

**America in World Press Exhibit**  
by Charles H. Ridder

**Catholic Press**

The United States salon, at the World Catholic Press Exposition in the Cortile della Pigna, elicited warm commendation for its general attractiveness, some of its elements appearing to be the best, if they are not the best, in the whole Exposition.

Commending this report the United States Committee felt impelled for the sake of its members in preparing and exhibiting the material from the Catholic press of the United States. In May, 1935, the World Catholic Press Exhibition was announced by the Holy Father to be held from April to October, 1936, in the Cortile della Pigna, Vatican City. The exhibition was sponsored by the Holy See on the occasion of the twenty-fifth anniversary of the first World-wide review of Cath-

In this article written especially for the CATHOLIC COURIER, Diocesan Review and Annual Calendarium, Charles H. Ridder, secretary and treasurer of the United States Committee of the World Catholic Press Exhibition details the scope of the Vatican exhibit and how the Catholic press of the United States participated.

olic life as expressed and represented by the Catholic press—to make the importance and necessity of Catholic papers better understood; to show forth their most successful efforts and fruitful results; to give them better impetus. To accomplish this result the development of the Catholic press in the United States was to be shown by diagrams, charts and historic data. Examples of all types of publications were to be shown, arranged according to subject. All descriptive matter was to be translated

into five languages: English, French, German, Italian and Spanish. The announcement of the Exposition was received just previous to the 1935 C. P. A. annual convention, at which a committee was delegated to act with the publishers of the United States. In August, 1935, at a meeting held in New York to form the United States National Committee of the World Catholic Press Exhibition the following were chosen: Honorary chairman, Most Rev. Hugh Boyle, D.D., Episcopal Chairman of the N.

C. W. C. Press Dept.; chairman, Joseph J. Quinn, president of the C.P.A. and editor of the Southwest Courier, Oklahoma City, Okla.; Richard Reid, editor of the Georgia Laymen's Association Bulletin; Frank A. Hall, director of the N.C.W.C. News Service, and as secretary-treasurer, Charles H. Ridder, The Catholic News, New York.

As no previous attempt had been made by the Catholic Press of the United States to form an exhibit the committee was compelled to make a number of studies and issue many questionnaires to secure the data required by the Vatican City committee. While we could perform the work within the committee of securing this data required, the difficulty of the actual preparation of the Exhibit in a manner befitting the United States Catholic press was a problem. This was solved by arranging with the authorities of the Catholic University of America to have the Architectural Department perform the actual preparation of the exhibit. Dr. Frederick V. Murphy, dean of the department, personally supervised the designing and preparation. The high praise accorded the American exhibit is evidence of the good fortune the American committee had in securing the services of Dr. Murphy and his associates and pupils.

Another source of assistance was Jeremiah L. O'Sullivan, dean of the School of Journalism at Marquette University, who assembled and prepared the data about the Catholic school and college press which formed one of the principal sections of the exhibit.

Catholic publications of every kind in the United States . . . 4,531 8,990,657

	Number	Circulation
1. Newspapers	134	2,396,516
2. Magazines	197	4,604,141
3. School Publications	1,000	250,000
4. Bulletins, Purely		
Local Groups	700	240,000
5. Parish Bulletins	2,600	1,506,000

Catholic newspapers in the United States which are published once each week or more often total 134, and have a combined circulation of 2,396,516. They are divided as follows:

Dailies	9	165,000
Tri-weeklies	1	7,875
Semi-weeklies	3	26,090
Weeklies	121	2,197,531
	134	2,396,516

CATHOLIC POPULATION: Individuals: 20,523,053.

No better impression could be conveyed of the American salon as it appeared when set up than the following description by Magr. Enrico Pucci, the Vatican City correspondent of the N.C.W.C. News Service.

"The United States salon at the World Catholic Press Exposition in the Cortile della Pigna here viewed in its entirety, now that it has been installed, elicits warm commendation for its general attractiveness. Some of its elements are among the best, if they are not themselves the best, features in any exhibit in the whole Exposition.

"It was decided by the Central Committee for the Exposition to designate the United States salon as one



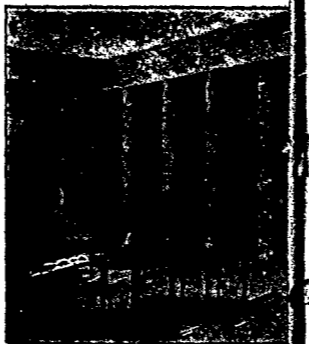
CHARLES H. RIDDER, editor of Catholic News of New York, secretary-treasurer of the U. S. C. Committee of the World Catholic Press Exhibition at the Vatican. To left the task of arranging the details of this all-important exhibit.

PAIN is aflame trampled under dictatorship—as Europe's viewpoint—the sl At home troubled by banners of the papal ism backed by sound, nation—the world watches plex checkerboard.

AGAINST this background, Catholic Press, silvered by quarter of a century of ice for its Church, rises a mighty bulwark of the truth faith—the shining star in a darkened by the clouds of intr and cross-ambition.

FROM the sacred precincts the Vatican, His Holiness, Pius the pope of the Catholic P calls upon the Catholic work head this mighty instrument faith which he paternally "my voice."

"In Hoc



A view of the United States Catholic Press Exhibition. Note left. The CATHOLIC COURIER.

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