

BUY BRANDS THAT ASSURE THE UTMOST VALUES



GOOD EATING

is assured when you choose Arpeako Sausage Products. Such delicious flavor can only come from highest quality meats skillfully blended.

ARPEAKO

THE PEAK OF PERFECTION

**Foods
of
FINE
FLAVOR**

◆ ◆ ◆



HART'S

Rochester's Greatest Grocers

COUPONS

Are

EXTRA SAVINGS

QUALITY FOODS plus
LOWER PRICES plus
PREMIUMS equals

**THE BETTER FOOD DEAL
HART'S OFFER YOU**

204 Monroe Ave.
600 Thurston Rd.
Geneese (Opening Soon)
815 Dewey Ave.
1781 Dewey Ave.
2371 Dewey Ave.
1529 Lake Ave.



1000 N. Clinton Ave.
975 N. Clinton Ave.
873 Portland Ave.
1284 Culver Rd.
649 Winton Rd., N.
1460 Monroe Ave.
523 N. Goodman St.

"Synonymous with Progress"

LOBLAW GROCETERIAS INC.

Rochester housewives certainly enjoy shopping the Loblaws Self-Serve way. They love to shop personally, and when they know they can do it as unhurriedly as they please and, at the same time, make substantial savings—shopping becomes a double pleasure.

14 GROCETERIAS IN ROCHESTER



TUNE IN

THURSDAYS

A & P BANDWAGON

Starring

KATE SMITH

*And a Big Cast of
ENTERTAINERS*

8 to 9 P. M., WHEC

Lily of the Valley

Better New York State Canned Foods

**Dole's Vacuum Packed
Pineapple and Juice**

King Tut Unexcelled Coffee

Distributed by

Brewster Crittenden & Co., Inc.

Wholesale Grocers & Importers

54-60 ST. PAUL ST.

YOU

appreciate fine foods as necessary to good health and good living. Flavor, purity, and quality make foods fine. Convenience, economy, and service make buying them a profitable pleasure. Shop in the better stores for fine foods that bear brand names you can trust.

Pabst Old Tankard Ale
Pabst Blue Ribbon Ale
Irish Cream Ale
Moffats Ale
Old Shay Golden Ale
Old Shay Half & Half
Dawes Black Horse Ale
Dows Old Stock Ale
Frontenac White Cap Ale
Bass Ale
Canada Dry Ginger Ale Products
Saratoga Springs Geyser & Hathorn Water
Pabst Blue Ribbon Beer
Pabst Export Beer
Pabst Casino Beer
Pabst Red, White & Blue Beer
Old German Beer
Pils Light Beer
Pischorr Brau
Dortmunder Beer
Guinness Stout
White Rock Water
Banquet Tea

HEAD-MILLER, Inc.

Food Products & Beverages of Value

Gen. 314 500 West Ave.