Club Activities — Sodality Items — Child Training — Shopping News

...regular meeting of Rochester ...ty Council, N. C. C. W. ...ld Tuesday evening, Oct. ...6 in Parlor B, Columbus ...Center. ...Feldmann will report on the ...convention of the N. C. ...ich is being held in Cal... this week.

RELIEF FOR Aching Feet

...t it will mean ... feet freedom ... matter what ... troubles may ... WILBUR ...SHOE to relieve ... them. A ... ...ment of ... Sts.

Rochester Diocesan Council of the National Council of Catholic Women

Office: 535 Columbus Civic Centre, 50 Chestnut Street

The Holy Father has granted his approbation and a special benediction to the International Union of Catholic Women's Leagues and its affiliates in the following program against atheism and modern paganism:

1—A general act of penance and adoration in reparation for the outrages against God.

2—The establishing of a center for documents and exact information on the actual situation of Christians in godless countries and on Communistic propaganda through the world.

3—A continual struggle against all forms of immorality.

4—The active diffusion of Christian social principles.

5—The use of all moral and legal means to prevent Communistic propaganda.

Our affiliated organizations and all the Catholic women of the United States are asked to mobilize their efforts on Sunday, Oct. 25, 1936, Feast of Christ the King, by devout observance of this feast.

The Day of Recollection at Nazareth College, directed by Rv. Benedict Ehmann and sponsored by the Catholic Women's Club of Rochester, offers a splendid opportunity to our women. Call the Catholic Women's Club for particulars.

We are asked to observe the eve, Oct. 24, as a day of penance and mortification.

Affiliated organizations are also requested to prepare a Spiritual Bouquet for Our Holy Father, to be sent to N. C. C. W. headquarters, Washington, D. C., on or before Nov. 5. We count on your co-operation.

It is easy to infuse a most fervent devotion into others, even in a short period; but the greater matter is to persevere.

CROSBY FRISIAN FUR CO.

New Location

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Single Women's Society To Meet At St. Joseph's

Monthly meeting of the Archconfraternity of the Holy Family for Single Women of St. Joseph's Church will be held Sunday, Nov. 1.

Breakfast will be served after the 7:30 o'clock Mass by the following committee: Louise Ackerman, Loretta Angele and Lulu Angele.

The Rev. John Lynch, C.SS.R., will address the meeting.

Officers of the Archconfraternity are: Spiritual Director, Father Lynch; President, Ann Verhoeven; First Vice-President, Louise Ackerman; Recording Secretary, Lucille Dietz; Corresponding Secretary, Louise Brown; Treasurer, Caroline Stupp; Assistant Treasurer, Minnie Verhoeven; Publicity, Rosella Sercu; Social Committee, Mary Verhoeven and Jessie Minges.

Board of Directors are: Ada Angele; Elizabeth Gommenginer, Mary Bauman, Josephine Hoffman, Margaret Coleman, May Koesterer, Louise Daigert, Louise Link, Elizabeth Fisher, Julia Loeb, Clara Freatman, Emma Leckinger.

Honorary members, all former officers, are: Catherine Rummel, Regina Daigert, Dorothy Schiltzer and Sophia Minges.

Guild Meets Oct. 29 At St. Mary's, Home

St. Aloysius Guild will meet Friday, Oct. 29, at St. Mary's Boys Home. Hostesses will be Mrs. William Gendreau, assisted by Mrs. E. P. Flynn, Mrs. M. E. Fitzgerald, Mrs. J. F. Forristal, Mrs. Edward Gibson, Mrs. Joseph Gallagher, Mrs. James B. Howland, Mrs. John Herlihy, Mrs. Charles B. Judson, Mrs. F. J. Hortcheller, Mrs. Elizabeth Harmer and Miss Julia Halbleib.

Nature, when she puts her mind on it, is a great crop regulator.

SODALTALK

Recording the Activities of Rochester Parish Sodalities Union

Holy Rosary Sodality held a Communion Breakfast Oct. 18 in honor of the feast of the Holy Rosary. Over a hundred attended. Margaret Larkin, who was guest speaker, chose for her topic, "What it Means to be a Sodalist."

In order to swell the treasury a skating party was held on Wednesday, Oct. 21.

* * *

St. Bridget's Sodality is being rather unique in the holding of an Armistice Party on Tuesday nigh' Nov. 10. The Sodalists are planning an interesting program about which you will hear more later.

* * *

Five Sodalists of Blessed Sacrament Sodality will take part in a play to be presented on Nov. 15, 16 and 17 to raise funds for the decoration of the Church. Such a worthy action deserves a fine reward and the best reward we can give them is to attend one of their performances.

* * *

Immaculate Conception Sodality has several plans in view On Sunday, Oct. 25, Sodalists will go a-hiking to Mendon Ponds, and sometime in late November they will sponsor a "Football Prom" all of which sounds very interesting.

We hope to have more to tell you about it later.

* * *

St. Jerome's Sodality, in East Rochester, have completed plans for their annual Fall Card Party, to held Monday, Oct. 26, in the Church hall. Miss Catherine MacDonald is general chairman, assisted by Misses Mary and Catherine Wimer. Bridge, 500, pinochle and pedro will be played with both door prizes and a prize for each table. We extend a cordial invitation to all to attend.

"On Monday evening, Oct. 19, St. Jerome's Sodality were very proud to have as their guests the members of St. Michael's Sodality."

* * *

Witches and goblins were prevalent at the old fashioned Hallowe'en party, given by St Ambrose Sodality last Monday night Miss Dorothy West and her committees carefully planned such entertainment as ducking for apples, fortune-telling, telling wierd ghost stories, affording all a pleasant evening Dancing and refreshments closed the program

Calls NCCW To Great Crusade of Prayer

WASHINGTON — A call for a great crusade of prayer "for the sake of a distressed and turbulent world" and a plea for cooperation with the work of the Gospel, the teaching and fostering of love for the Catechism, were sounded by His Excellency the Most Rev Amleto Giovanni Cicognani, Apostolic Delegate to the United States, in an address broadcast by radio from this city Monday to the convention of the National Council of Catholic Women in session at Galveston, Texas

The Rt. Rev Msgr John J Burke, C S P, General Secretary of the National Catholic Welfare Conference, addressed the delegates on the same broadcast, bespeaking the special attention of the delegates "for the youth of our country." When youth is brought to know the Christian life and is won to the worthwhileness of life "youth will then have the courage and enthusiasm to carry on." Monsignor Burke told the convention "You must not only refute communism and infidelity," he said "you must give the positive truth by which we are really free free with the freedom of the sons of God."

Archbishop Cicognani called prayer "the offensive weapon against the evils of the world, especially in times of stress and of crisis."

Crusade Should Result

"As a result of your convention His Excellency told the delegates "you should go forth as a great crusade whose voice the voice of all the National Council of Catholic Women of the United States of America, would rise daily in special prayer to Our Father in Heaven for the sake of a distressed and turbulent world, and in supplication for the Church, for society, the family the youth and for so many who now wander in the ways of sin and unbelief."

"It is our mission our one supreme mission to live the truth of Jesus Christ to shi it forth to others," the Apostolic Delegate also said "Just in the early days of the present month the National Catechetical Congress in New York made an appeal to the Catholic laity devoted men and women of the nation, to come into direct, personal assistance of the clergy for the teaching of catechism in the parishes, in study groups, and in the more remote places where the voluntary cooperation of many workers is needed Heed this appeal in every way you can O members of the National Council of Catholic Women and you will through your labors merit in this land the praise which was spoken in His time by St Paul to those women who have labored with me in the Gospel.'"

Save small amounts of left-over vegetables for salads, soups, fritters or croquettes.

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SUZANNE'S SHOPPING SERVICE

"As One Woman To Another"

HAVE you ever wondered why Lady Luck seems to smile unkindly on your shopping one day, and perhaps the next trip everything goes dead wrong and you are not satisfied with the results of your selections?

Maybe it's because you did not take the time to think out your needs—just where you would go for them and how much you would pay for them. That's why Suzanne has shopped around herself, for you, that you may know where to go, what you will find and the exact price. After that it's just an easy matter of actually getting there.

Suzanne

THRIFT SHOP It's a fascinating adventure to select bargains in dresses. That is what you do at the THRIFT SHOP . . . 1364 *St. Paul Street*. Trimly tailored in smartly fashioned fabrics are the frocks in misses and women's sizes. This is a splendid opportunity and some wonderful values are offered you at $10.00

SUPERFLUOUS HAIR It is very important to banish unwanted hair PERMANENTLY. It is equally important to employ the proper means, which will not leave marks or scars or leave you old looking. Call on CHARLOTTE WHITE . . . 42 *East Ave.* and ask about this modern scientific method with filtered rays. No electric needle, no pain and no disfigurement. Reasonably priced service and terms may be made to suit your convenience. Individual consultation. Stone 3668.

If it's a hat from the MATTERN'S HAT SHOPPE . . . 827 *Clinton Ave. North* you will be more than enthusiastic about it. A new line directly from New York in all the prevailing styles of the season. Felts, Velours and Velvets in black, green, rust and blue. All sizes and a complete line of matrons hats also. $1.95 and up.

NORMANDIE DINING ROOM Dinner at the NORMANDIE Dining Room . . 253 *Alexander Street*, is fast becoming a habit with many Rochester people. Once enjoyed, the return is inevitable many times over. It's like home cooking, the atmosphere and good home comfort (with all the work left out!). The prices are reasonable too. Call for reservations and ask for Sunday reservation or just drop in and relax.

WHEN selecting dishes for the refrigerator, if your purchase [illegible] it will save you [illegible] a hasty summary of [illegible] contents is necessary [illegible] Also with [illegible] may save talk or the [illegible] where they every [illegible] from [illegible] [illegible] it will pay [illegible] [illegible] [illegible]

BERINSTEIN'S Afternoon dresses with diminutive sleeves and short swishing skirts will be worn by the smart women this season. Select yours at BRINSTEIN'S . . . 654 *Park Ave.* A smart selection in half sizes in all the colors of the season. Black, wine, raspberry and royal blue. Offers for you at exceptional values . . . for only $6.95.

AUNT JENNIE'S BAKE SHOPPE For Hallowe'en week Aunt Jennie and her staff of women bakers will prepare many tempting delicacies to delight the children. PUMPKIN-FACED COOKIES . . 30c a dozen are a huge favorite Other specials for the week include orange and chocolate iced FRIED CAKES . . . 25c a dozen. Individual trimmed CAKES . . . 40c a dozen. Delicious Hallowe'n trimmed layer CAKES 50c to $1.00. Phone AUNT JENNIES BAKE SHOP . . . 516 *Monroe Ave.* . . . and have your order reserved . . . Mon. 665.

COLD weather is just around the corner and a warm coat will soon be necessary. FITZGERALD DRESS SHOPPE . . . 177 *Brooks Ave.* are featuring many splendid buys. Coats . . . sport-plaid back and silk lined . . . $14.95 to $25.00. Also 3 piece suits . . . $25.00 to $29.75. Dresses . . . (peasant, princess and swing styles) in wools and crepes, all sizes and in black and high shades . . . up to $12.95.

There will be a sale at the WICKHAM HAT SHOPPE . . . 202 *Genesee Street* (next to the Madison Theatre) commencing Friday and continuing throughout the week. There is everything in the advanced styles in Felts, Velvets and Velours. All head sizes. All seasons colors and offered you in quality and style.

HALLOWE'EN is on the way and with it comes the inevitable dough-nuts. Sometimes we do wonder just what to serve with it besides the usual cider. Have you ever served hot doughnuts with wedges of cheese and chilled apples. Or assorted fruit platters, doughnuts, cider and coffee.

In all the new hair styles there is no room for doubt but that the hair must look definitely "arty" That in turn calls for one of the best . . . of permanents. All the women who have had a "COOL-ART" permanent from FERGUSON'S BEAUTY SALON . . . 340 *Thurston Road* . . . agree that it offers outstanding advantages in . . . beautiful lasting waves, freedom from excessive heat and gives a definite sheen to the hair. Call Gen. 1630 and make your appointment now.

The time is past when women sigh for a new hat Just a call at the GRIFFIN HAT SHOPPE . . . 154 *Sherman Street*, off *Lyell Ave.* and a selection made is all that is necessary. A beautiful line of hats for all occasions in all the colors of the season are displayed for you in felt, velours and velvets. The place where better hats are found at the two prices . . . $1.85 and $2.85.

ABOUT this time of the year you look in your mirror and find that something is wrong with your hair. It's dry and resembles hemp, with a positive genius to curl the wrong way Probably what is wrong is that the oil glands have gone dry One of the best ways to counter act this is a good oil shampoo. Also exercise Patient wiggling, stretching and loosening of the scalp will encourage the oil glands to get to work again. Try this for a week or two and notice how your hair becomes more manageable, sleek and better looking right away.

FROCKS Its a smart shopper who knows where to go for values. All those who select a dress from ESTELLE AND VEE'S DRESS SHOPPE . . . 986 *Portland Ave.* receive splendid values for their money Just arrived from New York are the clever looking Wools and Crepes for street wear . . . $5.95. Lovely new lace evening dresses that are the last word in style and charm . . . only $6.95. And to complement . . . Hosiery . . . 59c and up.

IT ALWAYS delights the heart of the children to offer a new sweet not to say anything about the man of the house. Orange sugared walnuts will bring exclamations of delight. 1½ cups of sugar, ¼ cup of water, 3 tablespoons of orange juice, ½ teaspoon grated orange rind and ½ pound of shelled walnuts. Combine the sugar, water and orange juice and cook until a little dropped into cold water forms a semi-hard ball. Add orange rind and walnuts and cook until syrup begins to look cloudy. Before it hardens drop on waxed paper or a greased surface.

IT'S at the FASHIONNE SHOP . . . 1510 *Dewey Ave.* that you may find the dress you particularly need. In all sizes.

The light WOOLS and CREPES (the new black and white in the swing and peasant styles) are displayed for you in groups that are well selected. Reasonable prices and offered at exceptional values.

Crying In The Dark

By EILEEN LEARY

"I never met a man I didn't like" the late Will Rogers said The words make me feel the warmth of a bright fire in the grate on a stormy night or the protective touch of a big St Bernard dog in icy snows of dangerous Alpine passes. And for just a moment I forget forget that the world is a cauldron seething with public and private hatreds, that suspicion and distrust all about us, and that civilized people seem to have forgotten the Commandment of brotherly love.

Eileen Leary

The popular way to object to another man or another girl's opinion or attitude at the moment seems to be fistic combat Headlines on the front pages of newspapers (exaggerated perhaps) describe some of our charming daughters from the renowned Smith College in Northampton, Massachusetts actually kicking each other in the stomach, blackening each other's eyes and all over a political banner or two. If education doesn't help people to express a difference of an opinion other than by a cave man tactic or a cave woman antic civilization is certainly somersaulting back to her Stone Age.

Life is so brief; Gabriel "toots" his horn so sudden and soon. Why can't we like more people, why can't we make friendships our most valued earthly possession? Blair wrote:

"Friendship! mysterious cement of the soul
Sweet'ner of life! Soldier of society."

Grandpa who sits on the porch and rocks in his wicker chair will talk about the "old boys" whom he knew and his eyes will dim in memory of those long since departed. Grandma will nod her head gently and tell you that she has a locked box in her attic with old letters tied in blue, the pressed roses and the worn baby shoes. They on the last mile of the "home-stretch" know that the love of friends and family are the only lasting souvenirs in this world. "If Age could do it Youth [illegible] little girls would not [illegible] two-time a boy who [illegible] affection for them boys would not forget to write the letter home to mother men in the prime of life would not stand up the kind friend who endorsed the [illegible] note and women would never [illegible] their jealousy ruin the lives of [illegible] daughters in law And never [illegible] would you be so narrow minded [illegible] full of motes in the eye that [illegible] wouldn't at least try to [illegible] the opinion and respect the [illegible] of the other fellow You just simply wouldn't go out and pummel the person or persons with whom you differed whatever sex you were?"

St. Jane Frances de Chantal asked, "With whom did Jesus Christ converse? With a traitor who sold Him at cheap rate; with a thief who reviled Him in his last moments; with sinners and proud Pharisees. And shall we, at every shadow of an affront and contradiction, show how little charity and patience we have?"

Each of us is in pursuit of happiness We don't all take the same vehicles on which to travel the highway of life Yet when we arrive together on some Final Judgment Day what will we find?

THE QUEST

One went down for a crust of bread,
And one went up for a star
And they met at last at the end of the Road
For the Road only went so far.

One was hungry for knowledge
And one was hungry for food
And over a million centuries
They travelled the long, long Road.

Out at last at the end of the trail,
Across from Paradise,
One with hunger gnawing his chest
The other with hungry eyes.

"Look," said the one, "there's my dream,
A bread with buttered crust!"
"You are blind," said the other,
"Blind."
That is my star's gold dust!"

Oh! what a wealth of divers trails
We follow in quest of a name,
Bread crust and star dust in Heaven
Are very much the same.

Esther Leary

Catholic Pupils Win State Essay Awards

SAN FRANCISCO—(NC)—First and sixth prizes in the State Bay Bridges Contest sponsored by the San Francisco Examiner, have been won by Catholic students.

They are Joseph De Langs and John Riordan, both of St. Peter's Boys' High School. Joseph has won the $300 grand prize, while John was awarded $10 for placing sixth.

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MARGAY BEAUTY SHOP, 377 Clinton Ave., Gen 47
CULVER BEAUTY SHOP, 1356 Culver Road, Culver 2393
MARY'S BEAUTY SALON, 260 Winton Rd N, Cul 4174
DORAY BEAUTY SALON, 1557 Mt Hope Ave Monroe 513
SHARI BEAUTY STUDIO, 585 Monroe Ave., Mon 4817
FERGUSON BEAUTY SHOP, 340 Thurston Road, Gen. 1630
TERESA BEAUTY SALON, 314 Burke Bldg., Stone 4531

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