

**BUY ON PROOF OF PERFORMANCE**

*For their Safety*  
 THE *New*  
**Firestone**  
 HIGH SPEED TIRE for 1936



AVOID accidents—take no chances—buy your tires on Proof of Performance. Make sure that you and your family will be safe! Skidding, blowouts and punctures caused more than 37,000 accidents last year. Many of these accidents could have been avoided with safe tires.

The new Firestone High Speed Tire for 1936 is the safest driving equipment you can buy. Here is your proof:

**PROOF OF GREATEST NON-SKID SAFETY**

A leading university made 2,350 tire tests and found that the new scientifically designed Firestone High Speed tread stops a car up to 25% quicker than other tires.

**PROOF OF GREATEST BLOWOUT PROTECTION**

Every year, since Firestone developed the Gum-Dipped Balloon tire, Firestone Tires have been on the winning cars in the gruelling blowout test of the Indianapolis 500-Mile Race.

**PROOF OF GREATEST ECONOMY**

Firestone engineers designed the new Firestone High Speed Tire for 1936 to give you up to 50% longer non-skid mileage. This is proved by our own test fleet records and the fact that the world's largest transportation companies, such as Greyhound, to whom safety and tire economy means business efficiency, use Firestone Tires. This is further proof that they are the safest, most economical tires ever built.

Why risk an accident when it costs so little to protect lives worth so much? Equip your car today with new Firestone High Speed Tires—the Masterpiece of Tire Construction.



**THE MASTERPIECE OF TIRE CONSTRUCTION**

**THE New Firestone STANDARD**

**\$7.00**  
4.40-21

SIZE	PRICE
4.50-21.....	\$7.75
4.75-19.....	8.20
5.25-18.....	9.75
5.50-17.....	10.70
6.00-17 H.D.	14.30
6.00-20 H.D.	15.55

**FOR TRUCKS**

6.00-20.....	\$16.95
30x5.....	21.30
32x6.....	36.25

Designed and constructed by Firestone skilled tire engineers—a first quality tire built of all first grade materials, embodying the many exclusive Firestone patented construction features. Its exceptional quality and service at these low prices are made possible by large volume production in the world's most efficient tire factories. Made in all sizes for passenger cars, trucks and buses. Let us show you this new Firestone tire today



**SENTINEL TYPE**  
 Of good quality and construction and backed by the Firestone name and guarantee. An outstanding value in its price class.

**COURIER TYPE**  
 A good serviceable tire for owners of small cars who want new tire safety at low cost.

SIZE	PRICE	SIZE	PRICE
4.50-21.....	\$6.95	4.40-21.....	\$5.08
4.75-19.....	6.40	4.50-21.....	5.60
5.00-19.....	6.95	4.75-19.....	5.92
5.25-18.....	7.40	30x3 1/2 Cl.	4.33
5.50-19.....	7.75		

HIGH SPEED TYPE		HIGH SPEED TYPE	
SIZE	PRICE	SIZE	PRICE
4.50-21.....	\$ 8.60	7.00-17HD	\$21.30
4.75-19.....	9.10	7.50-17HD	31.75
5.25-18.....	10.85		
5.50-17.....	11.90		
6.00-16.....	13.25		
6.00-17HD	15.90		
6.00-19HD	16.90		
6.50-17HD	18.40		

**FOR TRUCKS**

SIZE	PRICE
6.00-20.....	\$18.85
7.50-20.....	39.10
30x5 1/2 1pm	18.75
32x6 H.D.	40.25

\* Other sizes priced proportionately low.

**AUTO RADIOS**  
 Firestone Stewart-Warner six tube radio gives eight tube performance. No suppressors needed. Dash mountings, no extra charge.  
**\$37.95**

**SEAT COVERS**  
 Durable, high quality fabric. Street clothes, spot-resistant, fade colors.  
**79¢** UP  
 COUPES Coaches and Sedans \$1.69 UP

**BATTERIES**  
 Greater starting power. Long life.  
**\$6.25** EX.

**BRAKE LINING**  
 Firestone brake lining gives positive brake control in wet or dry weather.  
**\$3.30** UP PER SET  
 Labor Extra

**SPARK PLUGS**  
 Firestone spark plugs are built to give longer mileage.  
**58¢** EACH IN SETS

**FAN BELTS/RADIATOR HOSE**  
 Unaffected by hot water or steam.  
**45¢** UP

**AUTO SUPPLIES**

- Auto Polish (pat.) 50¢
- Chamois..... 29¢ UP
- Sponges..... 10¢ UP
- Wax, 7 oz..... 50¢
- Polishing Cloth..... 15¢ UP
- Sun Glasses..... 10¢ UP
- Flash Lights, 2 cell 39¢ UP
- Micro Meters..... 69¢
- Auto Cushions..... 39¢ UP

**OVER 2,000 AUTO SUPPLY NEEDS AT MONEY SAVING PRICES**

Listen to the Voice of Firestone featuring Richard Crooks or Nelson Eddy—with Marguerite Spinks, Monday evenings over Nationwide N. B. C.—WEAF Network. The following Firestone Dealers are prepared to serve you:

**East Avenue At South Union**

Phone: Stone 4321

**MONDAY, TUESDAY AND WEDNESDAY ONLY!**

**FOUR BIG SERVICE SPECIALS**

**No. 1**

1. Car Wash
2. Dress Top
3. Clean and Adjust Spark Plugs
4. Check Tires and Battery

**1.29**  
 ANY CAR

**No. 2**

1. Firestone 100% Specialized Lubrication
2. Oil Change—Drain and Refill with 5 quarts 100% Pure Penn. Oil
3. Polish Glass and Nickel
4. Inspect Brakes
5. Check Tires and Battery

**1.95**  
 ALL SMALL CARS  
 OTHERS SLIGHTLY HIGHER

**No. 3**

1. Oil Change—5 quarts 100% Pure Penn. Oil
2. Drain, flush, refill transmission and differential (5 lb. limit) with correct summer lubricant
3. Firestone 100% Specialized Lubrication
4. Check headlights and polish reflectors
5. Check Tires and Battery

**3.39**

**No. 4**

1. Firestone Nu-Finish Wash
2. Dress Top—Firestone Top-Dressing
3. Firestone 100% Specialized Lubrication
4. Scientific Brake Adjustment
5. Vacuum Clean Inside of Car
6. Clean Spark Plugs and Reset Gaps

**2.49**

**SAVE MONEY!**

Let us prepare your car for safe trouble-free driving



**AUTO SUPPLY AND SERVICE STORES**

**Lake Avenue At Lyell**

M. C. Welshimer, Gen. Manager—Phone: Main 4265