ROCHESTER WELCOMES THE HOLY

Greetings Holy Name Union

For many years it has been our privilege and pleasure to serve you — to work with you — to work for you.

Needless to say our contacts with the individual societies not only in Rochester but throughout the Diocese have been a source of mutual satisfaction.

WALKER MUSIC STORE

97 CLINTON AVE. SO.

STONE 899

Greetings Holy Name Men

Thas been with just pride and great pleasure that we have served you in the past. Our greatest satisfaction will be to continue to serve you-

The Best_the Market Affords

Luncheon - - - - 50c Dinners - - - 60c & 1.00 Sunday Dinners-75c & 1.00

ENTIRE RESTAURANT AIR-CON-DITIONED FOR YOUR COMFORT



The Holy Name

When a person is dear, everything connected; with him be-comes dear for his sake. Thus so precious is the person of the Lord Jesus in the estimation of all true believers, that every-thing about Him they consider to be inestimable beyond all price. "All Thy garments smell of myrrh, and aloes, and cassia, mid David, as if the very vestmonth of the Saviet, were s sweetened by His person that he could not but love them. Certain it is that there is not a spot where that hallowed foot hath tradden there is not a hath trodden there is not a word which those blessed lips have uttored nor a thought which His loving Word has revealed which is not to us pre clous beyond all price. And thi is true of the names of Christ they are all sweet in the believ-er's ear; Whiether He be called the Husband of the Church, her Bridegroom, her Friend, whether He be styled the Lamb skin from the foundation of the world from the foundation of the world the King, the Prophet, or the

Priest every title of our Master Shileh, Emmanuel, Wonderful, the Mighty Counsellor-every name is like the honey comb dropping with honey, and luscious are the drops that distil from it. But if there is one name sweeter than another in the heliever's ear, it is the name of Jesus. Jesus! it is the name which moves the harps of heaven to melody. Jesus' the life of all our joys. If there be one of all our joys. If there be one name more charming, more preclous than another, it is this mame. It is woven into the very warp and woof of our psalmody Many of our hymns begin with it, and scarcely any, that are good for anything, end without it. It is the sum total of all delights it is the music with lights. It is the music with which the bolls of heaven ring: a song in a word; an ocean for comprehension, sithough a drop for brevity; a matchines, oratorio in two syllables: a gathering up of the halleujahs of cternity Lesus. I love Thy

name
Tis music in mine ear."
Sp NEW ROCHELLE N Y His Iminence Patrick Cardinal Hayes. New Rochelle College, here, when 142 graduates received degrees. The ddress to the graduates was given by John A. Malthows, advisors, max-ter of the New Jersey Chancery

..... a name of lionor where wines are known

Altar Wines

From the warm, sun-flooded hillside vineyards to the cool, dark wine collars, the processing of grapes for Widmer's Wines is pursued with all the traditional care and thoroughness of the vintner's art. Lavishing such skill on the superior grapes of a famous grape region, it is little wondor that Widmer's have continued to produce widely acclaimed wines. And no loss notable than public acceptance is the approval of Widmer's Alter Wines by the Diocese of Rochester.

In the Best of Taste, Since 1888





Gregory X Founded Holy Name Society In Troubled Times

Special Devotion Helped Church Through Medieval Crisis; President Shlesinger Outlines World Wide Spread of Organization Begun in 1271

By B. EDWARD SHLESLINGER President, Diocesan Holy Name Union

November 29, 1268 dawned upón a Christendom split by he Greek chism and weakened by western heresies. Pope Clement IV died on that day and the resulting comlications delayed the selection of his successor.

Almost immediately another blow hit the church when St. Louis, King of France and Royal Crusader was stricken vith the fatal plague at Tunis.

Knowing that his end was at hand, he had himself dressed for death with a crucifix in his hand and a long hairshirt covering his wracked, emaciated body and had his army asembled before him.

He bade them farewell, concluding with the words, Noble Sire, God, have mercy upon this people that has folowed me to this shore. Oh conduct it to its own land lest it be forced to deny thy Holy Name?"

Among thost who heard this last prayer of the King in all likelihood was Theobald Visconti, a deacon of Liege, who was making a pilgrimage to the Holy Land.

ression on Dencon Theobald who in turn was destined to impress the world with it. On September 1, 1271, nearly three years after the death of Clement, fifteen cardinals in conclave finally agreed on his successor and to the amazement of the world, their selec-

That deathbed prayer of Saint Louis made a deep im-

tion fell on the obscure deacon. Theobald-had-to-basten to Rome where he was ordained a Priest and then consecrated Pope under the title of Gregory X. Gregory plunged immediately into his work. He summoned a general council at Lyons—and—taking advantage of the enthusiasm engendered by that council he determined to launch the mountaint.

General of the Dominican Order

asking his order to preach devo-

tion to the Holy Name The Dom

inicans gladly accepted this charge

Name of the Savious and to enroll

themselves in a society which would labor to make the Name of lesus loved and honored by all He blessed water in honor of the Sa-

ared Name and its distribution among the people was followed by

crance. Statutes were drawn up

the Feast of the Circumcision was made the principal feast of the so

hore than fifty years ago

miraculous effects In a remark ably short time the city was freed from the scourge. On January 1 1433, the new society assembled to give thanks to God for their deliv-

and their work bore ample fruit Trust In Name

"Teddy" Roosevelt's Talk to Holy Name

(Oyster Bay, L. L. N. Y., 1903) "I am particularly glad to see such a society as this flourishing as your society has flour-ished, because the future welfare of our nation depends up on the way in which we ear combine in our men in our young men decency and strength . . . I expect you to be strong I could not respect you if you were not: I do not want to see Christianity professed only by weaklings. I want to a moving spirit among young men, and among hoys who are not quite young men as yet, who think that to be wicked in rather smart, i shows that they are men 100 how often you see some young fellow who boasts that he is go ing to see life meaning that part of life which is a thousand fold better if it remain un-I ask that every man constitute himself his brother's keeper, by setting an example to that younger brother which will prevent him from get

Father Bruton Honored At Dinner Of Men's Club

Members of the Men's Club of St Margaret Mary's Church honored their pastor, the Rev Charles J Bruton-last night at banqu marking the twentieth anniversary of his ordination to the priest-

Dr Teyhi Hsieh, director of the Chinese Trade Bureau at Boston Mass, spoke John J Burke was general chairman of the affair stalled for the cominy year are Art Bumunn président. Walter "Bul" Major, vicé-président. Henry Zimmerman, secretary and George Lill, treasurer.

Solicitor Arrested

NORFOLK, VA Convicted of olic religious communities and in stitutions as the basis of his appeal cently sentenced in the Norfolk Pa-

After serving to days of his sen-

WATCH FOR **OPENING** Eggleston's NEW HOME

47 Clinton Ave. So. Steaks Chops Sea Foods

The Holy Name Pledge.

Blessed be God. Blessed be His Holy Name. Blessed be Jesus Christ true God and true Man. Blessed be the Name of

Jesus. I believe () Jesus

That Thou art the Christ The Son of the Living God. I believe all the sacred struths Which the Holy Catholic

Church Believes and teaches.

l proclaim my love For the Vicar of Christ on Earth.

promise to give good

example By the regular practice Of my faith. pledge myself against

perjury Blasphemy, profamily and obscene speech.

I pledge my loyalty To the flag of my country. And to the God given principles
Of freedom, justice and

happiness For which it stands.

L-pledge my support In honor of His Divine To all lawful authority Both civil and religious.

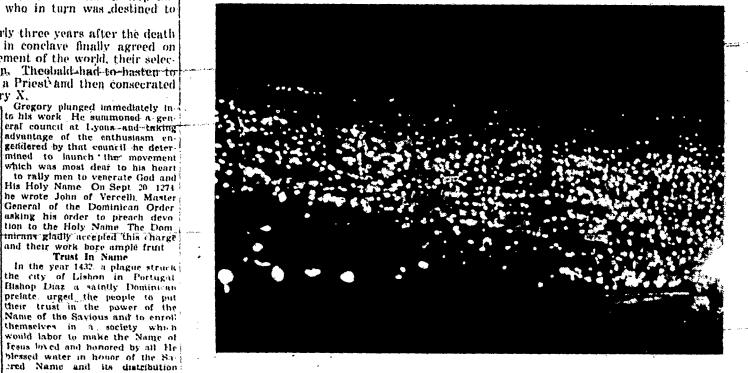
I dedicate my manhood To the honor of the Sacree name of Jesus And beg that He will keep me faithful to

Until Death. To be recited, standing, in full chorus by all pres-

To be used on all Holy Name occasions, such as receptions, meetings, rallies, retreats, communions.

Scenes To During Ho





The Holy Name Man And The Sacred Heart

The month of June should be one very dear to the hearts month was made the Sunday of the

Early in America

We read of Holy Name Societies

having been established in New Orleans, San Francisco, and in many which is the model as well as the refuge for all mankind

The history of Christianity is other points in the ancient Spanish Heart of Jesus Christ, the Redoemand French passessions in America er of the world more than a century ago. There is

rie occame Man through hye and the medicas and contenting of the medicas and contenting of the flat of the real beinstances of the love and compas

rie occame Man through hye and the medicas and content of the medicas and content of the medicas and model in the term of the medicas and model in forming and regulating the feelinstances of the love and compas

ings and sentiments of our heaves

sinnings of the Halv Name Sentent sion of the Secret Haust. innings of the Holy Name Society sion of the Sacred Heart They rein this country we go back a little mind us that we should never for get that the Son of God made Man had a heart like ourselves, a heart In 1871, the first diploma or char-

fer was obtained for a Holy Name mover by tender feelings and emo-Society in New York t'tty. This soclety had been established by the Rev Stephen Bythe at the church However, the intention of the of St. Vincent Ferrer as early as Church in consecrating the month 1868, but the diploma giving it its of Jane to the Heart of Jesus is proper official standing was not ob-tained until three years later. In 1882, there were five Hoty to It during these days, but also Name Societies canonically estable to impress upon us the need of In Bogus Appeal lished in the city of New York cultivating in ourselves trose vir then the idea was conceived of trues to which Christ a died particular forming them all into a Diocesan lar attention in Himself during His charge of industring many in

the charge of soliciting money in society through the popularity of Our Saviour said "Learn of Me heart God made man to merit dier faise pretenses in a scheme in the Union quickly spread Branch because I am meek and humble of and not to gain renown A man es in various parts of the city were heart. By these words Our Fivine army cultivate his mind until it can organized, while at the same time Master did not exclude all the rule the world but he must also stitutions as the basis of his appeal branches were established in Brook other virtues because being God cultivate his heart so that he missional merchants, a man was feeling and in New Jersey Hardly had He possessed every virtue in a director his eternal desimy lice Court to six months' imprison fully launched when a Diocesan By calling our attention to meek-Union was formed in Brooklyn and mess and humility H- must follow which is roused another in Newark N. I that the practice of these virtues. Heart than to strive considerated will lead us the more quickly to make mathematically and humility to make the mathematically and humility to make mathematically and humility to make the mathematically and humility to make the mathematically and the mathematically and

After serving 10 days of me sen another in Newtra New trace of the man was colored on New Within Reach will lead us the more quickly to outly to make meckness and humber of the case was subsequently made in 1895. Father Charles H to Him Jesus is all love Meek if, by the end of the month, he compromised with the man paying McKenna, O.P. the Apostle of the ness and humber are the truits of shall have found his proper level. a fine of one dollar and all court Holy Name in the United States ob- well-directed love and cannot exist as regards. God and his fellow-not costs, and refunding all money by tained from the Holy See what yas wifnout it Meekmess is nothing had collected.

| Weekmess is nothing to the Holy See what yas wifnout it more than that attitude which will distinguished by that meekness humility and gentleness which Society Up to that date not more Humility is the inferior quality of than one Holy Name Society in any our outlook upon life.

locality was permitted by special Must be fully ated info Holy Name Journal, rescript from the Sacred Congre. These two circues must need be gation of Indulgences dated May carefully cultivated today because Nazi Plot Charged 20 1896 Pope Leo XIII so far distinct the entire course of our modern Nazi Plot Charged pensed from the previous constitutifie seems to be in the opposited tion on this subject as to leave the direction. But meekiness cannot establishment of the society prace thrive without hamility. Today theally in the hands of the Hierar-this virtue is being assaulted from

LAKEWOOD. N. J. Degrees his dependence upon God and his graphs," according to The Catholic were conferred upon 27 graduates upon the Creator for his life and of Georgian Court College, here to sustenance. He is a social height its readers on February 7 last that day. The Most Rev Moses E. kl. and dependent in a large degree a "lie factory" was working hard in ley. Bishop of Trenton presided upon his fellow-men. He cannot, an effort to discredit the Catholic Miss Elizabeth G. Salmon, prefesthere to be so of Philosophy at Fordham Unipivot around which the world, or Catholic Times declared that in the versity, delivered the commence—his own life, must necessarily re-case of one priest who was charged wolve, or that he is the basis to-the evidence was "framed." (volve, or that he is the basis to-; the evidence was "framed.

society and the Infant Jesus was of all Holy Name men because it has been consecrated by made its Patron. Thus began the Holy Mother Church to the Sacred Heart of Jesus.

Holy Name Society which today has it is, indeed, fitting that in this interest is the sacred Heart of Jesus. Holy Name Society which today has It is, indeed, fitting that in this wards which all men and all things spread throughout every nation heartless age we should allow our wards which all men and all things where the gospel is preached minds to meditate upon that Heart infallibly must converge where the gospel is preached minds to meditate upon that Heart infallibly must converge where the gospel is preached minds to meditate upon that Heart infallibly must converge

Devotion to the Sacred Heart then, in order to be pleasing in the sight of Christ must not be a

mere pious sentiment or the surge of a religious sentiment, but a seri He became Man through leve and the most received something of

> The heart is the man. The face resourcefulness but if the beart fails weakness is depicted in every lineament. We read a man's character in his face just as we read the time of day on the face of 's he-life giving energy that is with good or the bad in a man's life

If Heart Goes Wrong If the head of a man is not well fault because every mind is not apable of great things. But if the heart goes wrong it is man's fault reach his eternal desimy

The true Holy Name min to no better during this month characterized the model of all men Jesus Christ, during His earthly

In Priest's Arrest

LONDON The German chy of America. Since this date the every angle. The Ego is the only trial of 200 members of the Franprivilege of having a Holy Name thing that seems to count in our ciscan Order on charges of immosociety is within the reach of every present age and the more self ral conduct is the "outcome of a
ery partsh church, Mission Church, conscious it is the higher value vile plot for while the evidence has
or even within the reach of any men place upon it. In proportion been supplied by suborned and per;

as a man exalts and extels himself, jured witnesses and faked photohis dependence upon God and his graphs," according to The Catho-

