

\$1000. REWARD

The Rochester Brewers' Exchange will pay a reward of one thousand dollars in cash for information leading to the first successful prosecution of any person or persons making or circulating false statements that injurious chemicals, substitutes, or that any ingredients other than the finest barley malt and cereals, choice selected hops, yeast and pure Hemlock water are used in brewing the ales and beers produced by members of the Rochester Brewers' Exchange.

Excellent Reputation and Fine Products

We are justly proud of our products and jealous of the fine reputation they bear the country over. Recently malicious stories have been circulated saying that chemicals and adulterants are used in making them. The American Brewing Company, Cataract Brewing Company, Genesee Brewing Company, Rochester Brewing Company and the Standard Brewing Company will spare no effort to find the author or authors of these statements, expose them, and prosecute them to the full extent of the law.

Your Confidence and Support Merited

The members of the Rochester Brewers' Exchange have nothing to conceal. The formulas are the same ones used for fifty years. Then, and now, quality grains, food-stuffs really, are the basis of ale and beer. Our breweries are open for inspection at any and all times by responsible and competent groups or individuals. *Meanwhile*, we stand ready to pay one thousand dollars in cash for information that will enable us to run down these malicious falsehoods and successfully prosecute those making them.

American Brewing Company, Inc.

Cataract Brewing Company, Inc.

Genesee Brewing Company, Inc.

Rochester Brewing Company, Inc.

Standard Brewing Company, Inc.

ROCHESTER BREWERS' EXCHANGE
INCORPORATED