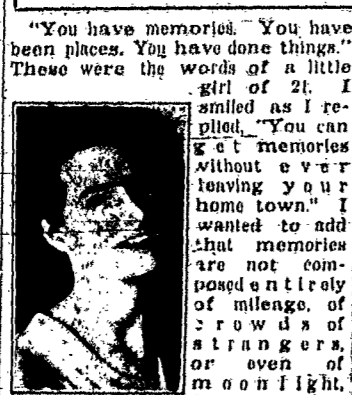


PAGES DEVOTED TO WOMEN'S FEATURES HOLD STRONG APPEAL Club Activities - Sodality Items - Child Training - Shopping News

Electron for Sodality... St. Mary's Church will conduct its annual election of officers on May 18.

CRYING IN THE DARK

By Eileen Leary



"You have memories. You have been places. You have done things. These were the words of a little girl of St. I. But he is Catholic, no am I. He doesn't do... interesting. Oh he likes to drink unless we are superbly strong and a little, so do I. He likes to stay clear we shall probably die a little more..."

Sewing P-A-R-A-D-E THUR-FRI-SAT. 3-Days-Only. \$39.95. All Electric - Walnut Cabinet - 3 Big Free Prizes - Grand Drawing Saturday. Attractive souvenir to first 300 women. Second Floor Stone 2300 EDWARDS

Catholic Women Will Install Officers Monday

Miss Lucy E. Sheridan will be installed for her second term as president of the Women's Club at their meeting Monday evening May 18. At the same time, four new members, Mrs. William B. Blackwood, Mrs. Harry B. Crowl, Mrs. George W. Gallant, and Mrs. Henry B. Howe will begin their three-year term of office on the Board of Directors.

Rochester Diocesan Council of the National Council of Catholic Women

Office: 536 Columbus Civic Centre, 50 Chestnut Street

Copies of the Proceedings of the 19th Annual Convention of the National Council of Catholic Women, held in Fort Wayne, Indiana, November 17-20, 1935, have been received.

Renewals received during the past month are: International Catholic Federation of Nurses, Elmira; Parent-Teacher Association, Sacred Heart School, Rochester; St. Charles' Wagonettes, Elmira; St. Anthony's Guild, St. Mary's Home, Rochester; Ladies Auxiliary, St. Monica's Church, Rochester; St. John the Evangelist Church, Rochester; St. Rita's Circle, Rochester; St. Ann's Home, Lake Avenue.

Self control becomes easier and more delightful step by step.

SALE! Ordination Gifts

Gifts of white vestments, surplices, and other articles of white material and carefully made by hand.

Tabernacle Society Sacred Heart Academy 8 PRINCE ST.

THAT IS MORE THAN "WEATHER DEEP" leather shoes. Experts say, the beautiful foot is not the one which is merely enclosed in a beautiful shoe. To be truly beautiful, truly stately, a foot must be happy and care-free. It cannot be this, unless it is free from aches and pains.

NEW IDEAS ABOUT THE WEDDING DRESS "As One Woman To Another"

The BERNSTEIN Dress Shop, 654 Park Ave. still announces the good news. A splendid selection of summer dresses in PRINTS and PASTELS in 1 and 2 piece models... \$1.98. Also trim tailored shirt dresses, \$3.95 and \$4.95.

IF ever a time was when wedding dresses were more in vogue than at the present time, it is now. If for no other reason than from a practical viewpoint, many of the models that we see today are designed to be used for a delightful evening frock by simply removing the sleeves, part of the bodice and the back cut away from the bodice.

ANN GULHANE DRESS SALON. 117 E. 11th St. Dressmaking, alterations, and repairs. Specializing in wedding dresses and formal gowns.

THE HIVE. A well-known and successful business. Specializing in the sale of high quality, well-made, and well-dressed suits and dresses.

WOMEN suits and cotton ones will figure big in the summer wear. It is now to make them with short sleeves. The best news about them is that there is a wrinkle-resistant kind; the best news about cotton is that lots of it has been "air-conditioned" - all the lint vacuumed away so the cotton is more porous and, at last, as cool as it looks.

IT is an excellent moment when a bride-to-be is down the aisle. Her dress should be captured in a photograph as a memento of the occasion. The "Bride" feature "Bridal" specialists at exceptional prices. Sessions at the home or studio as the bride desires. Main 4096.

EMILY BUSHAY. A well-known and successful business. Specializing in the sale of high quality, well-made, and well-dressed suits and dresses.

THE HIVE. A well-known and successful business. Specializing in the sale of high quality, well-made, and well-dressed suits and dresses.

SKIRTS are definitely shorter. Slim girls shouldn't dream of wearing them a fraction longer than 13 inches from the ground. Others will have to do the best they can for themselves somewhere around 11 or 12. Evening skirts stay where they are.

DRINK up your windows for spring. Buy shades and Venetian blinds where you know the quality and price are right. The H. EDUETT SHADE SHOPPE, 300 7th St. Phone 367.

TOWNER VACATION BROS. What would make a better gift for you or your family than a TOWNER VACATION BRO'S gift certificate? Buy one today at 710 University Ave.

THE HIVE. A well-known and successful business. Specializing in the sale of high quality, well-made, and well-dressed suits and dresses.

COMPLETE CLEARANCE of Spring Stocks. \$19 \$35 \$49. \$19 \$25 \$32. \$19 \$27 \$32. \$14 \$19. SKY. Big hats are the word. White ones if your dress is dark; black ones if it is light.

WITH cool pasted hair you will be able to enjoy the summer fun with a truck from the Frezzerette Dress Shoppe. 127 Broome St. Comp. 131. TONS. \$1.95 and up. E. F. FOX'S SHEEPS and PASTELS, in light, pastel, white and navy. \$8.95 to \$13.50. It's a rubbing season and you had best be first to select at 177 Broome St.

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WITH an air of triumph, you will serve your meals because you will have taken advantage of the delicious specialties at "Bliss" - Home Bakery, 100 E. 11th St. You will enjoy the flaky BUTTER-ROLLS... \$1.00. Baked BEANS... \$1.00. Ideas aplenty for meat and delicious too. Gen. 2644.

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Final Rites Held for Mrs. Gerald Murphy

Funeral services for Mrs. Gerald Murphy, 4141 Erie St., died Monday, May 11, were held Tuesday afternoon, May 12, at 2 o'clock in the family home, 72 Vassar St., Burial in Holy Sepulchre Cemetery.

SODALITY TALK

It is never too late for you girls to plan to attend the Summer School of Catholic Action. The City of Rochester presents the purpose and aims of the Summer School as follows: To train and enlighten Catholic girls in their obligation to work with the church and its program for the spreading of Christian Kingship.

MOTH HOLES Burns - Cuts - Tears RE-WOVEN Like New. Bring in your damaged FRENCH TEXTILE CO. 625 AVE. OF THE COUNTRIES

CENTRAL Window Cleaning Company General Cleaning Stone 182 - 55 South Ave.

J. J. KIRCHER'S DRY GOODS STORE Men's, Women's, Children's Wear of Best Quality 190 CAMPBELL ST. PHONE GENESSEE 1222 OPEN EVENINGS We give and redeem "Green Trading Stamps"

Without Lion Shoes \$8.00 LECKINGER'S 43 CLINTON NO.

CUT YOUR LAUNDRY BUDGET SAVE BY SENDING YOUR WASH TO US WHITE LINEN LAUNDRY Call GEN. 5990

SAVE TIME, ENERGY and MONEY. You needn't worry about your best linens because our modern methods protect them and make them last longer. 100 per lb. for apparel and 110 per lb. for work Minimum bundle 76c. SHIRTS Ready-to-Wear (Service) 8c

GRAESER'S FUR STORAGE. Graeser's famous furrier for over forty years. Store your furs - where expert attention, efficient service and absolute dependability are assured. Spacious Automatic Dry Gold Vaults. Graeser's superior workmanship in Re-curing and Relining will have your Fur Coat in readiness for next Fall. Many of our patrons have us do this work now before putting into storage. W.M.V. GRAESER Co. Manufacturing Furriers 38-40-42 Clinton Ave. North

BEAUTICIAN All Branches of Hair Dressing, Facials and Manicuring. WILMA GOLUB 532 BURKE BLVD. Main 3439

Beautiful DRY-CLEANING Men's Suits 75c Ladies' Dresses BROWNIE BROS. 500 Aris St. Glen. 3023