

# WOMEN'S FEATURE PAGES HAVE STRONG APPEAL

If vegetable must stand after boiling cover them completely with cold water to prevent wilting and discoloration.

When frying anything to be rolled in meal, use half flour and it will brown more quickly.

**ARCHBISHOP BETTER**  
London (NC). The Most Rev. Donald Mackintosh, Archbishop of Glasgow, who has been seriously ill with pneumonia, is reported to have passed the crisis. His heart has been considerably weakened, however, and it is stated that a long period of recuperation will be necessary.

### Parish Supper, Party Set for April 16

Knights of St. John Auxiliary 109 will sponsor a bingo party and parish supper at Immaculate Conception Church Tuesday evening April 16.  
Supper will be served in the school hall, Edinburg Street, at 6:30 o'clock, followed by bingo and cards.  
Mrs. John Smith has been appointed general chairman. Tickets are \$1.00. Reservations may be made by calling Genesee 483.

### Rochester Diocesan Council of the National Council of Catholic Women

Office: 536 Columbus Civic Centre, 50 Chestnut Street  
The sudden death of Miss Elizabeth Madden, killed while driving her car from the South, came as a time of grief to her many friends. Ever deeply interested in all that was Catholic, Miss Madden had represented the Rochester Diocese at several national conventions of the N. C. W. She will be greatly missed in Catholic circles.

**FUR STORAGE REPAIRING REMODELING**

Free yourself of Fur worries. Every garment insured. 2 1/2% of valuation is all you pay. Minimum rate \$2.50 for fur coats; \$1.50 for cloth coats, jackets, suits, overcoats.

**CROSBY-FRISIAN**  
GLENWOOD 206  
FUR COMPANY  
571 LYLELL AVE.

Visit "CLUB 48" rendezvous of the discriminating



**EGGLESTON HOTEL**  
"The House of Hospitality"  
S. A. BENTINUM  
BUSINESS MEN'S LUNCH, 11:30 A. M. to 2 P. M.  
A. L. CARTE, 7 A. M. to 1 P. M.  
16-34 SOUTH AVE. PHONES: Stone W1-995, Main 8511-8528

The Largest Assortment of Flowers In Rochester at the Most Reasonable Prices!

**PERRY'S FLOWER SHOP**  
441 CHILI AVE. GENESEE 117

**A Girl's Antithesis**  
By Michael J. Miller, O.S.M.  
THE FALSE  
"Arag, a bone and a hunk of hair."  
The shame of a fool's desire.  
Without the charm of her virtuous self  
The ALL that men require  
The tender lily of purity,  
The shrinking of modesty,  
With the Grace of the White-winged Dove.



Last Sunday evening's talk by our Archbishop on the Soul of the Mass was a fitting supplement to the morning club meetings on the Cerebrum of the Mass. It was heartening to see so many in attendance. These last days of Holy Week should draw us closer to our Savior and increase our gratitude.  
"Give us instead our heritage in His last and sacred Sacrament—His Body and Blood, for this is the memorial of the Mass. Take ye and eat, Communion. Behold I light the Seven Last Words of prayer love, consummation. Mourn or behold thy Son, His Mother and our Medatrix."  
Katherine R. Williams, President National Council of Catholic Women

**For Mother's Day**  
Make her day a happy one—give her the one thing she will appreciate most—your photograph.

Three for \$10.00  
Six for \$15.00 and up

**Leon Freres, Inc.**  
Photographers for Discriminating People  
POWERS HOTEL MAIN 1860

**SUZANNE'S EASTER GREETINGS**  
"As One Woman To Another"

TO know where frocks in half sizes are found in the well-fitting dress problem solved. The BERKSHIRE DRESS SHOPPE, 804 Park Ave., are featuring the most advanced styles both youthful and perfect fitting frocks in HALF sizes. Prints, naves and the high shades of blue and large selections that it is best to be first and not be disappointed. 804 Park Ave. Mon. 112.

**GREETINGS**  
To the many patrons and loyal friends of this column Suzanne extends a wish of the Easter-into Season may each and every one have a peaceful and happy Easter. Filed with joy.

**SHADES**  
DRESS up your windows with shades and Venetian blinds to order. Free estimate given.

**HAIR**  
That has been proven painless, safe and sure. It does not leave the face scarred or old looking. A treatment that is immediate in featuring your hair and charm and lasting in its results. Free personal consultation. Agreeable payment plan. CHARLOTTE WHITE, 42 East Ave. Blooms 204.

**HAPPY DAYS**  
Planning ahead for your home. The ISABEL STRICKLAND STUDIO, 50 BERT ST., between Haver and Millburn Sts., offers repairing of furniture. Bring your personal ideas to Mrs. Strickland and watch them grow into realities at reasonable prices. Mon. 672-M.

**CAKES**  
SPECIAL Easter Cakes at the best cake shop in town. Aunt Jennie's Bake Shoppe, 416 Main Ave. Mon. 663.

**Fr. Foery Speaker for Annual Meeting of Women's Club**  
The annual meeting of the Catholic Women's Club will be held at the clubhouse, 215 Alexander Street, on Monday evening April 20 at 8 o'clock.  
The following nominating committee: Mrs. F. Kirk, chairman; Mrs. E. M. Kelly, Mrs. L. A. Whalen, Mrs. M. J. Dunbar, Mrs. F. M. Moran, Mrs. Mary Clark and Mrs. Mary Briffle will present the slate of officers for 1936 and 1937.  
Following the election of officers the Rev. Walter A. Foery, Director of Holy Rosary Church and Director of Catholic Charities for the Diocese of Rochester, will speak on "Human Welfare and Social Work." He will also address the Club on the subject of "The Annals of Spring." The Club announces the Annual Spring Concert to be given by the Catholic Women's Club at the Normalcy Drawing Room, 23 Alexander Street, on Tuesday evening April 21 at 8:30 o'clock.  
Following are the members of the Women's Chorus: Misses Bernice Elizabeth Burke, Kathryn Collins, Virginia Dean, Helen Dana, Alice Glickson, Phyllis Gifford, Alice Harter, Margaret Kelly, Adeline Kelly, Elizabeth Kelly, Helen Kelly, Elizabeth Kelly, Anne Kelly, Gertrude Kelly, Catherine Kelly, Helen Kelly, Marion Kelly, Helen Kelly, McDonald, Mae G. Higgins, Bernice Book, Florence B. Harper, Fern Bookman, Lena Depina and Edna Kelly.

**Footwear**  
SMART EAST... Patterns in black and patent leather will delight children. Parents will appreciate the firm's extra narrow and wide widths, and the X-ray fitting method.

**J. B. Keller & Sons**  
STONE 484  
28 Clinton Ave., North

**AT MARGAY'S**  
377 Hill Ave., the salon of distinctive permanent hair. You may have your hair done in the most modern way. The EDMOND is one that leaves the hair soft with deep lustrous waves. Feeding the hair with the new hair cream that leaves the appearance of softness. Margay is well known for the skilled individual attention given to each patron. Gen. 142.

**PLAN to have a smart looking wardrobe for the cool days of spring. The R. M. FUR STUDIO, 410 West 10th St., can make a jacket out of your old fur coat for \$18.00. Now is the time to have your fur COAT re-lined, re-looped and repaired. \$18.00 Easy payment plan. Gen. 3103-M.**

**THE RIGHT permanent hair for a happy Easter. The R. M. FUR STUDIO, 410 West 10th St., can make a jacket out of your old fur coat for \$18.00. Now is the time to have your fur COAT re-lined, re-looped and repaired. \$18.00 Easy payment plan. Gen. 3103-M.**

**Easter Flowers of Long-Lasting Loveliness**  
J. B. Keller & Sons  
STONE 484  
28 Clinton Ave., North

**ANN CULHANE DRESS SHOPPE**  
Park Ave. Quality style and workmanship that will interest and please Mother. Miss Fisher features children's frocks in imported Swisses, organizes, linens and piques. Particularly attractive is one lovely Princess model in all the popular materials. Sizes 2 to 12. Mon. 549-M.

**EDITH TALBOT**  
IN your treasure chest you cherish most the old faded picture of your Mother or Father or loved ones. It may be only a snap shot and would you like to have it restored to its original beauty or made into a lovely miniature. Miss Talbot specializes in photographic restoration and can tell you exactly what can be done. You will be delighted with her service. Main 4639.

**NEW styles in HATS**  
are always interesting. The MATTHEW'S HAT SHOPPE, 877 CLINTON AVE., are featuring the new hats with large brims that are the VERY latest in trends and styles. All the advance styles in silks and flueses trimmed with feathers in all the colors of the season and at very reasonable prices. \$1.95 and up.

**MOTH HOLES RE-WOVEN Like New**  
Bring in garments for repair. FRENCH TEXTILE CO. 423 AVE. E. 102 CLINTON AVE.

**FUR SCARES CAPES**  
Easter and After! Tailored to fit. And your fur becomes a new fur.

**SMART FORM**  
BE wrinkle free in a new SMARTFORM. A stunning combination garment that creates smart, distinctive figure lines. Chosen of four inner supports that is entirely concealed and may be adjusted to suit your individual exacting requirements. A service offered you which assures the utmost in fitting quality. Weighs only 15 ounces. 1031 Mercantile Bldg. Main 5491.

**Easter CARDS**  
Including complete collection of religious cards. Also containing library of religious songs.

**RHEA'S GIFT SHOPPE**  
34 Main St. Powers Hotel

**PERMANENT WAVE**  
Soft—Natural  
Needs No Finer Wave  
Come in and Consult Us Before Your Visit  
PERMANENT  
**AVONDALE**  
BEAUTY SHOPPE  
223 GRANITE BLDG. Main 2589

**FURS**  
Scarfs and Capes of Singular Importance for Spring See GRAESER'S Superb Selection

FOXES  
In the New Cape Scarfs  
Single and 2-Skin Capes in  
SILVER FOXES  
PLATINUM FOXES  
AZURE BLUE FOX  
RUSSIAN POINTED FOXES

FUR CAPES  
Galyak and Caracul  
Light tans, grey, black, brown.

KOLINSKY SCARFS  
STONE MARTEN  
Always noted for the beauty of these pelts and wide selection, our collection is finest yet!

JAP MARTEN  
2 to 8 Skins  
splendid quality  
1 special values!

**WM. V. GRAESER CO.**  
Manufacturing Furriers  
38-40-42 Clinton Avenue North

**WITH the Easter Season comes many new plants to brighten the home. Do you know that house plants may be self-watered as follows: Bury one end of an inch wide strip of cotton cloth in the soil and place the other end in a nearby pan of water, standing an inch or two higher than the lower portion. Water will pass from the pan to the soil as long as the cloth "wick" remains in contact with the water.**

**MARJORIE HOWARD**, noted fashion correspondent, tells us that many natural colored linens were shown in the Paris fabric collections. One special group of heavy natural linens is designed for tailored suits. The new dark tones are important in cottons as well as linens. Much-emphasized summer colors are orange-herbert yellows ranging to golden browns.

**SPECIAL EASTER offering at the VAN DONN BEAUTY SHOPPE, 215 Winton Road, North, 38-40-42 Clinton Ave., 10 girls. Coaxing, noli permanent waved, and finger waved \$2.50. Special service to children in permanents and finger waving. A perfect Easter gift for mother and daughter. Call 2483.**

**PERMANENT WAVE**  
Soft—Natural  
Needs No Finer Wave  
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