

# WOMEN'S FEATURE PAGES HAVE STRONG APPEAL

Club Activities - Sodality Items - Child Training - Shopping News

## MASSES in the Rochester Diocese

**BLESSED SACRAMENT**  
 St. Mary's, 100 Clinton Ave. N. Masses: Sunday, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30. Holydays, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30. Daily, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30.

**CORPUS CHRISTI**  
 St. Mary's, 100 Clinton Ave. N. Masses: Sunday, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30. Holydays, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30. Daily, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30.

**HOLY ROSARY**  
 St. Mary's, 100 Clinton Ave. N. Masses: Sunday, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30. Holydays, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30. Daily, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30.

**ST. MARY'S**  
 St. Mary's, 100 Clinton Ave. N. Masses: Sunday, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30. Holydays, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30. Daily, 8:15, 10:30, 12:30, 4:30, 7:30, 9:30.

### Catholic Women's Club Activities

The Catholic Women's Club is conducting a rummage sale on Friday and Saturday of this week at 169 Clinton Avenue North. Mrs. John J. O'Connell is chairman and Mrs. John E. Lyons is vice-chairman of the following committee: Mrs. August W. Hehr, Mrs. Frederick E. Colon, Mrs. E. Redmond, Mrs. James P. Bush, Mrs. Charles G. Cook, Mrs. Robert F. Harris, Mrs. George W. Wenzel, Mrs. Joseph E. Marville, Mrs. Charles J. Mondo, Mrs. Joseph A. Coppinger, Mrs. Albert C. Beagy and Mrs. Martin Moll.

Members and friends are asked to bring their donations directly to the store or to call the club house, Stone 4950.

The regular supper meeting of the Business Women's Group will be held on Monday evening, April 6 at 8:30 at the club house, with Miss Mary Sullivan acting as chairman. The supper arrangements will be under the supervision of Mrs. J. Mahoney, assistant superintendent of the Diocese.

### LEGION ENVOY SAILS

Dublin John Murray, third envoy from the Legion of Mary to the United States and Canada has left for New York on the ship "Duff". President of the Legion, John Nagle, Secretary of the Council, and other members of the Legion will accompany him.

Following the address of the members on "Catholic Education" in the "Ceremony of the Mass" will be shown and explanations will be given by Father Mahoney.

Members of the Study Group of the club are invited as well as anyone else who may be interested in this program.

Reservations should be made by calling the club house as promptly as possible.

Club members are offered an unusual opportunity to hear Archbishop Mooney who will lecture next Sunday evening at 8 o'clock in the Columbus Civic Center on the "Essence of the Mass".

### Rochester Diocesan Council of the National Council of Catholic Women

Office: 536 Columbus Civic Centre, 50 Chestnut Street

While acknowledging receipt of a small donation from the Rochester Diocesan Council NCCW, the Diocese of Rochester has received several million The needs of the Council are being met by the Rochester Diocesan Council NCCW. The Diocese of Rochester has received several million The needs of the Council are being met by the Rochester Diocesan Council NCCW.

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### ing them for what Plus XI calls

The following organizations have renewed their affiliation with the Rochester Diocesan Council Flower League Rochester Count Joan of Arc Catholic Daughters of America, Waverly Young Ladies Sodality, St. Mary's Church, Elmira Altar Society, St. John's Church, Elmira.

The Rochester Diocesan Council NCCW has received several million The needs of the Council are being met by the Rochester Diocesan Council NCCW.

## SUZANNE'S SHOPPING SERVICE

"As One Woman To Another"

### PRE-EASTER BUNIS DRESS SHOPPE

Monroe Ave. from April 2 to April 11. There will be featured the most advanced styles and seasonal materials in spring frocks. During this particular time there will be \$1.00 off on any selection of a frock in this shoppe. Free parking at the Dodge-Plum-McClellan Rooms. 383 Goodman Street, South.

### CREATING a jacquette from your old FUR COAT

Age will do this for you all winter! Terms furnished. \$10.00. It is wise to check your old fur coat for repairs. Retired and re-looped for \$13.50. Ask about the weekly payment plan: Glen 3105-M.

### TOWNER WHAT could make a finer EASTER GIFT

than a TOWNER RICYCLE? Mother and Dad are wise to check on the wearing quality of a bicycle the replacement of parts and the gear with your Towner. Towner is usually re-cycled. But where the gear price is really backed up and the price is right. 710 University Ave.

### SPECIAL Lenten food of FERRUGA at MOUNT JENNY'S BAKE SHOP

518 Monroe Ave. on WEDNESDAY and FRIDAY. Will be delicious FRIED FISH and CLAM CHOWDER. Home-made salads, potato cabbage and macaroni. 2c per pound. Also many other tempting Lenten dishes for which MONT JENNY is justly famous. Mon. 5-5.

### PERMANENTS are both a science and an art

less you know the right one. Leading the list is the BONAT. The ELLIOTT JOHN-SON BEAUTY SHOPPE. 334 Winton Road North. Features the BONAT which gives excellent results in deep-laying waves with slight ends. Proven in value and quality. Only \$3.50 and \$6.00. Cul. 912.

### MARGARY'S BEAUTY SALON

377 Chili Ave. The salon of distinctive permanent treatments MARGARY gives the EDIMOND permanent, one that leaves the hair soft and resulting in soft right ends. Facials and millieures given with particular care. Greet the spring with a complete beauty rejuvenation. Gen. 142.

### COMPLETELY new do feel so much better

when you are well groomed at the VAN BORN BEAUTY SALON. 215 Winton Road North. This service awaits those who are usually satisfied with a successful beauty venture is the hair in a good condition. Children's hair a specialty. Cul. 2483.

### HAPPY days ahead

Bring your hair to the ISABEL STRICKLAND STUDIO. 16 HERKULES and Milburn Sts. Services in decorative planning, shampooing, styling, etc. Bring Strickland and watch them grow into realities. At reasonable prices. Mon. 5-7-M.

### UNWANTED HAIR

permanently removed by a safe and sure method with no scar resulting. A way that will not leave your old looking. CHARLOTTE WHEAT. 42 East Ave. has proven her method to be satisfactory. Free personal consultation, with an agreeable payment plan, if desired. Stone 3965.

### ANN CULHANE DRESS SHOPPE

Lake Ave. Smart mannish suits, tailored with a strike eye to details, so important to the finished ensemble. \$14.00 and up. Beautiful hosiery in all the popular shades. 700 and up. Glen 5700.

### STIMULATING thought in the head

Easter shopper on the BRENAN HAT SHOPPE. 84 ROSLYN STREET is featuring clever advance styles in spring HATS. All the prevailing colors and materials of the season's choice. All head sizes. Remember, Lenihan at 84 Roslyn, off Genesee Street. Gen. 2087-R.

### COMPLETE your wardrobe at the FITZGERALD DRESS SHOPPE

177 Brook Ave. elegant tailored suits for misses in the highest shades. \$12.00 to \$14.95. Smart mannish suits. \$12.00 to \$15.00. Select your dresses from a new shipment of frocks. Just arrived from New York. 177 Brooks Ave. Gen. 246-W.

# The Easter Fashion Story

### ANNOUNCING to the Easter shoppers that SOBLE'S buyer has just returned from New York with a complete and lovely new line of SPRING frocks of smart and the latest advance styles.

Smart mannish SUITS in sizes 16 to 20 and half sizes. priced very reasonable. A shop where values are exceptional. Mon. 700.

### LORETTA FISHER

Big sister and little sister. LORETTA FISHER. Park Ave. Quality, style and pleases Mother. Miss Fisher features children's frocks in imported Swisses, organdies, linens and piques. Particularly attractive is one lovely Princess model in the popular materials. Sizes 2 to 12. Mon. 5499-M.

### THE RIGHT Easter bonnet crowns a happy frame of mind

if you have shopped at GREFFIN'S HAT SHOPPE. 104 Sherman Street, off Leyell Ave. Hats from the advance styles from the leading houses of New York. All sizes, materials and styles that you desire. Where BETTER hats are found at the two prices. \$1.85 and \$2.85.

### IS your permanent loyal to you in all ways

Let your next one be the ZETUS A process that brings softness and lustre and softness without the aid of electricity. A modern attitude of comfort and loveliness with permanent higher and higher prices. Most reasonable and service of the best. Gen. 1630.

### BOOTH THOSE children's pictures we told you about last week are a real thing, such excitement that Miss Talbot is offering something STILL BETTER. A lovely spring containing 3 poses of child, beautifully framed, ready to hang. For \$4.50, complete. She makes a nice assortment of proofs for you to choose from. Better phone in for an appointment as the number is limited. Besides you will want the picture now at this price. 403 Temple Bldg.

### SMART FIGURATIVELY speaking

the trim suits of the season call for a "SMARTFORM" foundation garment that gives unbroken lines, correctly comforting support, made of excellent wearing materials and weighs only 15 ounces. The most difficult figure posture corrected. Prices nominal. Free figure analysis. Main 5491.

### TRIM, mannish tailored SUITS \$7.95

Also 2 and 3-piece swag ger SUITS, youthful and smart. \$9.95 and \$12.95. 604 Park Ave. Mon. 122.

### EASTER is just around the corner

and you will find yourself prepared. There will be a special sale of spring frocks at the MADISON DRESS SHOPPE. 286 GENESSEE STREET. Offered to you at prices most reasonable.

### EASTER "EXCLUSIVES"

being selected from our department. Ready-to-Wear Suits, Coats, Frocks and accessories, with distinction of that same distinction so of Projan's custom creations. 39 East Ave.

### Soft - Natural Permanent Wave Needs No Finger Wave

Come in and (wash) 1x Before Your Next PERMANENT AVONDALE BEAUTY SHOPPE 223 GRANITE BLDG. Main 2589

### Perhaps a generous friend

will donate a copy to one of our public libraries, or to a library, college or academy in which direction the flow of funds is being directed. Presently an engineer channels the various currents of the progress and development of the city and the state. He will light the cities and the homes and draw the freights of a thousand communities.

### EVERY CATHOLIC WOMAN in a CATHOLIC ORGANIZATION

We quote from Bishop O'Hara: "The influence of Catholic Women is immeasurable with their numbers or their social philosophy." The National Council of Catholic Women is a federation of the women of America. It is the catalyst of the social force capable of being exercised by Catholic women of America.

### Notre Dame Sister Native of Rochester Dies in Baltimore

Word has just been received here of the death of Sister Mary Joseph Schutte, a member of the Order of the School Sisters of Notre Dame on February 27 at the Mother House in Baltimore, aged 75 years.

Sister Mary Joseph was born in Rochester, N. Y. a daughter of the late Joseph and Mary Ann Schutte and sister of the late Sister M. Theresa, directress of the Institute of the Sacred Heart in Baltimore for many years. Sister Mary Joseph entered the Order in 1888 three years later she pronounced her vows. Her religious life was spent at the Institute the greater part of it, and seven days before her death as a teacher.

Year after year for nearly 40 months of her life she prepared the First Communion girls in the Mother House on Asquith Street. Baltimore. February 28, Rev. James D. O'Neill of Highland Park III was the celebrant. The Rev. Joseph H. Goffel of Holy Family Church, Rochester, was deacon and the Rev. Joseph H. Keel of St. Louis College, Rochester, was subdeacon. The Rev. William V. Knell, chaplain of the Mother House, was master of ceremonies.

Born at St. Charles, Md., Sister Mary Joseph was the widow of a Mr. Schutte and a sister of a Mr. Schutte. She is survived by a niece, Mrs. Mary Schutte, 28 N. D. St., and a nephew, Richard Quinn of St. Bernard's Seminary, Rochester.

### Modes for Spring and Easter SUITS - - - Sport and Dressmaker Type COATS - - - Sport and Semi-Dress Style DRESSES - - - In attractive print and plain colors For Street and Afternoon wear SIZES 11 TO 20

### Maloney & Morrison 148 EAST AVE. Opp. Christ Church

### Wm. V. Graeser Co. 38-40-42 Clinton Ave. North

will add glamour to your SPRING COSTUME

Silver Foxes, Platinum Foxes, Azure Blue Foxes, Russian Pointed Foxes, Lap Marten Scarfs, Kolinsky Scarfs, Stone Marten Scarfs, FUR CAPES of Gabak and Caracul, In Smart Colors.

# SHOE SMARTNESS IS MORE THAN LEATHER DEEP

### Easter CARDS

Including complete selection of religious cards. Also circulating library. RHEA'S GIFT SHOPPE 34 Main St. W. Powers Hotel

### Merely to encase your feet in beautiful shoes is not the vogue of today.

Active women demand positive foot comfort as well. Are your shoes giving your feet all the comfort they deserve? Wear lovely WILBUR COON SHOES and learn what real shoe smartness means, the combination of beauty and foot comfort.

### Soft - Natural Permanent Wave Needs No Finger Wave

Come in and (wash) 1x Before Your Next PERMANENT AVONDALE BEAUTY SHOPPE 223 GRANITE BLDG. Main 2589

### Wilbur Coon Shoes \$7.50 \$0.80

### 43 Clinton North LECKINGER'S

We Carry A Full Line Of FREEMAN SHOES FOR MEN