CRUSADE SPIRIT SWEEPS ROCHESTER DIOCESE

Nothing
In It For Coal
Dependable
Economy Here

'blue coal'

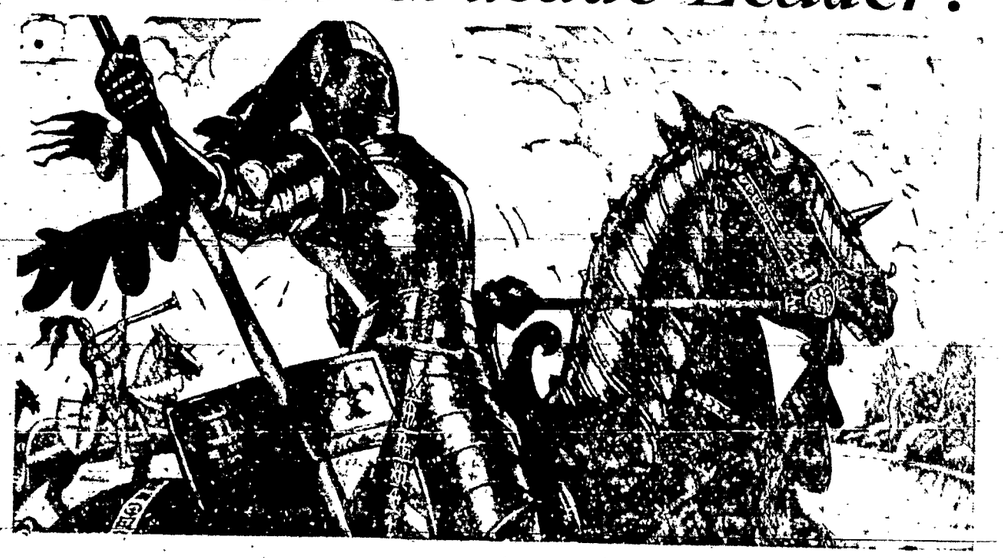
Better fuel—less attention—

Blue Coal is the "blue blood" of the anthracite regions. It starts at the touch of the damper, gives nice steady heat, and banks readily.

McGarvey Coal Co., Inc.

15 State Street Main 3841

I Am the Crusade Leader!



IF the days past I came to call for followers in a great adventure. My followers must be true knights and worthy of a part in this noble effort that means so much . . . for Church . . . for home . . . for school. My followers must be brave and strong, patient and courteous, willing to work, and full of the will to win! They must be able to show all the world that the days of chivalry, the days of striving for a high goal, are not gone forever!

I COME to call for followers. In spirit I lead a vast army of modern Crusaders . . . thousands of boys and girls who go forth to battle for the right throughout the length and breath of the Diocese of Rochester. I call upon you to form the advance guard of this army. I call upon each of you to lead the way toward glorious victory.

Prepare to play your part well. For your armor, put on the bright covering of **courage.** For a spirited steed, be carried along by **enthusiasm.** For your long lance, use **confidence.** And for your battle banner, carry a **shining spirit** that doubts cannot touch.

THUS equipped you are ready for this mighty Crusade. Remember, you are modern knights. You are not setting out to kill enemies. Instead you seek to make **friends.** You are not hunting for castles to capture. You are looking for homes to win over to your cause. Your sword is a well-sharpened pencil, your shield a pad of subscription order blanks. Yet no knight of old ever had a more knightly task.

The goal for your Crusade is shining from afar. "A CATHOLIC COURIER in every Catholic home!" Let us march together toward the goal. ON TO VICTORY!

ALL FOR ONE AND ONE FOR ALL!

STUDENTS' CATHOLIC PRESS CRUSADE

February 2-17, 1936

Growing Up---

Boys and girls today—men and women tomorrow. Only in photographs can you keep them as they are today. It's time you had new portraits of your children . . . . . Telephone for an appointment.

Leon Frères
Inc.
Main 1860 *Photographers* Powers Hotel

Safe Deposit Boxes

As Low as $3.00 a Year

FIRST NATIONAL
BANK & TRUST COMPANY
OF ROCHESTER · 45 STATE ST.

Special!

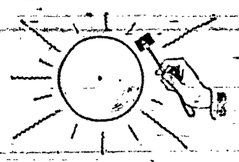
February Sale
Price on Our Famous
'TWISTYARN'
The New
BROADLOOM
CARPETING
With The Pebbly
Weave Everyone Wants

$4.55 SQ. YD.

EVERYONE is talking about "Twistyarn"! Everyone likes its pebbly weave and luxurious thickness! Everyone seems to agree it's the greatest improvement in floor coverings in many, many years! And everyone is finding Howe & Rogers selection of colors a source of delight in itself. In custom-made carpets wall-to-wall or tailored in rug form.

Howe & Rogers

89 CLINTON AVE. SO.



The Major has The Right Idea!

WHEN Major Bowes sends amateur radio performers out with his traveling vaudeville units, he sees to it that they endeavor to do three things:

'Live, send money home, and save'

We can't all be winners in amateur show, but we all can do as these successful amateurs do—save part of our earnings. Prepare for your opportunity by being thrifty.

MONROE COUNTY
Savings Bank
OF ROCHESTER

Two Convenient Offices

Main Office
Chestnut Street

Branch Office
130 E. Main Street

BOWL ON the COLUMBUS ALLEYS

You'll find 8 well-equipped and well-kept alleys at your disposal. As you know, the better the alley, the more enjoyment you will derive from the game. If you haven't bowled here recently, try it soon. A real treat is in store for you with your first game.

COLUMBUS CIVIC CENTRE

50 Chestnut St. Stone 1192

ONE OF ROCHESTER'S FINEST BALL ROOMS IS AVAILABLE FOR THE WINTER SEASON

The Columbus Ball Room is ideally adapted to large parties or dances. This beautiful room and excellent dance floor will do much to make your affair a success.

GROUPING OF SCHOOLS FOR PRIZE COMPETITION

Students' Catholic Press Crusade

February 2-17, 1936

DISTRICT I
Rochester and Monroe County

Division A

Nazareth Hall
Holy Angels
St. Thomas, Summerville
Holy Ghost, Coldwater
St. Theodore, Gates
St. John, Greece
St. John, Spencerport

Division B

St. Salome, Irondequoit
Holy Trinity, Webster

Division C

Our Lady of Good Counsel
Our Lady of Mt. Carmel
Our Lady of Perpetual Help
St. Peter and Paul's
St. Charles Borromeo, Greece
St. Margaret Mary, Irondequoit

DISTRICT II
Outside of Monroe County

Division A

Dansville, St. Patrick's
Lima, St. Rose
Mount Morris, St. Patrick's
Owego, [illegible]
Penn Yan, St. Michael's
Perkinsville, Sacred Heart
Wayland, St. Joseph's

Division B

Auburn, St. [illegible]
Avon, St. Agnes
Clyde, St. John's
Corning, St. Patrick's
Corning, St. [illegible]
Dansville, St. Mary's
Elmira, St. Cecilia's
Elmira, St. Peter and Paul
Waterloo, St. Mary's

Division C

Auburn, Holy Family High
Auburn, St. Alphonsus
Auburn, Holy Family
Auburn, St. Hyacinth
Auburn, St. Mary's
Canandaigua, St. Mary's
Corning, St. Mary's
Elmira, St. Anthony's
Elmira, Notre Dame High
Elmira, St. Cassian's
Elmira, St. Mary's
Elmira, St. Patrick's
Geneva, St. Stephen's
Hornell, St. Ann's
with High School
Ithica, [illegible] Corporation

Special Division
DIOCESAN

Rochester:
St. Ambrose
St. Andrew's
St. Augustine's
Blessed Sacrament
St. Boniface
Corpus Christi
Holy Family
Holy Redeemer
Holy Rosary
Immaculate Conception
St. John the Evangelist
St. Michael's
St. Monica's
Sacred Heart
St. Stanislaus
Aquinas Institute
Our Lady of Mercy High School
Nazareth Academy

Geneva:
St. Francis de Sales High School
St. Francis de Sales (elementary)

NOTE: Total enrollments of the participating grades in each school, according to school census, determine allocation of schools by divisions. Any errors should be brought to the attention of CRUSADE HEADQUARTERS, CATHOLIC COURIER, 50 Chestnut Street, Rochester, N. Y.