



"All Eyes on YOUR Newspaper"

Catholic Courier

because now... more than ever... it is the complete Catholic family Newspaper!

Here is what you will find in the average issue:

1. World coverage of Catholic news, supplied through the N. C. W. C. News Service, a highly organized, thoroughly efficient news gathering agency with correspondents in all principal centers in this country and abroad, maintained at Washington, D. C., by the United States Hierarchy.
2. Complete coverage of diocesan and local Catholic news events through staff reporters, and correspondents.
3. Authoritative and explanatory articles on Catholic thought in relation to current events by noted Catholic authorities of this country and abroad.
4. An up-to-the-minute picture service of Catholic news events in all parts of the world, also supplied through the N. C. W. C. News Service.
5. Diocesan Recordings — Pithy observations of the trend of events in the diocese with especial concentration upon the activities of Catholic lay societies. Comments upon events outside the diocese made from the viewpoint of a layman of this diocese.
6. Reports of Catholic organization activities, giving the news of the various societies of Catholic men and women throughout the diocese.
7. Enlightening, timely editorials on topics of current importance and interest to Catholics.
8. Library Sign Post — A scholarly and enlightening review each week of current Catholic magazines and books. Prepared in short paragraph form for easy reading. Material furnished from the Catholic Evidence Library.
9. As One Woman to Another — an advertising column for the discriminating shopper, presenting newsy items of price, style, and value from a variety of reputable business enterprises which cater to women.
10. Complete texts of all pastoral documents issued by the Bishop of the Diocese.
11. A selected editorial — a weekly selection of another Catholic newspaper's viewpoint on a timely question.
12. Catholic Evidence — A series of brief articles prepared by the widely known Catholic Information Society of New York, in which writers furnish reliable, trustworthy Catholic content matter information that may well be reviewed by Catholics.
13. All of the Sports Horizon — Breezy, authentic, interesting items of sports written by William A. Long, Rochester newspaper man with special attention given to promoting Catholic participation in athletics in the diocese.
14. Boy — Their Interests — Devoted solely to promoting an interest among Catholic boys in their own activities. Fosters the Catholic spirit among boys in their school work, play, and home life.
15. Sodality — A column devoted to the activities and advancement of the sodality movement in the diocese. Developing interest in the work especially of the parish sodalities.
16. What do you know — a Catholic question and answer feature that will test your knowledge of Catholic history and doctrine.
17. Believe It or Not — This department, conducted by the Rev. Owen B. McGuire, former professor at St. Bernard's Seminary is devoted to a skillful scholar's relation of erroneous statements made by present day Catholic writers and educators concerning their principles and history of the Catholic Church.
18. School news — the record of the academic, athletic and social activities of our Catholic colleges, high schools, academies and grade schools.
19. The Catholic Home — a weekly feature revealing the work of the CATHOLIC COURIER presenting the results of its various fund raising and means of promoting the Catholic Home-Better Housing Program of the N. C. W. C. for the renovation and modernization of tenement houses.
20. Letters to the Editor — an interesting column of reader views on a variety of topics.
21. Catholicism in Art, Science and Literature — by noted Catholic writers.
22. The Catholic Bulletin — the Catholic Believe It or Not column. A weekly Bulletin of the unusual and interesting in Catholic life and history.
23. A weekly column presenting the business manager's exclusive business firms, large and small, which in this special manner invite the confident patronage of Catholic readers.
24. Mission news — a fascinating description of the activities of home and foreign missions, one of the most fruitful fields of the Church.
25. The White Cross — an extended list of nation planing for a variety of Decency service for the children of Catholic, general and Catholic parents in particular.
26. A Catholic home department inspired by the needs of Catholic housewives under the leadership of Mrs. G. M. Galt.

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