

We Challenge

EVERY CATHOLIC IN ROCHESTER

WE CHALLENGE every Catholic to consider the need for an effective Catholic press . . . to appreciate fully its value to his Church, to his community, and to himself. We challenge every Catholic to realize fully that his own diocesan newspaper is the logical unit of the Catholic Press upon which to center his attention; upon which to focus his interest, upon which to place his confidence. Your diocesan newspaper renders an essential service to the cause of your religion. It brings you Catholic news, it furnishes Christian commentary on that news, it supplies clear explanation of Catholic doctrine and moral teachings, it corrects misinformation and, finally, it fosters "that oneness of heart and mind in things Catholic which will best make us the united religious force that we should be." Such is your diocesan newspaper . . . the CATHOLIC COURIER.

WE CHALLENGE every Catholic to review the progress made by the CATHOLIC COURIER . . . progress in carrying out a program of improvements to increase its value to his Church, to his community, and to himself. We challenge every Catholic to realize fully how much has been done to make his diocesan newspaper worthy of attention, interest, and confidence. In the face of the general economic crisis, in the face of indifference and scepticism, the CATHOLIC COURIER has consistently rendered an increasing measure of service to the cause of your religion. On the threshold of a New Year, on the threshold of improved conditions, your diocesan newspaper prepares for further advances. We challenge you to do your part . . . to give that loyal co-operation and support which will unite our forces for the attainment of a still better and finer CATHOLIC COURIER!

YOU CAN MEET this challenge . . . simply, effectively! If you do not regularly receive the CATHOLIC COURIER into your home, become better acquainted with it. Know your diocesan newspaper . . . know its value to yourself, to your community, and to your Church. Read it thoroughly and thoughtfully . . . you will be entertained, instructed, inspired! Give your attention, your interest, your confidence . . . and in return the CATHOLIC COURIER will serve you faithfully and well. Without you it is weakened. With you it is strengthened. Accept the challenge to do your part in adding to the effectiveness of the Catholic Press. Do your bit toward attaining the goal of a CATHOLIC COURIER in every Catholic home in the Rochester Diocese. **SUBSCRIBE** to the CATHOLIC COURIER . . . **READ** the CATHOLIC COURIER . . . **ADVANCE** the CATHOLIC COURIER! United we stand.

Catholic Courier

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