Their Activities -:- OUR CATHOLIC WOMEN -:- Their Interests

SUZANNE'S BEEN CHATTING WITH SANTA

"As One Woman To Another"

CLEAR ALL WIRES

And listen in, for Santa Claus is coming to town. Christmas rushes up on us before we are aware of it and catches one dismayed. Suzanne, with good intent aforethought has adopted the ever-popular slogan, "Be Prepared!" Here are a few pre-Christmas suggestions, so that when December 25th rolls upon you, reindeer and all, you will not be caught (as it were) giftless.

[illegible]

BEAUTY of the new can be beauty of today . . . if you keep the law. Meticulous care of the hair and the skin brings a sure reward. For guidance in beauty wisdom . . . LOUCHEUR BEAUTY SALON, 300 Hurst Bldg. Main 2951.

THE CHARM of the HAT lies in its lines and the way it is made. MRS. J. A. HINDE'S MILLINERY . . . Main Street West, can very capably design a HAT for you. All head sizes, especially half sizes. Special wedding orders a feature. Reasonable prices . . . $1.85 and up. Gen. 4114-J.

HEAR YE . . . HEAR YE . . . The R. M. Fur Studio, 1068 Dewey Avenue, specializes in coats repaired, relined and relooped, all materials furnished, $12.50. Or if you prefer, a new jacquette from the old one . . . $18.00. A weekly payment plan makes a new coat possible. Glen. 2196-M.

SUPERFLUOUS HAIR COME . . . out of the shadow of embarrassment, if you have unwanted hair. From the sunshine of filtered rays, the MODERN SCIENTIFIC METHOD, that is painless, leaves no scars and is permanent in the destruction of the hair cell, you will have a hair-free condition and the poise that comes from confidence. A special discount is offered you to FEBRUARY 1, 1934. CHARLOTTE WHITE, CUTLER BLDG. Stone 3868.

ROSELEE DRESS SHOPPE A SALE . . . at THE ROSELEE DRESS SHOPPE . . . 654 Clinton Ave. No. . . of COATS, special for the big woman, $16.95 to $39.50. Fur trimmed and with a heavy inter-lining of wool. A splendid opportunity at remarkable values. Roselee is open evenings.

SMART FORM— LET FREEDOM reign and grace hold sway in the lines of your figure. SMARTFORM, the most beautiful of all foundation garments with the greatest value in material, style and fitting qualities. Free figure analysis with no obligation. 1029-1031 Mercantile Bldg. Main 5491.

A PERFECT gift that will bring hosannas from the one who receives a permanent from THE FERGUSON BEAUTY SALON, 349 Thurston Road. COOL-ART the unique method of permanent waving that removes all danger from overheating the hair. Safe and comfortable, and given with beautiful results. Gen. 1030.

TO-DAY wear the HAT of tomorrow, particularly small ones that will be comfortable with a high fur collar. Velours, Velvets, Satin and Ribbon in turbans. Chic and comfortable, yet inexpensive. $1.85 and $2.85 . . . at THE GRIFFIN HAT SHOPPE, 154 Sherman Street, off Lyell Ave. Also knit sets for sport wear . . . $1.00, $1.50, $1.85. All head sizes and ones that are suitable for any occasion.

JANET JERGENS DANGER red lights ahead, if you are overweight. Reduce by JANET JERGEN'S method. PINE BATHS, MASSAGE and a corrected diet. Secure slimness in safety and be satisfied. 42 East Ave. Main 3030.

DO you know that mistletoe the familiar Christmas decoration with its waxen berries and glossy green leaves, never takes roots in the ground, but is a parasite that grows from a root in the trunks of other trees. The mistletoe is said to bring happiness, safety and good fortune so long as it did not touch the ground. Perhaps this is the reason why today we always hang our mistletoe high in the window or in the chandelier.

FOLLOW the lead, and be a leader in a good looking hat from the MATTERN'S HAT SHOPPE 877 Clinton Ave No. Stunning velvet turbans in black and in the season's best shades. Felts too, in all head sizes. Matrons a specialty $1.95 and $2.85.

NOEL NOTES

HEAD FIRST in beauty becomes a reality with an Edmond permanent from the SALON of MARGAY . . . 377 Child Ave. A smart coiffure will be a joy to wear and pleasant to look upon. MARGAY can help you bring joy to the heart of your friend with a beautiful assortment of "beauty gifts," for Christmas, such as lipstick, powder, compacts, . . . sets and all the other delights of the feminine heart. Gen. 142.

THERE IS no better medium to express a loving thought than the gift of flowers. The fragrance of a bouquet of selected flowers is like a loving wish. It radiates its beauty from the bouquet as the heart sends forth the wish. THE GEORGE T. BOUCHER FLORIST SHOPPE . . . 422 Main Street East, wishes its patrons a Christmas of Cheer and Happiness and a year of Peace and Plenty. Stone 90 & 97.

POSSESS your soul with peace . . . where the question of Christmas gifts is concerned. THE ISABEL STRICKLAND STUDIO . . . is your answer. Beautifully decorated screens, unusual serving and cocktail trays, wall plaques and many beautiful gifts "distinctly different." 34 Berkshire St. Mon. 5672M.

IN Baltic lands the gifts are supposed to be brought by the Christ Child (Kris Kringle) himself.

CHRISTMAS, exquisite gifts and the right place to find them . . . can there be a happier combination? RHEA'S GIFT SHOPPE in the POWERS HOTEL . . . Main Street, enables one to give the gift that is truly fine and lasting. Beside the gift, there is the ever present question of CARDS. Rhea offers you 50 Christmas cards imprinted with your name . . . $1.00. Open evenings, next Mon. . . .

THE GIFT . . . available . . . CHRISTMAS COOKIES . . . [illegible]

IN France the children place wooden shoes on the hearth to receive presents which "Bonhomme Noel" (Father Christ) as brings.

ART CRAFT & SALES GIFTS to give or to get, to like and not regret, are found at THE ART CRAFT & SALES. 990 Monroe Ave. The beautiful Vetlys Glassware creates the gift unusual. Gorgeous ART FLOWERS to adorn one's home. Pieces in chromium that will delight you. A most complete line of Christmas CARDS. In fact, "The Gift Beautiful" for all is here and may be made more beautiful with the wrappings from NORCROSS.

CABBAGE is an excellent low cost salad green. For variety mix chopped cabbage with grated carrots, bits of pineapple or raisins or mould it in gelatine. Outside leaves of lettuce are usually cheap.

ANN CULHANE DRESS SHOPPE CONSIDER THIS the gift perfect, KAYSER HOSIERY at the SHOPPE of ANN CULHANE . . . 571 LAKE AVE. that speaks for itself. In beauty and quality with a clarity of color about them like Christmas bells in frosty air. And the price one of those pleasant things we keep for the last . . . 85c up to $1.65. Glen. 5700.

DORMASTIN Photographers of 80 East Ave. are always designing new styles and finishes for your portraits. The new 8x12 MELLO-TONE OIL portrait will make a most unusual and appealing CHRISTMAS gift. A gift that only YOU can give. For appointment call Stone 3435. "PLEASING PHOTOGRAPHS"

TOYLAND . . . the land where youthful dreams come true . . . at VOGT'S DRY GOODS STORE . . . 969 Clinton Ave. No. Toys that will delight the hearts of the expectant youngsters. Toys that will betray Dad into being a boy again. Everything that your heart desires is here. Boys and girls, so hurry along and watch Dad enjoy them with you.

CHAPIN GIFT SHOPPE CHOOSE your special gifts among the lovely gifts at the CHAPIN GIFT SHOPPE . . . 545 Thurston Road, and your reward will be smiles of gratitude. Exquisite hand-painted SILHOUETTES directly from the hand of a Cuttercraft artist. A most beautiful assortment of Christmas CARDS to be browsed among and beautiful wrappings too. Gen. 1844.

At the sign of straight hair, let the sign of the HAYNES BEAUTY SHOPPE 51 Roth Street, be a means to an end, namely, a beautiful permanent. Main 2014.

WHEN through with the Christmas tree indoors, do not destroy it but put it out of doors. Every few days break off a branch and place it over a register or radiator. It will give the house a pungent woodsy odor.

BELL'S HOME BAKERY 509 Thurston Road is where you may obtain delicious BAKED BEANS . . . 10c per pound. ORANGE SHERBET CAKE that will please the eye as well as the taste. Coffee RINGS, too, that save time in the breakfast rush. Gen. 2604.

PRESENTING BETTY'S APPAREL SHOPPE, 506 No. Goodman Street. Frocks for street and afternoon wear that will be perfect for the occasion. At very reasonable prices. Jaunty hats that will lend a jaunty air, too. Excellent in quality and in price.

To Make a Christmas Tree

Get a big limb from a thorn tree and put it in a block of wood to hold it. It can be painted silver. Then get small gum drops, all colors, and stick one on each thorn. It is really beautiful. A small one makes an attractive center for a dinner table.

YOU can be two FEET from neatness, if you neglect to keep your shoe wardrobe in order. THE DE LUXE SHOE REPAIR SERVICE, done in the factory way . . . with skilled workmanship and superior service will cause you to walk two FEET, with perfection, in a perfectly re-built shoe. 372-374 Meigs Street, off Monroe.

"BEFORE children can read, toys take the place of books as a medium of learning. Thus, there are certain pieces of play material needed by the growing child because through them he has an opportunity to express, in a concrete way, what he has seen and experienced." The fore-going taken from an excellent article might well cause a bit of thought in the selection of toys for the children. Consult an authoritative book on this subject and give toys that will enhance creative thought and expression as well as pure joy.

LEAD CATHOLIC WOMEN'S GROUP

These national officers of the National Council of Catholic Women, elected to assist the new president, Miss Katherine R. Williams, of Milwaukee, were photographed at the banquet table at the fifteenth annual convention in Fort Wayne. Left to right: Mrs. Thomas P. Ryan, St. Paul, treasurer; Mrs. Earl R. Reynolds, Chicago, first vice-president; Mrs. Thomas J. Horrigan, Meriden, Conn., second vice-president, and Mrs. Thomas Dignan, Glasgow, Mont., secretary. Miss Mary Coughlin, Denver, third vice-president, was not present when photo was taken. Because of an auto accident, Miss Williams was unable to attend.

Rochester Diocesan Council of the National Council of Catholic Women

Office: 536 Columbus Civic Centre, 50 Chestnut Street

Last week, many of our members attended the Annual Dinner of the Catholic Women's Club. Most Rev. Edward Mooney, DD and Most Rev. Thomas F. Hickey, D.D., were honored guests.

It was heartening to hear both prelates commend the many activities of the Club.

Archbishop Mooney gave a clear exposition of the place of the National Council of Catholic Women in both the diocesan and national set-up.

The N C C W is not a rival organization, but a federation of all affiliated societies, in no way claiming the credit of their work, but seeking to give them the help of federation, and the stimulus that comes of closer association and mutual example.

We trust that our Archbishop's appeal for Catholic Big Sisters will meet with the response it so well deserves.

At the Rochester Deanery Council meeting on Nov. 26, Mrs. Chas. Baker, Deanery Chairman of Ways and Means, reported the proceeds of the bridge tea held at St. John the Evangelist Hall, which was turned over to the Deanery treasury.

Miss Yawman gave a report of the National Convention held at Fort Wayne, November 17-20.

The following committee was elected to present nominations at the December meeting, of deanery offices for the coming year: Miss Louise Meyers, chairman; Mrs. M. H. Keogh, Miss Cecilia M. Yawman, Mrs. Elizabeth Dean, Mrs. Perry Burke.

It was voted to hold the December meeting on Dec. 17, as the regular meeting date would fall on Christmas Eve.

Because of the National Convention, the appointment of Diocesan Chairman of Committees for the coming year has been delayed. We hope to make this announcement next week.

A Conference on Industrial Problems, sponsored by Most Rev. John A. Duffy, Bishop of Syracuse, will be held in Syracuse, N. Y. on Dec. 10 and 11.

Others are planned to be held in Altoona, Washington, Memphis, Philadelphia, San Francisco, Brooklyn, Toledo and Rochester. No vote is taken at these Conferences on questions of industrial policy. They are intended to promote the study and understanding of industrial problems.

The main purpose of the Catholic Conference on Industrial Problems is that of diffusing the Catholic social gospel set forth in the great Encyclicals of Pope Leo XIII and Pope Pius XI.

Through the efforts of the Conference, many thousands of copies of these documents have been distributed.

We are hoping that a goodly delegation from Rochester will be able to attend the Syracuse meeting.

SODALTALK

Recording the Activities of Rochester Parish Sodalities Union

"The Love of Christ Drives Us On"

The general Communion intention for the month of December is "for the purity and integrity of family life." There is nothing in the human order more necessary to the happiness of individuals and more essential to the welfare of society in general than a Christian-like family life. Love of parents for children and of children for parents, brother for sister and sister for brother, sympathy and understanding among the various members of the family, honesty, honor, and respect for the reputation of each other, a unity of interest and intention of well-being, these important sentiments and affections are too often lost sight of in the impatience, the selfishness and the petty misunderstandings of individuals today.

The Catholic, especially the Sodalist, knows and appreciates the value of family life. Even though in times past misunderstandings and disagreements have caused domestic unhappiness, Sodalists during this month of December when the Holy Family became a complete unit of mother, father, and Son—pray for the purity and integrity of family life.

SS. Peter's and Paul's Sodality have started a sewing club, with Miss Bernice Spacher as chairman. The Sodality room curtains were their first concern and now they are making pocketbooks, hats and sweaters. The Sodality will have a guard of honor before the Blessed Sacrament during the Forty-Hour services as well as a prayer hour each morning.

Cathedral Sodality is having a campaign to raise funds for its annual Christmas party for the faithful Sunday school children of the public schools.

Holy Apostles Sodality began their monthly meeting with mental prayer followed by Benediction of the Most Blessed Sacrament. Surely, God will shower His blessings on their undertakings.

The December "Queen's Work" is out. In this issue we recommend the article on "Atheistic Communism and the Christian Family."

Truth which is not charitable proceeds from a charity which is not true.—St. Francis de Sales.

SCIENCE—The moral value of the study of science lies in the love of truth it inspires and inculcates.—Bishop J. L. Spalding, D. D.

A FAMILY WALL

[illegible]

WANTED CATHOLIC VETERANS

To organize Posts National Body "Catholic War Veterans, Inc." [illegible]

Address: Bank of Manhattan Bldg. 22-45 31st St., Long Island City, N.Y.

LIKLY'S

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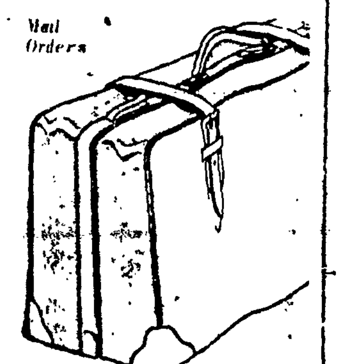

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SHOES . . . Smart, New and Swanky LECKINGER'S 43 Clinton Ave. No. Stone 3958

Weinstein's Coats Beautiful coats at lowest prices. Can't be beat in fit, materials and price. 635 CLINTON AVE. N. Main 4583 Open Evenings

BEAUTIFUL VOGUE DRY CLEANING FROM 55c up STORE & PLANT 527 MAIN E. PHONE MAIN 800

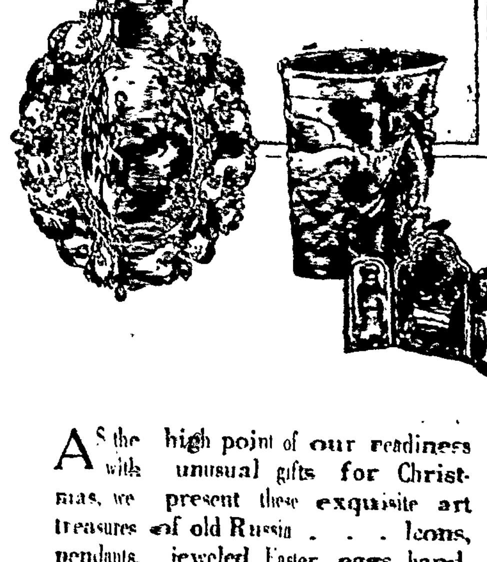
DAD!—Mother wants YOUR Portrait for Christmas. Master-Craftsmanship Portraits by MOCK STUDIO 328 Main Street East are more than mere photographs. Beautiful portraits, worthy of being kept for future generations, are produced by skilled artists. Arrange NOW for a sitting. Stone 1836. Prices $12.00 dozen upwards. OUR UNDERTONE PORTRAITS won awards in 3 exhibitions this year.

HERE you will find a chance to discover and purchase the enduring and superlatively distinct Christmas gift for someone who appreciates truly fine things.

Ecclesiastic Art Treasures

from the days of the Eastern Orthodox Church in Imperial Russia . . .

. . . chosen this summer by Mr. B. Forman during a trip to that country



AS the high point of our readiness with unusual gifts for Christmas, we present these exquisite art treasures of old Russia . . . Icons, pendants, jeweled Easter eggs, hand-wrought goblets, gold-embroidered tapestries, colorful mosaics, gleaming medallions . . . Each piece is a tribute to the inspired zeal and the unique skill of the artisans and craftsmen under the czars, and the collection, limited, naturally, is one to delight a connoisseur.

We invite you to see them now in a special setting on the Second Floor . . . a quiet place where you can choose at leisure.

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