



# A MESSAGE . . . of Good Will and Esteem from the Community Leaders of GENEVA . . .

to the parishioners of  
**ST. FRANCIS de SALES**  
celebrating their church's  
**100th ANNIVERSARY**  
and to their beloved pastor  
**Rt. Rev. Msgr. Walter J. Lee, V.F.**  
on the observance of his 40th  
year in the Catholic priesthood

SUNDAY

November Twenty-fourth  
Nineteen Hundred Thirty-five  
Geneva, N. Y.

## Greetings from

**GENEVA MILK COMPANY**  
WHITE SPRINGS FARM  
DAIRY CO.

233 WEST NORTH STREET  
GENEVA, NEW YORK

**B. D. MCHEYNE**

ELECTRICAL CONTRACTING  
INSTALLED ELECTRIC FIXTURES

29 SHERILL ST. PHONE 1242  
GENEVA, N. Y.

**HAROLD J. HERVIEUX**

Carpenter Interior Woodwork

111 PULPENBY ST. GENEVA, N. Y.

The Largest Clothing Store for Men and Boys  
in Ontario County

**BAKER & STARK, Inc.**

CASH AND ONE PRICE CLOTHIERS

189 EXCHANGE ST. GENEVA, N. Y.

STORES IN GENEVA AND ROCHESTER  
**LAUER FURNITURE CO.**

127 EXCHANGE ST. GENEVA, N. Y.  
50 STATE ST. ROCHESTER, N. Y.

**GENEVA SAVINGS BANK**

Put Your Savings in a  
Savings Bank

21 LINDEN ST. GENEVA, N. Y.

**Empire Gas and Electric Co.**

GENEVA, N. Y.

Interior Decoration by  
**THE LUSK STUDIO**

**WILLARD M. LUSK**

1700 East Ave., Rochester

**GENEVA TRUST  
COMPANY**

GENEVA, N. Y.

**GENEVA DAILY TIMES**

extends congratulations for  
one hundred years of splendid  
service devoted to the religious  
welfare of Geneva and the  
uplift of its Citizens.

**GENEVA BAKING CO.**

BAKERS OF  
BUTTERFLY QUALITY BREAD

26 Years Continuous  
GENEVA, N. Y.

**THE NATIONAL BANK OF GENEVA**

**P. O'Malley & Sons Coal & Supply Co.**  
COAL—MASON'S SUPPLIES—COKE

OFFICES: New York Central Freight House  
Hickwood Hotel Bldg., Castle St.  
GENEVA, N. Y.

**RIGGS & JENSEN**

PLUMBING and HEATING, GAS  
and ELECTRICAL APPLIANCES

GENEVA, N. Y.

**FAIRFOX BROS. CO.**

GENEVA, N. Y.  
Everything in WALL PAPER and PAINTS  
GLASS, WINDOW SHADES

**DORCHESTER & ROSE**

GENEVA, N. Y.

"Everything in Hardware"

**SEARS, ROEBUCK and CO.**

175 EXCHANGE ST. GENEVA, N. Y.

**J. W. SMITH DRY GOODS CO.**

The Shopping Center of Four Counties  
Geneva's Only Department Store

SENeca STREET GENEVA, N. Y.

**HOWARD DRY GOODS CO.**

Established 1912  
501 EXCHANGE STREET GENEVA, NEW YORK PHONE 1023

**SHINE'S**

GENEVA THEATRES

**KEILTY DRY GOODS CO., Inc.**

OUTER GARMENTS and FURNISHINGS  
For Women, Misses and Children

21 SENeca STREET GENEVA, N. Y.

**LYNCH FURNITURE CO.**

183 EXCHANGE ST. GENEVA, N. Y.

**Brauncraft Art Iron Works**

JOHN J. BRAUN  
58 SJERMAN ST. GLENWOOD 1119  
Specializing in Church Fixtures

**TOOLE BROTHERS**

Florsheim Shoes for Men and Women  
508 EXCHANGE ST. PHONE 342  
GENEVA, N. Y.

**COONEY, WATTS & COONEY**

HARDWARE SHEET METAL WORK  
512 EXCHANGE ST. GENEVA, N. Y.  
PHONE 2110

**GENEVA STAR LAUNDRY**

GENEVA, N. Y.