

WILLIAM McARTH
 GRADE A RAW MILK
 AND CREAM
 100 EAST MAIN STREET
 CANANDAIGUA, N. Y.

MATHEOS
 VELVET
 ICE CREAM
 CANANDAIGUA, N. Y.

KISSINGER'S
 GARAGE
 100 EAST AVENUE
 CANANDAIGUA, N. Y.

WEST AVENUE
 GARAGE
 100 WEST AVENUE
 CANANDAIGUA, N. Y.

MURPHY
 Super Service
 Tires and Tubes
 Gasoline, Oil, Batteries
 Washing, Greasing
 100 WEST AVENUE
 CANANDAIGUA, N. Y.

Pearce's
 Pharmacy
 100 WEST AVENUE
 CANANDAIGUA, N. Y.

COWAN
 100 WEST AVENUE
 CANANDAIGUA, N. Y.

The LEGION

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For many reasons, a special department has been reserved for the exhibition of the Legion of Decency films. The Catholics of Oriental Rites, though having the same faith as the Latin Catholics, and though being subject to the same supreme jurisdiction, constitute quite a special group in the Church.

Besides, the Catholics of Oriental Rites, even if they are of the same state or nation, and sometimes, in fact, do not always belong to the same state or nation, and sometimes only a minority in a state. "Oriental Rites" to many means a small part of the Latin Church, composed above all of Asiatics. The fact is, of about 1,000,000 Oriental Catholics, 700,000 are Europeans.

Moreover, besides the publications directed by Catholics of the Oriental Rites, there are today in the Western countries several periodicals published by Latin Catholics, who exclusively occupy themselves with Oriental religious problems and the return of the dioceses to Catholic unity, and this press assumes an international character.

It was therefore opportune to collect this press into one section, to make its religious and cultural importance better understood.

Also these publications will be illustrated by maps, statistical diagrams, photographs, etc. And in order to make its historical development better understood, there will also be exhibited periodicals that are no longer published today, but which have exercised a notable influence on the religious life of different peoples.

All the material of this department is collected and prepared by the Sacred Congregation for the Oriental Church, to whom the exhibitors must address themselves directly.

3. Catholic Action

A special department of the Exhibition will be reserved to the periodical press of Catholic Action, the expression of the organized participation of the laity in the Hierarchical apostolate of the Church. These periodical publications of Catholic Action will be exhibited and illustrated grouped according to their principal branches: Central Offices, Catholic Men, Catholic Youth, University Students, Women's organizations for Catholic Action.

The periodical publications of the Women's organizations will be collected and illustrated by the *Woman's World*, *Woman's International*, *Light*, *Woman's Catholicism*, of Utrecht, Holland.

The periodical publications of the university students' organizations will be exhibited under the care of the *Secrétariat International de Presse Universitaire* of "Pax Romana," whose offices are at Lille, France.

All the other periodical publications of Catholic Action will be collected and illustrated by the respective National Centers. And the central Executive Committee trusts that the National Centers will use every means in their power to make this department also as interesting and helpful as possible, especially in regard to the juvenile periodical press.

4. Religious Orders & Congregations

Another section of special interest wherein one will see chosen models of the Church competing for the Church's welfare, will be the department of the Religious Orders and Congregations. What a varied and interesting spectacle will be offered by the exhibition of all the periodical publications promoted by so many different institutes, scattered all over the world, with multiple tasks concerning the propagation of the Faith, teaching, charity in the most varied forms, social works, culture, science.

The motherhouses have sent to all the houses dependent on them, invitations and instructions to collect the publications and documentary and illustrative material.

The Executive Committee has taken care to warn that, if the addresses and participation of the Religious Orders and Congregations are placed before them, they should place them under the National Centers, which are authorized to ask the houses to send Congregations, resident in their territory, for one of their publications and all the statistical and illustrative material, indispensable to the National Centers' department.

5. Periodicals Grouped According To Nationalities

The exhibition will particularly be devoted to the periodical press of the various nations. It will be first of all the press of the various nations of the Old World, and then of the New World.

The press of the various nations of the Old World will be exhibited in the following order: Albania, Bulgaria, Denmark, Dodecanese, Finland, Greece, Jugoslavia, Norway, Sweden, Iraq, Palestine, Syria, British India, Ceylon, Burma, French India, French Indochina, British Malay, Siam, China, Manchuria, Japan, Korea.

Next, Libya, French Morocco, Spanish Morocco, Italian Somaliland, British Egyptian Sudan, Kenya, Nyassa, Tanganyika, Uganda, Zanzibar, French West Africa, British Cameroons, Gold Coast, Nigeria, French Togoland, British Togoland, French Equatorial Africa, Angola, French Cameroons, Belgian Congo, Ruanda, Spanish Guinea, South African Union, South West Africa, Basutoland, etc.

The press of the various nations of the New World will be exhibited in the following order: Argentina, Austria, Belgium, Brazil, Canada, Czechoslovakia, Chile, Costa Rica, Cuba, Danzig, El Salvador, Philippines, France, Great Britain, Haiti, Honduras, Ireland, Jugoslavia, Latvia, Lithuania, Luxembourg, Malta, Mexico, Nicaragua, Holland, Panama, Peru, Poland, Portugal, Puerto Rico, Roumania, San Domingo, Spain, United States of America, Switzerland, Hungary, Uruguay, Venezuela.

The participation of the following countries has been assured through the Sacred Congregation for the Propagation of the Faith: Albania, Bulgaria, Denmark, Dodecanese, Finland, Greece, Jugoslavia, Norway, Sweden, Iraq, Palestine, Syria, British India, Ceylon, Burma, French India, French Indochina, British Malay, Siam, China, Manchuria, Japan, Korea.

Next, Libya, French Morocco, Spanish Morocco, Italian Somaliland, British Egyptian Sudan, Kenya, Nyassa, Tanganyika, Uganda, Zanzibar, French West Africa, British Cameroons, Gold Coast, Nigeria, French Togoland, British Togoland, French Equatorial Africa, Angola, French Cameroons, Belgian Congo, Ruanda, Spanish Guinea, South African Union, South West Africa, Basutoland, etc.

Spain to the "American Renaissance in Motion Pictures." The International Film Congress held in Rome and again in Berlin added their praises for the film improvement in the United States.

From every country of the world editorials and testimonials of cooperation with the Legion came to our attention. And then the climax was reached when England sent for American representatives of the Industry to go over and discuss the Code and its practical application. This trip, thanks to Governor Carl E. Milliken and Mr. Martin Quigley, was most successful in cementing friendly relations and constructive cooperation between our British friends and America.

Second only in importance to the general improvement in Motion Pictures is the improvement in motion picture advertising. Like the Production Code, the Advertising Code was in existence for a few years before the Decency Drive, but violations of it were sometimes more flagrant. Many otherwise unobjectionable productions had been made morally suggestive by the wrong kind of advertising. Mr. J. J. McCarthy was appointed Director of the Advertising Advisory Council in 1933, and since that memorable day miracles began to happen and motion picture advertising became circumspect enough to grace any art gallery. Mr. McCarthy has handled a gigantic task and has done so magnificently. He and his staff pass on more than 15,000 individual pieces of copy each day.

The credit for cleaning up motion picture fan magazines is also to the credit of Mr. McCarthy and his very able assistant, Mr. Wilkinson.

The recalcitrant magazine editors were taken to task and eight of the worst offenders among the magazines have either gone out of business or are up for sale due to action of this splendid advertising Council.

Mere eulogies are too closely associated with things done and ended. And so we hesitate to shower too many bouquets on either the Legion or the Industry. We realize that both have many years of cooperative endeavor before them if the success we are presently enjoying is to be perpetually permanent. However, it would be impossible to mention the achievements of the past year without paying tribute to the Catholic Press whose fair-minded attitude has been evidenced by the many complimentary editorials giving credit not only to the Legionaires but to the personnel of the industry. We realize that both have many years of cooperative endeavor before them if the success we are presently enjoying is to be perpetually permanent. However, it would be impossible to mention the achievements of the past year without paying tribute to the Catholic Press whose fair-minded attitude has been evidenced by the many complimentary editorials giving credit not only to the Legionaires but to the personnel of the industry. We realize that both have many years of cooperative endeavor before them if the success we are presently enjoying is to be perpetually permanent.

Washington, including the Block Booking agitation. Those of us who have been close to the motion picture problem for many years have learned that the abolition of this trade practice was not the key to the moral and social problems of "movies." We knew from experience that pictures of great moral import were the most frequently cancelled by exhibitors. In Atlanta, Ga., for instance, there were no cancellations of "Little Caesar" while "Alexander Hamilton" received 43 cancellations and "Voltaire" 63. There was not a single cancellation throughout the country of "She Done Him Wrong," "I'm No Angel" and "So This is Africa" while productions like "Arrowsmith," "Disraeli," "Alice in Wonderland," were most frequently cancelled. The Legion of Decency very definitely and very wisely stated, "it did not favor the control of trade practices by legislation." At all times the Bishop's Committee asked for self-regulation from within the Industry and time and good pictures have proved that they were right.

During the height of the Decency campaign, our Bureau received almost a thousand letters a week asking for lists of approved pictures and selective motion picture information. Sometimes the mail brought requests from towns of which we had never heard. For instance, in one mail we had letters from "Sleepy Eye," Minnesota; "Cheap," Michigan; "Faust," New York; and "Anthony," Texas. We always knew where a particularly active campaign was in progress for we were literally deluged with mail from that town or city.

The Legion of Decency movement was international as well as national. The interest and enthusiasm evidenced by foreign countries proved that the U. S. was certainly setting the pace in Motion Picture Standards. "Losers of the Roman" contained many illuminating and constructive pronouncements on the movement; Henri Bruyere's "La Croix," Paris publication, urged all Europe to follow America's example. "El Debate" in Argentina called attention in reply to him "You've said it."