


THE HOLY FATHER INSPECTS THE VATICAN PRESS



HEINER
BOTTLED BEVERAGES
INC.
Pittsford, N. Y.



Progress even in old Vatican City. Interested in trends in the sciences, Pope Pius XI here shown inspecting the new printing presses used for the publication of the official Vatican newspaper, *Osservatore Romano*. The Pope, a contributor to the paper on political and economic questions, is vitally interested in journalism as a means of spreading Catholic Action. Elsewhere in this supplement will be found an article on the Catholic Press Exposition, describing the manifold preparations being made for it throughout the world.

BURDETT, WIEBER and BURDETT
Fruit Stores
Pittsford, N. Y.
Brighton, N. Y.

STEVE Coal Co. Inc.
11 Main St.
East Rochester, N. Y.
Phone 68

Eric Mop & Wringer Co.
East Rochester, N. Y.

HOSELTON Chevrolet Co.
CHEVROLET
NEW & USED CARS
Phone 204
East Rochester, N. Y.

Harry J. Brady
General Director
Phone 101
East Rochester, N. Y.

Hillman's Market

contemporary Catholic life. Therefore the object of the Vatican Exhibition is twofold. The first is to convolve Catholic journalists, publicists and editors in the House of the Father, so that they may make their work known and find in an international review of all the most remarkable initiatives and the best results obtained more than a just recognition, useful instruction for further progress, and an incentive to ever more generous sacrifices. The second is to re-awaken the interest of Catholics in the complex and very various problem of their Press.

The following will participate in the Exhibition: (a) Daily and weekly Catholic newspapers; (b) Catholic reviews of every species; (c) the works, institutions and associations for the Catholic Press or for Catholic journalists, publicists and editors. There will be admitted only newspapers, reviews and periodicals strictly Catholic and militant, those that are the faithful voice of the Church, which openly propagate and defend Catholic morals and doctrine and are constantly inspired by the directions of the ecclesiastical authorities.

The definite acceptance of exhibitors and exhibits is reserved for the Executive Committee of the Catholic Press Work Exhibition, with its head office in the Vatican City. Exhibitors must be warned that books are excluded, with the exception of those relating to the problems of the periodical press, and on account of lack of space not even collections of newspapers or magazines can be accepted. Prizes will be awarded to the best exhibitors.

Three Sections

The First Section is dedicated to the history of journalism, with world statistics of all the periodical press, and above all to the organization of a big modern newspaper. This department of a strictly scientific and technical nature, has been entrusted by the central Executive Committee to specialists in the matter who have already been for a long time collecting and arranging the material.

The Second section will collect and illustrate the Catholic periodical press of each country of the world. A special center has been formed in each nation, charged with the organizing of the national department in the Vatican Exhibition, under its own responsibility according to certain rules established by the central Executive Committee.

The Third section will include Catholic periodical publications not

divided territorially, but grouped according to matter and in regard to the particular sectors they represent of Catholic life.

In the preparation of this Third section, collaborating with the central Executive Committee are many bodies and organizations, such as the Sacred Congregation for the Oriental Church, the Sacred Congregation for the Propagation of the Faith, and International Centers of Catholic Action Associations, the Motherhouses of Religious Orders and Congregations, etc.

First Section

1. General History and Statistics: This section will present to the visitor the historical origin and development of the periodical press in the world and invite him to study, bit by bit, the function it exercises in contemporary life.

This section will embrace the history of the newspaper and magazine up to the French Revolution. This period has been fixed because the age nearer to us, with a development linked to the various national civilizations, will have a more adequate presentation in the diverse national Departments.

The historical synthesis will embrace three categories: the development of the newspaper and review, documented by the periodical publications of different epochs, in the original or reproduced; the development of transmission of news, illustrated with pictures and historic reconstruction; the development of typographical technique in the presentation of which will also be a printing office of the year 1700 in operation.

Another part of this section will describe the present state of the press in general and of the Catholic Press in particular.

To render possible and to furnish this section, which must be based on proved data and must embrace all the countries of the world, the Executive Committee has organized an inquiry in all countries, asking the National Centers to collaborate.

Questions Answered

This complex attempt at collecting statistical data, news and evaluations of the problem of the press aims at answering such questions as these:

What was the contribution of Catholic inspiration in the history of the periodical press?

What is the extent of the influence of Catholics and what should it be in view of the necessity of defense against the attacks of adversaries and the great numbers of the indifferent?

How are the Catholic newspapers and periodicals technically and financially equipped with regard to the latest developments of organization methods and the progress of modern mechanics?

Have Catholic publications known how to profit by all the inventions of science and of all the organizing possibilities in order to place them at the service of the truth and to promote the moral and civil welfare of their people?

DEWEY JACKSON
BLUE COAL
SEMET-SOLVAY COKE
Phone 318
FAIRPORT, N. Y.

George A. Slocum Agency, Inc
INSURANCE
Phone 286 BOWN BLOCK
FAIRPORT, N. Y.

E. D. WARREN
Dry Goods, Groceries, Boots and Shoes, Wall Paper and Paints
Phone 77 Fairport, N. Y.

J. M. BAHLER
HARDWARE, PLUMBING, STEAMFITTING, ELECTRICAL SUPPLIES
Phone 31
FAIRPORT, N. Y.

GOOD BEER GOOD FOOD
DINE and DANCE
THE GREEN TAVERN
TELEPHONE 187
Spaghetti a Specialty
Tables for Ladies
Coke, Stubs & Water
FAIRPORT, N. Y.
ALL LEGAL BEVERAGES

Harloff Dairy
Pure Pasteurized Milk and Cream
Fairport 156 52 East Ave.

COAL
Building Material
Semet-Solvay
COKE
Sinamus & Beck, Inc.
64 North Main St. Phone 104
FAIRPORT, N. Y.

HUDSON PONTIAC
TERRAPLANE
Schaufelberger Bros.
Many Good Used Cars of All Makes
PENFIELD FAIRPORT

Parkside Dairy
Introduces
Vitamin "D" Milk
The Most Nourishing Milk For Baby
Phone 21 127 Commercial St.
EAST ROCHESTER

