AS ONE WOMAN TO ANOTHER . . .

By

Buy in haste and repent at leisure is an old saying but true nevertheless. The house that brings reflection and thought will reap excellent dividends in savings. A real thrill comes from the necessary shopping with the satisfactory results of purchases of quality at prices that nobly support the ever present budget. So pause, poise and then take forth.

LINES ON a lovely lady mean careful selection of a correct foundation garment. One that creates distinctive lines and enhances one's natural loveliness is SMARTFORM. Perfect support is made possible by a choice of four types of inner supports. Free figure analysis with no obligations. Main 640.

THERE are new ways of doing the hair that reflect the mode of winter's season of glamour and femininity—brushed and shining and softly curled in a variety of ways. The hair is brushed back from the forehead and temples in big waves without a parting, the ends curled at the back and covering half the head. Or smooth at the temples and the back with curls piled high on top of the head.

For bargains in beauty revealing the charm that lies dormant in every woman, the LOUCHEUR BEAUTY SALON, 800 Burke Bldg., 5 St. Paul Street, excel in all the arts that MAKE that well groomed look. Regular attention to details of well grooming will create a smart appearance that will wear well and last. Main 3644.

ANNOUNCING . . . the opening of the ISABEL STRICKLAND STUDIO at 36 BERKSHIRE STREET, formerly of the LITTLE STUDIO. Mrs. Strickland specializes in the painting of furniture and pictures. Decorating screens and hangings. Lamp shades mended, dressing tables draped and can completely plan your entire color scheme. A cordial invitation is extended to those who wish to call at the Studio and inspect her work. Monroe 5478-M.

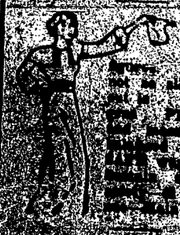
MANY oily stains, such as cream or salad dressing, will often come out if a little absorbent powder is at once sprinkled on the stain and left there for a while.

A chuckle of appreciation will follow your inspection of your new jacket or freshly repaired fur coat, done at the R. M. Fur Studio at 1068 Dewey Ave. Excellent workmanship with all the materials furnished. If you are in doubt, call at the studio and ask for advice with no obligation incurred. Also ask about the easy weekly payment plan. Glen. 3196-M.

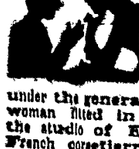
HOME SERVICE from the DOWNEY PLANK COURT FISH MARKET, 90 Main Street East is the very best that can be had in this and every other city. Fish at Downey's is fish at its best. Fresh from the waters to your table. Main 6100.

A DELICIOUS hot drink that will please one when cold and chilled is a hot Ginger Flip. Heat one and one-half cups water. Add two tablespoons molasses, a pinch of salt, a dash or two of cinnamon, and two generous dashes of ginger. Serves four.

SHOES are so VERY obvious. They can either make or break one's whole appearance, poise and physical feelings. The De Luxe Shoe Repair Service, done the factory way, serves you with excellent workmanship and superior service. Shoes that are well cared for will never let you down. 717½ Main St. off Monroe Ave.



Present fashions demand a slim figure. If you are not as slim as you would like to be, there are FINE BATHS at the Y.W.C.A. Main 6100.



STRIVE for beauty and achieve it at the FERGUSON BEAUTY SALON . . . 340 Thurston Road. Permanents, facials and manicures of the best and are given with the particular attention to detail. The hit-or-miss method of attaining good looks does not bring the satisfactory results that regular routine and experienced care, can do. Gen. 1630.

WHEN you make your confectioner's frosting for cream puffs, mix the sugar with strong, cold coffee. When it is at the right consistency to spread thinly, add a teaspoonful of butter. This on top of cream puffs filled with sweetened whipped cream, is a dessert that will make a hit.

YOU will like Everything about the good looking HATS you will find at the MATTERN'S HAT SHOP . . . 877 Clinton Avenue North. Directly in style yet a variety that will help you definitely to decide on your particular style. Felt turbans and new velvets in all the latest styles and colors. Matrons a specialty.

ANN CULHANE HOSIERY . . . is only as good as its reputation and when you know that KAYSER HOSIERY can now be purchased at the ANN CULHANE DRESS SHOPPE at 91 Lake Ave. the word KAYSER will speak for itself. Its excellence is unexcelled. Reasonable in price, too . . . $.85, $1.00 and $1.15 in all the latest shades. It is equally true, a frock is only as attractive as its perfect lines. This is so of the cocktail dresses and afternoon frocks that you will find here.

WHEN purchasing garments keep in mind that it will be necessary to have them dry cleaned. Look on the dress and see if it has a tag that states if it could be dry cleaned or otherwise the clerk will not be responsible and no decision can be made on the dress from which the garment is purchased.

THE BETTER DRESSED women of today wear properly fitting foundation garments. A statement that will bear up under the general appearance of a woman fitted in a garment from the studio of EMILY BUSHAY, French corsetiere . . . 800 Burke Bldg., 5 St. Paul Street. You will be most agreably surprised with the change in your own appearance. Stone 3042.

EXTRA GOOD all the way thru, is what you will say of the baked goods special on Friday and Saturday at Bell's Home Bakery, 561 Thurston Road. Honey nougat that is delicious — good old-fashioned pumpkin pie and perfect for breakfast . . . cinnamon buns. Call Genesee 2604 and have your order in early.

This is the moment to consider Sport Coats before cold weather catches you unaware. The Fitzgerald Dress Shop offer you for $14.95 to $18.50, Sport coats and Dress coats, 100% wool with quilted interlining 100% wool filling, $29.75. Other coats 100% wool and wool nap filling—$16.50—$22.50. New line of women's dinner dresses—$10.00. 177 Brooks Ave. Gen. 2486-W.

The last word in smartness will be the first word in chic appearance when you wear a hat from the GRIFFIN HAT SHOP, 154 Sherman Street, off Lyell Ave. Velvets and felts in all the latest styles and colors. Hats that will suit your personality are here. Matrons, too —$1.85 and $2.85.

A smart well groomed look is hard to attain with hair that looks streaked with grey. Restored to its former color one's general appearance is immensely improved. The MARIE BEAUTY SALON . . . At Present Miss . . . opposite the Seneca Hotel, specializes in hair bleaching, shampoo tinting and hair dyeing. Work that is done expertly is a sure way of anticipating satisfactory results. Stone 907.

PAPER towels kept near the kitchen sink are so helpful. Use them for drying your hands, wiping off work surfaces, draining grease from fried foods, drying cooked greens, covering greasy kettles or pans or plates and many other uses.

Crying In The Dark

By Eileen Leary

TRUE HARVEST

When you plant a little garden
Don't you love to count the flowers?
And, measure all the apples
By the apple blossom showers?

Ah, such indeed's the garden
That has daughters for its flowers
And straight young sons for fruit trees
In this blessed land of ours.

Esther Leary.

Are the gardener parents watchful of their children or do they let weeds of immorality choke them? Do they let strangers come into that garden of children and trample on them? Motion pictures that are considered excellent for the growth of the child's mind and emotions are many times "weeds and strangers."

A mother writes:

Dear Eileen Leary,

How can you keep children away from a weekly movie when all their playmates go? How can you feel confident that their young minds are getting the best food when you yourself feel that many movies are not fit for adult entertainment? When their father and I refuse to let them go they pretend to be at a playmates home and go! I have a girl of 12 and a boy of 14. Sometimes I tell myself that children don't really understand all they see and that comforts me. Sometimes I am so tired of having them "under foot" that I feel relieved to know they are safe within a theater. What can a mother do, and is there really danger to their morality?

Mrs. S. T.

My godchild came home from kindergarten class in tears last week. She had seen the story of Red Riding Hood in the movies. Her mother thinking to cheer her asked, "Why are you crying? The story had a happy ending." "It did not," the little girl retorted, "the wolf ate grandma. I am filled with sobs." If a child of four can fill her heart with sobs what fills the hearts of boys and girls who can see ardent lovemaking, rioting or murder scenes?

Dear Mrs. T. Emotions run away with children. Discipline is the harness to be used if the child is ever to achieve any secure social position or, that which is of far greater importance, a very small seat beside a great God's throne. Parents may have loving motives for indulging all the whims of their children or they may have "kinks in their brain" which prompts them to allow a child "to express himself," as the moderns term it.

"A child is what a mother makes it during the first years of its life, not what the teacher makes it. There is no cruelty so hard and so bitter in its results as the cruelty of spoiling a child." Isabelle Morris. Early training in obedience to parental authority, in the choice of wholesome habits, and in a love for the Christ Child are essentially a mother's job. Just as essential as the child's spinach, cod liver oil or his rubbers on a rainy day. The substitution of an invitation "to do" rather than the command "Don't" is a wise way for parents to train children. In infancy the penny a baby might swallow is taken away and the rubber ball is given to him. In childhood days such organizations as girl and boy scouts offer a way "to do" things that use up the energy and enthusiasm of a child and is a substitute for time spent on the street corner. The street corner groups are usually swearing and trying to smoke and be like the "Big Shots" they saw in the movies last Saturday. Their age may be seven or seventeen. When crime or sex movies are at the theatre on the day a child usually attends, parents have a duty to substitute a recreation for that day. Then the child will not steal away and go. Hikes, picnics, indoor parties many diversions can be found by the interested mother and father.

Father may be too busy, mother too tired or too concerned with her bridge party but the responsibility is still there. Mother Church believes that the extolling of virtue and the implanting of the love of virtue in a child's heart is a more effective way to develop character and good conduct than by explaining the details of sin and its horrible results because in the explanation how to sin is told. Naturally some explanation may, and at times must be necessary. However, the teaching of all the details of sex, crime and the like at the age of seven as some new educators believe is advisable, has already shown its harvest. Youth makes up our prisons.

Where do youth get their ideas, their enthusiasm for thrills and excitement? The motion picture is a very evident source. What if the sinning woman does reform in the last scene and is married or commits suicide, her "big love moments" have been vividly portrayed to saucer-size eyes of children. What if the G-Men triumph over the gangster in the last scene? Old men may sigh at the death penalty. Young men dare it. The pictures have taught them how Big Shots commit crime.

Today the Legion of Decency which should be supported by all Catholics classifies pictures. The condemned ones are not suitable for child or adult. Whether or not they portray life truthfully is not the question, do they portray life decently? "Draw me—we will run" were the prophetic words of the Holy Ghost before the birth of Christ. As we draw ourselves nearer to Him in personal holiness, as we teach our children personal holiness by making all their recreations, their joys and their sorrows a part of the race from earth to Heaven, we will run. Motion pictures may be splendid inspiration and education for the young—only some of them are. Do not endanger that personal holiness, do not risk that the race be not run by little feet dear to you, guide and direct them. Teach them always about the Christ Child. He stayed with Mary and Joseph and was "subject to them."

"All the beauty of the king's daughter comes from within."

NCCW Leader

Anne Sarachon Hooley

SODALTALK

Recording the Activities of Rochester Parish Sodalities Union

"The love of Christ drives us on."

November is the month dedicated to the poor souls in Purgatory. All Sodalists are uniting their prayers and offering their communions for "Our" Holy Souls. The souls of departed Sodalists, of families of Sodalists and of those who were dear to Sodalists comprise the great army of "Our" Souls. Let the aspiration, "Dear Lord Jesus, grant them eternal rest," be ever on our lips this month.

Sodalists turned out in good numbers for the mass meeting of the Catholic Rural Life Conference on Sunday, October 27. If you were not there you missed an inspirational and instructive afternoon. Our own Father Lord talked on study clubs advancing their widespread organization.

Saturday November 9, is the feast of the Dedication of the Arch Basilica of Our Saviour. The Liturgy commemorated the dedication of this great Basilica. The church of the Lateran, called the Basilica of our Saviour, is the "Mother and Mistress of all churches throughout the world." It is the official church or cathedral of the Pope as Bishop of Rome, built in the Lateran palace which was given to the Pope by Constantine. The greatest liturgical functions are celebrated there, and it is the stational church for all great feasts.

The November issue of the Queen's Work" is for sale at Sodality Headquarters. We are sure you will not want to miss this issue. There is an article by Emmet Lavery on "The First Legion" that very much talked of play about Jesuits, more about Atheistic Communism and a hundred other intensely interesting articles.

Friday, November 1 is the feast of All Saints, a feast which existed before the seventh century. The church on this day honors all the saints in heaven without exception. The following day is the feast of All Souls existing as a feast day since 998 A.D. We are obliged to hear Mass on the feast of All Saints but not on All Souls day. However, we urge all Sodalists to make a triduum of Masses and Communions for the intention of the suffering souls in Purgatory.

Holy Redeemer Women Set Card Party Nov. 8

Women of Holy Redeemer parish will hold a card party, Friday evening, Nov. 8 at 8:30 in the parish hall, Clifford Avenue corner Hudson Avenue. Mrs. Cornelius Schwan is chairman.

Rochester Diocesan Council of the National Council of Catholic Women

Office: 536 Columbus Civic Centre, 50 Chestnut Street

When this week's Courier goes to press, we shall be in the midst of our Convention proceedings, which will be reported later.

The National Conferences on Rural Life Problems and on the Confraternity of Christian Doctrine have surpassed all our expectations.

We regretted deeply the impossibility of caring for the numbers who wished to attend the Solemn Pontifical Mass, the Mass Meeting, the Catechetical Luncheon, and the closing Dinner.

We were honored to have with us at the Conference on Rural Life Problems, Miss Anne Sarachon Hooley, our National President, and Miss Margaret Lynch, Assistant Executive Secretary N.C.C.W.

It was a disappointment to find that Miss Hooley was unable to remain for our Convention.

The Reception and Tea given at the Catholic Women's Club on Tuesday, in honor of Miss Lynch and the other women guests of the Convention, was a most enjoyable affair. We are deeply grateful to the Club for having arranged it.

Mrs. Charles Baker, Chairman of Ways and Means for the Rochester Deanery Council, announces a Bridge Tea to be held under Rochester Deanery Council auspices, at St. John the Evangelist Church Hall on Humboldt Street, Thursday, Oct. 7, at 2:00 P. M. Admission 35c.

Now that our Diocesan Convention is over, we can turn our attention to our Fifteenth National Convention to be held in Fort Wayne, Indiana, November 17 through 20.

First of all, let us remind you that each local affiliated organization, whose dues are paid, is entitled to send one voting delegate to the Convention; affiliated National organizations, diocesan and state councils are entitled to two voting delegates. Catholic women from all parts of the country, representatives of its affiliated organizations and individual women interested in united Catholic Action, will come together to discuss problems and secure aid in solving them, as well as to find inspiration and guidance in the many notable addresses which will be included in the program.

Organized in 1920 as an integral part of the National Catholic Welfare Conference, the organization of bishops in this country, the National Council of Catholic Women includes in its membership seventeen national, six state and approximately 2,000 local organizations of Catholic Women. While primarily a federation of Catholic women's organizations, the Council seeks to secure the interest and cooperation of every Catholic woman in this country. The convention is open to all who wish to attend its sessions and an urgent invitation is extended to every Catholic woman whether a member of an affiliated organization or not.

Attendants at the four-day sessions will have an opportunity to hear the activities in behalf of youth discussed by Catholic leaders throughout the country. A program based on an extensive study of this field which the Council has been making over a period of years, will be presented to the convention assembled.

More than forty members of the Hierarchy have already signified their intention of attending the meeting.

Many special features are being planned for the enjoyment of the delegates and visitors. The Slovac Parish School Band of Whiting, Indiana, which has become quite famous through its concert work will play at the reception on Saturday evening. Vivian della Chiesa a distant relative of Pope Benedict XV, will sing on this occasion. A sight-seeing tour of the Sunday Visitor Plant at Huntington and a visit to Victory-Noll, the Mother house and Novitiate of the Society of Missionary Catechists of Our Blessed Lady of Victory will occupy the delegates and visitors on Sunday afternoon. A group of songs by Myron Duncan of the Metropolitan Opera, a Peace Pageant portrayed by the students of St. Mary's College, South Bend, followed by an address on Peace by His Excellency Archbishop Stritch, are scheduled for Sunday evening.

Mrs. Frederick Causer of Elmira and Mrs. R. Leo Sullivan of Ithaca have been elected to represent our Diocesan Council.

Miss Cecilia M. Yawman, National Director from the New York Province, Mrs. Marguerite U. May, Mrs. Emily M. O'Donnell and Miss Lucy Sheridan are among those who are planning to attend the Convention.

MADE PRELATE

Oklahoma City (NC) The Most Rev. Francis C. Kelley, Bishop of Oklahoma City and Tulsa, has received word of the appointment of the Rt. Rev. Msgr. J. B. Dudek, Chancellor of the Diocese, to the rank of Domestic Prelate.

SHOES. . .
An Extra Pair for More Wear
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43 Clinton Ave. No. Stone 3958

FUR
CLEANING
Re-Styling
Repairing
The knowledge and skill of competent furriers is yours at no extra cost on fur cleaning, repairing, relining or restyling.
SPECIAL
Northern Seal Coats
Made to your measurements
$74.50
CROSBY-FRISIAN FUR COMPANY
—Glenwood 206—
571 LYELL AVE.

FALL! Special
Save Money! Make an appointment right away and forget all worries about your hair throughout the social season!
SUPER-CURLINE VAPOR OIL PERMANENTS
$3.50 (COMPLETE)
Modern, beautiful, lasting waves—Hair ends are never apt of curl, because waves are wound from the ends—No Electricity, No Chemical Pads, No Drying Heat—Just Pure Soft Vapor.
MAIN 3644
Murray's
BEAUTY SALON
237 East Main St.
(Opposite Sibley's)

Furs
Schneider remodels your fur coat, mates your fur jacket, cleans and glazes also cloth coats; prices very reasonable, work satisfactory.
SCHNEIDER'S
(Open Evenings)
45 DELEVAN ST. STONE 1638

Weinstein's Coats
Beautiful coats at lowest prices. Can't be beat in fit, materials and price.
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VOGUE DRY CLEANING
FROM 55c up
STORE & PLANT 527 MAIN E.
PHONE MAIN 800

FREE
Radio Inspection
HICKSON'S

Semi-annual SALE
of Forman's own
"Barbara Lee"
silk stockings

WHAT a tremendously important event this is! The whole Barbara Lee family of beautiful silk stockings . . . at twenty per cent savings! This sale will add to the Forman prestige as a quality fashion store. Buy yourself a big supply while the opportunity presents itself . . . and mind you, Christmas is only eight weeks away!

Number 30 . . . . 3 strand all silk chiffon, a stocking of surprising sheerness ..... .79 reg. $1
Number 10 . . . . 5-strand, Barbara Lee ringless chiffon; beautiful and reinforced .....
Number 20 . . . . 7-strand Barbara Lee semi-service, a popular favorite for extra wear .....
Number 11 . . . . 3 strand Barbara Lee ringless chiffon so sheer it seems 2-strand ..... 1.08 reg. 1.35
Number 22 . . . . 8-strand; a real service-weight with lisle top and foot
Number 66 . . . . 7 strand; all silk medium weight, famous for wear.
Number 88 . . . . 2-strand; a sheer ringless Barbara Lee of filmy texture ..... 1.32 reg. 1.65
Number 77 . . . . our famous "Sheer Extravagance," a 1-strand chiffon of rare beauty ..... 1.56 reg. 1.95

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"Foremost For Feminine Fashions"