

BUSINESS REVIEW COLUMNS

Henry D. Halloran & Son, 195 Plymouth Avenue, South Rochester, N. Y.

C. H. Morse & Son, Rubber Stamps, Stationery, Envelopes, Seals, Main 1581, Rochester, N. Y.

Egbert F. Ashley Co., 212 Union Trust Bldg., Main 444, Rochester, N. Y.

Town Talk Bakery, Inc., 601-607 Pullman Avenue, Every Day We Go Your Way

Bartholomay Ice Cream, Dealers who see our Blue Sign

WIDMER'S OLD FINE WINES, bonded wine collars under the care of men skilled by years of experience in the vintner's art.

BIBLEGRAMS By Genevieve Medler

Crossword puzzle grid with numbers and clues.

ACROSS: 1. ... of the ... 2. ... of the ... 3. ... of the ...

DIOCESAN PILGRIMAGE WILL GO BY BOAT TO CLEVELAND CONGRESS

Arrangements have been made to have all details of the pilgrimage handled through Victor C. De Prez, Central Travel Bureau, 19 State Street, Rochester, N. Y.

Insurance Firm Here Has New Automobile Policy With Complete Coverage

Mr. Griffith believes the reason people know so little about insurance contracts is because it is not tangible, it cannot be seen, felt, tasted, heard or smelled, yet, he points out it is a definite thing.

Church Choir Leader CHURCH'S CULTURAL LEADERSHIP Will Study in New York - IN SPAIN IS AGAIN MANIFESTED

Seneca Falls - Stuart Gracey of 87 Cayuga Street, for some time director of the choir of St. Patrick's Church here, left recently for New York, Mr. Gracey expects to live in the metropolis for the next two years studying music.

★ GRAND ★ OPENING THURSDAY - FRIDAY - SATURDAY AUG. 15, 16, 17 LAKE at LYELL MAIN 4265 Phone MAIN 4265

Firestone Auto Supply & Service Stores

The enthusiasm with which Rochester motorists and Monroe County dealers have accepted the Firestone Auto Supply and Service Stores as their motoring headquarters and distribution center has prompted as to build another large Service Store at Lake and Lyell Avenues - one of the most complete and efficient one-stop motoring stores in the country.

SAVE ON SERVICE AND AUTO SUPPLIES

Advertisement for Firestone tires and auto supplies. Includes sections for 'Keep Cool With Seat Covers', 'MONEY SAVER NO. 1', 'Firestone STEWART-WARNER', 'SPARK PLUGS', 'BATTERIES', 'SUN VISORS', 'CHAMOIS', 'SPONGES', 'SUN GOOGLES', 'Twin Horns', 'Money Saver No. 2', 'Money Saver No. 3', 'Money Saver No. 4', 'Money Saver No. 5', 'Picnic Jugs', 'Ground Grip Type', 'Century Progress Type', 'Lofield Type', 'Sentinel Type'. Also includes a table for 'FOR CARS' and 'FOR TRUCKS' with prices.

LIBERAL TRADE-IN ALLOWANCE FROM THESE LOW PRICES BUDGET PAYMENT PLAN AVAILABLE