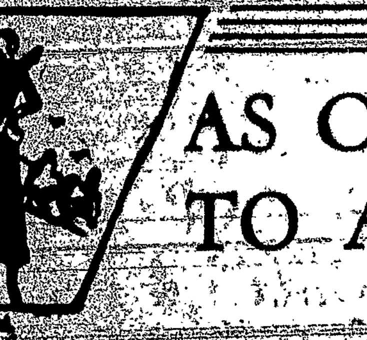
Their Activities -:- OUR CATHOLIC WOMEN -:- Their Interests



AS ONE WOMAN TO ANOTHER . . .

By SUZANNE

"WITH THE SUMMER WELL ON ITS WAY" . . . it is [illegible] The Craft Dress Shoppe [illegible] Road, have lovely COTTONS at $1.95 and $2.95 [illegible] and have your frock [illegible] so they will [illegible] you need them.

EVERYONE WASN'T born with [illegible] Emily Bushay, the [illegible] into shapes of [illegible] Emily Bushay is NOT expensive and has had years of experience. Quick decision and [illegible] will result in a trip [illegible] Burke Bldg.

SUPERFLUOUS HAIR. ROME wasn't built in a day [illegible]

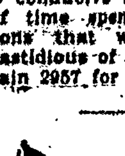
A LOVEABLE [illegible]

SUMMER FUNCTIONS [illegible] should see Miss Griffin [illegible] Sherman Street [illegible] afternoon [illegible] you can depend on [illegible] Griffin Hat Shoppe to come [illegible] the right hat [illegible] panamas and felts [illegible] white, blue, and [illegible] $1.95 and $2.95.

THE ELIZABETH VAN DORN BEAUTY SALON at 215 Winton Road, North, will help you make the FOURTH of JULY a gala day. The following permanents are offered to you. The Artist [illegible] the Artist Oil for [illegible] may be had for $6.50 [illegible] with ringlet [illegible] it won't be a problem. [illegible] Culver [illegible]

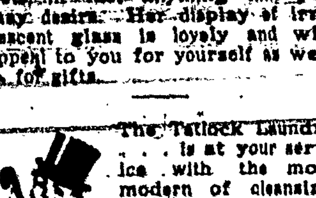
[illegible] CHILDREN'S DAY [illegible] every day at the La Premier Beauty Salon, 1310 Dewey Ave., near Magee. There will be many days [illegible] is wise to prepare [illegible] your curls all ready [illegible] If your hair is short [illegible] the croquignole, which [illegible] ringlet ends. And if [illegible] long and long curls [illegible] ambition, the auto[illegible] Spiral is best. [illegible] tumble out of the [illegible] curls as good as new. [illegible] for appointments.

THERE IS NOTHING MORE DISTINCTIVE . . . than a beautiful permanent. The Vivian Dietter Beauty Salon at 400 Plymouth Ave., near Doran Street, will give you a permanent of lasting qualities. There is no danger of discoloration with white hair and the ringlet ends are guaranteed. Even after cutting, the ends respond to curling as before. Call Gen. 6565 for appointments.



The De Luxe Shoe Repair Service, located at 372-374 Meigs Street, off Monroe Ave., will restore your shoes as good as new, without evidence of repair. This is made possible by the fact that it is done the factory way. Now is the time to have your shoes redressed and put in shape for the summer. In the matter of dyeing any color scheme can be successfully carried out regardless of its being difficult. Call Mon. 3194 for any information desired.

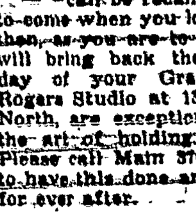
ARE YOU AFFLICTED WITH SORE, ACHING FEET . . .? Then here is your haven of help. Come to the Rochester Bootery at 930 West Main Street . . . Gen. 3654 or at Stillman's Orthopedic Shoe Store at 7 East Ave. . . Main 4487. There you will find help that will correct your condition, whatever it is, and make that correction lasting. . . If your feet are weak or in pain, check up at once. Free advice is offered to you.



"YOU'LL BE IN LOVE" . . . With the new hosiery from the Merrill Hosiery Shoppe at 79 Clinton Avenue South, the Makers of guaranteed hosiery for 50 years offer you quality of the highest kind. All silk foot, double heel and toe with stop run tops and full fashioned, too. All are ringless and come in the latest colors of the Season.

FRANCES BEAUTY SALON

FROM START to FINISH . . . Your permanent should give you satisfaction. THE FRANCES BEAUTY SALON at 51 Clinton Ave. South, guarantees you this. This week and until further notice a special permanent is offered you, of a lovely Oil Wave, giving you beautiful ringlet ends for $2.50. Other permanents may be had from $3.50 and up. Suzanne suggests a personality hair cut given by Mr. Harris and then one of Viola Harris' artistic Finger Waves. Call Main 8297 and make your appointment now.



The ADAMS GIFT SHOPPE at 1141 Culver Road, is the shop of opportunity. Summer afternoon bridge will call for prizes and the pleasant days will find you planning picnics, which in turn will call for picnic sets. These and many other things are waiting for you, anything for any occasion.

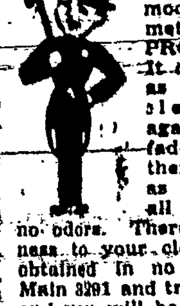
FITZGERALD'S DRESS SHOPPE

$2.95 and UP. A Clearance Sale of 100 summer dresses valued at $6.95 to $10.95. Taken from stock, including pastels, prints, sheers and navy. This will provide a good beginning for a happy ending if its to be a question of vacation clothes . . . Fitzgeralds at 77 Brooks Ave.

KEEP ROMANCE ALIVE" by always appearing your best and particularly in a fresh hair dress. M. Loucher at 300 Burke Bldg., 5 St. Paul St., offers you his latest permanent and a distinctive style of hair dress. It is always pleasant to know that with each and every wave, a fresh hair net is used. The quiet atmosphere which prevails will be conducive to a restful period of time spent there, under conditions that will please the most fastidious of persons. Please call Main 2957 for appointments.

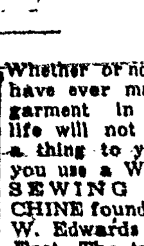
A HEALTHY body means a happy body. Everyone who has had Mr. Fennel's natural health giving treatments will say that they make a miserably tired and let-down body take a new lease on life. Mr. Fennel, M. T. will gladly give any information about the Mechano Therapy Treatments and will advise you how to live a healthful, happy life. 1065 Clinton Avenue, So. Hours 1-7 p. m. Monroe 3093.

THERE IS STILL TIME . . . for that last minute gift . . . The one that must be just right as to quality and price. ELLA GUENTHER at 729 Monroe Ave. has a wonderful selection of them waiting for you. Beautiful Chromium Console Sets, Mirrors and Tea Sets, in fact anything that you may desire. Her display of irridescent glass is lovely and will appeal to you for yourself as well as for gifts.



The Tatlock Laundry . . . is at your service with the most modern of cleansing methods . . . The PROPERSIZE . . . It cleans your clothes as you want them cleaned, guards against shrinking and fading and returns them to you as good as new. It removes all odors and leaves no odors. There will be a freshness to your clothes that can be obtained in no other way. Call Main 3291 and try this method once and you will be convinced.

"REMEMBER The Time . . "? How many happy memories can be recalled in the years to come when you look on yourself then, as you are to-day, perhaps it will bring back the unforgettable day of your Graduation. The Rogers Studio at 130 Clinton Ave. North, are exceptionally skilled in the art of holding your likeness. Please call Main 3760 and arrange to have this done and then be glad for ever after.



Whether or not you have ever made a garment in your life will not mean a thing to you, if you use a WHITE SEWING MACHINE found at E. W. Edwards Store at Main Street East. The task of sewing for every member of the family will become a pleasure and you will have great satisfaction in the finished garment. While making up your mind, why not have the service man inspect, oil and adjust your old machine for $1.00. Stone 2300.

Rochester Diocesan Council of the National Council of Catholic Women

Office: 1020 Columbus Civic Centre, 50 Chestnut Street

The National Catholic School of Social Service has been declared the greatest contribution to the Catholic life of the nation. This school is one of the projects sustained by the National Council of Catholic Women.

The past year has witnessed an enrollment of 51, the largest to date.

The student body represented 22 different states and the District of Columbia. There were also enrolled: one student from China, one from Puerto Rico, and one from the Philippine Islands. Twenty-two Catholic Colleges and 18 non-sectarian and State Universities were represented, a total of 40 colleges.

Through loan scholarships, the School is giving opportunity for professional study to a number of college graduates who would otherwise find themselves, under present conditions, without employment. But of far greater importance is the fact that the School is training Catholic social service workers for whom there is so great need at the present time.

Requests from a number of agencies for trained Catholic social workers clearly demonstrate this need.

Present officers of the Board of Directors are: Very Rev. John J. Burke, President; Rt. Rev. William J. Kerby, Vice President; Miss Agnes G. Regan, Secretary, and Mr. Bruce Mohler, Treasurer.

Plans are under way for a Youth Institute to be held at the School, July 15 to 27.

Diocesan President and Presidents of National Organizations have been asked to reply to a questionnaire pertaining to activities carried on in behalf of young girls. The Institute will be for women who have worked with, or studied the problems of young girls.

The number accepted will necessarily be limited, so application should be made at once.

The cost will be nominal . . . the actual cost of maintenance divided among all who attend.

The regular meeting of the Rochester Deanery Council was held at Columbus Civic Center on Tuesday, June 25. Mrs. M. J. Keogh, Mrs. Louis A. Langie, and Miss Kate Kane led an interesting discussion of current Catholic problems.

During the past month, the following renewals of affiliation have been received:

Mission Society, St. Joseph's Church, Rochester.

St. Rita's Circle 268, Daughters of Isabella, Newark.

St. Eustace Auxiliary 43, Knight's of St. John, Rochester.

Parent Association, Academy of Sacred Heart, Rochester.

Catholic Women's Union, Rochester.

Arrangements are under way to hold the next quarterly meeting of the Board of Directors of the Rochester Diocesan Council, N. C. C. W. in Hornell, N. Y. We are hoping to give you further particulars next week.

Junior Rosarians Close Active Year's Program in Geneva

Geneva — Plans for a wiener roast in Seneca Park on July 1 were discussed at a recent business meeting of the Junior Rosary Society of St. Francis de Sales Church here. The wiener roast will be the final social event of the season for the Junior Rosarians.

At the business meeting also, which was last until after the summer months, the president of the Junior Rosarians, Miss Helen P Mansy, made a report of the growth and accomplishments of the society since its organization in October, 1934.

According to Miss Mansy's report the society has been steadily gaining in the number of enrolled members. The drive for new members will be intensified during the summer months, it is announced.

Among the projects of the society which received notice in the report were the Hospital Guild, the Study Club, and benefit activities. New members of the society, all of whom have been very enthusiastic in the work of the Hospital Guild, devoted one of their meetings each month to this work and folded several hundred yards of gauze.

The Study Club's most ambitious undertaking was the complete study of the Missal under the direction of the Rev. John J. Healy.

Benefit activities included an October card party, an old-fashioned dance in December, and a food sale held in May. All of these activities were reported to be a complete social and financial success.

One of the highlights of the Junior Rosary Society's social gatherings was the entertainment given for the Senior Rosarians in December. At this entertainment the girls presented a little play with singing and dancing numbers. Father Healy contributed to the program with an interesting motion picture film.

BLESSES NEW HOME

St. Louis — (NCWC) — The new St. Agnes Home for the Aged, a modern three-story structure, was dedicated Sunday by the Most Rev. Christian H. Winkelmann, Auxiliary Bishop of St. Louis, in the presence of some 800 persons.

Garden Party Next Activity Planned by Catholic Women Club

Committees are being formed to plan the details of a garden party which is to be held by the Catholic Women's Club in the spacious gardens of the home of Mr. and Mrs. John P. Boylan on Saturday evening, July 13. Mrs. Boylan will be honorary chairman for the occasion and Miss Rose Z. Moore is general chairman. Buffett supper which will be served out of doors will be in charge of Mrs. Frank E. Deavenport and Mrs. William L. Waldert.

Games that will entertain the grown-ups as well as the children will be provided by Mrs. Charles W. Fields and her committee. Miss Rosemary Edelman has the selection of prizes for the evening's activities. Mrs. Anthony J. Ryan who is chairman of the choral group of the club, and Miss Gertrude Vayo of the Eastman School of Music, are planning a program of vocal and instrumental music which will be a most enjoyable feature of the affair. Miss Mary L. Dunbar will have the assistance of a large committee to distribute tickets.

All members of the club and their friends are invited to be guests and urged to call the clubhouse, Stone 4950, for tickets should they not be reached by a member of the ticket committee.

The following girls are registered at Camp Madonna on Canandaigua Lake for the first two-week period which opens Sunday, June 30: Jessie Ann Butler, Eileen Cahill of Victor, Noel Connors of Brockport, Peggy Crowley, Kathleen Cunningham, Jeanne Marie Davis of Brockport, Helen DeYoung, Helen Dority, Barbara Fermoile, Mary Flynn of Geneva, Mary Patricia Foley, Lucille Hartfuer, Charlotte Hughes, Katherine Kanka of Geneseo, Mary Elizabeth Knight, Helen Labore, Rosemary Lamprakes, Frances Leinen, Joan Leinen, Carol Lewis, Joyce McGrath of Geneva, N. Y., Sharon Norton of East Bloomfield, Patricia Norton, Joy Whitney, Patricia Wilson, Jane Wolfer.

Plan New Store Feature In Projansky Expansion

A store feature new to Rochester will result from the program of expansion and remodeling to be carried out in the near future in Projansky Company's tailoring shop at 39 East Avenue, it has just been announced.

The new feature will be in the construction of individual display rooms for the privacy of patrons. This will be brought about by extension of present quarters in two directions. Moving of sidewalls will add space to permit construction of the individual rooms.

The Projansky store will be completely air-conditioned.

Projansky Company began modernization of the tailoring shop early this year with installation of cold storage facilities for the storing of furs. The Company has been in business in Rochester for more than 25 years.

Speaking of the expansion, this week, Mr. Projansky said: "The women of Rochester and vicinity have shown their appreciation of our endeavors in matters of fashion and quality. Whatever success we may have attained is entirely due to them."

Priest Coaxes Whimsical Car

Pine Ridge, S. D.—(JMS)—After 35,000 miles of faithful service on questionable roads in this Sioux Indian country, Father Placidus F. Sialm's auto is showing the marks of old age. Its fitfulness may perhaps help to break the monotony of long trips, but its driver, a Jesuit missionary for thirty-five years among the Sioux, is quite willing to forego this advantage in favor of dependable transportation.

PROJANSKY

PREPARATORY TO REMODELING AND RE-BUILDING EXPANSION

DISPOSAL SALE That's STORE WIDE

- DAYTIME DRESSES
- OCCASIONAL FROCKS
- KNITWEAR
- TAILORED SUITS
- TAILORED COATS
- FUR CAPES
- FUR COATS
- FUR JACKETS

Reductions to 1/2

39 East Ave.

3rd Annual Rochester Diocesan Pilgrimage

LOURDES—ROME—PADUA

July 20 All expense $495
Personally Conducted 43 Days

Catholic Travel League
VICTOR C. DePREZ
Central Travel Bureau
19 State St. Powers Bldg.
Main 5090

The Glen Springs
Watkins Glen, New York

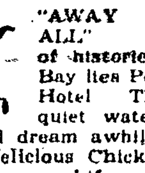
- A mineral springs, health resort, and hotel in the Finger Lakes Region.
- Baths and treatments under competent medical direction for heart, circulatory, nutritional and nervous disorders, rheumatism, gout, and obesity.

For illustrated booklets and rates address:

John M. Walsh, MANAGER.

Vacation Bound?

Here's FUN for the FAMILY!



"AWAY FROM IT ALL" on the edge of historic Irondequoit Bay lies Point Pleasant Hotel There by its quiet waters you may rest and dream awhile Then enjoy a delicious Chicken, Duck or Fish Dinner and if your mood turns to dancing and entertainment, an All-Star Review is presented for you every night in the week. You will have keen pleasure in watching SEMA LASKA danseuse, JIMMY AND SANDRA LIVINGSTONE, the clever dance team. An evening spent in this delightful place, will brush dull care away, and you may meet your Tomorrow refreshed Phone Cul 370 for reservations.

"THERE IS NO TIME LIKE THE PRESENT" to plan your summer vacation A little thought, a little time spent in planning will pay you in days of relaxation and pleasure. The Travel Agency at 20 East Ave., under the management of Mr. and Mrs. Wydler will help you to arrange all details for a 9-day trip up the Great Lakes to Duluth at a cost of $75, or perhaps a trip to Bermuda, for 5 days, all expenses, for $50 So plan the trip and be free to enjoy yourself with all bothersome details taken care of Main 7020

STANLEY'S PLACE
Ridge Rd. W.—10 Miles from Eastman Kodak
Look for the Sign
Also at Red Bridge
Beer—Lunches Famous for Hots
Quick Service Cabins

Hollywood Restaurant
Fred Cedrone Prop.
Featuring the best foods
ITALIAN & AMERICAN DISHES
Sandwiches of all kinds
All legal beverages
Pleasant, homelike surroundings
AUBURN PHONE 4196

ROSE GARDEN INN
Clark St. Rd. Auburn, N. Y.
DINING DANCING CABINS
Good Food Full line of legal beverages
Dancing every evening
WILLIAM NICHOLAS, Prop.

DEER HEAD INN
on Cayuga Lake, near State Park
Fish Fry—A La Carte Service
Special Sunday Dinners
Special Attention Given to Private Parties
Ph. 533 W. F. A. Morehouse, Prop.
Reservations. Seneca Falls, N. Y.

THE PIONEER
East Genesee St. Rd., Auburn, N.Y.
WILLIAM WALSH Prop
Food All Home Prepared Our Specialty
Crispy Fried Chicken Sandwiches
It's Just Like Home" Phone 4014

JAMES CEFARATTI
Near Rene Menard Bridge on
Routes 5 and 20
Enlarged and Decorated Grille
DINE and DANCE
Legal Beverages Lunches Dinners
Confectionery Cigars etc
Service Station Gas and Oils

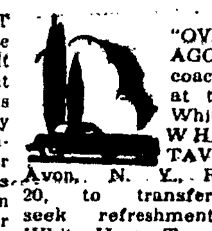
THE CAT'S ELBOW
Formerly "The Grille"
Union Springs, N. Y.
T-Bone Steak and Chicken Dinners, 75c
Open 7:00 A. M. to 12:00 P. M.
Phone: Union Springs 21

A. J. RUMSEY
At The White Bridge
Red Hots with Toasted Rolls
Fish Fry Hot and Cold Drinks
Located at
Owasco Lake, New York

COTTLE'S TEA ROOM
Catering to Private Parties, Bridge Parties and Wedding Breakfasts
"An Excellent Place To Eat"
Phone 218
1 Hoffman St. Auburn, N. Y.

WEDDIGEN'S
The Best of Foods and Beverages
Famous Blue Plate Luncheons Daily
Reasonable Prices
4 South Street Auburn N. Y.
Luncheonette Car at Genesee St. Bridge

Mrs. Charles Wm. Grocutt
Groceries and Provisions
Ice and Ice Cream
PHONE 262-J
SENECA FALLS, R. F. D. NO. 2
Boats and Bait at all Times
Only Headquarters for Fire-works at Cayuga Lake



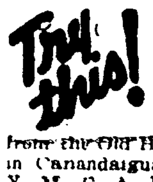
"OVER 100 YEARS AGO" . . . the stage coaches used to stop at the sign of the White Horse at THE WHITE HORSE TAVERN . . . East Avon, N. Y., Routes 5 and 20, to transfer mail and seek refreshments. Today our White Horse Tavern for rest and food. Excellent Chicken, Duck and Fish Dinners are served at the modest price of $1.00 The Tavern is open from 11:00 A. M. to 10:30 P. M. The never failing hospitality awaits you and makes your stop over one of long remembered pleasure Phone AVON 259 if you wish to arrange an occasion of special intent.

AUNT JENNIES

"IN THE GOOD OLD SUMMER TIME" . . . Mother deserves a break, so why not run out to Aunt Jennies Bake Shop If it's a noon-day Luncheon, try one of the many kinds of salads you will find there at 20c a pound. Delicious cakes made of honest-to-goodness butter, with 12 different kinds of icings for only 29c each. And what could be nicer on that picnic day, with one of Aunt Jennies Picnic Boxes with "Everything in it" 516 Monroe Ave Monroe 665

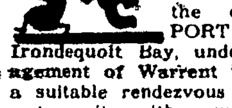
EVERY WOMAN WILL WANT ONE and EVERY MAN will admire . . . The new swim suits out at Vogt's Dry Goods Store at 969 Clinton Ave North All are in the new smart colors and the back to nature style, which give freedom of movement in order that you may have the full enjoyment of this pleasure loving sport

IT IS with the greatest confidence that Suzanne recommends the Ann CULHANE DRESS SHOPPE at 571 Lake Ave. for clothes for the vacation travel One can never have enough wash silks and prints to make the many changes so necessary, when enjoying the summer season Then for the trip itself are the ensembles in the sheers, in all sizes and the prevailing season's colors. Telephone Glen 5700.

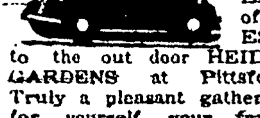


When Lady Luck turns her smiling face "Your Way", then "Our Way" is open to you So runs the message from the Old Homestead Tea Room in Canandaigua . . Next to the Y M C A Half a block north from Route 5 and 20 No matter what the time, Breakfast, Luncheon or Dinner, gracious hospitality and excellent food awaits you

Maybe you want to celebrate someones birthday, if so, no place could be better. Please call Canandaigua 115-R for arrangements of details.



"AT THE END OF THE TRAIL" . . . at the end of the day, NEWPORT HOUSE on Irondequoit Bay, under the management of Warrent Frost, offers a suitable rendezvous for a pleasant evening with your friends. Enjoy a delicious dinner while you listen to the music of FRED KELLY'S "SARATOGIANS" and ask JEAN STUART to sing your favorite in her lovely voice She has a way of singing straight into your heart. Dining and Dancing every day in the week. Parties that can accommodate 500 people may be arranged by calling Culver 896.



"DRIVE EAST OUT of ROCHESTER" . . to the out door HEIDELBERG GARDENS at Pittsford Inn. Truly a pleasant gathering place for yourself, your family and friends. Laughter, dancing and good clean fun to enjoy, while you dine, and entertainment of the best If you want to feel your heart strings pull request SOLETA MIRZL to sing Brahm's Lullaby as only she can sing it. Then "AUF WEIDERSEHN" until the next time, which will be soon for the fun and the prices are to your liking. Call Monroe 2020 for reservations

LAKE VIEW GRILL
412 Owasco Rd. Auburn, N. Y.
Near Enna Jettick Park
Your favorite beers on draught
Home cooked meals and lunches
Modern Rooms Telephone 4112
By day or week P. E. Doyle, Prop.
Reasonable Rates Auburn, N. Y.

CASCADE HOTEL
West Side of Owasco Lake
Good Food - New Tap Room
Featuring Evening and Sunday Dinners at 75c
Special Parties, Wedding Breakfasts, Club Luncheons
Mail Address: Moravia, N. Y.
Phone: Moravia 193-J
C. O. Sellen, Manager

DUTCH KITCHEN
Thos. B. Myer, Prop.
Catering to Lovers of Good Food
Special Parties Wedding Breakfasts
Featuring our Sunday Dinners at Moderate Prices
Skaneateles, N. Y.
Jordan off Genesee St. Ph. 184

ROSELAND PARK ON CANANDAIGUA LAKE
Free Feature Attractions
JULY 1st to 7th (inclusive)
Pallenberg's Bears. Added Attraction —
Emilio's Royal Doberman Pincher Acrobatic Dogs

Evergreen Manor
Skaneateles
New York
Food of Distinction in a home-like atmosphere
A BIT OF THE UNUSUAL AWAITS THE TIRED HUNGRY TRAVELLER
EVERGREEN MANOR IS ON ROUTE 20 SKANEATELES NY WELCOME

SPRINGSIDE INN
Westside of Owasco Lake
Duck, Steak, Turkey and Chicken Dinners Served Daily
Special Attention Given to Wedding Breakfasts and Banquets
Route 38 Phone 697 Auburn, N. Y.
— ROOMS —

LAKESIDE INN
Owasco Lake
Chicken — Fish — Steak — Duck Dinners
Phone 339
Reservations for Wedding Breakfasts and Banquets
OPEN ALL YEAR
Auburn, N. Y.

FOR THAT WEDDING LUNCHEON SERVE
DAIRYLEA ICE CREAM
RICHER and CREAMIER
Available in Vanilla and Chocolate Flavors