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1831—Rochester's Oldest Financial Institution—1935 Money Deposited on or before Tuesday, June 4 will receive Dividends (Interest) from June 1st THERE IS NO SUBSTITUTE FOR A SAVINGS ACCOUNT Rochester Savings Bank 47 Main St. W. —Two Offices— 40 Franklin St. Resources Over \$68,000,000.00 4811 MORE THAN 100 YEARS OF SERVICE... 1935

NEW CRUSADE TO AID CHURCH IN MEXICO SET BY CATHOLIC PRESS

(Continued from Page One) consistently exposing facts about Mexico and leading in the protest against them in the name of the Catholic clergy and people in the United States, and... To Watch Stage Shows An amendment from the floor, unanimously adopted by the convention, calls upon the Catholic Press to initiate joint action in circulating stage shows presented in connection with motion pictures and to demand an immediate clean-up of this situation. The Association formally expressed its thanks to Bishop Keyes of the Holy See for his invitation to enter in Atlanta and for his "stirring words of encouragement." Other resolutions extended thanks to Mayor Key of Atlanta and to other civic leaders for their cordial welcome and to the Atlanta branch of the Catholic Laymen's Association of Georgia for the efficient and solicitous way in which it prepared for the proceedings of the convention and presided during the sessions over the comfort and manifold needs of members. The association gave a rising vote of thanks to Richard Reid, Editor of The Bulletin, Augusta, Ga., for his great and conspicuous service to the Catholic Press Association over a long period of time. Check on Solicitors The action taken by the Magnesian Section on the opening day of the convention was underscored by the following resolution: That all members using agents or any agency system for securing subscriptions shall employ directly or indirectly only licensed agents of the seal of the Association shall not be allowed to any period not fulfilling this condition. An exception shall be made in the case of a religious congregation or Order employing its own religious to secure subscriptions. In this case the approval of the Association shall be obtained in the authorization letter of the Superior. That all members of the Association shall repeatedly warn Catholics not to give any subscription money for any Catholic periodical to any agent not presenting the authorization card bearing the official seal of the C. P. A. Charles H. Ritter of the Catholic News, New York, spoke briefly on the International Catholic Press Exposition to be held in Vatican City next year, describing it as a world demonstration of the Catholic Apostolate of the Press. Following his address, the Executive Board of the Association was empowered to appoint a committee to study ways and means of C. P. A. participation in the exhibit. Delivering the report of the Literature Bureau, the committee said it is recommended that the contemplated contact in stories suitable for motion picture treatment be initiated in October. Under the plan briefly sketched, writers will receive prizes in this competition would be offered for sale to studios as suitable material for motion picture scenarios. The contest winners receiving both cash prizes from the Association and emoluments from the studios from the sale of their stories. Presenting the findings of the Advertising Bureau, A. J. Wey of the Catholic Press Bureau in Cleveland, expressed firm faith in the value of surveys demonstrating to advertisers that the Catholic field is not adequately covered by the regular press and the value of special meetings of representatives of Catholic publicists over agreements of more or less frequent conferences.

Society for the Propagation of the Faith

Foreign Missions Home Missions DIRECTOR Rev. Leo C. Mooney Stone 1492 COLUMBUS CIVIC CENTER, 50 Chestnut Street

WORKS OF ROBERT LOUIS STEVENSON WHOOTE A BEAUTIFUL APPRECIATION OF THE SINGING HEARD IN CALIFORNIA BY OLD MISSION INDIANS AT MASS. ONE MONTH MORE THAN 100,000 CATHOLIC SISTERS ARE WORKING IN THE U.S. AND SAVING THE TAXPAYER'S MONEY IN THIS COUNTRY ANNUALLY. MOST OF THE ORDERS ARE REPRESENTED IN THE MISSION FIELD, TOO. BUY TEACHERS OF ENGLISH ARE CALLED "CATECHISTS" WITH UNSATISFIED PUPILS "CATECHISTS" CAN LIVE ON \$15 A MONTH OR LESS EACH. THEY ARE INDISPENSIBLE TO MISSION PROGRESS IN CALIFORNIA.

MISSION AID DONATIONS BEGIN CLIMB ABOVE DEPRESSION LEVEL

Rome (NCWC Files) Offerings received by the Pontifical Mission Aid Association for Catholic missionary work which have increased each year since the depression set in show an increase this year over the total receipts of last year. This fact was brought out in the general report read at the meeting of the National Directors of the Pontifical Associations who have come to Rome from all parts of Europe and Africa for their annual general assembly. The gain is the result of an intense campaign, voted at the general assembly of 1934 and carried on during the past 12 months, to improve the organization of mission aid activities. The annual receipts of the Pontifical Associations decreased from 1930 to 1934 by \$2,500,000, which was explained partly by diminished offerings and partly by the devaluation of foreign currencies. The sums registered so far this year surpass the total of last year, but the exact amount will not be known until the final reports have been received from all parts of the world. The National Directors of the Pontifical Associations for the Propagation of the Faith and of St. Peter Apostle for the Native Clergy held their meetings in the Palace of Propaganda. Archbishop Carlo Salotti, Secretary of the Sacred Congregation of Propaganda Fide and President of the Pontifical Associations, presided. His Eminence Cardinal Fumasoni-Biondi, Prefect of Propaganda, addressed one of the sessions. Father in a special audience. Despite the decreasing financial support, Catholic missionary activities have been developing steadily during the depression. It was stressed that missionary territories have been opened up by new institutions have been erected, and each year a large contingent of new missionaries has entered the field. Missionary leaders admit however, that this has been done at the expense of culture and that such adverse conditions cannot be borne indefinitely. They point out that unless their benefactors in the home land increase their contributions, or unless more benefactors are found to help them during the coming year, their work will suffer gravely. The report itself of new rate plan that has been put into effect merging the News and Cable Services and providing cable protection to all papers. Subscribers to all of the special services, it was announced, increase during the year.

PROGRESS SEEN IN CATHOLIC PRESS FIELD

(Continued from Page One) against one suspension in addition, two months have been reorganized and rehabilitated. While there is evidence in many sections of a new optimism, it is not without cause. The fact that in some parts of the country the recovery of our press is proving distressingly slow. New areas in which the NCWC News Service now goes, the report stated include Japan, the Pitcairn Islands, Alaska and Mexico. The following areas are now being served: Alaska, Australia, British West Indies, Canada, Colombia, England, India, Ireland, Italy, Japan, Mexico, New Zealand, Philippine Islands, Poland, Puerto Rico, South Africa, Straits Settlements and United States. The report itself of new rate plan that has been put into effect merging the News and Cable Services and providing cable protection to all papers. Subscribers to all of the special services, it was announced, increase during the year.

Body Completes Fund To Found Scholarship For Catholic School

San Francisco—Announcement of the completion of the Anna Clarke Hanna scholarship fund of \$10,000 for the education of a student at the National Catholic School of Social Service in Washington, D. C. was made at the final session of the eleventh annual conference of the San Francisco Archdiocesan Council of the National Council of Catholic Women here. The scholarship is given in honor of the mother of the Most Rev. Edward J. Hanna, retired Archbishop of San Francisco, who is now in Rome. The Most Rev. John J. Mitty, Archbishop of San Francisco, the Rev. Bryan J. McEntegart, the Rev. William P. Sullivan, moderator of the Archdiocesan Council sessions. Attend Geneva Degree Auburn—A large delegation of Auburn Knights, led by Grand Knight Raymond J. Wall, attended the third degree ceremonies conducted Sunday, May 26, by Geneva Council Knights of Columbus at the K. of C. Home in Geneva. Financial Secretary Harold Wright of Auburn was a member of the reception committee.

AUBURN DEANERY NEWS

Honor Past Grand Knights Auburn—More than 300 Knights of Auburn Council and councils in surrounding cities and towns observed "Past Grand Knights Night" Thursday evening of last week at the K. of C. Home in Geneva Street. Grand Knight Raymond J. Wall acted as emcee in order and then turned the program over to Lecturer Avery E. Neagle who officiated as master of ceremonies. Addresses were given by the Rev. Msgr. Walter Lee, V. G. of Geneva, and the Rev. Fr. Joseph Joyce of Syracuse, retired United States Army chaplain, and the speakers dealt with "Leadership" and "Service." Officers and members of Auburn Council were commended for their splendid work in Catholic Action and enrollment of new members, and were urged to continue their activities for church and community. James A. Hennessy, charter member, reviewed the activities of the Auburn Council for nearly four decades. Attorney Charles T. Whelan, an oldest past grand knight, paid tribute to the services of Dr. M. E. Colway, Thomas Hoffmann and Thomas H. O'Neill, deceased past grand knights. A program of social and inspiring mental music and novelty numbers were presented under the direction of Lecturer Neagle, with Gerald T. Conroy as accompanist. Assisting Grand Knight Wall and Lecturer Neagle were John J. Leach, district deputy; Frank J. Leach and George H. Ozia. The past grand knights of Auburn Council from 1897 to date have been: Dr. M. E. Conroy, Thomas Hoffmann, Thomas H. O'Neill, Charles T. Whelan, Martin A. Heaton, Frank E. Shalek, John P. Donahue, Thomas J. Hennessy, John E. McGrath, Eugene C. Donovan, Joseph S. Egan, John J. Leo, James A. Hennessy, Charles M. Gehring, William P. Hoffmann, Raymond J. Wall, present grand knight, took office in 1933. Of the number, Dr. M. E. Conroy, Thomas Hoffmann and Thomas O'Neill are deceased.

Ministerial Rehearsal for the Ministerial performances which will be presented by James A. Hennessy, Thomas J. Hennessy, Eugene C. Donovan, Joseph S. Egan, John J. Leo, James A. Hennessy, Charles M. Gehring, William P. Hoffmann, Raymond J. Wall, present grand knight, took office in 1933. Of the number, Dr. M. E. Conroy, Thomas Hoffmann and Thomas O'Neill are deceased.

Performance on the order of the famous Al. G. Fields Minstrel, which formerly visited Auburn each year, has been pronounced by Mayor Hennessy. Special lighting effects, costumes of satins and velvets from Tams in New York City, have been procured for the two performances. Six funny and men will be featured and six of Auburn's best-known vocalists in solos will be assisted by a chorus of 50 singers and an enlarged orchestra. Mr. Hennessy has again chosen Joseph S. Tullnadge as conductor and Louis S. McCarthy as pianist. The second part will be composed of novelty and comedy acts, eccentric dances and song specialties.

Hold Many Social Auburn—A May social was sponsored by the Lyeum Players Dramatic Club of St. Mary's Church Monday evening, May 27, at Lyeum Hall in Clark and Green Streets. Miss Helen Stapleton was chairman of this function. Harold Baker, a member of the parish, and His-Nite Owls Orchestra furnished music for the occasion. Novelties were introduced by the orchestra and the General Committee under the direction of the Rev. John J. O'Connell. HOUSEHOLD HINTS The food value of a dish of cooked dried fruit is practically the same as that of fresh fruit prepared with the same amount of sugar and juice.

REASONS WHY... FACTS... NOT FANCIES! A FACTUAL SURVEY WHO READS WHAT AND WHY?... QUESTIONS... thousand and one questions... have been shot at us... by readers... by newspapermen... by advertisers... by anyone and everyone who have had some interest in the CATHOLIC COURIER. QUESTIONS... who reads it?... why do they read it?... what do they read in it?... how much are they influenced by what they read?... do they read it thoroughly? QUESTIONS... what kind of people are your readers?... what are their interests?... what class of people are they?... how much do they earn?... what sort of market do they represent? ANSWERS... concise, factual answers had to be found to each of these questions, and to others like them. We couldn't guess at the answers... nor did we want to. Logically enough, we sought the necessary information from our readers. Their replies to our questionnaire gave us facts... and highly impressive answers to the thousand and one questions.

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