

### Seneca Falls K. C. Council Observes 38th Anniversary

Seneca Falls—Observance of the 38th anniversary of the institution of Seneca Falls Council, Knights of Columbus, was marked at a special meeting, Thursday of last week. Dr. C. F. McCarthy and District Deputy John J. Lee, both of Auburn, were principal speakers.

More than 100 members and invited guests including knights from Geneva, Waterloo, Auburn, Ovid and other nearby towns were present.

Mayor Francis Souhan was present as chairman of the evening by Grand Knight William Hamill. Others on the speaking program were Earl Murray of Waterloo, the Rev. B. L. Quirk, pastor of St. Patrick's Church and the Rev. John Moore, assistant pastor.

During the program a letter of congratulations to the knights was read from Seneca Court, Catholic Daughters of America.

### Vaudeville Will Be Next Offering of Catholic Civic Club

Starting the spring and summer activities for the benefit of St. Joseph's Church, the Catholic Civic Club plans a gala vaudeville show of eight acts to be presented Friday evening, May 24, at St. Joseph's Hall, Franklin Street.

Among the headliners will be "Rama," the Hindu Mystic, who has just completed his southern tour of the United States, who mystifies his audience by defying death in a "buried-alive act." Also presented will be Gracie Little, Rochester's own Little Gracie, a spectacular minstrel revue, featuring John McManus, well known minstrel man, together with Leo Hogan, and many others, including dance ensemble under the direction of Miss Lorraine Albert.

Miss Helen Sapore, vocalist, William Keene, impersonator, and dramatic skit produced by the Civic Players concludes the program. At eight will be master of ceremonies.

### Men's Store Head



J. W. CONNORS Vice-President, Gen. Mgr.

### Men's Store Opens Today on Main St. In Modern Setting

The Bond Clothing Company opening today at 157 Main Street East, is one of the most modern men's clothing stores in Western New York, according to J. W. Connors, vice-president and general manager, here to supervise preparations for the opening.

Across the front of the building is a large neon sign with "Bond Clothes" standing out eight inches from the facade in solid steel letters. The outside trim is of black car-steel, a vertical sign 35 feet high, across the top of the building above the lobby entrance. The lobby, 35 feet deep, is arranged with spacious show windows. It is of terrazzo in three colors, marble, dark gray and orange. A black and gray diamond pattern flooring adds to the attractive appearance.

Interior of the store is fully equipped, with all merchandise mirrors inserted in American walnut framework which is used throughout the store. Lighting of the new store employs the latest system, with filament bulbs so de-vised that the power may be in-creased from 200 to 500 watts a-ll to offset the decrease of lay-light as the day wears on.

The store opens today with more than 5,000 garments, men's and young men's suits and topcoats, as well as trousers and shirts. The main floor is devoted exclusively to sales, and the lower floor to fitting, additional selling space as well as offices and the credit department. In the rear a staff of Bond-trained tailors is available for immediate services.

The entire personnel under Man-ager William F. Sandquist is com-posed of Rochesterians. Alexander Archibald is the new assistant manager.

The Bond organization was the originator of the two-trouser suit idea.

Rolling & Rolling DIRECTORS FUNERAL 14 Ontario St. Auburn, N. Y. Est. 1912 Phone 788

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### St. Stanislaus Cast Plans 'School Daze,' Comedy by Bogaski

St. Stanislaus Players will present the comedy "School Daze," at St. Stanislaus Auditorium, corner Norton and Hudson, on Sunday and Monday evenings, May 19 and 20, at 7:45 o'clock. This comedy, written by John Bogaski, will be presented under his personal direction. Miss Anna Kwiatkowski will accompany at the piano.

Program will consist of two parts: The first part, a forenooner to "School Daze," and arranged by Victor Bogaski, will consist of a variety program. U. V. Davis will act as master of ceremonies. The "Rodeo" song in "Music of the Hills," "The Bell Boys' Quartette" (Ken Hardy, John Costello, Richard Duncan, John VanDusen), "Harmony at its best," Harry J. Jones as comedian; Oscar Giehu as "The Colored Farson"; and Norman Merkey and Walter, sensational song and dance youngsters, will entertain the audience. Joseph Lubkiewicz, baritone, will sing a special classical selection.

The second part of the program will consist of the comedy "School Daze." Mrs. Harriett Kowalski will act as teacher, and the supporting cast of characters, will be as follows: Joseph Adamowicz, Clayton Pasniewski, Matthew Gaczek, Stanislaw Napierala, Felix Marchewka, and Joseph S. Lubkiewicz. The female characters will be played by the Misses Lottie Skarzynski, Estelle Bielski, Jean Majszak, Helen Stupkiewicz, Sylvia Paprocki, Helen Zarembo, Bernice Skarzynski, Marie Paprocki, and Mrs. Harriett Kowalski.

### Immaculate Sodality Sets May Day Program

A May Day ceremony will be held Sunday afternoon, May 19, following the Annual Communion breakfast in the morning by the young Ladies Sodality of Immaculate Conception Parish. There will be a procession and visits to outdoor shrines. Margaret Kenny, prefect, will be the May Queen. The Rt. Rev. Magr. Joseph S. Cameron will speak.

# Don't miss Bond's "Opening Party"!

-at 157 Main Street, East

## A Gossmer-Tex RAINCOAT GIVEN with every suit or topcoat THIS WEEK ONLY!



It started this morning! It ends Saturday night! In that short span hundreds of men will carry away values they'll remember for many a day. We're going to make the opening of our new Rochester store something to talk about. We're doing it with rare values—real savings—and the gift of a Gossmer-Tex Raincoat to every man who buys his new suit before Saturday night. Make a date to be here! You'll have a grand time!

750 expensively tailored two trouser suits

World famous Cameron Worsteds and Trousers Sedan Shellands—Royal-Scot-Oxford Greys

They're going at only \$25 including 2 trousers

For this Opening Party—until Saturday night—a rare group of higher-price woollens is stepping out at \$10 under the market. Their names, listed above, speak for themselves. You know them—and you know how high they usually come. They're the pride of America's leading weavers, and of every man who has worn them. So if you're ready for a new suit, don't wait. Get it at Bond's Opening Party. You'll save \$10.

Special! Stonehaven Worsteds made in our Rochester plant —the kind usually tagged \$42.50!

\$30 including 2 trousers

This grand combination of luxurious fabrics and master tailoring is worthy of all the fine traditions of Rochester Quality. It comes to you without the usual extra cost of third-party-profits—because it is produced in our own plant, and sold direct to you in our own stores.

# BOND CLOTHES

157 Main Street, East

"Charge it" with our popular TEN PAYMENT PLAN There's no extra cost for this convenient service. Simply pay \$5 at purchase, split the rest over ten weeks—and that's all!

No Charge for Alterations