

# Better Housing FOR THE HOMEMAKER Household Hints

**RUGS** Oriental & Domestic  
THOROUGHLY WASHED  
**GRAY'S**  
Monroe 1864—251 Sanford St.

**Leo Califran, Inc.**  
Distributor of  
**THIBAUT WALLPAPER**  
and  
**PITTSBURGH PLATE GLASS CO.**  
PAINTS and SUPPLIES

"Satisfaction and Service Since 1885"  
**WEST CARTING & STORAGE CO., Inc.**  
240 HAMILTON ST. PHONE: MONROE 8858  
East to Coast Moring Storage, Crating, Shipping

**J. J. KIRCHER'S DRY GOODS STORE**  
Men's, Women's, Children's Wear of Best Quality  
Open Evenings 190 CAMPBELL ST. PHONE GENESEE 1222  
Genesee 1222 OPEN EVENINGS 5  
We give and redeem "Green Trading Stamps"

**ANDREWS MARKET, Inc.**  
WHERE MEAT IS ALWAYS FRESH AND CLEAN  
71-73 FRONT STREET  
Special Attention to Phone Orders Phone: Main 2847-1548

**RYAN & McINTEE SERVICE**  
IS THE BEST AND COSTS NO MORE  
B. LEO McINTEE  
THE FUNERAL HOME NON-SECTARIAN  
CALL STONE 1464 201 CHESTNUT ST.

**ASK YOUR DOCTOR**  
Why One Druggist Fills a Prescription Better Than Another  
If your doctor says, "One druggist fills prescriptions better than others because he is more exacting in his measurements and more thorough in his compounding," he has perfectly described the kind of prescription work done by  
**The Paine Drug Company**  
Established 1820 24-26 MAIN ST. EAST Rochester, N. Y.

**GOLD and SILVER**  
Bought and Sold  
Here you are assured of full value and weight for all gold and silver articles  
**H. A. SWIFT** Telephone Main 5827  
40 Years of Service 72 Spring St. 114-116 Main St. 572 No. 2nd St.

**USE VITAMIN D MILK**  
**BRIGHTON PLACE DAIRY CO.**  
GLENWOOD 144

SUCCESSORS TO MENCZ SHAFER COMPANY  
**Bernard Held, Inc.**  
66 EAST AVENUE  
Call Stone 553 if you want genuine fur storage... a furrier's care and knowledge... as well as moth, fire and theft protection. Charges are only 2% per cent. of your own valuation.

**DUTY OF ALL TO AID DISTRESSED NEIGHBOR MSGR. KEEGAN DECLARES**  
(Continued from Page One)  
their war with destitution and want." While the philosophy prior to the depression had been one of rejection of the view that we are our brothers' keepers, Monsignor Keegan cited the change that has come about and said that now the Federal Government has become "the good neighbor."  
New Philosophy  
"America has adopted a new social philosophy," the Monsignor said. "Man is a part of society and he has obligations resting upon him because of his very participation in it."

"Your telling slogan, 'Be a Good Neighbor,' is at the heart of our newly accepted social philosophy. The practical objectives of an economic order based on the law of neighborly love are to give abled, willing men an opportunity for steady work under beautiful working conditions. They should receive a wage sufficient to support their families and, in addition, a moderate competence for the exigencies of life and for the inheritance of their children. They should be given the opportunity to live in healthful surroundings and the necessary leisure for proper recreation, social life, and for the fulfillment of man's duties to God. Healthily life upon which the spiritual fibre of this nation depends should enjoy a security which will enable it as the nursery of childhood and the sanctuary of late in which to rear our children."  
Office Opportunity  
This new philosophy does not aim at the abolition of the right to own the goods of this world — on the contrary, it has as an objective the extension of a better opportunity to all to possess the material necessities. It must be made possible for many persons, not a few, to own the goods which are available. A wide dissemination of the power to purchase is essential if we are to escape from the difficulties of these days. Ability to buy supposes, in the interest of a better application of the neighborly spirit, increased wages, higher standards of living and a fair and honest relationship between capital and labor. "What I have been saying is not Polyanna doctrine. It is not a plea for government to supplant or supersede private initiative in the economic order. Yet, on the other hand, it should be remembered that any scheme which entirely tramples government from the economic order is fundamentally erroneous. Whenever the common good is in danger then it is the duty of government to intervene."

It is foolishness to believe that the tremendous expenditures of tax money can be continued indefinitely, and Monsignor Keegan declared. "Make no mistake about it, public relief is here to stay for many a year. To attempt to disparage the efforts of government, to feed the starving, to roof the homeless, and to care for the unfortunate by cutting it, is to distort the truth."  
While the philosophy of governmental assistance is accepted and the necessity of it admitted, Monsignor Keegan said:  
"We should not deceive ourselves into thinking that the mere payment of taxes relieves us of our obligation of exercising charity toward our neighbor. Government may supply the wherewithal but it is you and I, through our interest in our fellow man, by looking upon him as a neighbor and not as the recipient of relief that puts the personal touch, the spirit, and love into the giving. Our interest in our neighbor is based on something more than an appreciation of his difficulty. That interest is inspired in our love of God and because of our love of God, our love of man, our neighbor."  
Declaring that demands upon private charitable agencies will be in the not far distant future, greater and more acute than ever, Monsignor Keegan called attention to social problems beyond family relief calling for attention. He said charitable agencies must deal with the care of the neglected and homeless child, the prevention and cure of juvenile delinquency, the health and morale of depression born families, the guidance and adjustment of millions of youths leaving school to face enforced idleness during the most important years of their lives. "In all departments of charitable work," the speaker stated, "private agencies will as in the past have

**NOTED EDITOR WRITES ABOUT FR. COUGHLIN**

(Continued from Page One)  
Coughlin has done a most extraordinary job in making the country social minded. Many things contributed to this his great gift of popular oratory, his unrivaled use of the radio, the circumstances in which he came to the public scene, and most of all, his uncanny ability to make himself the articulate voice for the manifold and deep discontents of the age. He has crystallized all these under the slogan advanced by Pope Pius XI, social justice.  
"As was to be expected in a popular orator of his type, we will find it most easy to uncover his positive ideas in the denunciations he has launched against the current economic order and its leaders, whom he slays by name. He condemns the system because it has produced poverty in the midst of plenty, has brought about an undue concentration of wealth in the hands of a few, has induced a domination of industry by the banks, has destroyed rather than distributed private property. Followers of Pope Pius XI will recognize and admit all this. His diagnosis of this state of affairs, however, differs from that of the Pope, who puts the cause of it in the industrial order, while Father Coughlin blames it almost entirely on the monetary or currency situation that he sees prevailing."  
"FATHER" Parsons then proceeds to a presentation of what he finds to be "the main proposals of Father Coughlin apart from his banking and monetary proposals."

**200,459 Catholics More in U. S. Shown By 1935 Directory**

(Continued from Page One)  
for boys have been established. The statistics for the academies for girls shows that there are seven less than there were last year. The total number is now 621, indicating of the forward trend to higher education is the increase of high schools by 104, which raises the total number of high schools to 1,245 in attendance, an increase of 4,240 over last year.  
Statistics for parochial schools show an increase of 13. There are now 32,000 parochial institutions established under Catholic auspices. The number of pupils attending these parochial schools show a decline of 14,850. The pupils now in attendance number 2,209,672.  
Orphan asylums total 324, a loss of two, with 43,769 orphans, a loss of 2,505. The number of hospital beds, remains unchanged, but more homes for the aged have been established, there being now 155 such institutions.  
Directories in New Form  
The Directory has been entirely reset and appears now with pages set in double-columned, clear type. As 300 pages have been saved by the new format, the present directory is lighter and more adaptable as a book or ready reference.

**St. Alphonsus H. N. Has Communion Breakfast**

More than 300 members of the Holy Name Society of St. Alphonsus Church and their guests attended its third annual Communion Breakfast held Sunday morning at the Pompano Room of Hotel Osborne. The large body of men received corporate Holy Communion at the 8 o'clock Mass after which they formed in a line and marched to the hotel.  
State Senator Norman A. O'Brien was the principal speaker at the breakfast. William E. Bouley acted as toastmaster. An address in verse was given by Rev. Frederick C. Straub, pastor of St. Alphonsus Church.  
Stephen H. Baier, president of the society, presided.

**Vincentian Father Is Conducting Mission at St. Margaret Mary's**

A two-weeks mission which opened on Sunday, May 12, and will close on Sunday, May 20, is being conducted at the parish of St. Margaret Mary's Church, Rogers Parkway, Irondequoit.  
This week the mission is for women with Masses at 7:00 and 9:00. Evening services at 8:00 p. m. consist of rosary, sermon and benediction. At the closing of the two weeks of the mission will come the Blessing of the Holy Father, Renewal of Baptismal Vows and Solemn Benediction.  
Sunday evening, May 19, the mission will open for the men. Morning Masses will be at 6:30 and 7:30 a. m. and evening services at 8:00 p. m.  
Members of the parish and anyone interested is earnestly requested to attend this mission. Miss Ida Bamann of Trant's Book Store is in charge of a beautiful collection of religious articles on display in the school rooms.

**WILL PUBLISH VERSE**

Dubuque, Ia. (NCWC) A new volume of verse will be published within the near future by Anthony F. Klinkner, fiction and state editor of the Catholic Daily Tribune here, and poet Laureate of Iowa of the Post Laureate League of America.

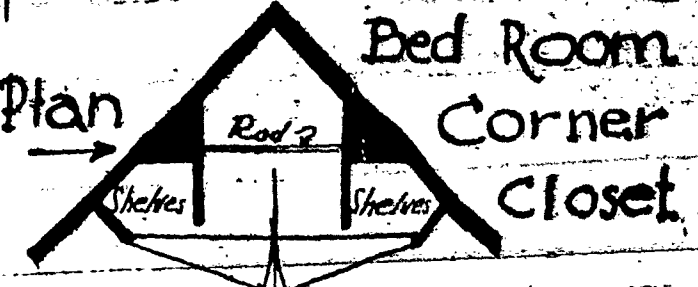
**STOETZLEN & TAPPER, INC. CARPENTERS & BUILDERS**

Storm Windows—Screens  
Porch Enclosures—Combination Doors  
Woodwork—Carpentry  
Jobbing of all kinds promptly attended to  
After 7 p. m. Call Charles 112  
18 S. Water Phone Main 9028

**M. O. Butterfield PLUMBING and HEATING**

412 GENESEE STREET  
Phone Genesee 3601 Rochester, N.Y.

**HOME IMPROVEMENTS**  
by Paul T. Haagen, A.I.A.  
MODERNIZE NOW!



EXTRA BEDROOM CLOSET  
Many times in modernizing an old house we find limited room for a bedroom closet. I have found it convenient to build the closet in one corner of the room, making it a decorative feature of the room as well as a useful adjunct.  
This closet, you will notice, has a pair of long doors which swing over the hanging space and shelves. The interior is divided by two vertical boards between which a rod is hung and over which the clothes hangers fit.  
The space on either side of the vertical boards, which rests in depth due to the angle of the wall, is used for shelves.  
Below there are two drawers. Finish above the doors with wall-board and paper directly over it, matching the room paper.

**JOSEPH P. SCHOEN**

671 Jefferson Ave.  
Exterior and Interior Painting  
Paperhanging—Empaneling Washable Wallpaper and Refinishing  
Orange 6012-W

**PAINT and GLASS**

GEO. H. WAMBITZ, Inc.  
115 State St. Main 1994  
Everything for the spring house painting and cleaning job — high grade materials at reasonable prices — WE DELIVER

**DE VISSER BROS. HARDWARE "DuPont Paints"**

Flower City Pk. Cor. Dewey Rochester, N. Y. Glenwood 861

**TIMELY MENTION**

of a few of our popular Lowe Brothers products:  
LOWE BROTHERS SCREEN ENAMEL  
LOWE BROTHERS PORCH and DECK PAINT  
Bernard, Porter & Remington  
8, 11, 13 NORTH WATER ST. MAIN 5848

**OAK FLOORS**  
Laid and finished complete in old and new houses. It is economy to use the best in workmanship and material. Old floors resanded, waxed and polished.  
**FLOYD L. CHRIST**  
F. L. Christ, Inc.  
Builders' Exchange, 132 SPRING ST. Main 1228

**RUGS THOROUGHLY AND EXPERTLY CLEANED!**  
IVORY SOAP USED EXCLUSIVELY  
**STAUB & SON**  
PHONE MONROE 6888

Repeat Offering! Long Wearing  
**CHROMALIN**  
For Kitchen, Bathroom and Hall  
**89c**  
IF YOU want something that will last and wash easily... your kitchen that looks like new... and wash easily... new patterns and colors... so hurry!

SIZE 9x12 KITCHEN \$13.00  
SIZE 10x12 KITCHEN \$15.00  
SIZE 12x12 KITCHEN \$18.75  
SIZE 12x15 KITCHEN \$22.00  
Room Size Prices Include Labor  
**Howe & Rogers**  
80 CLINTON AVENUE SOUTH

**"THIS IS AN ELECTROLUX"**  
AND HERE ARE A FEW REASONS WHY IT IS A POPULAR REFRIGERATOR:  
1. IT is the most economical to operate.  
2. IT has no mechanical parts, therefore it is quiet.  
3. IT has no moving parts to wear out.  
4. RUBBER grid in tray loosens cubes quickly.  
5. TEMPERATURE regulator speeds freezing.

**ROCHESTER GAS AND ELECTRIC**  
Investigate our New COST SAVING... possible... of the... from... service...  
**RGIE**

**DE VISSER BROS. HARDWARE "DuPont Paints"**  
Flower City Pk. Cor. Dewey Rochester, N. Y. Glenwood 861

**TIMELY MENTION**  
of a few of our popular Lowe Brothers products:  
LOWE BROTHERS SCREEN ENAMEL  
LOWE BROTHERS PORCH and DECK PAINT  
Bernard, Porter & Remington  
8, 11, 13 NORTH WATER ST. MAIN 5848

**ROCHESTER GAS AND ELECTRIC**  
Investigate our New COST SAVING... possible... of the... from... service...  
**RGIE**