THE CURTAIN RISES - - 1935

by Bruce W. Feigel, Jr.

President, Rochester Business Institute

The stage for 1935 is all set. Props are in position. Music. Footlights. Actors, stage hands, managers wait expectantly.

What part will you play?

Everyone will be a great show. Dramatic critics, even those habitually pessimistic admit that 1935 bears every promise of break-[illegible]. The building trades, clothing manufacturers, automobile producers, department stores and retail trades generally are expected to head fields of particular promise.

A survey of 125 business and industrial publications reveals an overwhelming optimism for gross sales, earnings, foreign trade, and increased employment. The steel outlook indicates that this basic commodity with a sales balance in its favor for the first time in four and a half years will continue its gains through the entire first quarter.

1935's drama will not be an amateur production from it. The best brains of the country, made even more cautious by years of quiet business, will be at the helm. Their associates will be trained capable men and women who have proven their worth under fire. The rank and file of business workers, even, will have to be skilled in the particular tasks assigned to them.

[illegible] all star cast is waiting. It may be important here to state that even jobs in the chorus sometimes lead to better things. The opportunities of 1935 are such that it will indeed be worth our while to give any part all the thought, preparation and enthusiasm we can muster.

To [illegible] curtain will leave no question as to the outcome. It may well be you this day. The Happiest New Years (Adv.)

RYAN & McINTEE SERVICE
IS THE BEST AND COSTS NO MORE
E. LEO McINTEE
THE FUNERAL HOME NON-SECTARIAN
CALL STONE 1464

The Working Man's Store — Where Your Money "Talks"
J. J. KIRCHER'S DRY GOODS STORE
Men's, Women's, Children's Wear of Best Quality
We Give Green Trading Stamps
190 CAMPBELL ST. PHONE GENESEE 1222 OPEN EVENINGS

SHEET MUSIC — METHODS
ORCHESTRATIONS
MUSICAL INSTRUMENTS EXPERTLY REPAIRED
A Large Stock of New & Reconditioned Musical Instruments Always On Hand
WALKER and ADAMS
Music House
97 CLINTON AVE. SO. STONE 2145

USE
VITAMIN D MILK
BRIGHTON PLACE
DAIRY CO.
GLENWOOD 114

ASK YOUR DOCTOR
Why Experience Is Important in Registered Pharmacists
Your doctor will tell you that in Pharmacy, as in all other things, experience is the best teacher. Long experience with all of the numberless details of compounding prescriptions will make even a registered pharmacist better. Only registered pharmacists with long experience fill prescriptions at
PHONE MAIN 1820
The Paine Drug Company
Established 1820 24-26 MAIN ST. EAST Rochester, N. Y.

NEW DAYS . . . NEW MONTHS
NEW YEAR
May It Be A Happy One
Rochester Savings Bank

MOONLIGHT MANOR

A Romantic Story With Scenes Laid in the Genesee Valley

By AGNES HORSCH HOFMASTER

CHAPTER I

Maryana Changes Her Name

Maryana had a small stone in her shoe. Right under the arch of her foot. She was limping rather badly, because she was trying to save time and pain at the same moment, for what was the use in sitting down, taking off one's pump and extracting the stone, when the Manor was but a stone's throw distant and there were strawberries for breakfast? That is, there would be strawberries if some one hadn't eaten them all up. Maryana hobbled along faster. She was starvingly hungry after a long night at the switchboard and Mom always had something good to eat in the morning, if she got there in time.

The dawn was just waking up and yawning with her red lips and stretching her shell pink arms, in abandon, toward the approaching sun. It was summer and Maryana [illegible] in spite of the stone and the primitive call of her stomach for sustenance. "Gee, but it's peachy," she declared to herself. "I am good and glad we got so hard up that we had to move out to heaven instead of nursing up in that Ballish back alley where dollars were scarce." She breathed long and deeply as if to leave out the memory of unwashed babies and family laundry hanging from all angles of tenement house windows. "I suppose tho, if I am to live in heaven I'd better cultivate the language of the country too, in place of the Pipe I been spouting. Eileen's got the right dope on that alright. I'll just cut out the slang and study up some of her books. Gee, right along there."

If Maryana was a post graduate in the school of slang, she was a poem in flesh and blood and, certainly no back alley was her natural setting. The miracle that robbed daddy Pip of a lifetime job at the factory had caused consternation in the family bosom but showed up an unrecognized stiffness of backbone that had hitherto been obscure, and when, in a reckless moment, Maryana had saved her last few dollars in the face of old Lady misfortune and dared her to swamp them, Mom put her foot down and flashed her Irish eyes, enunciating clearly and definitely. "We'll move out in the country and raise chickens. There's houses falling to ruin that'd satisfy Helen of Troy [illegible] the Duchess [illegible] to them, that!"

Now Mrs. O'Toone knew there were [illegible] and lots and lots along the road she never trod was riddled with [illegible] but seemed true enough. Will the last live they turned a can and drop [illegible] a whole lot of skimming in one direction [illegible] Valley. The eyes of the Pips was with them as they desk they had a choice of three houses the like of which they had never dreamed of inhabiting. But though they had never thought of living thus they fit into the [illegible] fashion as if they had thought of nothing else in all their lives. The three girls and Mom [illegible]

Andy Named It

[illegible] Manor, one was [illegible] of the [illegible] and [illegible] way [illegible] "Andy" but [illegible] was about for Andy [illegible] Mrs. [illegible] it seemed [illegible] [illegible] [illegible]