

Their Activities

OUR CATHOLIC WOMEN

Their Interests



AS ONE WOMAN TO ANOTHER...

By SUZANNE

INTRODUCING the Genesee Knitting Mills, 44 St. Paul St., and ANNOUNCING their SALE...

GIVE YOURSELF a Christmas present... have that mask lifted from your face.

TURBANS here, TURBANS here... white turbans, black turbans, silver and gold...

NCCW LEADER



MISS C. A. YAWMAN

Catholic Women Will Launch Drive For Local NCCW Council

Two hundred women interested in the National Council of Catholic Women will hold a luncheon at the Columbus Civic Center Building...

The Most Rev. Archbishop Mooney will address the meeting. There will be four speeches, four minutes in length to outline the purpose and necessity of this objective.

SODAL TALK

Recording the Activities of Rochester Parish Sodality Union

"The love of Christ drives us on... And love always delights in telling of its love so that the aspirations for the 'December Character Tower' is just a natural expression of the human heart."

Triduum For Holy Father You are of course adding your prayers to the prayers of Sodality throughout the country for the intention of the Holy Father...

Miss Helen Guntert spoke on the Mexican question at Parish Sodality Union meeting, urging each Sodality to make an intelligent study of the question and present it to Sodality and friends.

Miss Anne Brennan has been appointed Associate Editor and Rochester Reporter of the Sodality Union News published by the Queen's Work.

We are pleased to see that representatives of new Sodality are attending Union meetings. We hope the number will increase. We also hope that Sodality will avail themselves of the rich indulgences connected with affiliation in the 'Prima Primaria' by affiliating.

St. Jerome Sodality, having purchased chinaware and silverware just had to celebrate with a checkered supper. The Rev. Fathers Bernard Goffel, Arthur Florack, Walter Feery and Robert Fox were guests of honor.

Sacred Heart Library and Blessed Sacrament Library are adding a copy of the Rev. Daniel A. Lord's S. J. biography of his mother, to their shelves.

Blessed Sacrament held its November meeting Tuesday evening. Mental Prayer, the Character Tower, preparation for the Christmas stockings, preparation for reception of new Sodality, explanation of the Triduum, committee reports, report of the Sodality card party made up the business of the meeting.

So Rumor Is Holy Rosary news-sheet has started a news exchange column in the December issue. Attention Sodality newspapers of the Diocese! Get acquainted with your neighbors' Sodality.

Catholic Action Conferences Treat of Family, Childhood, Training of Girls

Catholic Action as it affects the family, childhood, and the training of girls is the subject of a series of conferences in the December issue of The Homiletic and Pastoral Review...

The Rev. Dr. Edgar Scheideeler, O. S. B., Director of the Family Life Section of the N. C. W. C. Department of Social Action, presents his final conference on "Catholic Action and the Family"...

In a conference entitled "Protecting Our Homes from Without," Dr. Scheideeler writes: "As matters stand at present, even the most shielded and the best of homes can hardly expect to escape the contaminating influence of the moral contagion that surrounds them."

Presenting his Conference on "The Child in the Family," Father Hennrich writes: "As far as Christian living is concerned, the best spiritual environment is created by the good example of all the members of the family. What a child sees and hears continually cannot fail to make an impression."

Father Lord's first Conference on "The Training of Girls for Catholic Action" is entitled "The Problem." "At the very foundation of Catholic Action for girls," he says, must come a deep love for and keen appreciation of Mary, Virgin and Mother...

Diocesan N.C.C.W. Appointments Made For Ensuing Year

Miss Cecelia M. Yawman, President of the Rochester Diocesan Council of the National Council of Catholic Women announces the following appointments for the coming year:

- Corresponding Secretary - Miss Kate Connelly, Rochester.
Organization Chairman - Mrs. Percy J. Burke, Rochester; Vice-Chairman - Mrs. F. W. Casner, Elmira.
Activities Chairman - Mrs. Louis A. Langie, Rochester; Vice-Chairman - Miss Nan Hallinan, Newark.
Publicity Chairman - Mrs. Richard Kalb, Rochester; Vice-Chairman - Miss Louise P. Paul, Ithaca.
Hospitality Chairman - Mrs. Beekman C. Little, Rochester; Vice-Chairman - Mrs. Louis A. Whalen, Rochester.
Ways and Means Chairman - Mrs. Edward J. Lucas, Rochester; Vice-Chairman - Mrs. J. G. McCarthy, Elmira.
Constitution Chairman - Mrs. Frank T. Curtin, Rochester.
Public Affairs Chairman - Mrs. Wm. H. Rossenbach, Rochester.
Educational Questions Chairman - Mrs. Mark L. Sullivan, Canandaigua.

- Family Education - Mrs. Marguerite U. May, Rochester.
Girls' Welfare - Miss Mary Louise Galigan, Rochester.
National Catholic School of Social Service - Mrs. M. H. Keogh, Rochester.
Industrial Problems - Mrs. John F. Lamphier, Rochester.
Study Clubs - Mrs. Emily M. O'Donnell, Rochester.
Religious Education - Miss Mary Moran, Rochester.
Parent-Teacher Associations - Mrs. John M. Foley, Rochester.
Representation - Miss Carolyn Ruth Doran, Elmira.

A genial man, is both an apostle and an evangelist; an apostle because he brings men to Christ, an evangelist because he portrays Christ to men. - Faber.

themselves to God in religious life, or they will make sure that Catholic Action characterizes their own homes when once they found them. They will find in Catholic Action more than an equivalent for the intense activities offered them by a world bent on winning the allegiance of young women."

B. FORMAN CO.



A phone-call to Main 3900 will solve a lot of puzzlers on your Christmas list - - - !

BUDGET BALANCER STOCKINGS 89c

The Budget Balancer Stocking represents the happy combination of our traditional quality with our well established Budget Balancer price! Sheer and clear, and in each and every stocking there's a heel within a heel! Ideal for Christmas gifts, a phone order should be a happy inspiration in crossing names off your Christmas list!



A HOME is as cheerful as it looks... and surely it can't appear cheerful when its furnishings are worn and shabby...

THE VERY LATEST are snug fitting, beltless dresses. Think of it, dresses without belts. What are we coming to?

FOR WOMEN who DON'T enjoy the sight of tarnished silver... PERNET SILVER POLISH is "the" polish of polishes.

SMALL HATS to wear with fur-trimmed coats are in vogue. The Matron Hat Shoppe, 877 Clinton Ave., offers you a large selection of these top-of-the-head affairs in the latest fashions and shades.

PLUS PERSONALITY and minus superfluous hair is the girl who is wise enough to have this menace (unwanted hair) to beauty removed.

SHOP EARLY... and shop at Miller Griffith's Furniture Store, 340 Culver Road, for that very special gift for Mother or Dad...

THE CURVIEST CURVES can be firmly rounded as curves should be... by Emily Bushay, an expert esthetician.

WHAT TO give that very special friend for Christmas? Suzanne has a suggestion... why not a picture, painted by one of Rochester's artists?

THE ONLY way an ambitious piece of knitting ever gets finished is by going every place with you. It's the Half Hour under the dryer at the hairdresser's...

SUZANNE has told us many times of the wonders worked by Schmitt's Upholstering Company 1071 Lake Avenue, opposite the Riviera Theatre.



JUST A WORD from Fitzgerald's Dress Shoppe to tell you of the lovely stock of Sunday Night Dresses they have in all the high shades, and in all sizes.

THE VERY LATEST... Berthein's have the smartest at root dresses to be exact, in black and white, a striking combination!

Also other afternoon dresses, and you're going to need them this Christmas Season, in peacock blue and raspberry to say nothing of the other high shades.

Watches REPAIRED Clocks Jewels Work guaranteed. Jewelry made to order. 25 years' experience.

The GIFT LIST

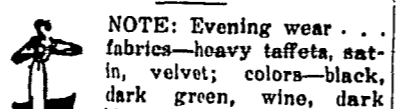
SHOP EARLY... and shop at Miller Griffith's Furniture Store, 340 Culver Road, for that very special gift for Mother or Dad...

A GIFT that everyone doesn't give... A pottery set made by the Tonala Indians of Mexico, consists of a tray 11 by 14 inches, and has six inset trays.

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NOTE: Evening wear... fabrics—heavy taffeta, satin, velvet; colors—black, dark green, wine, dark blue, black with gold, white with silver; lines—very snaky, all hems slit, so slippers are important; details—low lines in front, square line with wide shoulder straps; deep V's off-the-shoulder lines; slippers—sandals with the toe covered, metal crepe are smartest; hats—small turbans of lame crepe or velvet.

BEFORE THE Christmas Season gets you down give yourself, your personal appearance, some attention.

beautiful permanents that even we can afford. The Pierre at \$300. Frederic's at \$5.00; and the ROLPH SPECIAL, \$6.00. Call Genesee 2120 for your appointment.

Watches REPAIRED Clocks Jewels Work guaranteed. Jewelry made to order. 25 years' experience.

SHOES... Latest Style Most Comfort LECKINGER'S 43 Clinton Ave. No. Stone 3958

ARCHES WEAK? For quick relief visit FOOT HEALTH HEADQUARTERS CANTLEVER SHOE SHOP 16 East Ave. (Opp. Chestnut) 5102 Cantlevers—Ground Grippe Dr. Kahler (Mild Shanks)



FUR COAT CLEANING and REPAIRING

FUR COATS Made to Order at Special Prices FUR CHOKERS Silver Fox Mink, Martin, Etc. CROSBY-FRISIAN FUR CO. 571 LYELL AVE. OLIVEWOOD 388

"HOLIDAY HEADLINERS FOR THE HOME"



Beginning Tomorrow!

A Christmas SALE of CHAIRS

\$16.50



Look ahead to Christmas, remembering that the best selection of chairs is to be found at Howe & Rogers and NOW is the best time to choose! The overstuffed chair above has a loose pillow back, medium high arms, deep spring seat. The cover is a deep brown tapette. One of a hundred gift chair values in our Christmas Sale!

TERMS AS LOW AS 10% DOWN

Howe and Rogers

89 CLINTON AVE. S.