

Alhambra Entertain 300 At Annual Clambake

A successful clambake was held by the Alhambra, Order of the Alhambra, at Old Homestead, Irondequoit Bay, Sunday afternoon at which 300 men and women attended. Frank M. Beaucire was general chairman in

charge of arrangements. Past Grand Commander Daniel F. Fitzgerald presided at the dinner and introduced prominent guests including Grand Commander Daniel J. O'Mara and Sentinel of the Tower Norman A. O'Brien. Entertainment followed the serving of the clambake. Music was furnished by a "German Band."

Wanted—College Men, College Women

by Ernest W. Veigel, Jr.
President, Rochester Business Institute

Why is business hostile toward the employment of college men and women? The answer is "It isn't." I make this statement as the result of hundreds of interviews with employers of secretaries, bookkeepers and office executives generally.

When I say "business is not hostile to college graduates," perhaps I should add "other things being equal." The trouble is that in so many cases other things are not equal. Take two applicants for a position. Both are bright young men and of the same age. One has just finished a college course with all the trimmings. The other, since leaving high school, has occupied various jobs at intervals and with varying success. The prospective employer would like to hire the college graduate. He'd be proud of him. He'd like to be able to say: "This new man of ours is a graduate of Yale or Cornell." Experience, however, tells him that it's going to be hard for this young man to "get his feet on the ground." It's going to be necessary to spend much company time teaching him a hundred and one very rudimentary business facts. In other words, in order to show immediate results the modern employer is compelled to decide in favor of applicant number two. He does so because even a little experience for practical purposes outweighs all the "long distance" advantages of a college degree.

But let's change this picture a little. Let's say that on completing college this young man or young woman had presence of mind to add a certain few special factors, as for example, expert typing, manipulation of office machines, some bookkeeping, filing, shorthand. What a difference this makes! These, indeed, are the elements with which four years of academic training may be translated into business needs. Immediately this person's services are in demand. There is no question whatsoever now in the matter of preference by the prospective employer.

The picture I have drawn is one substantiated at R. B. I. in over three hundred and fifty cases in the last four years. In 1930 R. B. I. started as an experiment its special ten weeks course for college graduates and students. This and subsequent courses show, (1) that because of extra mental training college minds progress much faster than the average. (2) that by special instructors and segregation into separate groups even greater progress may be made. (3) that upon graduation there is no difficulty whatever in placing such students in responsible positions.

College graduates and students having completed at least one year of college or normal school may be interested in knowing that beginning October 1, R. B. I. will start another of the very successful groups referred to above. Special methods and schedules will be provided. I feel that this is a real opportunity for all qualified to attend. Regarding the progress in business of previous students in this course applicants are invited to speak with Miss Ethel B. Pearson, head of R. B. I.'s Placement Department. The telephone is Main 3869—(Advertisement)

SHEET MUSIC — METHODS ORCHESTRATIONS

MUSICAL INSTRUMENTS
EXPERTLY REPAIRED

A Large Stock of
New & Reconditioned
Musical Instruments
Always On Hand

WALKER and ADAMS
Music House

97 CLINTON AVE. SO.

STONE 2145

Member Federal Reserve System

The FIRST NATIONAL BANK
AND TRUST COMPANY OF ROCHESTER



Capital \$1,000,000
Surplus \$500,000

This bank has a friendly interest in the financial problems of individuals and firms. We offer our co-operation on the basis of practical usefulness.

The Only National Bank in Rochester

45 State St.

"A complete file of your publication should be kept in every parish rectory"

Liturgical Arts

A QUARTERLY DEVOTED TO THE
ARTS OF THE CATHOLIC CHURCH

SURELY you must know some priest or sister or seminarian to whom *Liturgical Arts* would be an inspiration! And it is about as inexpensive, and yet appropriate, a token of your esteem as you can find in these hard times. Only two dollars a year for this splendid and beautiful publication! Just clip the coupon and send it in.

Let me tell the *Liturgical Arts* Society—a national, non-profit-making, Catholic society of America's leading Church artists, architects, and decorators—published the first number of *Liturgical Arts*, a quarterly which has been welcomed far and wide as the most beautifully printed and illustrated periodical in America. Clarity of style and high level of artistic achievement are its outstanding features. Its purpose is to render to the Catholic Church in America that heritage of beauty which has been hers for nearly twenty centuries. From the most recent past history down to the time of the Renaissance and the medieval period, the *Liturgical Arts* Society has gathered a staff of the best of the Church's artistic talent to create a publication that will be a source of inspiration and a guide to the highest standards of Catholic art.

LITURGICAL ARTS SOCIETY, INC.
40 West 42nd Street
New York City

Directors:
The Most Reverend James J. Conboy
The Reverend T. Lawrence Rice
Rev. John J. Ryan
Rev. Charles D. McLaughlin
Rev. John J. McLaughlin
Rev. John J. McLaughlin
Rev. John J. McLaughlin
Rev. John J. McLaughlin

It is not, you see, an interest in art, but a devotion to the Church that is the basis of the *Liturgical Arts* Society. It is a devotion to the Church that is the basis of the *Liturgical Arts* Society. It is a devotion to the Church that is the basis of the *Liturgical Arts* Society.

It is not, you see, an interest in art, but a devotion to the Church that is the basis of the *Liturgical Arts* Society. It is a devotion to the Church that is the basis of the *Liturgical Arts* Society. It is a devotion to the Church that is the basis of the *Liturgical Arts* Society.

Then *Liturgical Arts* Society
40 West 42nd Street
New York City

When you enter a subscription to *Liturgical Arts* (four quarterly numbers) for _____
Name _____
Address _____
Please notify the recipient of my gift. I enclose \$ _____
It is understood that if the recipient is already a subscriber, you will enclose his subscription for the year.
You may likewise enter my subscription.
Your Name _____
Address _____

It is not, you see, an interest in art, but a devotion to the Church that is the basis of the *Liturgical Arts* Society. It is a devotion to the Church that is the basis of the *Liturgical Arts* Society. It is a devotion to the Church that is the basis of the *Liturgical Arts* Society.

It is not, you see, an interest in art, but a devotion to the Church that is the basis of the *Liturgical Arts* Society. It is a devotion to the Church that is the basis of the *Liturgical Arts* Society. It is a devotion to the Church that is the basis of the *Liturgical Arts* Society.

CATHOLIC COLLEGE GRADUATE HAS WEIGHTY RESPONSIBILITY SPEAKER SAYS AT NAZARETH COLLEGE FETE

Emphasizing the weight of responsibility of those privileged to receive a Catholic college education, the Rev. William T. Dillon, J. D., dean of St. Joseph's College for Women, Brooklyn, outlined "The Ideals of the Catholic College Graduate and Undergraduate," in the principal address on the Nazareth College Foundation Day program, September 23, which commemorated the tenth anniversary of Nazareth College, conducted by the Sisters of St. Joseph.

National Magazine Lauds Federations Convention Work

In the September issue of Central Blatt and Social Justice, the official monthly magazine of the Catholic Central Verein of America, much space is given to the convention of the Catholic Central Verein of America and of the National Catholic Women's Union, held in this city in August.

"The Catholic Federation of Rochester—there is a Branch of men and another of women—deserve great credit for their remarkable achievement in arranging so splendid a convention. The co-operation of the press, assured by the local committee, was in a class by itself as far as our experience goes. The hospitality and constant courtesy, the unfaltering eagerness of representatives of the Rochester group to comply with the wishes of officers and delegates and the needs of committees deserve highest praise. One felt the members by their conduct constantly echoed the words of Archbishop Mooney: 'We are very very happy to have you with us.'"

Special mention was made of the work of the Orchestra and Choir of the Kolping Society. "The participation of the Society in the program," it says, "was not only the result of a happy thought—it earned recognition for the organization and renewed appreciation for the endeavors of the 'Gesellschaft,' whose beatification and canonization desires to foster and promote to a happy conclusion."

Praise was bestowed upon the Mission Exhibit and the manner in which it was conducted. The prompt shipment to the points where the articles were to be of real service was highly commended.

Particular praise was given the Redemptorists fathers and the local clergy for the manner in which the visiting clergy were welcomed and made to feel at home. "The Souvenir Program of the convention is a neat, attractive, unostentatious bit of work. The historical sketch of the C. V. in particular, written by Mr. Donnelly, is remarkable for its dalm tone, its careful, unobtrusive character, and its comparative brevity."

Before he left Rochester, Mr. F. P. Kenkel, K.S.G., K.S.H., director of the Central Bureau, personally expressed his satisfaction with the work of the local committees of men and of women. He stated that everything had run smoothly throughout the convention and that he had heard not one complaint. "And," he continued, "if there was anything to complain about it would have come to my attention, for the complaints are usually made to me."

Physical Director Presents Rules For Maintaining Health

Physical Director Wilbur E. Quinn of Columbus Civic Center in his series of articles on "Maintaining Health," this week discusses:

THE PHYSIOLOGY OF DIGESTION

All foods must be reduced to a liquid before they can be assimilated by the body.

The human system needs plenty of water. The great mistake most people make is in drinking copious quantities of water with meals. This is bad because the water is often used to wash down the food.

Drink two glasses of water before a meal and a glass after the meal and you will not want much water during the meal. It is a good plan to drink two glasses of water on arising, before eating breakfast. Many find that drinking hot water on an empty stomach is the best kind of tonic.

Drink the water at a reasonable temperature, cool enough to be pleasant, or hot, as you desire. After you have finished a meal and the process of digestion has started, do not drink any water until digestion is completed. Adding a lot of water to the contents of the stomach while it is in the process of digesting causes the food, often, to upset the stomach and slow digestion.

Foods to be digested properly must be thoroughly masticated. Thorough mastication does two things that are essential. First, it sends the food to the stomach well broken up so that the gastric juices can reach all of it quickly and easily. Secondly, it permits the saliva to permeate all of the food and the food goes into the stomach in a semi-liquid form. The saliva contains an element called Ptyalin.

Ptyalin acts on the food, starting the digestive processes. It is essential to good digestion. Nature provides Ptyalin in the saliva as you eat. If you over eat you often notice that after the heavy meal the mouth seems dry, you are thirsty.

This is because you have eaten so much that you have overtaxed the salivary glands. It takes them time to replenish. You feel the dryness and thirst caused by lack of saliva.

"Live up to your Faith; be active in parish and diocesan undertakings; understand and practice the Church's position on marriage and birth control." Father Dillon advised the alumnae and students of Nazareth College. Catholic college graduates should be known as such, and should stand for the heart and spirit of Jesus Christ, the speaker said, in pointing out that the aim of a Catholic education is not to produce all leaders, but to enable graduates to live upright, moral, Christian lives, cognizant of their duty as Catholics and willing to fulfill that duty.

Father Dillon brought the congratulations and felicitations of Sisters of St. Joseph and students of St. Joseph's College for Women, Brooklyn, to Nazareth College and expressed the wish that marked progress would again be made during the next ten years.

Miss Helen Guntert, general chairman of Foundation Day presided on the specially erected platform on the college campus, and introduced the speakers. Word of Welcome was extended by Miss Adelaide Bleasbach, vice-president of the Alumnae Association and acting president in the absence of Mrs. W. Gorsuch. Miss Marcella Reichenberger, alumna and faculty member, spoke on "Reminiscing," depicting the religious, educational and social growth of Nazareth College in its first ten years of existence with 25 students in 1924 and 180 alumnae and 226 students in 1934. Gratitude was expressed for the generosity of the Order of the Sisters of St. Joseph in establishing and aiding the College, with particular praise bestowed upon Mother M. Sylvester, president, and Sister Teresa Marie, dean of the college.

Pledge of renewed co-operation and loyalty was the toast given their Alma Mater by graduates and undergraduates, with Miss Betty Griffin as their spokesman in a well delivered address stressing college spirit. Miss Griffin emphatically stated that the reputation of Nazareth College depended on the calibre and accomplishments of those who had received the benefits of being educated within its portals.

As a token of appreciation, Miss Betty Jones, president of the Undergraduate Association, presented Sister Teresa Marie, dean with a check, exceeding \$100, from the alumnae and students. Sister Teresa Marie spoke a few words thanking the girls for their gift and for the excellence of the Foundation Day celebration.

Solemn Benediction followed in the College chapel given by the Rev. Norbert Wagner, college chaplain assisted by Father Dillon and the Rev. Walter A. Foery, pastor of Holy Rosary Church.

Formal tea was served in the Social room and assembly hall of the college with string ensembles furnishing the music.

Men At St. Augustine's Organize Club; Plan Autumn Party Oct. 4

At a meeting held September 17 of the newly organized Men's Club of St. Augustine's Church, the following were elected to office:

President, George Kleisley; Vice President, William T. Nolan; Secretary, W. Nalley; Assistant Secretary, Edward McCann; and Treasurer, Joseph A. Murphy.

The club is planning an old fashioned autumn party to be held Thursday, October 4 and has plans for other activities including a smoker to be held the latter part of October.

Nazareth Hall Forms Youth Knighthood Club

Knighthood of Youth Club, with the primary purpose of developing Christian Knighthood character, was recently established at Nazareth Hall, private school for boys, Raines Park.

Each classroom has formed its own club and every pupil is a member of one of the following committees: Health, Religious Exercises, Courtesy, Playground co-operation, Beautification and Safety. Each boy assumes definite responsibilities and the club as a whole lends interest to the entire school curriculum.

K. of C. To Start Fall Catholic Action Program

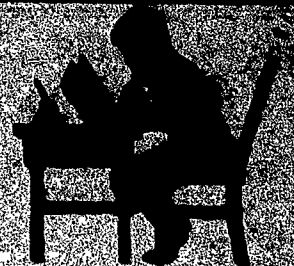
Rochester Council, Knights of Columbus will hold its next regular meeting on Thursday, October 4, in Columbus Civic Center Building, Grand Knight, Dr. Walter B. O'Neill, will preside. The council's program of Catholic Action will be inaugurated by former County Judge, Philip H. Donnelly, chairman of committee in charge.

DEDICATES COLLEGE
St. Raymond, Que.—(NCWC)—His Eminence Rodrigue Cardinal Villeneuve, Archbishop of Quebec, presided at the ceremony for the dedication of the new College of St. Raymond. Athanasius David, Quebec Provincial Secretary, and Cyrille P. De Lage, Superintendent of Public Instruction, were present.

A WEEKLY COLUMN REVIEW and COMMENT

CONCERNING OUR CATHOLIC SCHOOLS

By Schoolcraft



ANNUAL TRANSFER OF FLAGS of the Catholic Schools of Rochester will take place Columbus Day, Friday, October 13, at 10:30 a. m. at Columbus Civic Center, according to an announcement made by the Rev. John M. Duffy, diocesan superintendent of Catholic education.

Luncheon will be held immediately following the ceremonies for the standard bearers of this year and last year in the dining room of the Columbus Civic Center.

All religious and lay teachers are invited to attend the Transfer of Flags program.

Only pupils of all the seventh

grades of the Rochester schools will take part in the ceremony. During the celebration, songs, prayers and exercises program will be presented at a later date.

WINE CONTEST
Paul Palka, seventh grade pupil of Holy Family School, Rochester, has received a certificate of merit in the annual wine contest. Palka was one of the winners of the contest conducted by the American Branch Association of Albany. His paper was entitled "The Wine which came to us from the East." The contest was held at the Rochester Humane Society and the Society was notified of the contest this week. Presentation of the certificate was made by the Rev. John M. Duffy.

SAVE MILLIONS
The Catholic schools in the Diocese of Rochester are saving millions of dollars each year by the use of the "Catholic Savings Plan." This plan, which is a part of the "Catholic Savings Plan," is a plan which allows parents to save money for their children's education. The plan is a plan which allows parents to save money for their children's education. The plan is a plan which allows parents to save money for their children's education.

Teacher—Name the first month of the year. Answer—January. Teacher—Name the second month of the year. Answer—February. Teacher—Name the third month of the year. Answer—March. Teacher—Name the fourth month of the year. Answer—April. Teacher—Name the fifth month of the year. Answer—May. Teacher—Name the sixth month of the year. Answer—June. Teacher—Name the seventh month of the year. Answer—July. Teacher—Name the eighth month of the year. Answer—August. Teacher—Name the ninth month of the year. Answer—September. Teacher—Name the tenth month of the year. Answer—October. Teacher—Name the eleventh month of the year. Answer—November. Teacher—Name the twelfth month of the year. Answer—December.

Mother Theresa of Sisters of Mercy Dies, Age 82 Years

Funeral services for the Rev. Mother Theresa, three times general superior of the Sisters of Mercy, who died September 21, were conducted last Tuesday at 8:30 o'clock at Our Lady of Mercy Convent and at 9 o'clock at St. John the Evangelist Church.

Solemn Requiem Mass was celebrated by the Rev. John B. Sullivan, pastor of St. John the Evangelist Church, assisted by the Rev. Alexander McCabe, pastor of Holy Cross Church, and the Rev. Joseph Maloney, assistant at St. John's and deacon. The Rev. John Brill of Ithaca was master of ceremonies.

In the sanctuary were the Rt. Rev. Mgr. William M. Hart, V.G., the Rt. Rev. Mgr. Charles Shay, the Rt. Rev. Mgr. Joseph S. Cameron, and the Reverend Fathers John M. Duffy, Lawrence Casey, J. Edmund O'Brien, Sonysa, Patrick J. Smyth, William A. Doran, Robert Kalleher, Jeremiah McLeary of Hornell, Martin Clumey of Honeyoy Falls, Joseph Easer of Trumansburg and James O'Brien of Clifton Springs.

Abolition at the church was pronounced by Archbishop Mooney. The blessing at the grave in Holy Sepulchre Cemetery was given by the Reverend Father Sullivan, McCabe, O'Brien, Easer, Brill, Doran and John Brennan.

Rev. Mother Theresa had entered the sixty-sixth year of her religious life and died at the age of 82. Formerly of Auburn, Reverend Mother, besides being Superior of the Sisters of Mercy, taught in diocesan schools for several years, and was at one time head of St. James Mercy Hospital, Hornell, and St. Ann's Convent, Hornell.

Mercy High School Notes

Elections were recently held at Our Lady of Mercy High School and resulted in the following officers:

Senior class: President, Mary Hartman; Vice-President, Betty Morgan; Secretary, Dorothy Norton; Treasurer, Rita Marie Drevillius. Junior class: President, Dorothy Snyder; Vice-President, Mary Jane Berry; Secretary, Mary Foos; Treasurer, Madeline Greble.

The Mercedes staff for the year has been announced and will begin work on the January edition, immediately. The staff consists of Betty Morgan, editor-in-chief; Beatrice Brown, business manager; Agnes Schieter, circulating manager and Mary Hartman, advertising manager. Other members of the staff will be announced later.

As the result of an S.S.C. meeting, the following committee heads have been announced: St. Vincent de Paul, Francis Hauser; Publicity, Rosemary Ryan; Our Lady's, Evelyn Rose; Catholic Literature, Virginia Deoley; Euclid, Ruth Ohlman; Mission, Louise Hall; Press, Dorothy Norton.

'Barretts of Wimpole Street' Film Coming To Loew Recommended

Three Motion Picture Academy Award winners head the imposing cast of "The Barretts of Wimpole Street," opening Friday, September 28, at Loew's Rochester Theatre. Norma Shearer plays the role of Elizabeth Barrett, made famous on the stage by Katharine Cornell. Frederic March is seen as the poet, Robert Browning; and Charles Laughton is cast as the diabolical father of the Barrett family. Highlighted as the outstanding event of the new season, this picture has an able supporting cast. Sidney Franklin is the director.

One of the greatest hits of the stage, "The Barretts of Wimpole Street" is breaking all records on the screen, reports indicate. It tells the story of a genius, a poetess in love, who lives in a household of youthful beauty, held in the grip of a cruel, fanatic father.

Included in Class A in the list of motion pictures classified by the Chicago Council, Legion of Decency, according to their moral status, "The Barretts of Wimpole Street" is considered unobjectionable and suitable for public exhibition.

SELECT FABRICS that 'suit you' perfectly in style and price



WORSTEDS—CHEVIOTS—SARIS
Rochester Custom Tailors
9 SHOP AND SALTERS
SAINT PAUL AT ANDREWS

THE place to LIVE Comfortable Residential ROOMS

Columbus Civic Center
50 CHESTNUT ST.
ROCHESTER, N. Y.

MODERATE RATES

Single \$4 to 7
per week
Transients \$1.25
\$1.50 with Connecting Bus
Running water in every room—bath and toilet

MODERN CONVENIENT SWIMMING POOL HAND BALL COURTS

Available October

DINING ROOM