I'm Studying Business Administration

= by Ernest W. Veigel, Ir. == President of Rochester Business Institute

A few years ago if a student had made the statement, scarcely anyone would have understood what he meant. If he had mentioned bookkeeping or stenography that would have been different. Bookkeeping and stenography were often, as a matter of fact, the only subjects taught. Both of these featured business skills, as shorthand, typing, the keeping of single and double entry books. Both gave the student a "rough and ready" introduction to a business world that was sure to be rough but not so sure to be ready. It was assumed that

but not so sure to be ready. It was assumed that general business information was something to be "picked up on the job."

Witness a great change today. Former courses have been broadened under the names, Accounting and Secretarial Science. Under new courses perhaps the most significant addition has been "Business Administration of a subject

the most significant addition has been "Business Administration." Business Administration as a subject pre-supposes that young men and women may not wish to start immediately on a career in accounting or as secretaries. They may not, as a matter of fact, know what they want to do other than that they desire a thorough business foundation. Having secured this basic training they may later make up their minds on a special field and prepare accordingly. They may, on the other hand, elect to seek any one of several types of business employment calling for general training as that provided by this course.

The study of Business Administration is proving increasingly popular. It embraces such subjects as: Business Law, Business Mathematics, Psychology, Salesmanship, Advertising, Business Correspondence, Typing, Economics, Filing, Office Practice, Introductory Accounting and Business Organization and Management. Students are enabled after graduation to start successfully as bookkeepers, filing, shipping and office clerks, typists, correspondents and as assistants

A recent survey indicates that employers are growing more and more critical regarding the foundation training of their assistants. Students in selecting a business course will do well to keep this in mind. To any young man or woman who has not as yet decided on a definite business career, my advice is: Make Business Administration your immediate goal.—Adv.

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Rochester's Water Works

One of the first and vital needs of a growing community is that of a suitable and abundant water supply.

For many years, wells supplied drinking water in Rochester, while the canal and river furnished water for use in case of fire. In 1835, the Rochester Water Works, a private company, was formed, but nothing materialized. In 1852, another private company was organized; but it was unsatisfactory and failed in 1872. Then the city decided to supply water. A Water Commission of five was appointed by the Mayor, three of whom were trustees of the Rochester Savings Bank. This was the beginning of our present municipal water system tapping Hemlock Lake.

On February 18, 1874, an official test was made on Main Street of an auxiliary system to use river water in the fighting of fires. Water was thrown from thirty lines into the sir, to a

fires. Water was thrown from thirty lines into the air, to a height of 152 feet, and was one of the most remarkable demon-strations of large streams ever made.

When this water system was installed, the Rochester Savings Bank was forty-three years old. For more than four decades it had been serving a growing community, aiding thousands to attain financial independence through regular, ateady deposits in their savings accounts.

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Papal Delegate Is Heard At Jubilee of Martyr's Shrine

which Christ wishes everyone to give example. They will bring many to His Pa Doctrine, to His Sacred Heart."

Archbishop Mooney There Other members of the Hierarchy of Rochester; the Most Rev. James E. Kearney, Bishop of Salt Lake, and the Most Rev. Daniel F. Desmond, Bis-

hop of Alexandria.

The assisting officers of the Mass were: The Rev. John E. Reidy, Amsterdam, sub-deacon; the Rev. Francis E. Keenan, S.J., Woodstock, Md., dea- Rev. Michael Kuziw of Syracuse, Ascon; the Rt. Rev. Msgr. Joseph A. Delancy, Vicar General of the Albany Diocese, was assistant priest, and the master of ceremonies was the Rev. James A. McCarl, S.J., Washington,

Deacons of honer to the Apostolic Delegate were the Very Rev. Edward C. Phillips, S. J., provincial of the Maryland-New York Province, and the Rev. Michael Karhaienton Jacobs. S. , Caughnawaga Reservation, Montreal, the first member of the Mohawk Tribe to be ordained to the

Msgr. Flynn Assists The assistant priest to Bishop Gib-S.J., Vice-Postulator of the cause of the Martyrs and of Kateri Tekak-withs, Indian maiden born at Auriesville whose beatification is now being been erected on the grounds at Gibbons were the Rt. Rev. Magr. John F. Glavin, director of the Society for In charge of ndian Missions, New York.

the Delegate.

A solemn procession to the Ravine, burial place of St. Rene Goupil, was held during the afternoon with the Apostolic Delegate as celebrant at the triple Benediction of the Most Blessed Griffis, James McLaughlin, George Sacrament given at the wayside chaather Keenan sub-deacon.

Reservation, headed by Chiefs John Frank and Clear Sky. Costumed in the ribal manner, they assisted at the College Freshmen Will Mass and took part in the procession o the Ravine in the afternoon.

The sermon was given from the rusc pulpit in the Ravine by the Rev John J. McGrath, S.J., assistant direc-

tor of the Shrine. Arrangements of the program was director of the Shrine since 1931.

of the Mohawk Castle of Ossernenon where the intrepid Jesuit, Isaac ing of college on September 12. teenth century. The first land purchase, in 1884, consisted of 10 acres acquired after long research of historians and archeologists in an effort to find the exact location describedby St. Isaac Jogues in the letters written during his captivity among fice of the Registrar, Nazareth Colthe Mohawks.

St. Patrick Church Parish Outing Set For Tuesday, Aug. 28

Elmira. - St. Pairick's Church vill hold its second annual picute t Grotto Park, Tuesday, Aug. 28. Admission to parishoners will be ree. Others will be welcome but a light charge will be made.

Over 3,500 attended last year's

ienie. General committee: Josph E. O' Leary, chairman; Myles G. Kelly, director; Miss Mary Newsome, chairman ladies' committee; D. J. Hurley, purchasing agent: John Wilmot, James Hennessy, P. J. Finnell, Dr. Walter Ervin, Miss Josephine Kelly. Mrs. Richard Lonergan, Mrs. Chas. P. Lynch, John Lorden, L. A. Danfels, C. J. Milliken, Jess Loughlin, William D. Hughes, Joseph F. Riley, Thomas Chambers and Thomas Mc-

Gill, and W. J. O'Connell, treasurer. Ladies Executive Committee: Mesdames Martin, Shannon, Wilfred Unerwood, Ernest Baumgarten, Geo Keating; Misses Mary Newsome, Elizabeth Holleran, Mary Moxley, Margaret Mangan and Josephine

Precious Blood Church Outing Set August 19

Annual picule of the Church of the Most Precious Blood will be held Sunday, August 19, on the picule grounds at Emerson and Glide Streets.

Program includes races for the children to begin at 1:30 P. M. Prizes will be awarded to the young. est baby, and oldest man at the at. fair. Members and friends of the parish are invited to attend by the Fathers of the Precious Blood.

The Missions need Your Help.

Ukrainian Day is Impressively Marked In Auburn Despite Inclement Weather

vate and public, which is the union of the soul to God; faithfulness in perState witnessed one of the most clab. burn, deacons; Rev. Paul Proleto of forming the duties of our state of life, orate and solemn services ever Stamford, Conn., master of ceres faithfulness to the obligations which staged in Enna Jettick Park, three monles. A large number of priests bind us to society, all these are the miles south of Auburn at the fact of from various parlanes in the Rock-festimony of Himself and His Church. Owasco Lake, Sunday morning when eater and Syraquee dioceses attends Owasco Lake, Sunday morning was ed, a solemn pontifeat feld Mass was ed.

With the placed waters of Owageo With the placed waters of Owageo who follows Him. To those who thus celebrated by Most Reverend Con-

d in this special

Bishop Celebrant At 11 o'clock, the program opened and assisting at Mass. with a colebiation of the postifical field Mass by Bishop Bohachevsky. Rov. Frederick G. Straub, pastor of cording to the Greek Ukrainian rites.
St. Alphonsus Church, Auburn, and of the Catholic Church.
Rov. Michael Kuxiw of Syracuse, as. Father Turula Present sistant priests; Rev. Stophen Pobut-sky, pastor of SS. Peter and Paul

St. Cecilia Church. To Have 3 Days' Summer Festival

Elmira. - St. Cecella's Church will hold its second midsummer lawn social on the church grounds Thursday, Friday and Saturday, Aug. 16, 17, 18, at 7:30 p. m.

The committee in charge through the generosity of many friends of bons was the Rev. John J. Wynne, the parish have produced many valuable prizes which will be distributed each evening.

sought. Deacons of honor to Bishop which a large assortment of articles.

In charge of the Festival are: the Propagation of the Faith in the John F. Marinan, general chairman; Albany Diocese, and the Rt. Rev. of men's committee; Mrs. John J. Msgr. William F. Flynn, secretary- Keane, general chairman of wom-general of the Marquette League for en's committe; Mrs. James J. Murdian Missions, New York.

The Mass was sung by the Shrine treasurer; Vincent McConnell, build-Male Choir, directed by Hugh P. Don- ing committee; Harry McConnell, lon, and Fourth Degree Knight of Co- decorations; James Riffe, electricity; lumbus of assemblies in central New George Sheahan and Mrs. L. Dils-York acted as a guard of honor for coll, entertainment Francis Mack, Mrs. John Guthrie, and Mrs. James

pels. Father Phillips was deacon and ler, Mrs. Ann Cassidy, Robert Carlly, Father Keenan Sub-deacon.

Adding to the primitive color of the ceremonies was a delegation of Mo-bawk Indians from the Caughnawaga Mary F. Murphy, Ritt. Hartnett.

Be Feted by Nazareth

made by the Rev. Peter F. Cusick, S.J. men at the annual Junior Freshmen locals with Joe Plydchizk as back-Houseparty, to be held at Camp The celebration marked the fiftieth Stella Maris, Eastaide, Conesus Lake, ficiated as the arbiter. Fete Manis. anniversary of the Shrine on the site on Monday and Tuesday, Septem nak, a member of the Auburn Police ber 10 and 11, previous to the open-

President and general chairman, ex Seminary at Stamford, Conn. officio. In order to facilitate plans for the affair, registration of all perspective Freshmen should be made as soon as possible at the Of-

lege, 402 Augustine Street, Committees of the Class of 36 are preparing an unusual program to welcome their Sister Class to Nazar. eth College.

Geneva K. of C. Enjoy Successful Clambake

Geneva. - Approximately 275 persons attended the second annual clambake of Geneva Council, Knights of Columbus, held at Lakeside Country Club, here on August 12, despite inclement weather.

In addition to 100 members of the Geneva Council, guests were present from Rochester, Auburn, Byr. acuse, Waterloo, and Seneca Falls. The rain failed to prevent the after. noon schedule of handicap golf and baseball from being conducted.

NEW BUILDING FOR COLLEGE Hartford, Conn .- Plans are now under way for the erection of a new group of buildings by Mt. St. Jos. eph College, according to an announcement by the Sisters of Mercy, here, who conduct the institution.

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Auburn. - Under dark gray, Ukraintan Catholic Church, Auburn

give testimony He will add the power stantine Bohacevsky, D.D., Ukrain- Lake as a background, the artistical of attracting others by their own good ian Catholic Bishop of Philadelphia, ly adorned altar was erected on the spacious lawn. Although a few drops Among the throng that participate of rain fell during the services. observance of showers did not not in until early in Other members of the Hierarchy present at the Mass were: The Most Rev. Edmund F. Gibbons, Bishop of Albany, who presided; the Most Rev. Archbishop Edward Mooney, Bishop of Rochester; the Most Rev. James E.

Wikinian Day in Auburn were the afternoon. Despite the inclement from Bultato, weather, it was an inspiring spectation, hamton, Elmira, Utica, Rome, Water. It was an inspiring spectation, hamton, Elmira, Utica, Rome, Water. It was an inspiring spectation, hamton, Elmira, Utica, Rome, Water. It was an inspiring spectation, hamton, Elmira, Utica, Rome, Water. It was an inspiring spectation. It was an inspiring spectation of Rochester; the Most Rev. James E. on th shores of the lake in prayer

The Mass was in the beautiful field Mass by Bishop Bohachevsky. liturgy of St. John Chrysostom, in Other officers of the Mass included the Church Sisyonic language, ac.

> Rev. Basil Turnia of Rochester, Rev. William R. Cowen, DD. of St. Mary's Church, Very Rev. Dean John A. Conway of Holy Family Church, Rev. Frederick 6, Straub of St. Al-phoneus Church, Rev. John B. Crow. ley of St. Aloysius Church, Rev. Peter Mois of St. Francis d'Assissi Church, Roy, B. L. Quirk of Seneca Falls, Rev. Eustachius Sydoryak of Buffalo, Rev. John Zuck of Buffalo, Rev. C. Dutocaky of Elmira, Rev. Villiam Byrne of Ithaca, Rev. J. M. Vapter of Shortsville, Rev. John Verry of Montexcume and Rev. Geo. Kalks of Kings Ferry were in the

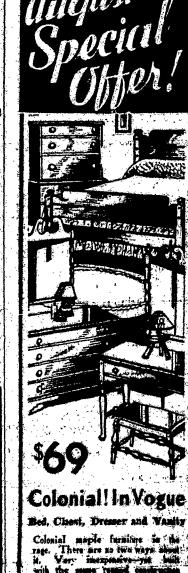
annotuary. The permon in Ukrainian language was delivered by Bishop Bohacheversky. Rev. Dr. Wilam E. Cowen, panfor of St. Mary's Church, gave a brief sermon in English. The Mass was sing by the combined Ukrain. lan choirs of Audurn, Syraquise, 121mira and Rochester, under the direct tion of Professor Stephen Brabar of Auburn.

A special "Ukrainian Day" dinner was served during the afternoon on the Enna Jettick Park pavilion. Atforney Harry A. Glesson of this city acted as toastmaster for the occasion. Brief remarks were made by Rev. Pobutaky, Rey, William E. Cowen, Rey, Donald M. Cleary, Rey, Musiace Syboryak, Rev. William Byrne and Willism B. Haffner, president of Enna Jetilck Park, James A. Hennessey, Thomas B. Hislop and others, Best Singers

The Auburn chair of 62 voices captured first prize in the singing contest. Competing in this event were choirs from Syracuse, Rochester and Elmira, directed by Professors Jo-soph Zayats, Roman Dmytrlw and Michael Matwylw.

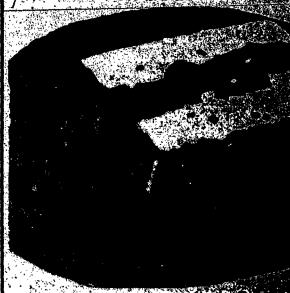
Miss Ann Sprechely of Hochester, one of the cloverest girl pitchers to appear in Auburn for many years. twirled the St. Josaphat softball Juniors, Sept. 10, 11 nine or account Ukrainians on the athletic diamond in the afternoon. Arrangements are being made by Cowbs caught the slants of the the Junior Class of Nazareth College to welcome the incoming Fresh Vic Leide was on the mount for the stop. Mr. Williams of Rochester of-Department arranged the game.

Following dinner, the crowd was Goupil and John Lalande, suffered first year students at Nazareth Colmartyrdom in the middle of the seven-teenth century. The first land accompanies of the seven-teenth century. The first land accompanies are students at Nazareth Colmark water show presented by the park teenth century. Miss Jane Flannigan, Junior Class Ukrainian Catholic High School and





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