$20,000 IS BEQUEATHED CATHOLIC INSTITUTIONS

Seattle, Wash. — (NCWC) — Bequests totalling $20,000 have been made to Catholic institutions in the will of Mrs. Rose McKnight, pioneer resident of Seattle. The largest bequest—$5,000—is made to St. Edward's Seminary, while $1,000 is given to the Most Rev. Joseph Crimont, S.J., Vicar Apostolic of Alaska, for the support of the missions in the area.

BOOKKEEPER—ACCOUNTANT—CONTROLLER GENERAL MANAGER

by Ernest W. Veigel, Jr.

President of Rochester Business Institute

In Dicken's Christmas Carol we have the picture of a man stooped over a high desk with a quill pen in hand. His clothes are cheap, his manner is that of a slave. Such was the bookkeeper of the early 19th Century.

What a change, today. Electrically controlled machines do the work of many pen operators of yesterday. Bookkeeping no longer concerns itself only with records of purchases and sales. Business has become greedy for sales totals, production reports, records on over head and turnover.

Even personnel on the lowest rounds of the "bookkeeping ladder" today need a broad general knowledge of business in order to function efficiently. Better business schools recognize this fact. I believe it would be a revelation to most men and women to see, for example, the list of topics embraced in the Pace and Pace system of accounting. This includes not only bookkeeping procedure but a study of corporations, finance, transportation, chain and department stores as well as taxation and legal considerations.

It is no wonder that accounting is today considered one of the most logical stepping stones possible to real business success. The foundation offered by accredited commercial schools is such that young men (and young women, also) may step from bookkeeping to accountant, to auditor or controller, and then to general manager of important business organizations.

At Rochester Business Institute the Pace and Pace accounting system is featured. The record of those who have graduated from this course, even during recent years, is enviable. Future opportunities will bear still greater promise. Government regulations of business through NRA calling for facts and figures in addition to income tax reports, will bring the position of "bookkeeper" even greater recognition.

To any young man who finds figures to his liking and who choses at this time to select the field of accounting as a career, I wish to say: "Congratulations!"—Adv.

1831—*Rochester's Oldest Financial Institution*—1934

The First Balloon Ascension

In 1836 citizens of Rochester witnessed what at that time was a miracle.

There was held in Rochester in that year the first balloon ascension. It was engineered by a Frenchman named Lauriatt. It took place in what was then a vacant lot, the corner of State and Railroad Streets, now State and Central Avenue, the present site of the Savoy Hotel. Hydrogen gas was used, made from acids.

The ascension was considered a great success, and brought to Rochester hundreds of visitors from surrounding territory.

When this first balloon ascension was made, the Rochester Savings Bank was already an institution of high standing, having served since 1831. It's family of depositors was growing rapidly.

We invite you to join Rochester's greatest banking family by opening an account with us.

THERE IS NO SUBSTITUTE FOR A SAVINGS ACCOUNT

Rochester Savings Bank

47 Main St. W. —Two Offices— 40 Franklin St.

Banking Hours: 9 A. M. to 3 P. M.
Saturdays: 9 A. M. to 12 M.

Resources Over $68,000,000.00

1831 . . . MORE THAN 100 YEARS OF SERVICE . . . 1934

The fifth advertisement in a series to promote public knowledge of the funeral director's service

When Death Occurs . .

PREVIOUS selection of a funeral director will prove to be most helpful when death brings sudden grief and perplexing responsibility. Your funeral director will extend a strong helping hand.

WHEN DEATH occurs, call your funeral director at once. He will take care of all essential details. He will notify the proper authorities, and see that all legal requirements are complied with. He will arrange for procuring and filing the necessary certificates and permits.

NO MATTER what conditions may arise, your funeral director will take charge of all arrangements and, down to the smallest details, relieve the bereaved family of every possible burden. In the fullest sense he renders complete service.

C. F. Scheuerman Sons
230 Brown Street
Genesee 438

L. W. Maier's Sons
870 Clinton Avenue North
Stone 609

A. J. Mattle & Son
300 Cumberland Street
Stone 1552

Haubner & Stallknecht
828 Jay Street
Genesee 300

N. J. Miller's Son
706 South Avenue
Monroe 50

Members of the District, State and National Associations of Funeral Directors

Bloomfield Parish Homecoming Picnic To Be Held Aug. 11

East Bloomfield — Parishioners of St. Bridget's parish, here are busy this week under the direction of the Rev. George W. Doud, pastor, arranging for their annual picnic and home coming, to be held, Saturday, August 11 on the Church grounds.

Father Doud said this week: "This is one of the biggest events held in Ontario County each year. Those who lived in Bloomfield Town in early youth mark this picnic as one of their annual treats because it affords an occasion to renew friendships with friends and relatives of long ago."

Men's committee in charge of sports and amusements is: Daniel Menihan, Maurice Welch, William Creedon, William Farrell, Charles Donahue, Joseph Leary, Captain Robert Norton and Herbert Sundholm.

Women's committee composed of Mrs. Dennis Leary and Mrs. William Farrell assure all that the dinner to be served from 4:30 p. m. to 9 o'clock will be equal to those served in the past.

Assisting will be: Mrs. W. Farrell, Mrs. B. McMahon, Mrs. J. McDonald, Mrs. W. Neenan, Miss Elizabeth Perrott, Mrs. Julia Tobin, Mrs. Leon Kelsey, Mrs. James Howes, Misses Elizabeth, Nora and Mary Gleason, Mrs. Gertrude Moran, Mrs. J. Cummings, Mrs. F. McDonald, Miss Margaret McDonnell, Miss Kathryn McDonald, Mrs. William Mulheron, Mrs. George Saxby, Mrs. E. Ryan, Mrs. Wilfred Jones, Miss Margaret O'Leary, Mrs. James Flanagan, Mrs. Timothy Brennan, Miss M. Belle Toomey, Mrs. Timothy Sullivan, Mrs. Julia Murphy, Mrs. Kathryn Murphy, Mrs. W. Powers, Mrs. J. Canan, Mrs. James Saxby, Mrs. J. Haw, Miss Jennie De Video, Mrs. D. Marionacel, Mrs. J. Lyons and Mrs. J. Hoffman.

Those on the dining room committee are: Mrs. Robert Howland, chairlady; Mrs. Daniel Menihan, Mrs. Frank Boughton, Miss Louise Welch, Mrs. Floyd Raybburn, Mrs. Andrew McWilliams and Mrs. William Goggin.

The women who will wait on the various tables are: Mary Brown, Mrs. Herbert Sundholm, Mrs. J. R. VanDusen, Mrs. William Creedon, Marian Lyons, Mrs. Leo Mahoney, Helen Jones, Florence Sullivan, Helen Canan, Mary Canan, Mary Toomey, Helen and Jane Cotter, Lucille Menihan, Mary Murphy, Mary Howes, Mrs. C. Hicks, Elizabeth Neenan, Irene Powers, Mrs. William Sullivan, Anna FitzMorris, Dorothy Leary, Cecelia Miller, Jennie Birx, Catherine Deagman, Kathryn Meagher, Kathryn Donahue and Esther Donahue.

Dinner tickets will be sold by Miss Clara Neenan and Miss Cora Rice.

The men of the Parish who will assist at the various booths are: Blankets, William Farrell, William Sullivan, John Tracy, Dennis Leary, James Saxby and Charles Murray; Pop and Hot Stand: William Creedon, Chapin Rice, William Condon, John O'Leary, Paul Chinni, Stephen Tobin, James Flannagan and Joseph Murray; Bingo Game: Joseph Murphy, Edward Gretchen, William McKay, Jr., Andrew McWilliams, Leon Kelsey and John O'Neill, Jr.; Coin Game: Edward Santry, Maurice Welch, Matthew FitzMorris, William Goggin and Leslie FitzGerald; Sports: Captain Robert Norton and Herbert Sundholm; Kitchen Assistants: James O'Neill, George Meagher and Timothy Brennan; Parking Cars: Thomas Welch, Bartholomew McMahon, John Cummings and James Lyons; Variety Booths: James Neenan, Frank Canan, Irving FitzMorris, William Mulheron, John Toomey and Howard Jones; Hams and Groceries: Joseph Leary, Dewey McCarthy, James McDonald, Dominic Marionacel and Albert Neenan.

The Fish Pond will be in charge of Miss Hannah Cotter and Miss Margaret Embley, while the Candy Booth will be conducted by Mrs. John McDonnell and Mrs. William Sullivan.

Catholic Evidence

Is The Golden Rule Sufficient ?

"Creeds and dogmas mean nothing to me. The Golden Rule is my religion." A common statement. A growing sentiment. A dangerous tendency which bodes ill for the human soul and for the good of our country.

With the Golden Rule, no real Christian has any quarrel. It is Christ's own command to "love thy neighbor as thyself." But is that all that God commands? Is that all that Christ taught in His three years of missionary life?

No Bible student—no true Christian will concede this, nor can help but deplore a condition today which enables mere man with his so-called "freedom of conscience" to cast aside one by one God's eternal truths, leaving himself at last with the Golden Rule alone, which he too often follows merely from an innate sense of decency and from a desire to maintain the respect of his fellow man.

The Catholic Church with its positive creed, its absolute dogmas, its uncompromising adherence to eternal truths—has not only existed basically unchanged throughout the ages, but has flourished in all parts of the world, under all sorts of conditions and persecutions. To the unbiased thinker, all this must cause a wonderment and a desire to know the Catholic secret of success.

THERE IS NO CATHOLIC SECRET

Everything Catholic is open to the world to inspect, dissect, to ask questions about which a demand for the authority and reasonableness of the answers. We, your neighbors, will welcome your questions, with no thought other than to tell you, what every fair-minded man wants to know—the other side of the story.

Catholic Information Society
of Narberth, Pa.

Win R. B. I. Scholarships

Miss Margaret Larkin of Nazareth Academy and Clemens A. Dobbertin of Aquinas Institute have been awarded scholarships to the Rochester Business Institute, according to announcement made by R. B. I. officials.

Miss Larkin is the daughter of Mrs. Agnes Larkin of 132½ Bronson Avenue and served as perfect of the Students' Sodality at Nazareth Academy during her senior year. Mr. Dobbertin is the son of Mr. and Mrs. Clemens J. Dobbertin of 237 Henrietta Street. Miss Larkin will take the standard secretarial course at R. B. I. and Mr. Dobbertin the executive business administration and accountancy course.

Pastor Calls on The Dionnes

The parish priest, Rev. Daniel Routhier, visits the home of Ovila Dionne, French-Canadian farmer residing near Corbeil, Ontario, to inquire concerning the welfare of the quintuplets, all daughters, born to Mrs. Dionne. Photo shows the proud father and two of his other six children, Ernest and Rose.

Alumnae of Nazareth College To Issue First Calendar of Future Activities

Complete calendar of events of the Nazareth College Alumnae Association, scheduled from September 1934 to June 1935, will be published in the Alumnae Bulletin to be issued early next month, according to a decision reached at a recent special meeting of the Alumnae Executive Board.

Inauguration of bi-monthly Alumnae supper meetings with guest speakers, beginning in September and ending in May, opened the listed social and business activities of the Association, presented to the Board by Miss Rosemary Schifferli, chairman of the program committee.

In October the following four Study Clubs will be organized: Travel, Book, Political and Catholic Action.

Novena Mass and Communion, with all members of the Nazareth College Alumnae Association participating, will be held on the nine successive Sundays from September 30 to November 25. First Memorial Mass for deceased Alumnae will be celebrated at the College Chapel, followed by Communion breakfast on May 19.

Annual formal Christmas Banquet, tri-annual Board meetings, January Card Party, Easter meeting, Annual Alumnae Dance in May and the June reception for the graduates close the list of planned activities.

Miss Schifferli was assisted in preparing the Calendar by the Misses Lucille Odenbach, Betty Nash, Harriet Hoock, Eleanor Craig, Hilda McNamara, Ruth Slavin, Elsie Strebler and Mabel Perdue.

Appointments of chairmen of the Study Groups and the Supper meetings and a new editorial Staff for the Alumnae News Bulletin will be made during the next two weeks by Miss Marion Popp, president of the Association.

Executive Board voted to send a delegate from the Nazareth College Alumnae Association to the International Federation of Catholic Alumnae Convention to be held in New York from October 10 to 14. Alumnae representative will be named before September 12.

Board members present at special meeting included the Misses Popp, Schifferli, Adelaide Biesenbach, Mary Leary, Alma Lou Ginnity, Irene Carron, Mary Moran, Betty Griffin, Cyrilla Stabel, Mary Eva Hemmer, Betty Randall, Ruth Slavin.

Physical Director Presents Rules For Learning To Swim

Physical Director Wilbur E. Quinn of Columbus Civic Center continuing his lessons on learning to swim, this week, brings the pupil to the step where he is ready to begin swimming:

"Get ready to swim: we are about to take Step 18: KICK BOTH ARMS AND BREATHE. The pupil does step 17. Then he continues by taking a right arm-pull as in step 16 and as his left hand leaves the water by his hip he rolls his head to the left until he is looking over his left shoulder. In this position he inhales through his mouth. As his left hand re-enters the water he turns his face back until his left arm-pull is half finished, when he again exhales. Thus he continues. He must not raise his head to the front in inhaling; he must merely turn it and look over his left shoulder. He must not inhale through his nose, for a few drops of water will clog his nose, whereas he can inhale through his mouth even if it's half full of water.

"Now the pupil is able to swim crawl; he is probably pretty clumsy at it, but he knows it well enough so that he will improve with practice. He should not try swimming in deep water—particularly not without the presence of a competent life guard, until he knows a little more about handling himself in the water. Here's a safety hint: If any accident should occur, if the pupil should get out of his depth, remember that the surest way of helping him is by throwing something buoyant—a life-preserver, a board, an air cushion, or even a wooden chair—rather than by trying to swim and rescue him. Unless you're a truly expert swimmer, don't try to make a swimming rescue if any other kind can be made. But there won't be any emergency.

"The pupil can either be left to play and swim in shallow water until he unconsciously acquires some degree of skill or he can be taught it. What he needs to know before he tries swimming in deep water is how to stop and rest: so far he knows how to swim, but if he became tired or panicky he wouldn't know what to do. When he has absorbed the substance of the following five steps he will be able to stop and rest any time he wants to."

(To Be Continued.)

CHINA MISSION SUPERIOR

Techny, Ill.—(NCWC)—The Rev. Peter Heier, S. V. D., has been appointed Regional Superior of the North Honan District in China, it is announced by the Divine Word Fathers here.

Holy Name Member To Exhibit Model of City

Thomas Grosodonia, 438 Central Park, treasurer of the Holy Name Society of Our Lady of Sorrows Church and chairman of the Courier Campaign, has been invited to exhibit a plastic and wood model of the city, he has just completed, at the Rochester Centennial Exposition in Edgerton Park.

Mr. Grosodonia's model will be on display at the Hobby Show. It is mounted on a table eight by ten feet and shows two plastic models and one wood model: Rochester's buildings, streets, parks, air port and other points in the city are faithfully reproduced in miniature. The proposed Civic Center for Rochester is in wood.

An architectural modeling student, Mr. Grosodonia has worked about two years making the models.

HART'S

Rochester's Greatest GROCERS

STORES EVERYWHERE

SAVE OUR COUPONS

K. C. Choral Group To Sing At Concert For G.A.R. Veterans

Members of Rochester Council, Knights of Columbus Choral Society, will join with other choral groups in singing at a mass meeting in the Eastman Theater on Monday, August 13, at 8 p. m. during the program for the national encampment of the Grand Army of the Republic.

Songs and more songs featured the annual outing of the society, held Saturday, August 4, at the Knights of St. John cottage, Point Pleasant. Highlighting the evening's entertainment was the "Hollywood Revue," a group composed of four youngsters: "Bax" Schubert, saxophone; Betty Cooper, accordion; Irene Doering, banjo, and Helen Heiligenman, saxophone. The latter three gained much applause with some clever tap dances.

Prize races and contests were held during the afternoon. As to the main event on the sport program, the annual baseball game between the bases and the tenors, reports vary as to which group was victorious.

LIGHTNING DAMAGES CHURCH

Quebec—(NCWC)—Quick action on the part of parishioners and assistance of firemen from Thetford Mines saved the church at Les Noir when it was struck by lightning. Damages from the fire that followed amounted to only a few hundred dollars.

LA SALLE ACADEMY

SHEET MUSIC ORCHESTRATIONS

MUSICAL INSTRUMENTS EXPERTLY REPAIRED

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97 CLINTON AVE. SO.

St. Bonaventure College

Ideally located in the foothills of the Allegheny Mountains

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Courses are offered in Philosophy, Education, Sociology, Languages, Petroleum Chemistry, Commercial Law, Pre-Dental, Pre-Medical.

FOR INFORMATION ADDRESS OFFICE OF STUDIES

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THE place to LIVE!

Comfortable Residential ROOMS For Retired Men or Women

at

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50 CHESTNUT ST. ROCHESTER, N. Y.

MODERATE RATES

Single: $4 to 7 per week
Transient: $1.25
$1.50 with Connecting Bath

Double: $6.50 to $10 per week
$1.25 to $2.50 per person per week

Running water in every room—Hotel Service

MODERN CONVENIENCES

SWIMMING POOL • BILLIARDS
HAND BALL COURTS •
Available Gratis To Residents
DINING ROOM