

Holy Name Men To Hear Plan of Campaign To Aid Diocesan Paper

A definite plan for the campaign to increase the circulation of the CATHOLIC COURIER, official diocesan newspaper, will be laid before delegates of the Rochester Section, Rochester Diocesan Holy Name Union at a special meeting called for Friday evening, July 20, at 8 o'clock, in Columbus Civic Center Building.

This will be the first meeting ever called during the summer months by the Holy Name Union. The importance of the Holy Name Union's undertaking in beginning its work of increasing the subscribers to the CATHOLIC COURIER is stressed in a letter sent out this week by the Executive Committee of the Union over the names of the Rev. F. William Stauder, Spiritual Director, and B. Edwards Shiesinger, President.

In calling together representatives of the various parish Holy Name Societies in the Rochester diocese, the Executive Committee in its letter after announcing this need for immediate action, states:

"At the Diocesan Union Convention in Geneva, last April, Archbishop Mooney asked the Holy Name Societies of the Diocese to undertake the following:

"1. To increase the circulation of our Diocesan paper, the CATHOLIC COURIER. He gave this task to us as a real work of Catholic Action and challenged us to carry it through."

Intense preliminary work has already been done by the Executive Committee in conference with the staff of the CATHOLIC COURIER to prepare the plan for launching the campaign. A complete representation of the Holy Name Societies in the Rochester area is expected to hear the plan outlined at the meeting Friday.

Fr. Delaunay, Former Missionary, Visits Here

The Rev. John B. Delaunay, C.S.C., of the faculty of Columbia University, Portland, Oregon, was the guest on Wednesday of this week of the Most Rev. Archbishop Edward Mooney. Father Delaunay for several years, editor of The Bengalee, Holy Cross Fathers mission publication was a missionary in India when Archbishop Mooney was Apostolic Delegate there. The Archbishop and the former missionary had many things over which to reminisce concerning their days in the mission field.

Not until man had subdued the wild beasts could he be master of the earth; not until man has overcome his wild passions can he be master of himself.

Advertisement Tells Her Friends How She Lost Fat

50 Pounds of It Feels and Looks Better Here's a woman with a mind of her own—who wanted to lose a load of fat and who went ahead and did it—she knows now the safe, healthy way to reduce—read on.

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Archbishop Mooney To Greet Delegates of Central Verein

Most Rev. Archbishop Edward Mooney, Bishop of Rochester, has consented to be present at the mass meeting, August 19 at 8 o'clock in Columbus Civic Center auditorium to say a few words of greeting and encouragement to delegates coming here for the annual convention of the Catholic Central Verein of America and the National Catholic Women's Union.

The Archbishop has shown a keen interest in the coming convention and is giving every assistance to the men and women preparing for the gathering. Opening session of the convention will take place in Columbus Civic Center Building as will the mass meeting in the afternoon of August 19. All church services will be held in St. Joseph's Church. Hotel Sones will be headquarters where all business sessions will take place.

Joseph T. Otto, general chairman for the men and Mrs. Mary Kios, general chairman for the women, report committees in readiness for the gathering with only minor details remaining to be taken care of.

The Catholic Central Verein of America, local leaders state, was born in Rochester on April 17, 1854, when delegates from benevolent societies in Rochester and Buffalo met to say farewell to a beloved Redeemptorist, Father Max Leimgruber who had been transferred from Rochester to Pittsburgh. Out of the speeches delivered on that occasion came the idea of the Central Verein. In the following year it was formally established at Baltimore.

The Catholic Central Verein in coming to Rochester this year for its annual convention does so for the third time. It came first in 1885 and again in 1874. At the 1874 meeting the organization was praised highly by the Most Rev. Bernard J. McQuaid because of the courageous stand taken by the society in favor of the Catholic parochial schools. Bishop McQuaid at the time told the members that as soon as German Catholics got back of the School Question, he felt the battle was won.

Distinguished men from all sections of the country will attend the convention. The convention has adopted as its motto, "The Restoration of the Family." Leaders feel that if any progress is to be made in getting out of present difficulties, a start must be made by putting the family back into its proper place from which it has been dislodged. Special emphasis will be put on the Youth Movement and Credit Unions in convention sessions.

Sacred Heart Parish Lawn Fete Planned July 30, 31, Aug. 1, 2

A gala four-day festival to be held Monday and Tuesday evenings, July 30 and 31, and Wednesday and Thursday evenings, August 1 and 2, on the school grounds, Flower City Park, is being planned by parishioners of Sacred Heart Church with a large committee working hard to make the affair a success.

Proceeds from the festival will go into the Silver Jubilee Fund of the Church. Sacred Heart parish will be twenty-five years old in 1935. The coming festival is one of the outstanding events planned in preparation for the Silver Jubilee observance.

Band music will add to the enjoyment of the festival by those who attend. It is planned to have a band each evening. Holy Rosary School Band will open the festival. Blessed Sacrament Band will play the second night, both directed by Frank Melville, and "Daddy Sunshine's Band" will play on the closing night. There will be orchestra music furnished by Miss Virginia Clark's orchestra.

Committees arranging for the festival are headed by the Rt. Rev. Msgr. George V. Burns, honorary chairman and Edward P. Flynn as general chairman. The Rev. John P. O'Boime is treasurer and the Rev. John E. Ryan, secretary of the festival.

Appropriately decorated booths will be in charge of the following: Blankets, Chairman Michael Trout; Ward Guncheon, Frank O'Neill; Roland MacDonald; hams: Chairman Martin J. Naylor; Mrs. Naylor, Mr. and Mrs. Charles H. Listman, Jerome W. Roche, Edwin Perry. Groceries: Chairman Edward H. Kannan, William Feldman, M. J. Welch; candy and cigars: Mrs. Thomas Gibbons, Thomas Gibbons, Jr., John Gibbons; hot dogs: Michael O'Brien; ice cream: Mrs. J. J. Murphy, Mrs. David Deegan, Mrs. Al Reeves, Mrs. H. Harris, Mrs. M. Leveque, Miss Odilla M. Punch, Mrs. E. Drumm, Mrs. Kathryn Reynolds; fish pond: Marie Mangano, Mrs. M. Grain. Variety: Ladies' Auxiliary, Knights of St. John; Baseball booth: Chairman John Crowley, Howard Kannan; special: William Simons; "rat" booth: Chairman Edward Lydings, John Fink, Jack Murphy, Gerald Flynn; music and lighting: Martin Naylor, John Crowley; erection of booths: Charles Weber, Michael Trout; entertainment: Edwin Perry; publicity: Jerome Roche, Charles H. Listman, Thomas H. O'Connor. Donations: Mrs. Al Reeves, Mrs. Thomas Gibbons, Mrs. Kathryn Reynolds, Miss Edna M. Donoghue, Mrs. David Deegan, Mrs. E. Drumm; bingo: Kenneth Davis. Other committees will be announced during the coming Monday evening.

GROUP FROM DIOCESE SAILS FOR EUROPE IN FR. LAMBERT'S CHARGE

Headed by the Rev. Gerald C. Lambert, assistant director of Columbus Civic Center, a party of eight comprising the official Rochester Diocesan pilgrimage to Europe, sailed Saturday at midnight on the SS. Champlain for a five-weeks tour to include, witnessing the "Passion Play" at Oberammergau and visiting Lourdes and Rome. Included in the party are: the Rev. Joseph G. Merkel of Aquinas Institute faculty, Mrs. Anna A. Wetzler, Miss Mary E. Dentinger, Mrs. Gertrude L. Schicker, Miss Beatrice E. Schicker, Thomas Holahan and Miss M. A. Elizabeth Heifer. Arrangements for the tour are being handled by the Catholic Travel League of New York. After landing at Bordeaux, the party will go directly to Lourdes where they will participate in the inauguration of "American Day" at the famous Shrine. They will go from Lourdes by way of Genoa to Rome where they will have an audience with the Holy Father in Vatican City. From Rome they will travel to Oberammergau, stopping at Florence, Venice, Cortina, Bolzano and Munich. After attending the "Passion Play," they will make a short stay in Paris and sail for home on August 15.

Central Chapter K. of C. Will Greet State Officers

Representatives of sixteen Knights of Columbus councils in the Central New York area, will meet in annual session at Cazenovia Lake, near Syracuse, Sunday, July 29, at 3 p. m. Cazenovia and Tully councils will be hosts to the delegates and their associates. Meeting and dinner will be at Shore Acres, picturesque and beautiful summer resort on Cazenovia Lake. In addition to election of officers applications for membership are to be acted upon, and the chapter will be honored by the presence of Past State Deputy William J. Armstrong of Albany, and State Warden Timothy V. O'Shea. Central New York chapter endorsed Brother O'Shea for the office, and he is the first member of the chapter since its formation several years ago to be elected to state office. Prior to that time, however, Judge M. J. Larkin, also of Rome, was state deputy. The membership of Central New York chapter includes leading councils in the dioceses of Rochester and Syracuse.

Loretto Academy Alumnae Announce Two Scholarships

Two scholarships for Loretto Academy, Niagara Falls, Ontario, one for the junior and seniors years, and the other for four years, will be awarded during the month of August, according to a decision reached at the last Triennial Reunion of Alumnae of Loretto Academy. These scholarships cover board and tuition and are equivalent to \$1,000 and \$2,000 respectively. The Academy is conducted by the Religious of the Institute of the Blessed Virgin Mary with schools in the United States, Canada and Europe. Rochester entrants may receive all necessary information regarding the scholarships from Miss Isabel Elliott, 149 Croaman Terrace, who is making arrangements to hold a meeting of all applicants at her home on July 29. Information may also be obtained by applying directly to the Registrar, Loretto Academy. The two year scholarship, for the junior and seniors years, a gift of the International Alumnae Association of Loretto, Niagara, is open to any girl who will be entering the third year of high school in September, 1934. The awarding will be determined by personal interview with the Registrar on or before Wednesday, August 15. Applicants must present credentials showing outstanding ability, character, powers of leadership and high grade of scholarship vouched for by the principal of the school last attended or by a responsible person. Four year scholarship, eligible to any girl who has finished grammar school, is sponsored by the Buffalo Chapter of Loretto Alumnae. The winner of this scholarship will be announced following a written examination at Loretto Academy, Niagara Falls, Ontario, Sunday, August 5, at 2 p. m. (D. S. T.). Students may be admitted to any college or university in the United States or Canada, after completing the course of studies followed at Loretto, Niagara. The location of the school, directly overlooking the Falls from the Canadian side, is particularly conducive to the health and well being of students.

BLESSED SACRAMENT WOMEN TO HOLD PICNIC, JULY 25

Blessed Sacrament Auxiliary 182, Knights of St. John, will hold its annual picnic, Wednesday, July 25, at Ontario Beach Park picnic grounds No. 3. Mund Blackall is general chairman. Assisting are refreshments: Mabel Meade, Bessie Messner, Blanche Wacker; games, Kathryn Webster, Emily McNamara, Martha Cramer; prizes: Marie Riordan, Mabel Lewis, Ruth Huber.

Immaculate Conception Parish Fete on July 25

All members of the parish and friends of Immaculate Conception Church are invited to attend the summer festival to be held Wednesday evening, July 25, on the school grounds on Edinburgh Street. The following committees have been appointed: General chairman, William Furlong; refreshments: Eugene McFarland and Frank Connor; music: John Hulbert; ice cream: Mrs. J. Woods; ham booth, Vernon Halloran; bingo, Frank Schreiber; turtle race: John O'Donnell, Fred Gable; amusements: Paul Predmore, Nicholas Marlon, Charles Cameron, Frank Gress, Herbert Drescher; fish pond: Margaret Kenney; lighting equipment: Jeremiah McCarthy; treasurer: John Skelly, Guy Van Ambergh; publicity: Dorothy Milne, Margaret Kinney.

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MASSES in the Rochester Diocese

Table listing Mass times for various parishes including BLESSED SACRAMENT, CORPUS CHRISTI, HOLY ROSARY, IMMACULATE CONCEPTION, MOST HOLY REDEEMER, ST. ANDREW'S, ST. BONIFACE, ST. MARGARET MARY'S, ST. MARGARET'S CHAPEL, STAR OF THE SEA CHAPEL, and RESORT.

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47 Main St. W. —Two Offices— 40 Franklin St. Banking Hours: 9 A. M. to 2 P. M. Saturdays: 9 A. M. to 12 M. Resources Over \$68,000,000.00 1831 . . . MORE THAN 100 YEARS OF SERVICE . . . 1934

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DEATH BRINGS many heavy responsibilities to those who remain. The one who must shoulder the duties of arranging for the last ministrations will find the obligation easier to bear if previously a decision has been made as to the funeral director who will be called. MANY PEOPLE wrongly postpone making a selection until the funeral director's services are actually needed. Then there is less opportunity to choose wisely and carefully. Now is the proper time to decide—while you have ample time for investigation, and comparison.