

Announce Volunteers For Centennial Ticket Sale

At the Centennial Booth at B. Forman's store in charge of the Catholic Women's Club, the following women have volunteered for service and will be in charge for the next ten days of the sale of special reduced-price tickets for the Exhibition at Edgerton Park from August 11 to September 9.

Mrs. Albert Beisheim, Mrs. James Butt, Mrs. Joseph F. Burns, Mrs. John C. Curtin, Mrs. Fred B. Eilers, Mrs. John M. Foley, Mrs. Arthur C. Freer, Miss Marie L. Freer, Miss Lillian J. Gragen, Miss Elizabeth V. Harper, Miss Alice F. Kirk, Mrs. Joseph A. Lane, Mrs. Leo F. La Palm, Mrs. Frederick Lintz, Mrs. George Love, Miss Minnie McCort, Mrs. A. H. Metcalfe, Miss Lucille Mooney, Mrs. Thomas Mykims, Mrs. A. M. Nolan, Mrs. Emmett Norton, Mrs. J. Emmett O'Brien, Mrs. George W. O'Grady, Mrs. Robert F. Schanz, Mrs. Elmer Thane, Miss Esther Trant, Mrs. Charles F. Ward and Miss Elizabeth Whalen.

MASS FOR POLISH OFFICIAL

Ottawa, (NCWC)—A solemn requiem Mass was celebrated by Canon Onesime Lalonde in the Basilica of Notre Dame at Ottawa for the repose of the soul of Bronislaw Pieracki, Polish Minister of the Interior.

FAIRCHILD'S FAIRY FRITTERS 5c. MADE FRESH DAILY, NOW Special prices to jobbers, road stands and parks. Phone orders and C. O. D.'s promptly filled and delivered. R. & A. SHEWMAN. Sibley's Basement Near Calveria

MELLO-GLOSS. You're through worrying about spots and smudges on your kitchen and bathroom walls when you paint them with MELLO-GLOSS. Lane Brothers semi-gloss wall paint. One coat with soap and water makes walls like new.

At 12:30 P. M. Bamard, Porter & Remington, 9, 11, 13 NORTH WATER ST. MAIN 8140

AT TEALL DEALERS ONLY. MAPLE WALNUT ICE CREAM. Fresh Today. TEALL'S Maple Walnut Ice Cream is made from pure maple syrup. The rich, real maple taste! Plenty of walnut meats in it, too! Try it in a 5c cone and you'll want a pint to take home... Teall's is THAT good. Just be sure you go to Teall Stores.

WANTED! 50 USED WASHERS. Don't Buy Any Washer Before You See This New Primal. Trade In Your Old Washer on a New PRIMA WASHER at this new low price. Small Down Payment. Easy Terms. CLEARANCE \$29.95. SIEBERT'S STOVES Since 1888. 324 EAST MAIN

OUR MOVIES AND OUR MORALS

(Continued from Page One)

bonds uniting husband and wife and child, throughout the young people of our nation. You feel you would like to say something helpful about it to your own son, but you cannot just now, because he is sitting in the House of Illusion, attentively listening to Norma or Silvia or Sonya as she explains with noble conviction and all the persuasion she can muster—and as a persuasion-mustering she's a specialist—that it was really a Noble Sacrifice she had made in giving herself, because She Loved the rotter who corrupted her.

A little later the boy comes in, just as you are ambling off to bed. He looks the same as when he went—little pensive, perhaps, a little preoccupied. After all he's been given something to think about. If you were asked if his going had affected him much, you would have to answer that you didn't know that it had.

And that's been just the trouble. You didn't know if the movies had been affecting him much. I didn't know. Nobody knew. We all had to guess. But there is a way of knowing now, a simple way, namely, the mere paying heed to the findings of the Payne Foundation in its scientific research into the effect upon the young of motion pictures.

Books of Authority. It was at the request of the Motion Pictures Research Council, now headed by Dr. Hibben, president-emeritus of Princeton, that the fund undertook this work between 1929 and 1933. Anyone wishing to be satisfied as to the intelligence and fairness of their methods need only consult the twelve books on "Movies and Conduct," "Movies, Delinquency and Crime," "Boys, Movies and City Streets," etc., issued by the Educational Research Committee of the Payne Fund, or the striking summary of those twelve books put out by Henry James Forman under the title "Our Movie-Made Children."

Of course the first question is, do our children go to the movies, and how often? And the answer is, that out of 77,000,000 people who attend the movies each week, about 28,000,000 are minors of whom 11,000,000, nearly one-sixth of the entire movie audience, are under the age of fourteen. But remember that this is a conservative average. Professor Thrasher clocked the audience in a theatre in a congested area in New York City and found that fifty-one percent of the audience were under twenty-one and seventeen percent under seven years of age. In a sample American Community children between five and eight years of age

were found to attend the movies on an average twenty-two times a year! That means at least fifty million hours a year spent by the children of America looking at the silver screen. What do they see upon it? In order to answer that question, Dr. Edgar Dale analyzed five hundred pictures put out in 1930, including all the feature pictures put out that year. He found that seventy-two per cent of the pictures, issued safe with love, sex or crime. So it is safe to say that in 1930 American children spent at least twenty million hours looking at scenes of love, sex and crime.

Gruesome to Extreme. And what scenes! In one picture there were fifteen brutal killings, including that of a woman sewed up in another's abdomen, and in another the hero murthered in another's head in with a pole; in another the hero-villain deliberately tosses a man overboard to drown; in another one man skins another alive;—strong meat for infants, even in this day and age!

And then the sex-obsession of the pictures—the endless succession of closeups of slobbering lovers, the parade of nudity, raises even more sinister questions when considered as a diet for the young.

It is the ironic truth that many a parent who would not for anything in the world expose son or daughter to conversation with a moron or a pervert will think nothing of allowing the child to attend a picture obviously made by one. And many a mother who would have summoned the police if her child were exposed to the sight of indecent familiarities on the street has been repeatedly guilty of taking him to see much worse sights in the House of Illusion.

Nervous Systems Effected. What is it doing to the children? We pass over the effect upon their lungs of sitting in smoky halls, we pass over the prejudicial effect upon their sight of watching the flickering images gibbering in light,—we have things more important than eyes and lungs to worry about. But the effect upon their nervous systems is altogether too interesting and definite to be noted.—By means of an instrument named the Hypnograph the research experts for the Payne Fund were able to measure the restlessness in sleep of children after attending a motion picture and of contrasting it with their normal sleep.

This contrast is arresting. They found that boys, after seeing a movie, showed an average increase of about twenty-six per cent restlessness, and girls about fourteen per cent, more than in normal sleep. Now a certain amount of restlessness is wholesome: excess or defect of it is not. And the fact just stated becomes doubly significant in the light of the further truth that those who do not show increased restlessness show a forty per cent decrease from normal, so that their sleep is affected as by the taking of a drug.

Some individual findings were astounding. One boy registered an increase of restlessness in sleep of sixty-two per cent. One girl after the same picture registered an increase of eighty-five per cent. Yet upon other children there was only the general effect.

Girls seeing a picture glorifying a notorious young Western killer—a picture hardly expected to interest them—were, as regards two-thirds of them, so affected as to record more than half their normal restlessness while boys showed only the normal reactions. Which is something for you to think about when you run out of cross-word puzzles.

What do the pictures do to the emotions of children witnessing them? An experienced nurse, in charge of emergencies in a great movie-theatre, produces records to show that in one day at performances of "The Phantom of the Opera" seven women, and four men, fainted, and one expectant mother lost a baby. If adults can be so moved to harmful excess, are not children even more endangered?

We can measure their emotional reactions scientifically by means of an instrument called the psychogalvanometer. To the startled eyes of the investigators measuring the reactions of adults, adolescents and infants—children from six to eleven,—the instrument revealed that adolescents were emotionally moved nearly twice as much as adults and that the little children were affected precisely three times as much as their parents—fort the obvious reason that the parents were seeing a motion picture while the children were seeing what to them was reality. This feature to make the "adult-discount" in children is never to be forgotten in considering the effect of pictures upon them.

The pulse beat of one boy during a prison scene mounted from 80 to 159 beats a minute. That of a young woman of 22 mounted during a horror picture to 192 beats a minute, nearly two and a half times the normal beats. Dr. Homan found that the emotional reaction after a picture of fear or horror "takes about 70 hours to wear off."

What Is Effect? But let us pass by the effects of horror and fright pictures and close with the real issue. How does the sympathetic portrayal of sex and of crime affect growing boys and girls? How would you expect it to affect them?

It tends to make them criminal and immoral. Children are imitative by nature,

and this is never more evident than when in their formative years they look for a model to mould themselves after. Give them a gangster or an elaborately gowned slut as that model, and see what you get.

But the Payne Fund investigators wanted positive evidence; and to get it they went direct to the children. They went to hundreds of children, to black children and white children, to young people living in wealth and in poverty, to youth in the college and in the high school and in the prison and in the asylum. They asked for Movie Autobiographies and the civilized nations of the world will be several years digesting what they got.

"A lot of crime movies I have seen," declares one sixteen year old boy, "made me feel more favorable towards crime by depicting the criminal as a hero. I have thought I would like to be a Robin Hood."

A boy of twenty writes from prison: "Pictures of gangsters enabled me to become one of them... but I was caught!"

Another of the same age from the reformatory: "Movies have shown me the way of stealing automobiles and the charge for which I am now serving sentence."

Another inmate of a penal institution this time a Negro, writes: "Whenever we saw a gangster picture was playing at a theatre we would all go to find out some other way of robbing places."

A white man of twenty-three writes from a reformatory: "One of the things which caused my downfall was some of the movies I saw which showed how to jimmy a door or window."

Things Learned. Here is a list—a few items from a list—drawn up by Drs. Blumer and Hauser of things your boy—if he's clever—may have learned from the movies.

- How to open a safe by the "feel" of it.
How to break windows noiselessly.
How to force the door of an automobile.
How to leave no finger-prints.
How to drop out shots by back-firing—and so on indefinitely.
But do not think that it is only the boy who can be ruined by the shadows of evil: the chapter on Male Delinquency and the subsequent chapter on Female Delinquency in the volume "Movies, Delinquency and Crime" are pages for judges and pastors and parents and producers to read over in fear and trembling; not fit to be broadcast from radio or pulpit.

And are the pictures really to blame for all of this? Not at all: some of them were definitely good pictures—for adults. The producers had every right to put out pictures fit for adults but not for children. It is the parents who are chiefly to blame for neglecting to restrict the movie-going of their young to reasonably rare and positively wholesome films which the parents had previously attended.

It is doubtless quite true that there are some very young people, because of their very nature, or because of exceptional home or school or religious environment, are almost immune to the contagion of a harmful film, just as there are some children immune to smallpox. But then you may be the kind of parent who does not care to expose your child to smallpox, whether he's immune or not—and then, again, you may not be that kind of parent.

Parents Responsible. It's only fair to accept our own share of the blame. No one wants to condemn or blame the producers at all. We'd much rather be grateful to them for adding color and pleasure to life; we want to make them wealthy for entertaining us; but if they cannot do that job without violating a nation's decency then, unwillingly, they force us into opposition.

At the entrance to the children's ward in one of our Sisters' hospitals, there hangs a picture of our Lord blessing a little child. The hand of Christ is resting on the child's head, but the eyes of the Saviour look over the head of the child, meeting one's own eyes; and in His eyes a stern look of warning of divine menace,—the look he must have worn when He said "If anyone scandalize one of these my little ones, it were better for him, that a millstone were tied about his neck and he were cast into the depths of the sea."

And so we feel that it would be better for the producers in time and eternity, if their dancing shadows must continue to pour poison into the

ACTIVITY FOR CLEAN MOVIES INTERNATIONAL

(Continued from Page One) gesting and affecting changes for the improvement of these pictures. Necessarily, it is in direct contact with the producers of all countries. It represents to them the desiderata of its clientele and, consequently, effects ameliorating changes in scenarios. As a distributing medium, it has business relations with the exhibitors, who must buy from it the films over which it holds exclusive rights. The exhibitors also know full well that they may count on its influence to promote the success of a film which meets the standard set by the Catholic Center.

"A more direct influence over exhibition is wielded by the Catholic Center through its federated Catholic Motion Picture Houses, a block at some three to four hundred halls, incorporated in 1928 as a Cooperative Society."

Organized Public. "Behind and beyond all this, however," Miss Hawks states, "there must stand an informed, educated, organized Public. To this end the Catholic Center controls an Information Service on current motion pictures. It promotes Education by means of conferences and study clubs, using the General Council as the instrument for the radiation of this education to all organized groups. Furthermore, it has organized the Catholic League on Films. This League is the mass organization of Belgian Catholic Action, the great army of Catholic public opinion."

"The Catholic Center for Action on the Cinema and the Catholic Press are mutually dependent," the article states. "Cooperation between them is essential. To this end, the Press Service of the Catholic Center issues to the Catholic papers (twenty-six at the present time) the findings of the Committee on selection. It furnishes, on request, original articles, news items, anything, in fact, of interest pertaining to motion pictures."

\$900,000 ADDITION. Montreal—(N. C. W. C.)—Construction work is under way on a \$900,000 building addition to the present administration buildings of the St. Jean de Dieu Hospital, Longue Pointe. The hospital is under the direction of the Congregation of Sisters of Providence.

TO VISIT CHINA MISSIONS. Montreal—(N. C. W. C.)—The Rev. Adelard Dugas, S. J., Provincial of the French-Canadian Province of the Society of Jesus, will make an extensive tour of Chinese missions next autumn. He will leave on September 8 and return in February, 1935.

eyes and minds of our young, must degrade womanhood and defile childhood, must make of our young men food for prisons and asylums and psychopathic wards,—rather than this, it were a very kindness and blessing on them if all their extensive studios, and their sumptuous sets, and their Beverly Hills mansions—with the movie magnates inside them,—were knocked into one big heap and dumped into the Gulf of California.

Is Your Will Up? To Date? Perhaps you made a Last Will some years ago which is no longer up to date. Your estate probably has shrunk, requiring modifications in bequests. The cause of the misadventure, little known ten years ago, now calls for more consideration.

The Society for the Propagation of the Faith, founded in France in 1822, was made a Pontifical organization in 1922 on its transfer to Rome. It thus became the Holy Father's own Society for the support of all missions.

A request to this Society will show your understanding of and sympathy of the Church's main concern: the extension of Christ's Kingdom on earth.

Society for the Propagation of the Faith. Inquiries cheerfully answered by REV. LEO C. MOONEY, Diocesan Director, Columbus Building, 56 Chestnut Street, Since 1885.

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A JOB vs. A CAREER. President of Kenyon College. A few years ago, I am told, students in Political Economy were for the most part... Today thousands of eager young men are seriously... into political problems will enable them to pick a... opportunity in Washington for... lives provide further inspiration. I find a parallel in the... schools. Young men are... attending "business college" with... in a quick way to easy jobs... In the first place better... today are far from easy... R. B. I sometimes are... and... they discover that... the... corporation finance... view of things. Modern business training... prepare one for a twelve dollar a week... name it prepares its students for a... career. Business today recognizes its need for... people. The activity of the placement... ness Institute is proof of this fact. "Corporation... blood" through such schools as R. B. I... known to be thorough. Young men... their capabilities in the light of these facts—and to prepare... a job but for a career. (Adv.)

REAL SPECIALS. FRIDAY & SATURDAY. Black & White Whiskey, Silver Station (Straight Rye), Old Maryland 2000 Whiskey, Hiram Walker's Gin (No Proof), Buchanan's Gin (No Proof), Canada Dry Gin (No Proof). We Sell For Less and Guarantee the Merchandise. White Horse Collier Scotch, Teachers Highland Cream, Haig & Haig Scotch. Hundreds of Other Items for Your Selection AT LOW PRICES. NOTE: NEW STORE HOURS. BERGHASH. ROCHESTER'S LEADING LIQUOR STORE. 124 CLINTON AVE. SO. WE DELIVER.

Ladies GOOD LOOKS HOT WATER AND YOU. To be admired in the skin of every woman... spends much time and money purchasing cosmetics that keep her look her best. HOT WATER is essential in beauty culture... baths protect the health... to good looks. Women know the value of HOT WATER as a means to loveliness in their... never-ending supply of... expensive beauty aid. You have an endless supply... Automatic Hot Water... the modern, efficient... medical way to get it. TRIFT. Automatic Heating System... (Enough for Average Family) will not exceed 50c per month (when hot). GET THE DETAILS TODAY.