Their Activities -:- OUR CATHOLIC WOMEN -:- Their Interests

As One Woman To Another

By SUSANNE

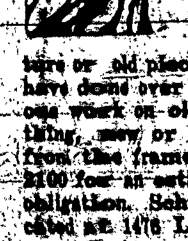
SPECIAL RATES! Round Trip Ticket! All 'round the town for only 50c! Hold your hats and don't stand by . . . All Aboard! . . .

AND . . . Sisters of Adventure . . . the first stop that Susy's little sight-seeing buggy is going to make is the fascinating shop of . . . Edith Ellis.

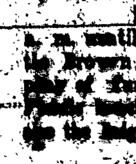
NOVELTIES, just the thing for hostess gifts were the first thing to catch our eye. They are simply different. When we started consuming one of Edith Ellis's famous luncheons, however, our mind and eyes were all occupied with the deliciousness and attractiveness of the foods that we could think of nothing else. On the way out, the spell was broken by their candies which are homemade under the personal supervision of Edith Ellis. Good! Just ask us. And 36 East Ave. is the address.

OH GIRLS! Did you ever hear the one about the very smart and attractive girl who lost her boy friend . . . all because of "bad Breathe" ? ? ?

MASSAGE IN THE same breath (Not Bad Breath) let me give you a remedy for this evil . . . Massage, because hand [illegible] with massage [illegible] good circulation and good circulation is the keynote to health. Swedish Massage is also known for its reducing qualities. So if the figure is just a wee bit lumpy . . . stop in at the Swedish Institute of Massage, 523 Cox Bldg. and start treatments to relieve this condition at once! Call Main [illegible] for your appointment. Send 10c for their booklet "How to [illegible]"



JUST IN case I have a bride on this little trip, I'm going down to Schmitz Upholstering Company to show her how her love nest can be inexpensively furnished . . . with made to order furniture or old pieces she might want to have done over (Schmitz do marvelous work on old furniture). Everything, new or old, is reupholstered from the frame up. Call Glenwood 3100 for an estimate without cost or obligation. Schmitz Company are located at 1476 Lake Avenue.



NO MORE Antique exploring after dark . . . the Little Brown Jug, 315 Driving Park Avenue, has changed the hours . . . It is now open from 8:00 a. m. until 5:30 p. m. each day. Little Brown Jug has a marvelous display of furniture in early maple . . . [illegible] chairs and poster beds are the high spots. Don't Miss them.

WHOA PONY everything is all right . . . don't be scared of the little girls that makes great big noises.

STOP, look and listen! Here is a place to park the kiddies for an afternoon . . . Heberle Riding Academy, Browncroft Blvd. It not only gives you an afternoon of freedom but it also gives the kiddies a glorious time, and lots of good exercise. [illegible] Riding Academy have any [illegible] riding classes for children. [illegible] given upon request [illegible] Special rates. [illegible] will bring you detailed [illegible]

OH, TO BE BEAUTIFUL! Don't be sad [illegible] if you aren't [illegible] you can be [illegible] . . . How? By proper care of the [illegible] that is every woman's pride [illegible] Don't have [illegible] oily hair . . . have fluffy [illegible] Beauty Salon, 560 Thurston [illegible] every kind [illegible]

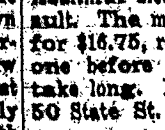
[illegible]

Maybe you haven't taken off as yet so here is just a tip before you leave on that much talked of vacation. Fitzgerald's Dress Shoppe, 177 Brooks Avenue, are in the midst of their clearaway of Summer Stock. Everything reduced below cost. Exceptional values including navies, prints, washable pastels, eyelet batiste, linen and pique suits. $2.96 to $8.95. Buy your vacation clothes now!

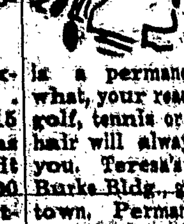
ANOINT brittle finger nails each night before retiring with olive oil and wear an old pair of gloves to protect the bed linen. The oil will give strength to the nails.

AH! A MEMBER of this merry buggy ride would like to see a flabby figure turned into a perfect 36 . . . well come my children and you shall see how the famous Emily Bushay does this tricky stunt . . .

CORSETIERE A LITTLE SNIP here . . . and a tuck there and just the right number of stitches in this side and that now you see that is the work of Emily Bushay, 323 Burke Bldg., 5 St. Paul Street. Corsets made to fit the figure not the figure made to fit the corset. Emily Bushay has had years of experience at remodeling and repairing corsets. And her work is very reasonable.

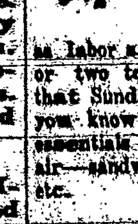


TIRED? A sure way to recover your vitality is to take a nap. We guarantee it will be a beauty rest if you're lying on a Lauer Inner-Spring Mattress. A healthful sleep is bound to be the result. The matresses are now selling for $16.75, regularly $24 values. Get one before they're gone, it won't take long. Lauer's Furniture Store, 50 State St.

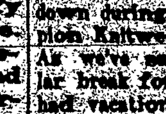


AN OPEN BUGGY isn't just the best thing for ex-curly locks . . . says Suzy (and she ought to know 'cause she's done a bit of open buggy breezing these past days) so the only alternative is a permanent. Then no matter what, your ready . . . be it swimming, golf, tennis or auto riding . . . your hair will always be a compliment to you. Teresa's Beauty Shoppe, 314 Burke Bldg., gives one of the best in town. Permanent waves from $5.00 to $10.00, each wave gets her individual attention and special treatments. Stone 4581 to make the permanent appointment.

THE ROAD may be humpy-bumpy but your due for a treat so what's a few bumps in one's life . . . Yes Sir, I said a treat . . . smell that homemade bread of Aunt Jennie's . . . umm umm.



CLIMAX YOUR DINNER these days with a fresh cherry pie (25c) from the Aunt Jennie Bake Shoppe, 516 Monroe Ave. They're better than best. Suggestion Number 2—They're ideal as labor savers, so why not take one or two to the lake for dessert on that Sunday picnic? By the way, do you know that you can get all the essentials for that day in the open air—sandwich buns, salads, cold cuts, etc.



JULY CLEARANCE, PRE-INVENTORY SALE or what have you, in fact anything you'd like in the way of sportswear marked down during this sale at the Champion Knitwear Mills, 71 St. Paul St. As we've said before it's a particular break for you "gals" who haven't had vacations as yet.

EVERYTHING . . . Temptation, Off-the-face large brims, small brims, and sailors all on sale. And what hats . . . such gorgeous creations you have never seen anywhere . . . novelty straws, [illegible], crepes and linens . . . think of it and for only $1.00 and $1.35. The regular $1.95 and $2.95 hats for as little as $1.00 and $1.35. Grimm Hat [illegible], 154 Sherman Street, off Lyell Avenue.

WELL GALS . . . your ride is over! but don't forget I'll [illegible] you next week at the same time . . . [illegible]

Have Names Like Litany of Saints

The names in the numerous family of 19 of Michael and Rose Latorra, of Franklin Park, Ill., leaders to date in a contest for the largest and healthiest family of Italian origin in the United States being conducted at the World's Fair, Chicago, read like a veritable "Litany of the Saints."

While many of the names are familiar and dialetic variations, all of them are basically those borne by Saints canonized by the Church through the ages. The father and mother are not behind their many children in this respect, both of them bearing names which have become distinguished in the Church's list of her Saints. The father proudly follows the Archangel, Michael, in his Christian name, while the mother is called by the same name as the glorious Saint of South America, St. Rose of Lima.

Running down the list of 19 children, it is found that the oldest, Mrs. Teresa Damore, 26, mother of five children, can lay claim to two saints, at least, as the source of her name—the famed St. Teresa of Spain, and the Little Flower. The next oldest child, Mrs. Lucille Quaranto, 25, mother of three children, bears a name that appears in the Church's Calendar of Saints, while Mrs. Margaret Palella, 24, also mother of three children, has an appellation that recalls the martyrdom of a valiant woman of the early centuries of Christendom, who gave her life for her faith at Antioch. Next on the long list is Mrs. Angeline Dell, 22, while a year behind her is one of the two sets of twins—Mrs. Madeline Damore and Sarah Latorra—both of them 21. Isabel Latorra, 19, has the proud privilege of being named for the cousin of the Blessed Virgin, St. Elizabeth; while Vito, 17, in his name, helps to perpetuate the memory of St. Victor, the soldier in the service of Rome who went to his death because he professed the religion of Christ. One of the other twins, Michael, is named for his father, while the other bears that of the beloved Italian Saint, Rocco. Joseph, 15, is named for the foster-father of the Saviour, Frank, 12, takes the title of the "Little Poor Man," while Mary bears the distinguished and venerated name of the Blessed Mother. St. Nicholas, St. John, St. Philip, St. Anne, and St. Rose are represented in the 10, 8, 6, 5 and 2 year-old children of Mr. and Mrs. Latorra, while eBnito, or Benizlo, is the name given to the youngest of the family, who is 11 months old.

Mr. Latorra, who is 49 years old, was born in Vaie, Italy. He came to this country when he was 16 and now maintains a 25-acre vegetable farm two blocks from the 14-room home which he and his neighbors built for his large family. He has reared and cared for his many offspring throughout the depression without the aid of charity, claiming that such an accomplishment is easy if all "pull together."

The Latorras have 11 grandchildren. Four of their children are working and contributing to the support of the family, while all of the others aid their parents—the girls with the housework and the boys with the vegetable farm.

Mrs. Latorra is 44 years old and was also born in Italy. She came to this country as a young child and married in Chicago.

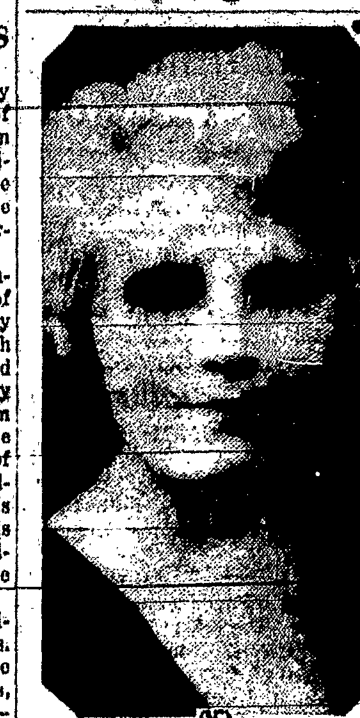
MARKS SILVER JUBILEE

St. Francis, Wis.—(NCWC)—The Rev. Eugene J. Gehl, missionary to the deaf stationed at St. John's Institute for the Deaf, here, has just celebrated his twenty-fifth anniversary as a priest.

SHOES . . .
White Summer Shoes
LECKINGER'S
43 Clinton Ave. No. Stone 3958

Watches Clocks Jewelry REPAIRED
Work guaranteed. Jewelry made to order. 25 years' experience. "We buy old gold."
LEITH & MARTIN
217 Commerce Bldg.

Delegate



Miss Lucille A. Boylan, of Columbus, Ohio, who has been selected by the American Red Cross as a delegate to the International Red Cross Conference to be held at Tokyo in October. She is en route to Europe, on a world tour, accompanied by her sister, Marcella Boylan, who is also a delegate. Both were overseas workers for the National Catholic War Council in France, 1919-20. (Photo by Bachrach.)

I. F. C. A. List of Recommend Films

July list of motion pictures approved by the International Federation of Catholic Alumnae is as follows:

SUITABLE FOR FAMILY NIGHT PROGRAMS

TITLE	RATING
Baby Takes a Bow	Good
The Blue Light	Excellent
The Circus Clown	Good
The Last Gentleman	Excellent
Murder on the Blackboard	Good
Operator "13"	Very Good
Orders Is Orders	Very Good
Randy Rides Alone	Good
Return of the Terror	Very Good

SUITABLE FOR MATURE AUDIENCES

TITLE	RATING
Are We Civilized?	Good
Bulldog Drummond Strikes Back	Excellent
Call It Luck	Good
The Wandering Jew	Excellnt
The Woman In Command	Good

At Camp Madonna

Guests at Camp Madonna on Canandaigua Lake this week include: Kathleen Cunningham, Mary Catherine Sweeney, Helen Sweeney, Lois Barbara Frey, Virginia Brayer, Margaret Cornell, Rose Lamprakes, Anne Virginia Miller, Janette Brown, Winifred Clark, Charlotte Hughes, Ellen Foley, Catherine Foley, Jessie Ann Butler, Mary Elizabeth Knight, Helen Dorrity, Mary Schiff, Ruth M. Mykins, Jane Eber, Mary Keenan, Sally Bennett, Mary Patricia Foley, Margaret Frawley, Marilyn Tarnow, Carol Lewis, Ellen Sproat, Mary Russell, Doris C. Karpel, Thelma Karpel and Mary Louise Coleman of this city. Patricia Norton of New York City; Mary Jane Phelan of Geneva, New York; Margaret Regan and Betty Regan of Syracuse, New York; Gloria Rankin of Pittsford, New York; Virginia Lee Long of Stockton, Kansas; and Mary Abby Lane, Shirley Lane and Noel Connors of Brockport, New York.

Spiritual Thoughts

"Not a man in Europe now, who talks bravely against the Church, but owes it to the Church that he can talk at all.—Newman.

* * *

"If we fear men much, we shall never do anything for God; everything done for God stirs up persecution."

THRIFTY SERVICE
12 pounds 96c 8c each additional pound
ALL THIS WEIGHS ONLY 12 POUNDS

2 Sheets	2 Towels (Tea)	2 Ladies' Handk's
2 Pillow Slips	5 Men's Handk's	2 Brassiers
4 Napkins	4 Men's Shirts	2 Chemises
1 Tablecloth	2 Sets Shirts and Shorts	2 Washcloths
1 Luncheon Set	1 Pajamas	1 House Dress
2 Towels (Bath)	4 Pairs Socks	1 Night Gown
2 Towels (Hand)		1 Slip

6 LBS. FLAT WORK, 6 LBS. WEARING APPAREL
● All flat work returned neatly ironed and folded. Wearing apparel damp, ready to iron.
● EXPERT LAUNDRY SERVICE for the HOME
Hafner Home Laundry
WHERE QUALITY COSTS NO MORE
PHONE MAIN 2076

Rochester Diocesan Council of the National Council of Catholic Women

Office: 1020 Columbus Civic Centre, 50 Chestnut Street

We are ready to take reservations for the luncheon at the quarterly meeting of the Board of Directors of the Rochester Diocesan Council of the N.C.C.W. The meeting will be held in the library of Holy Family School, Auburn, New York, beginning at 10 a. m. on Saturday, July 28.

Luncheon, which is open to all, will be served in the auditorium of Holy Family School at 12:30. Very Rev. John A. Conway, V.F., will address those assembled. Tickets for luncheon are One Dollar. Reservations may be made up to Thursday noon, July 26, with Miss Katherine Doerbecker, executive secretary for the Rochester Diocesan Council, 1020 Columbus Civic Center, 50 Chestnut Street, Rochester. Telephone Stone 1402; or with Miss M. Irene Cooper, president of the Auburn Deanery Council, 4 Exchange Street, Auburn. Miss Cooper will take reservations up to Friday noon, July 27.

At this season of the year we are hoping for a record attendance at our quarterly meeting. The Diocesan Council office will be glad to hear from anyone who can provide transportation for those going from Rochester not driving their own cars.

The Rochester Diocesan Council gratefully acknowledges a generous contribution to the Rochester Deanery Quota made by Auxiliary 44, Knights of St. John, and the Women's Sodality of SS. Peter and Paul's Church, Rochester, realized from a garden party recently held on the church grounds.

We are asking our members, and any others who may be interested and are arranging a vacation, to keep in mind the Fourteenth Annual Convention of the National Council of Catholic Women, to be held in Washington, D. C., September 29 through October 31. All Catholic women are cordially invited and urged to attend. The Mayflower Hotel will be convention headquarters. Special low transportation and hotel rates have been arranged and the N.C.C.W. promises an exceptionally fine program. In addition, the attractions offered by the Nation's Capital, for those who have visited it before and those who come for the first time, especially this year when the city holds more than its usual interest because of the Government's extensive construction program, will make an ideal vacation.

CATHOLIC WOMEN'S CLUB TO SELL CENTENNIAL TICKETS AT FORMAN'S

Beginning Monday, July 16, the Catholic Women's Club, through the courtesy of B. Forman Company, will maintain a booth at the Forman store, where special reduced-price tickets for the Rochester Centennial Exhibition at Edgerton Park, August 11 to September 9, will be offered for sale. Tickets include admission at gate and to the "Pathways of Progress" pageant which will depict one hundred years of Rochester's history and will be produced on a stage three times larger than the biggest indoor stage in the world. More than six hundred characters move through the production.

Mr. Frank J. G. Connor, the president of the Catholic Women's Club, is organizing a group of Club members to take charge of the booth at Forman's which will be open from 10:00 a. m. to 5:30 p. m. each business day including Saturday mornings, from July 15 to August 1, and Club members and the general public are invited to buy their tickets there, and save one-third on the purchase price.

Missionary Maids To Hold Outing July 15 At Durand Eastman Park

American Missionary Maids are planning one of their old time picnics to be held Sunday, July 15, at the log cabin in Durand Eastman Park.

Complete dinner, consisting of home-cooked food, will be served at one o'clock. Dinner is included in the price of the tickets which are 25c for children and 50c for adults. Sports program has been arranged by Miss Betty Ehmann and her committee. Mrs. Norbert Ehmann, general chairman, has for her co-workers, the following:

Miss Adelaide Biesenbach in charge of donations, Miss Maryann Weidman, treasurer of the club, chairman of tickets committee and Miss Catherine Weidman, head of serving committee. The officers of the club, Miss Martha Schuey, Miss Lucy Voelkl, Miss Miriam Papineau, Miss Marie May and Miss Leocadia Gloss, will act as hostesses on the picnic grounds.

This picnic is the fourteenth annual one held each year since the formation of the club, for fun and profit in the interests of the missions. Friends are invited and reservations can be made with any member of the club.

Census Bureau Reports Birth Rate Decrease

Washington. — The birth rate in the United States in 1933 declined to 16.4 per 1,000 population, it was made known today by the Census Bureau. In the preceding year the rate was 17.4.

The infant mortality rate was 58.2 per thousand births as compared with 57.6 in 1932, and the number of still births was 3.7 per thousand, an improvement over 1932 when the rate was 3.8. In 1932, there were no figures for Texas.

In number of births, New York led with 187,139. Pennsylvania was second with 157,046, Texas third with 107,924, and Illinois fourth with 105,861.

New Mexico had the highest birth rate per thousand of population, 26.7. North Carolina and Utah had 22.9, South Carolina, 22.7; Mississippi, 21.6; Alabama, 21.1, and Virginia, 21.0. The lowest birth rates were 12.2 for Oregon and 12.4 for California.

The birth rate decreased in 1933 in every State except Nevada, Oklahoma and Vermont.

ORGANIZE COLLEGE CLUB

Poughkeepsie, N. Y.—(NCWC)—A new organization to be known as the Roman Catholic College and University Club of Poughkeepsie has been formed here under the sponsorship of the Rev. Dr. John J. Moylan, pastor of St. Mary's Church.

Earth's noblest thing, a woman perfected.—Lowell.

WEDDINGS

Noonan—Hock

The marriage of Miss Catherine Teresa Hock, daughter of Mr. and Mrs. Louis C. Hock of Saranac Street, and John Francis Noonan, son of Mr. and Mrs. Charles E. Noonan of Lexington Avenue, was solemnized July 10 at 9:30 o'clock in St. Michael's Church. The ceremony was performed by the Rev. Theodore Winterroth and was followed by nuptial high Mass.

Nazareth College Choir, of which the bride was a member and president during her senior year, sang the response to the Mass, with Prof. Frederick C. Pohl at the organ. Perosi's "Ave Maria" was sung during the offertory.

Miss Genevieve Meisenzahl was maid of honor, and the Misses Josephine Koch and Anne Larkin were bridesmaids, all members of the Class of 1933 of Nazareth College. Charles E. Noonan, Jr., brother of the bridegroom, was best man and the ushers were George M. Hock and Thomas D. Noonan.

The following priests of the diocese were guests at the wedding breakfast and reception for relatives and intimate friends at Ridgemont Country Club: the Rt. Rev. Msgr. George V. Burns, the Reverends Ferdinand P. Scheid, Theodore Winterroth, Walter Foery, Francis H. Turner.

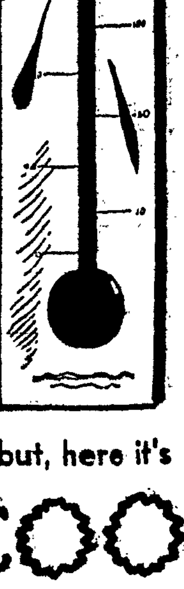
Mr. and Mrs. Noonan, after a motor trip, will reside at 1901 Columbia Road, N. W., Washington, D. C.

The bride is a graduate of Nazareth Academy, Nazareth Conservatory of Music and Nazareth College and is a member of Tau Delta Sorority. The bridegroom is a graduate of St. Bonaventure College and Georgetown University Law School. He is a member of Gamma Eta Gamma law fraternity.

SHINE 'EM UP
Your Automobile—Your Furniture
THESE ARE BUT A FEW OF THE STANDARD POLISHES WE OFFER
Polishem—Polishes as it cleans. For varnished, painted and enameled surfaces. 65c.
Phenoid Automobile Polish—Assures a high and lasting polish on lacquered, baked and enameled surfaces. 75c.
DeVoe Polish—Made by a paint manufacturer who knows exactly what varnished surfaces require. 45c.
Lowe Brothers' Lacquer — Unsurpassed as a cleaner and brightener on all lacquered surfaces. 55c.
Store Closes Saturdays During July and August at 12:30 P. M.
Barnard, Porter & Remington
9, 11, 13 NORTH WATER ST.
MAIN 8140

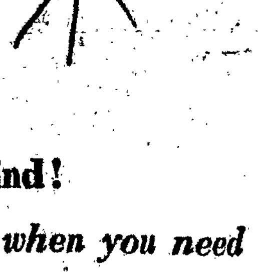
DELICIOUS . . . LUNCHES OR DINNERS
Are Most Enjoyable When Pleasantly Served in the Privacy of Our Individual Booths.
NUNELYS
51 EAST AVE.
SODAS LUNCHEONETTES CANDIES

UP, UP goes the mercury - -



but, here it's COOL
The temperature is breaking July records . . . but it's comfortably cool at Forman's. This is one piece of store pioneering of which we're unusually proud. We can see (and hear) every day how much it means to our customers.

B. FORMAN CO.



Summer zephyrs aren't always so kind!
That's when you need
Helena Rubinstein "sun screens"
Water-proof Rouge en Creme $1.00
Water Lily Deodorant Talcum $1.00
Water Lily Automatic Lipsticks $1.25
(also the new evening shade)
Water Lily Snow Lotion $1.50
(peach-bloom and rachel)
Gypsy-Tan Foundation $1.00
Sun-burn Oil (for sensitive skin) . . . $1.50
Sun-burn Oil (for average skin) $1.00
Sunproof Foundation Cream $1.00
Sunproof Beauty Powder $1.50
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