

Their Activities

OUR CATHOLIC WOMEN

Their Interests

AS ONE WOMAN TO ANOTHER

SPECIAL RATES! Round Trip Ticket! All round the town for only 50c!

NOVELTIES! Here's the thing for the holiday gifts... They are simply different.

ON GIRLS! Did you ever hear the girl who said the very smart and attractive girl who had her hair styled by a woman of 'head' beauty?

MASSAGE IN THE name of health! Let us give you a massage for the summer.

JUST IN case I have a letter on this little girl... She's going down to Schmitt Upholstery.

NO MORE Antiques! Expensive after dark... Little Brown Jug, 211 Driving Park Avenue.

WHOA BOMBY everything is all right! Don't be scared of the little girls that make great big noises.

STOP! Look and listen to park the kiddies for an afternoon... Heberle Riding Academy.

OH TO BE BEAUTY! Don't be sad little girl! You can be beautiful... By the way, don't forget!

JULY CLEARANCE! PRE-INVIRONMENT SALE of what have you in fact anything you'd like in the way of sportswear?

EVERYTHING! Furniture, On-the-face large brims, small brims, and more all on sale.

WELL GALS! You're like to come but don't forget! You must work at the same class.

Have Names Like Litany of Saints

The names in the numerous family of 19 of Michael and Rosa Latorra, of Franklin Park, Ill., leaders to date in a contest for the largest and healthiest family of Italian origin in the United States...

Running down the list of 19 children it is found that the oldest, Mrs. Teresa Damore, 93, mother of five children, can lay claim to two saints, at least, as the source of her name...

AN OPEN BUGGY isn't just the best thing for ex-curl locks... It's a permanent.

THE ROAD may be humpy-bumpy but your due for a treat so what's a few things for one's life... You'll find a treat.

MARKS SILVER JUBILEE St. Francis, Wis. (N.C.W.C.)—The Rev. Eugene J. Gehl, missionary to the deaf stationed at St. John's Institute for the Deaf, here, has just celebrated his twenty-fifth anniversary as a priest.

SHOES... White Summer Shoes LECKINGER'S 143 Clinton Ave. No. Stone 3751

REPAIRED Watches, Clocks, Jewels Work guaranteed. Jewelry made to order. 25 year experience.

LEITH & MARTIN 217 Commerce Bldg.

THRIFTY SERVICE 12 pounds 96c per each additional pound

ALL THIS WEIGHS ONLY 12 POUNDS! 2 Sheets, 2 Pillow Cases, 2 Towels (7x9), 2 Men's Handkerchiefs, 2 Women's Handkerchiefs, 2 Sets Shirts and Shirts, 2 Shirts, 2 Towels (Hand), 2 Pair Socks, 2 Ladies' Handkerchiefs, 2 Bralettes, 2 Chemises, 2 Washcloths, 2 House Dress, 2 Night Gowns, 2 Slip.

EXPERT LAUNDRY SERVICE for the HOME

Home Laundry WASHING AND DYEING

Delegate



Miss Lucille A. Boylan, of Columbus, Ohio, who has been selected by the American Red Cross as a delegate to the International Red Cross Conference to be held in Tokyo in October.

I. F. C. A. List of Recommend Films

July list of motion pictures approved by the International Federation of Catholic Alumnae is as follows:

Table with columns: TITLE, RATING. Includes 'Baby Takes a Bow', 'The Blue Light', 'The Circus Clown', 'The Last Gentleman', 'Murder on the Blackboard', 'Operator 13', 'Orders in Orders', 'Randy Rides Alone', 'Return of the Terror'.

At Camp Madonna

Guests at Camp Madonna on Candaigua Lake this week include: Kathleen Cunningham, Mary Catherine Sweeney, Helen Sweeney, Lois Barbara Frey, Virginia Brayer, Margaret Cornell, Rose Lampraks, Anne Virginia Miller, Janette Brown, Winifred Clark, Charlotte Hughes, Ellen Butler, Catherine Foley, Jessie Ann Derrity, Mary Schiff, Ruth M. Nykins, Jane Eber, Mary Keenan, Sally Bennett, Mary Patricia Foley, Margaret Frey, Marilyn Tarnow, Carol Lewis, Ellen Sproat, Mary Russell, Doris C. Karpel, Thelma Karpel, and Mary Louise Coleman of this city.

Spiritual Thoughts

"Not a man in Europe now, who talks bravely against the Church, but owes it to the Church, that he can talk at all."—Newman.

"If we fear men much, we shall never do anything for God; everything done for God stirs up persecution."—

Rochester Diocesan Council of the National Council of Catholic Women

Office: 1020 Columbus Civic Centre, 50 Chestnut Street

We are ready to take reservations for the luncheon at the quarterly meeting of the Board of Directors of the Rochester Diocesan Council of the N.C.C.W. The meeting will be held in the library of Holy Family School, Auburn, New York, beginning at 10 a. m. on Saturday, July 28.

Luncheon, which is open to all, will be served in the auditorium of Holy Family School at 12:30. Very Rev. John A. Conway, V.E., will address those assembled. Tickets for luncheon are One Dollar. Reservations may be made up to Thursday noon, July 26, with Miss Katherine Doerbocker, executive secretary for the Rochester Diocesan Council, 1020 Columbus Civic Center, 50 Chestnut Street, Rochester, Telephone Stone 1492; or with Miss M. Irene Cooper, president of the Auburn Diocesan Council, 4 Exchange Street, Auburn. Miss Cooper will take reservations up to Friday noon, July 27.

At this season of the year we are hoping for a record attendance at our quarterly meeting. The Diocesan Council office will be glad to hear from anyone who can provide transportation for those going from Rochester not driving their own cars.

CATHOLIC WOMEN'S CLUB TO SELL CENTENNIAL TICKETS AT FORMAN'S

Beginning Monday, July 16, the Catholic Women's Club, through the courtesy of B. Forman Company, will maintain a booth at the Forman store, where special reduced-price tickets for the Rochester Centennial Exhibition at Edgerton Park, August 11 to September 9, will be offered for sale.

WEDDINGS Noonan-Hock The marriage of Miss Catherine Teresa Hock, daughter of Mr. and Mrs. Louis C. Hock of Saranac Street, and John Francis Noonan, son of Mr. and Mrs. Charles E. Noonan of Lexington Avenue, was solemnized July 10 at 9:30 o'clock in St. Michael's Church.

Missionary Maids To Hold Outing July 15 At Durand Eastman Park American Missionary Maids are planning one of their old time picnics to be held Sunday, July 15, at the log cabin in Durand Eastman Park.

Complete dinner, consisting of home-cooked food, will be served at one o'clock. Dinner is included in the price of the tickets which are 25c for children and 50c for adults.

Miss Genevieve Meisenzahl was maid of honor, and the Misses Josephine Koch and Anne Larkin were bridesmaids, all members of the Class of 1933 of Nazareth College. Charles E. Noonan, Jr., brother of the bridegroom, was best man and the ushers were George M. Hock and Thomas D. Noonan.

Census Bureau Reports Birth Rate Decrease

Washington. — The birth rate in the United States in 1933 declined to 164 per 1,000 population, it was made known today by the Census Bureau. In the preceding year the rate was 174.

The infant mortality rate was 58.2 per thousand births as compared with 57.6 in 1932, and the number of still births was 3.7 per thousand, an improvement over 1932 when the rate was 3.8. In 1932, there were no figures for Texas.

New Mexico had the highest birth rate per thousand of population, 26.7. North Carolina and Utah had 22.9, South Carolina, 22.7; Mississippi, 21.8; Alabama, 21.1, and Virginia, 21.0. The lowest birth rates were 12.2 for Oregon and 12.4 for California.

ORGANIZE COLLEGE CLUB Poughkeepsie, N. Y.—(N.C.W.C.)—A new organization to be known as the Roman Catholic College and University City Club of Poughkeepsie has been formed here under the sponsorship of the Rev. Dr. John J. Moynan, pastor of St. Mary's Church.

SHINE 'EM UP

Your Automobile—Your Furniture THESE ARE BUT A FEW OF THE STANDARD POLISHES WE OFFER. Polish—Polishes as it cleans, for varnished, painted and enameled surfaces.

Barnard, Porter & Remington

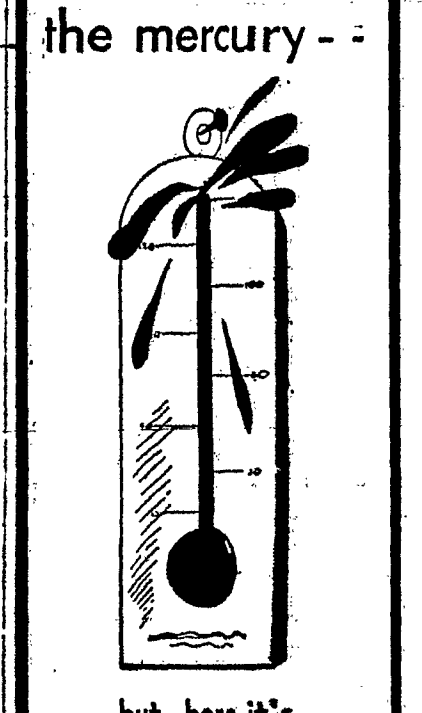
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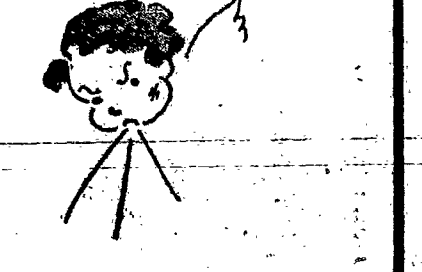
51 EAST AVE. CANDIES LUNCHEONETTES

UP, UP goes the mercury



but, here it's COOL The temperature is breaking July records... but it's comfortably cool at Forman's. This is one piece of store pioneering of which we're unusually proud.

B. FORMAN CO.



Summer zephyrs aren't always so kind! That's when you need

Helena Rubinstein "sun screens"

- Water-proof Rouge en Creme.....\$1.00
Water Lily Deodorant Talcum.....\$1.00
Water Lily Automatic Lipsticks.....\$1.25
Water Lily Snow Lotion.....\$1.50
Gypsy-Tan Foundation.....\$1.00
Sun-burn Oil (for sensitive skin).....\$1.00
Sun-burn Oil (for average skin).....\$1.00
Sunproof Foundation Cream.....\$1.00
Sunproof Beauty Powder.....\$1.00