

Their Activities

OUR CATHOLIC WOMEN

Their Interests



AS ONE WOMAN TO ANOTHER

ANY MATE! we're off on another shopping tour of the worth while shoppes of Rochester. And just the right time for this tour... before July 4th.

IF YOU are sewing on delicate white goods that you particularly want to keep clean, powder your hands occasionally with talcum powder. Then if your hands should perspire the powder will take up the moisture and you cannot spoil the dainty garment.

NOW FOR the picnic... you are going to need salads, cold meats, and baked goods... Ah! I know the place to get them, Aunt Jennie's Bake Shoppe, 516 Monroe Ave.

A REAL SPORT... horseback riding! And the place to go is Heberle's Riding Academy, 527 West Ave.

SUMMER EXPOSURE calls for a well developed body... Swedish Institute of Massage can help you to reduce that bumpy figure to a fine firm healthy one.

TERESA'S BEAUTY Shoppe, 314 Burke Bldg., send out a warning that no matter how beautifully you are dressed if your hair is straight and stringy...

CORSETTIERE EVEN THOUGH be indulging in Summer sports... the still will be making a public appearance and should look her best in her Summer apparel.

NOTHING WILL please you more than to see your old furniture repaired... like new, Schmitt Upholstering Company, 417 Lake Ave.

PERSPARATION stains may usually be removed by soaking in strong, salty water before the garment is washed.

STEP FORTH on the Fourth with one of Elton's dresses... a lovely little number, perhaps a washable silk or maybe a plique or linen.

FOR ONE who is a victim of superfluous hair... Charlotte White has a real treat in store for you. Permanent removal of all unwanted hair.

FUN FOR THE big day... cap the climax with a new hat... ONOFF's Hat Shoppe, 154 Sherman Street.

Forman Store Installs Air-Cooling System When Shopping is made a delight, Forman's will do it.

CLEARAWAY EVERY THING YOU NEED... Lauer's have it! Bed tables, coffee tables, in fact tables of every kind and description.

FINE FURNITURE is lost unless it has the proper back ground... Joseph Furlong, of Furlong's Decorating Studio, 285 Alexander Street.

NO FOURTH of July was ever complete without a new dress... Fitzgerald's Dress Shoppe, 117 Brooks Avenue, have any number of snappy inexpensive dresses suitable for all sports wear.

BATHING adds complications... what to do about one's hair? Ferguson's Beauty Salon, 340 Thurston Road can give you the only answer.

You are invited to enjoy frequently the cordial coolness of Forman's air-conditioned first and second floors... shop in a refreshing atmosphere!

The rule to observe when furnishing a small home is to choose simple articles to have few of them—just those which are absolutely essential—and to select those with such care that each is the best of its kind.

ANNOUNCING Fourth of July special! At the Champion Knitwear Mills, 71 St. Paul St. A big reduction in female hosiery, bathing suits, sweaters, shorts and other sportswear.

NOT A HOLIDAY goes by but Edith Ella, 28 East Avenue, has some special little gadget to give you a new and lovely Fourth of July table center.

Buttermilk or sour milk is ideal to bathe the face, neck and hands with as it acts as a bleach and astringent for the skin.

HEADS PAULIST ORDER New York—(NCWC)—At a Chapter of the Society of Missionary Priests of St. Paul the Apostle, here, the Very Rev. John B. Harvey, C.S.P., was elected to succeed himself as Superior General of the Paulist Order.

Four Cardinals See Mrs. Brady Receive The Laetare Medal

By MSGR. ENRICO PUCCI (Vallician City Correspondent, N. C. W. C. News Service) Rome.—Four Cardinals and a large number of distinguished persons were present at the American College, here, when Mrs. Genevieve Garvan Brady, prominent American Catholic laywoman, received the Laetare Medal awarded to her by the University of Notre Dame for her activities on behalf of the Catholic Church.

The presentation was made by the Very Rev. George M. Sauvage, C. S. C., Procurator General of the Congregation of the Holy Cross. The four Cardinals present at the presentation were: Their Eminences Pietro Gasparri, Camerlengo of the Holy Roman Church; Luigi Sincero, Secretary of the Sacred Congregation of the Oriental Church; Eugenio Pacelli, Papal Secretary of State, and Pietro Fumasoni-Biondi, Prefect of the Congregation for the Propagation of the Faith.

Following is the text of the address given by Father Sauvage prior to the presentation of the medal: "Madam, in the year of Our Lord, nineteen hundred and thirty-four, the University of Notre Dame selects you as the recipient of her annual Laetare Medal award. You have been chosen to take your place in this honored line to indicate recognition for what you have done in the service of religion, social betterment, charity and patriotism. You have advanced the education of those who themselves are to diffuse Christian culture, by the completion of a Jesuit novitiate where young men are schooled in the science of the saints which leads to honors in the wisdom that is of God.

Charles Generous, Unheralded "You have interested yourself in the social and moral betterment of our Catholic girls, as is seen from your activities in the Girl Scout movement, as well as in the foundation of a home for nurses. Your charities have been generous, yet unheralded. The left hand has not known what the right hand gave. "More than these expressions of service to Faith, culture and charity is the example of your own Catholic life. The gift is less than the giver, the deed less than the doer. What makes your services to religion and to human uplift acceptable to God and to those who see beyond service into the heart that serves is your blameless character, your faithful unobtrusive Catholic life which has quickened in the Catholic women of your period more active Catholic doing. In recognition, not only of what you have done, but more of what you are, Notre Dame calls upon you to receive her Laetare Medal.

Honored For 'Bright Example' "Therefore the University of Notre Dame honors you for your own sake first; and then for the bright example of a life given to the service of God by serving God's children. "So she asks you, Genevieve Garvan Brady, to accept the Laetare Medal for this year of Our Lord nineteen hundred and thirty-four. And she bids you, on accepting it, to take your place in a long line of distinguished recipients."

Rochester Diocesan Council of the National Council of Catholic Women

Office: 1020 Columbus Civic Centre, 50 Chestnut Street

Miss M. Irene Cooper, president of the Auburn-Dearney Council, reports that arrangements are well under way for the quarterly meeting of the Board of Directors of the Rochester Diocesan Council of the N. C. C. W. The meeting will be held in Auburn on Saturday, July 28, and will open with High Mass at nine o'clock at Holy Family Church on North Street, with Very Rev. John A. Conway, V.F., as celebrant.

The directors meeting will follow at ten o'clock in the library of Holy Family school. A luncheon at 12:30 which is open to all will be served in the auditorium of the school. Dean Conway will be guest speaker. Reservations for luncheon may be made through Miss M. Irene Cooper, 4 Exchange Street, Auburn, or Miss Katherine Doerbeck, 1020 Columbus Civic Center, Rochester, telephone Stone 1492. Price of tickets is one dollar.

Archbishop Mooney has expressed a hope that a representative number of Catholic young men and women will be among the volunteers who will staff the 82 playground centers to be operated this summer by the Council of Social Agencies. Mrs. John M. Foley, chairman of the committee on Parent-Teacher Associations for the Rochester Diocesan Council of the N. C. C. W. has enlisted the interest of the Dean of Nazareth College and the Director of St. Andrew's Seminary. We hope to have registrations from these schools for the Institute to prepare the volunteers for their tasks.

This Institute offers an unusual opportunity to interested younger citizens in community service of a specialized nature and of definite value. Actual practice work under the direction of trained professional leaders will be a feature of the training program. The following is a list of subjects to be covered in the Institute: Qualifications and duties of a playground leader.

Psychology of play activities. Singing games and folk dances. Balanced recreational program. Games and game presentation. Special day activities. Story telling and dramatics on the playground. Hand crafts on the playground. Care of playground facilities and equipment.

The Institute will be held at Brick Church, July 9 to 11, from 2 to 5 p. m., and with some evening sessions to be arranged for. The director will be Robert K. Murray of the National Recreation Association, New York City.

There will be a registration fee of \$1.00 to cover a portion of the expenses connected with the Institute. Applicants may register at the Board of Education office, 15 South Fitzhugh Street, where there will be a trained recreational worker to interview applicants from 10 to 12 and 2 to 4 daily. Out of a total registration of 180 at St. Andrew's Seminary, 25 students have already volunteered for recreational leadership at the Merrimack Street Settlement and Cathedral Summer School. While our appeal for volunteers is made especially to college students, a

The Pope's Encyclicals furnish a guide for all our actions.

OVER 40? Quick relief from aching feet at FOOT HEALTH HEADQUARTERS CANTILEVER SHOE SHOP 86 East Ave. (Opp. Chestnut) Formerly 17 Gibbs Street

Cool Summer Frocks Very smart for active and spectator sports and so comfortable for dancing at the club on warm summer evenings. Reasonably Priced

SHOES... White Summer Shoes LECKINGER'S 43 Clinton Ave. No. Stone 3958

WHY "PUTNAM" PERMANENTS ADD TO YOUR CHARM MODES and FASHIONS change, but all fads are not suitable to all women. A wave created for one woman may not bring out all YOUR individual charm. Why not have us create a wave for you? It will have all the "chic" of the current vogue but will maintain its individual and natural appearance. De Luxe Permanents (Custom Made) \$3.50 - \$5 - \$7 - \$10 Also, beautiful marcelling and finger waving, expert hair dyeing and tinting, invigorating facials and exquisite manicures. Rochester's Distinctive Hair Dressers ZOE LOUISE PUTNAM HOTEL SENECA ARCADE Established 1921

MAGG'S ICE CREAM and CATERING Near Corpus Christi Church 732 MAIN ST. EAST • STONE 621-622 • SERVICE 30 FLAVORS of Ice Cream Delivered to you, with special attention to packing in salt and ice or dry ice for picnics or outings. WE SPECIALIZE in Banquets, Weddings, Church and School Functions.

First Campers Enter Camp Madonna Sunday

Sunday, July 1, the doors of Camp Madonna on Canandaigua Lake, sponsored by the Catholic Women's Club will be opened for its six week season. Sunday afternoon has been set for the time of incoming and outgoing guests for the convenience of parents, and Sunday from 3:00 to 5:30 p. m. is only time visitors will be welcome. As some of the periods are already booked to capacity and only forty girls will be received at any one time early reservation is recommended.

The following have already registered: For the season, Janelle Brown, Winifred Clark, Margaret Cornell, Kathleen Cunningham, Helen Dorrity, Charlotte Hughes, Rose Marie Lambrake, Patricia Norton and Mary Phelan. For various periods Gloria Anderson, Geraldine Albrecht, Virginia Brayer, Helen May Brown, Jessie Ann Butler, Eileen Corcoran, Noel Connors, Freda D'Amirita, Doris Dierdorf, Anne Doyle, Dorothy Doyle, Catherine Hagan, Barbara Fermoyle, Mary Flynn, Mary Patricia Foley, Ellen Foley, Catherine Foley, Lois Barbara Frey, Mary Jane Garner, Marguerite Hazard, Geraldine Holland, Thelma Holmes, Katherine Kinney, Mary Elizabeth Knight, Mary Abby Lane, Helen Anne McCarthy, Rita Mandell, Dorothy Keehan, Anne Virginia Miller, Rose Mulla, Janet Murphy, Kathleen Murphy, Ruth M. Mykies, Rosemary Ochi, Helen Parr, Katherine M. Quinn, Mary Jo Kauber, Mary Schiff, Angelina Soren, Mary Catherine Sweeney, Helen Sweeney, Jeanne Teddy and Marian Teddy.

Mass will be offered on the Camp grounds each Sunday beginning July 1 to and including August 12 at 9:00 a. m. Summer residents at the Lake are cordially invited to attend. Sign the Legion of Decency Pledge and fulfill its obligations.

ANNOUNCING Fourth of July special! At the Champion Knitwear Mills, 71 St. Paul St. A big reduction in female hosiery, bathing suits, sweaters, shorts and other sportswear. Remember Champion Knitwear Mills is the place to go with everything in. You can't go wrong.

stromberg-carlsons' new model 60-1 all wave 95.00 it's a habit with wis & fisher's to present the newest... first, and now, with stromberg's new model 60-1... you are able to buy the finest in radio, for the least price... and next only that but by it set in your own home... before you make the purchase. No payment down. We would rather it come from wis & fisher's charge accounts budget accounts

FORMAN'S camp bureau Headquarters for CAMP OUTFITS Every girl camper knows Forman's as the source of "what's new" in turnouts for camp! Of course, we're the official outfitters for Girl Scouts, but that doesn't mean that we have overlooked the needs of any young lady who plans to sally forth to camp... and fresh adventures! FOR GIRL SCOUTS: Camp Uniform - \$1.50 Bathing Suits - \$2.50 Sox - 45c Camp Ties - 35c Belts - 50c Sewing Kit - 35c First Aid Kit - 80c Crepe Pajamas - \$1.25 For Other CAMPERS: Camp Suits \$1.15 to \$3 Shorts - \$1 to \$2 Sweaters - \$1 to \$2 Overalls - \$2 Terry Cloth Pajamas \$3 jackets - \$2 to \$4 THIRD FLOOR