

Our Lady of Perpetual Help Devotions



ADVERTISING RELIGION

By REV. WILLIAM A. DOHERTY, C. SS. R. (The following article has been exclusively written for the Catholic Courier, diocesan newspaper by Father Doherty, Redemptorist priest in charge of the Wednesday devotions at St. Joseph Church, Rochester, which are conducted each week in honor of Our Lady of Perpetual Help.)

No one with a habit of common sense thinking would ever dispute the power and unbridled influence of advertising. It is a potent factor in fashioning the public mind on almost any subject.

The field and the scope of advertising is broadening. It is no longer limited to merchandise. Perhaps it never was definitely limited except by its name. It has now advanced however to other spheres.

Is there anything on earth more vital and more important than religion? If advertising looms so important in the eyes of business men, as a medium of commercial success, why should not religion—our own Catholic beliefs be advertised to the entire nation?

Example Advertisers Exemplary Catholics live as advertised. One of the greatest advertisements of the Church is no deception in this method of publishing what the Church teaches.

What brings the image of Christ to our minds more rapidly than to see some gentle soul bending over the wasted form of one long sick?

Pius X Choir Concerts Stimulate Movement For Gregorian Music

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and her assistant, Miss Julia Sampson and the special concert given here by the sixteen young women of the noted Pius X School of Liturgical Music Choir, New York.

The purpose of the proposed Summer School course which will be open to priests, nuns, seminarians, choirmasters and organists, Father Duffy states, is to further promote the study of Plain Chant, inspiration for which was ably furnished by members of the Pius X Choir who were heard in special concerts at Kilbourn Hall, Eastman School of Music and Nazareth Academy Auditorium, last Friday afternoon.

The concert at Nazareth Academy was attended by Archbishop Mooney and Dr. Howard Hanson, director of the Eastman School of Music.

Saying that it seemed almost sacrilegious for him to be commenting upon the type of music rendered so superbly by the choir, Dr. Hanson presented by the Rev. Leo C. Mooney, a member of the Diocesan Music Committee, said that music begins where language stops.

At the conclusion of the program Archbishop Mooney spoke of the strong and lovable Pope Pius X whom he said did not need to be a musician to start this movement of rescuing from oblivion the beautiful music of Gregorian Chant.

Before the choir group retired from the stage a demonstration was given of creative melody writing displaying the musicianship of those who have done advanced music work at the Pius X School.

Annual Pig Roast of C.Y.M.A. Is Scheduled For Monday, January 29

Plans are under way for the Annual Pig Roast of the Catholic Young Men's Association of St. Joseph's Church to be held on Monday evening, January 29, in the Club's Gymnasium, 51 Franklin Square.

The following members are in charge of the Roast: Tickets—Fred. Kuhn, Chairman; Gerald Bayer, Frank Hartman, J. E. Leinen, John McDowell, Charles Snell, Francis Frank, Alden Logan, Fred Liebert, Raymond Bayer, William Buckley, Raymond Bott, Clarence Bradley, Paul Hagenbach and Francis Goré. Purchasing—Wendell Bayer, Sylvester Kiehammer; Publicity—Irving Berg, George Meyer, Albert Hartman.

Pius X Choir at Nazareth Academy

By REV. BENEDICT A. EHMANN A REVIEW

Among the first five of the great operatic melodies which they tried to emulate. The genuine music of the Church had gradually been forgotten in the hectic days after the "Reformation" and the monastic manuscripts had gathered dust.

Left Hearer Undistracted Polyphonic numbers with Latin and English text lent variety to the program and exemplified that great range of musical style and which is written in the true liturgical style and which Pius X and Pius XI have insisted may be laudably used in the Liturgy of the Church.

Text Is Master In Gregorian Chant the text is master; the music is only an illuminating of the text, intended to illuminate and reveal the inner suggestions of the sacred words.

NEWSPAPER CRITICS PRAISE HIGHLY SINGING OF PIUS X CHOIR GROUP

That the Pius X School Choir Group heard here in two concerts last week were well received by the music critics of the city is evidenced from the following reviews written by the critics of Rochester's three daily newspapers:

STEWART H. SABIN In the Democrat and Chronicle A group of singers from the Choir of the Pius X School of Liturgical Music of New York, sang yesterday noon in Kilbourn Hall before an audience of students and faculty members of the Eastman School of Music.

As this lovely tone, which has a quality so impersonal that it becomes a universal medium for the freeing and enlargement of the minds and spirits of the hearers, followed on from chant to motet with only the linking of the organ modulation from key to key, the effect was cumulative in carrying the audience away from the atmosphere of the concert hall to that of the cloister and cathedral.

In Rochester Evening Journal A group from the choir of the Pius X School of Liturgical Music in New York City gave a concert for the students and faculty of the Eastman School of Music at Kilbourn Hall yesterday afternoon.

This was fine singing of plain chant; the purity of tone, in unembarrassed flow, with background of well-judged organ accompaniment through the chants, the impersonal tonal element that belongs with this text, the full suggestion of meaning, sympathy with the musical line, were qualities rare and excellent.

AMY H. CROUGHTON In Rochester Times-Union Students of the Eastman School of Music, and a few guests, had a rare treat, yesterday noon, in the singing of a program of liturgical music of the Roman Catholic Church in Kilbourn Hall by 15 young women from the Choir of the Pius X School, of New York City, under the direction of Julia Sampson and Achille Bragere.

POPE BLESSES AMERICANS FOR MISSION ZEAL

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Immigration laws in the United States, the Bishop noted, have retarded the flow of Catholics into this country. Accordingly, he said, the clergy should realize the Church has arrived at a settled state here and they should direct their efforts to propagating the Faith among those now here and in the mission lands.

Many Opportunities Happily, Bishop Walsh pointed out, the opportunities for this are many today. Thirty years ago mission literature in the English language was scarce, but there is now a choice of attractive mission publications carefully edited, touching on the home and foreign field.

The exhibition is open daily from 10 a. m. to 10 p. m. Concurrently a series of lectures are being delivered by members of the clergy and laity. On Monday evening a program was given by the Pius X School of Liturgical Music. Lay speakers during the week included Alfred J. Talley, Michael Williams, George Gillespie, Edward S. Dore, Victor J. Dowling and Martin Conboy.

VETERAN TOKYO PRIEST DIES Tokyo (NCWC)—Father Tulpin, of the Paris Foreign Missions, dean of the clergy in the Tokyo Archdiocese and one of the founders of the mission there, has died at the age of 80. In 1877 he arrived in Japan with Bishop Ozari, the first Vicar Apostolic of Northern Japan, a territory which then embraced one-half of the Empire.

"Thy Kingdom Come" So you petition daily in the Lord's Prayer. Help them to extend God's Kingdom by assisting the missionaries laboring in the home and foreign fields.

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RADIO WEEKLY MISSION HOUR Los Angeles—(NCWC)—The Paulist Fathers of St. Paul the Apostle Church, Westwood, are presenting a Catholic Mission Quarter Hour at 4:45 p. m., every Sunday of the year, over Station KHJ

Hedges & Hoffman FUNERAL DIRECTORS John M. Hedges 141 Scio St. Main 620

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