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MISSION SUNDAY—OCTOBER 22nd
Day For Prayer and Propaganda For Missions
Appointed By Holy Father

Our Holy Father, Pope Pius XI, has set aside again this year Sunday, October 22, as Mission Sunday. It is to be a day throughout the world that is dedicated to the Missions. In every country of the world on that Sunday the priests will speak of the need of the Missions, and ask their people for their help in prayers and alms-giving.

THE S. P. F.
Founded in 1822, made a Pontifical organization in 1922 as the principal instrument of mission-aid, the Society for the Propagation of the Faith should be dear to the heart of every Catholic. "All Christian people," wrote Pope Pius XI, "should generously aid the work of the Propagation of the Faith, foremost among mission-aid organizations."
What the Society does: It helps support 165,000 workers in mission fields (47,000 priests, brothers and sisters and 118,000 lay auxiliaries, catechists, teachers, doctors, nurses, etc.) It keeps the sanctuary lamp burning in 45,000 churches and chapels in mission lands. It provides for the upkeep of hospitals, dispensaries, orphanages and schools in mission lands.
Support it: By becoming a member, ordinary, special or perpetual; by remembering the S. P. F. in your will or under the Conditional Gift Plan.
The Society needs you and you need the many spiritual benefits of the Society.

Fourth Degree Knights To Have Get-together
The annual Get-together Party for members of the Fourth Degree, Knights of St. John, Chapter of the Valters, No. 3, will be held Wednesday, Oct. 25 at Hohman's Grill, corner Gregory Street and South Clinton Avenue. Regimental Adjutant Joseph Wendelkass is chairman in charge.
Lieutenant Colonel William H. Rosenbach, president of the Chevaliers, foundations a cordial invitation to all Fourth Degree members of the Rochester Regiment whether they have enlisted in the services of the Chevaliers or not. Reservations must be made to their compulsory representative by Oct. 21 or by calling Col. Rosenbach at Genesee 1488.

Activities in Auburn
By PAUL W. PINKNEY
Court Auburn, Catholic Daughters of America, will hold a costume ball, luncheon party Monday evening, October 23, at the court home, 44 South Street. Members and their friends have been invited to come in costume. Features of the evening will be a musical program and Halloween stunts, after which a lunch will be served. The proceeds from this party will go to the charity fund. Mrs. Gervais P. Nolin is general chairman.

Mercy Hospital Guild met Friday night at the Mercy Hospital building in southwest Auburn. It was decided to hold a food and fancy goods sale December 8 and 9 at a centrally located store, the place to be announced later.
Continuing efforts to make the pledge collection campaign in behalf of Mercy Hospital a success, another meeting of the Campaign Committee and other interested Auburnians was held Friday evening in the Knights of Columbus Home in Genesee Street. William D. Ganey, Jr., general chairman, presided over the session and received a satisfactory report from the 10 ward captains and the district outside Auburn. Another meeting will be called at 8 o'clock Friday evening at the K of C. Home.

The regular monthly meeting of the Rosary and Scapular Society of St. Mary's Church was held Thursday evening, October 19, in the Lyceum parish hall. The business session was followed by a social hour. Each member brought a donation of canned fruit, jelly or staple groceries for Mercy Hospital. Plans were also discussed for a parish supper to be held Saturday, November 4.

Auburn Council, Knights of Columbus contributed its share in the nation-wide celebration in honor of its patron, Christopher Columbus, Thursday evening at the K. of C. Home. A small class of new candidates for the exemption of the first degree of the order was one of the many features of the celebration. The degree was given by the new degree team headed by District Deputy John J. Leo with the assistance of T. Joseph Coffey, Francis J. Cuddy, Frederick J. Woods and Tobias J. McLaughlin. Rev. Donald M. Cleary of Holy Family parish, chaplain of the local council, gave a short talk to the new members. Added entertainment was provided by George Ous and Avery E. Neagle.

Miss Isabel T. Goss has been re-elected grand regent of Court Auburn, Catholic Daughters of America. Other officers elected are: Vice regent, Anne Lane, prophetess, Katherine Salzer, lecturer, Dora Mansfield, historian, Francis Nolin, financial secretary, Frances Foster, treasurer, Barbara Bowers, monitor, Adelaide Besser, secretary, Grace Wilde, organist, Lois Gilbert, chaplain, Rev. Donald M. Cleary, trustees for three years, Mrs. William Coas and Mary Tracy, Board of Directors, Gertrude Smith, Jane Long, Sara Myers, Katherine Donahue, Alice Lewis, Elizabeth Harmon, Susan Welch.

K. C. to Get Football Returns on Saturday
Rochester Council, Knights of Columbus members will get the returns by radio of the Notre Dame-Carnegie Tech football game, Saturday, Oct. 21, beginning at 1:30 in the Columbus Civic Center clubrooms. The House Committee headed by Leo F. Rombach is in charge of arrangements. Lunch and refreshments will be served.

MARKS 60TH YEAR
Santa Barbara Calif. (NCWC)—The Rev. Aephrin Engelhardt, O.F.M., has just celebrated the sixtieth anniversary of his entrance into the Franciscan Order. Father Engelhardt is noted as a historian of the California Missions.

GREETINGS
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Our Lady of Perpetual Help Devotions



FRIEND OF THE WORLD FAVORS

By THE REV. WILLIAM A. DOHERTY, C.S.S.R.
Written exclusively for the Catholic Courier, official diocesan newspaper, by Father Doherty, Redemptorist Father in charge of the Novena of Wednesdays at St. Joseph's Church being conducted in honor of Our Lady of Perpetual Help; and in preparation for the Feast of the Immaculate Conception.
A poet once said that "The world is too much with us of late." In quoting that, I think, we sum up all that can be said about these times in which we ourselves are living. The world is busy—busy about many things. "It deserves the same divine rebuke that Martha received from Christ. It should learn that but one thing is necessary."

That Gospel scene wherein Mary Magdalene is seen weeping at the Feet of Christ inspires me with the thought that there is more to life than merely the hectic acquisition of possessions. There are finer things in life than wealth, more enjoyable pleasures than feasting and indulgence in sinful pastimes. There are treasures of heart and soul that infinitely surpass those of sense that leave enduring traces of the good, the effects they have on our lives.

What is more satisfying, more influential for good than a real, true friendship? That is one of the greatest gifts of God. "Blessed is he," says the Holy Ghost, "that finds a true friend." How sad, indeed, it is how easy to get that sacred word abused and profaned. How frequently it is used to cloak some base, ignominious ambition, some false and treacherous comradeship, some low, unworthy purpose. Never should we identify such unholy alliances by calling them friendships. That would be desecration.

Friendship is a soul-possession, an unblemished gem of the heart. The foundations of true friendship are in love—purest, truest, noblest love. Its requests, and its demands are only such that virtue can afford, because it will never ask for what virtue cannot give. A true friendship adds to the fires of love its own deeper intensities. To the beauties of love it adds a fairer lustre such as the sun-tints do to the immaculate snows of the highest mountains. The lives that cherish such friendships are on the way to sainthood. But let us remember that there is a duty on our part to cultivate that kind of friendship. It is a growth and growing things need time and attention. Neglect always is fatal to them.

Friendship Desirable
Why do we see Mary Magdalene always so close to Christ, almost at His Feet? Because He was her Friend. When He was near all her cares were banished. She was careful to make the time wherein she could cultivate that Divine Friendship that meant so much to her. The result is evident in her life. We should all endeavor to imitate her in that but there is also another whose friendship is most desirable. It is that of Mary, Our Mother. Human friendships are valuable only when they measure up to those two standards. That is one reason why there are so few idealistic friends found in the world of today. Another reason is that we have no time or do not attempt to make time to cultivate that type of friendship. It is with the fleeting pleasures that we are more concerned. No time therefore is left in which to harvest those enduring joys that spring from the fertile soil of true and faithful friendships.

My thoughts change here when I proven in many unmistakable ways cultivating the friendship of the Mother of God. They find time somehow to be near Her always. They treasure up the thoughts that come to them as they kneel there at Her Feet. They endeavor to show forth in their lives the refining influence that Mary's life has upon theirs. They attempt sincerely to reproduce in their souls all the inspiration to virtue that comes to them from Her. Our Mother of Perpetual Help has proven in many inimitable ways that She is the True Friend of the world.

Someone has said that a friend is one that knows all our faults, but loves us just the same. How true that is when applied to O. L. P. H. One of the greatest hindrances to friendship is a want of trust. If we find in one all the God-given qualities that makes this gift genuine why then should our trust and confidence be weak and insulting? If we do not trust such a one then it is we who are not a true friend. How it hurts Our Mother of Perpetual Help when we doubt Her! How it grieves Her to find us doubting, to find our faith wavering and ready to be abandoned at the first little disappointment. Why are we so willing to betray Her when She waits

for a more suitable time to give Her help to us? That indeed is not the way to trust a Friend whom we know is willing and powerful enough to help us at all times. Do we not realize that She has intimate knowledge of God's affairs? Do we not know that Her most ardent desire is to assist us? Then why not trust Her? That trust has always been rewarded.

In this fair City of Flowers there lives a client of Our Mother of Perpetual Help who thanks God daily for having given her a remarkable confidence in Our Blessed Lady. This person was anxious to serve God and His Mother in a most perfect way. That desire led her into difficulties. She tried to purge her soul of even those little involuntary faults that will steal even into saintly lives. That proved fatal. She became so scrupulous that peace of soul was no longer known to her. Under the burden of the terrible sufferings consequent upon such a state, she endured a most severe nervous breakdown. She prayed to Our Lady of Perpetual Help, but it seemed She heard not. Then came the hour of saddest trial. The one thing she feared most of all. Her mind became affected, but her hope, her trust in Mary grew stronger. Prayers, Masses, Novenas were offered for her recovery. In the meantime delusions, false imaginations tormented her continually. All human assistance proved to be of no avail. Did Her trust in O. L. P. H. grow weak and fail? Far from it. She knew in her heart that Mary would come when it was time. Her trust was rewarded. Suddenly and unexpectedly the Friend of the world—Our Own Mother of Perpetual Help came to her assistance. The spell was over, the child of Mary became normal. All those that knew about this were filled with wonder and astonishment. But to the woman herself it was just another occasion that Mary helped her. She is now completely normal and her mind and her heart are at peace. She is grateful, yes, and she tried to show this by presenting Mary's Shrine with a most beautiful gift. Mary, I am sure, appreciated that remarkable display of gratitude, but if we could ask Her now to tell us what She liked most of all, would She not say that She was most pleased with Her devotees for the telling of this favor to the world. Why? Because it will bring others under Mary's influence, and widen the sphere of Her gracious works.

(Cleveland—NCWC)—The Rev. Maximilian Reich, 74, pioneer Croatian Greek Catholic priest in the United States and pastor of St. Nicholas Croatian Greek Catholic Church here for a number of years at two different periods has left to spend his last years at Akram, Jugoslavia, not far from the small town he left in 1903 to come to this country.

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Good Counsel Bazaar Is Attracting Throngs

Our Lady of Good Counsel Church Bazaar was well attended Thursday evening and will continue Friday and Saturday. Mr. Joseph Foley is general chairman, vice chairman, Mr. Charles Bohrer and Mr. William Conley. Chairman of ladies committee, Mrs. Joseph Haverly, vice chairman, Mrs. Norman Campbell.

Plan meals carefully, but not so closely that you are uncertain whether you are going to have enough.
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Most Reverend Edward Mooney, D.D.,
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WELCOME
We join with the people of Rochester and vicinity in welcoming to this city the recently installed Archbishop Edward Mooney.
Archbishop Mooney is qualified in every way to carry on in the Catholic Diocese of Rochester the spirit the work and the traditions created by his eminent predecessors in this field, Bishop Bernard J. McQuaid, Archbishop Thomas F. Hickey and Bishop John Francis O'Hern.
Archbishop Mooney's enthusiastic reception augurs well. It is, we trust, but the beginning of a most happy and beneficial association, the effects of which will be expressed in the sterling quality of our community life and ideals.
ROCHESTER GAS & ELECTRIC
AND ELECTRIC

Nazareth College
Extends the warmest welcome to our honored prelate, Archbishop Mooney, with the prayer that his coming may be a benediction to his people, and happiness and peace to him. The full cooperation and glad service here pledged is, with God's grace, an earnest of the united spirit in our diocese working for the advancement of the Kingdom of God in Rochester, in His happy episcopacy.
Sister Teresa Marie
Dean

1831—Rochester's Oldest Financial Institution—1933
Shoening the Nation in 1860
Seeing the great shoe factories today, capable of making thousands of pairs of shoes in one day, it is difficult to realize that until 1860 all shoes were made by hand.
With lapstone, shoulder stick, hammer, awl and waxed thread, the old shoemaker wandered from home to home offering his services. He measured your feet, cut the leather, sewed it and nailed it together, and presented his handiwork. However, back of the old shoemaker was a rising vision of the great shoe factories, and once they arrived, the began to disappear.
In the 75 years since the advent of shoe machinery the shoe industry has undergone vast changes. When the machine-made shoe first made its appearance the Rochester Savings Bank was already 23 years old, with deposits of more than \$2,000,000.
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