

# General Business News

The firms appearing on this page are among the leaders in their respective lines, and are highly deserving of your patronage. This paper suggests that you use this page as your Buyers' Guide, assuring you of quality at the right price, together with prompt and courteous service.

**O'BRIEN & RITZ MARKET**  
FRESH QUALITY MEATS  
69 FRONT STREET  
WATCH FOR OUR WEEKLY SPECIALS

Main Store FRUITS AND VEGETABLES  
**WHITE FRUIT STORE**  
PETER J. KRAUS, Prop.  
Open from 8 A. M. to 12 P. M.  
172 PLYMOUTH AVE., SO.  
Rochester, N. Y.

PHONE STONE 5  
**BARBER-DONOVAN, INC.**  
Electrical Wiring-Lighting Fixtures  
285 ALEXANDER ST.

New, Inexpensive Permanents  
Low in price, but the usual high luscious quality—\$2.50. Also \$3.00 and \$7.50.  
Phone MAIN 3189 for appointments.  
**IVASKY'S** 200 BURKE BLDG.  
Main and St. Paul Sts.

**KEEP THE CHILDREN WELL SHOD!**  
All Our Work Guaranteed or Money Refunded  
**SIAMO**  
Shoe Shining and Hat Cleaning  
40 EXCHANGE STREET  
We Call We Deliver

Glenwood 2017-2018—Window Screens—Storm Sash  
Porch Enclosures  
**THE ROCHESTER**  
**Woodcraft Shop**  
Incorporated  
300 Norton St.

**SINCERE SERVICE**  
All Deaths Are Provided For  
**ANTHONY L. MARK** FUNERAL DIRECTOR  
Residence Phone Glen 6919  
Business Phone Glen 6227  
1885 ST. PAUL ST.

Call MAIN 808 CAB  
Three Miles **35 cts** In Two Mile Circle  
One or Four Persons  
Five or Seven-Passenger Sedans  
**JOHN A. REGAN, Mgr.**

**AMERICAN MOTORISTS INSURANCE CO.**  
Safe, Sane and Saving  
Has Paid 25% Dividend to N. Y. Policy Holders for Five Years  
Save 1/2 on Auto Insurance Cost  
**CLARENCE A. VICK INSURANCE**  
245 CUTLER BLDG.  
STONE 3180

**M. J. ZONNEVILLE & SONS**  
Established 1894  
2052 MAIN STREET EAST (Works in Rear)  
DEALERS IN GREASE AND TALLOW  
Manufacturers of Hard and Soft Soaps—Chip Soap a Specialty  
PHONE CULVER 3208

Monroe 5162  
**Rochester Cast Stone Co.**  
JAMES R. SEWELL General Manager  
1965 East Avenue  
ROCHESTER, N. Y.

**MODERN SHADE CLEANING CO.**  
Look at your shades now. They are probably dusty and show a border if pulled all the way down.  
Let us clean and resurface them to make them look like new.  
Fall in line with the hundreds of home owners accepting this new service.  
**Window Shades Cleaned**  
CULVER 9675 20 PALMER ST. Estimates given without obligation

**WILLIAMSON FURNACES**  
Heat Where You Want It—When you Want It—Without Waste of Fuel—Terms Arranged If Desired  
ALL MAKES REPAIRED  
**E. J. BARNER**  
400 DEWEY AVE. Telephone 4513

An Oil Burner That is Economical, Easy and Safe to Operate, and That Gives Satisfactory Service to Users



The York Oil Burner, distributed by Itay H. Adams, 101 Walnut Street, represents the acme of perfection in modern oil burners. Easy to operate, safe, simple and economical, causing little or no trouble to users and always giving the best of satisfaction, the York Oil Burner is a joy to all who have it in their homes. A letter from a user of a York Oil Burner says: "My cost for oil to heat my residence with the York Oil Burner for the winter 1927-28 was \$178.24. My average cost to heat with coal over a period of five years previous in the same house was \$242 per year. (Heat coal \$13.25 per ton, oil \$1.40 per gallon.)"

Sells Only Oil Burners.  
Mr. Adams points out that the local York office is the only Rochester firm devoted exclusively to the sale and service of oil burners. This is a service which is not given elsewhere.

Assures a closer study and application of all the newer ideas in oil heating and a guarantee of concentrated service to every York user.  
Nearly Perfect Combustion.  
It is claimed that the York oil burner principle, with special installation of refractory materials, starting at the floor level, doubles the combustion space, and that even with the cheaper grades of oil the York burner provides almost perfect combustion. Maximum heat with a minimum of oil is assured.

At the present time the local firm is engaged in a campaign to dispose of a number of used oil burners of various makes taken in exchange for York burners. Attractive price inducements are placed at the disposal of Catholic Courier readers who may be interested in such a transaction.

The Brighton Place Dairy Co. Places Selected Milk, a Fine New Product, Upon the Market Here

The economic problem of the average family has had its effect upon the milk industry, as in all other activities. In the case of the Brighton Place Dairy Company, which has been successfully met through the introduction of a new "brand" of milk, which this concern claims is from 10 to 15 per cent better than standard quality milk and contains 10 per cent more protein than the previous "brand" for the same kind of milk.

The Brighton Place Dairy Company always has a supply of milk on hand, and is able to meet the demand for this new product. The new "brand" of milk is made from the best of the local milk supply, and is guaranteed to be of the highest quality.

The Brighton Place Dairy Company is a member of the National Milk Producers' Association, and is a member of the Rochester Milk Producers' Association. The company is also a member of the Rochester Milk Producers' Association.

Vick Insurance Is Attractive In Every Detail

When you are planning to take out insurance of any kind, it will be worth your while to get into communication with Clarence A. Vick, Insurance man, 245 East Avenue. He is not only an expert insurance man, but is careful, conscientious, honest and in every detail of his doing. You will be thoroughly satisfied that your insurance business is handled right if you do the business with Mr. Vick.

One of the companies represented by Mr. Vick is the American Motorists' Insurance Co., which for the past five years has paid dividend of 25 per cent to its policyholders in New York State. This is a splendid dividend for any policy holder to get, and it cuts the cost of insurance on any kind of a car or truck in a big way. Mr. Vick will be glad to explain this insurance to you, and give you any information you wish. The best part of it is that it is a stock company, and a policy holder will not be liable for an assessment, as in the case of many mutual companies.

The fall of the year is a hard time for accidents. Wet, slippery avenues, slippery curbs, and other things, help make accidents more numerous. Then, as the first snow comes, the accidents are liable to increase. It is always better to be protected. Low visibility, early darkness, the prevalence of fog and other things are bad handicaps to motorists in this time of the year.

Mr. Vick will be just as glad to talk over other kinds of insurance with you, and you will like him a his way of doing business. Just get him a ring at Stone 3180, or call on him at his office, Cutler Bldg., East Avenue.

Uebelacker's Add Line of Paints And of Hardware

Complete lines of paints and hardware have been added to the stocks of Uebelacker's. The new line of paints includes all the latest and best of the Uebelacker's brand of paints. The hardware line includes all the latest and best of the Uebelacker's brand of hardware.

The Uebelacker's brand of paints is known throughout the world for its quality and durability. The hardware line includes all the latest and best of the Uebelacker's brand of hardware.

Uebelacker's is a member of the National Paint and Hardware Association, and is a member of the Rochester Paint and Hardware Association.

Yule Candle and Holly Foretell Good and Evil

The Yule candle and the holly are two of the most popular Christmas customs. The Yule candle is a candle that is burned on the night of Christmas Eve. The holly is a plant that is decorated with red berries and green leaves.

The Yule candle is said to bring good luck to the household in which it is burned. The holly is said to bring good luck to the household in which it is decorated.

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Patronize Catholic Courier & Journal Advertisers

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FANNY DRESS SHOP ARRIVAL NEW FALL DRESSES Crepes—Satin—Travel—Woods—Velvets

Special \$12.75 Special \$4 Sizes Opposite Thurston Theater 558 THURSTON RD. Gen. 7728

CARTER & DOWDLE Maple Leaf Van-Line Insured and Bonded Movers in United States and Canada OFFICE 12 1/2 RAINIER ST. PHONE, GLENWOOD 5448

ROCHESTER WELDING WORKS 349 ORCHARD STREET Genesee 3736 H. L. Fetter, Mgr.

Hotel Rochester Garage CORNER BROAD & PLYMOUTH Ford and Chevrolet Cars Greased, 95c Free Spring Spray

LOCAL AND LONG DISTANCE MOVING J. L. (Jimmy) Ryan 1510 Dewey Avenue Glen. 4684

Our Retail Plumbing Department Is at the service of those desiring to purchase and install their own Plumbing Supplies and Accessories.

**Barr & Creelman Co.** 74 Exchange Street Plumbing and Heating Materials Since 1880 Ask for our catalogue which is fully illustrated and contains attractive prices

Has Dust-Proof Moving Van For Distance Hauls

Edward C. Lawrence, Local and Long Distance Mover, Builds Successful Patronage on Basis of Personal Supervision.  
Ten years ago Edward C. Lawrence, of 101 Walnut Street, faced the challenge of independent action and service with a small truck. Of course, in those days, it was comparatively easy to personally oversee every detail of his work, but something else entered into his contract with his customers, he alleges—the handling of their belongings, as though they were his own property. Throughout the years Mr. Lawrence has kept up this policy of careful service and his present day equipment of three dependable trucks, including one large padded dust-proof moving van for long distance work, is his claim of a business properly started and handled.

Mr. Lawrence points out that 75 per cent of his new customers come through recommendations of those whom he has served—convincingly establishing his reputation for careful attention to these small details. A warehouse is conducted in connection with the Walnut Street office. Further information or estimates will be cheerfully supplied to all readers who care to call Genesee 6823.

Lamberton's Parking Station Colonial Beacon Gas, Oils and Greases Our Service Pleases Our Customers 201 Franklin St.

Subscribe to The Catholic Courier and Journal

The Complete Service VITO CIMINO & SONS FUNERAL SERVICE 31 LAKE AVE Main 6276

MA IN 211 35c TAXI GREEN CAB AND BROKERAGE, Inc.

65 Broad St., Rochester, N. Y. Main 6616 or Monroe 6486-M

BOCK WEATHER STRIP AND CAULKING CO. formerly NIAGARA WEATHERSTRIP COMPANY OF ROCHESTER Metal Weatherstrips Pecora Caulking Tuttle and Bailey Radiator Furniture

William H. Saucke, Water C. Saucke, Herbert A. Saucke, Pres. Vice-Pres. Sec. and Treas. **Saucke Bros. Construction Co., Inc.** BUILDERS AND CONTRACTORS Telephone, Glen. 3463 82 SARANAC STREET

PHONE MAIN 1291 **C. H. MORSE & SON** (HENRY W. MORSE, Prop.) "Index Label" Air Cushion Rubber Stamps 15 SOUTH WATER ST.

WENDEL BAYER, S. J. KLEEHAMER, CARL F. DIETZ, Pres. and Treas. Secretary Vice-Pres. and Supt. **THE JOHN SIDDOONS COMPANY** SHEET METAL WORK and ROOFING ROOFING—Tin, Slate, Copper, Tin, Asphalt, Slag and Plastic STEEL CEILING A SPECIALTY Gutters, Conductors, Ventilating and Smoke Stacks 61, 63 and 65 NORTH WATER STREET

MEN'S SUITS DRY CLEANED and PRESSED—\$1.00 LADIES' SILK DRESSES DRY CLEANED and PRESSED Main Office and Plant 1900 Main Street East **Progressive Dry Cleaners and Tailors** Phone, Culver 72—Culver 73

**N. A. Fowler & Co.** INVESTMENTS 210 Wilder Building Rochester, N. Y. MAIN 424