

# General Business News

The firms appearing on this page are among the leaders in their respective lines, and are highly deserving of your patronage. This paper suggests that you use this page as your Buyers' Guide, assuring you of quality at the right price, together with prompt and courteous service.

**O'BRIEN & RITZ MARKET**  
FRESH QUALITY MEATS  
69 FRONT STREET  
WATCH FOR OUR WEEKLY SPECIALS

Main 5183  
**WHITE FRONT FRUIT STORE**  
FRUITS AND VEGETABLES  
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Open from 8 A. M. to 12 P. M.  
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Rochester, N. Y.

PHONE STONE 5  
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New, Inexpensive Permanents  
Low in price, but the usual high quality.  
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200 BURKE BLDG.  
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All Our Work Guaranteed or Money Refunded  
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Shoe Shining and Hat Cleaning  
40 EXCHANGE STREET  
We Call We Deliver

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Porch Enclosures  
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Three Miles **35 cts.** in Two Mile Circle  
One or Four Persons  
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Safe, Sane and Saving—Has Paid 25% Dividend to N. Y. Policy Holders for Five Years  
Save 4 on Auto Insurance Cost  
**CLARENCE A. VICK INSURANCE**  
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STONE 3180

**M. J. ZONNEVYLLE & SONS**  
Established 1894  
2052 MAIN STREET EAST (Works in Rear)  
DEALERS IN GREASE AND TALLOW  
Manufacturers of Hard and Soft Soaps—Chip Soap a Specialty.  
PHONE CULVER 8208

Monroe 5162  
**Rochester Cast Stone Co.**  
JAMES R. SEWELL General Manager  
1965 East Avenue  
ROCHESTER, N. Y.

**MODERN SHADE CLEANING CO.**  
Look at your shades now. They are probably dusty and show a border if pulled all the way down.  
Let us clean and resurface them to make them look like new.  
Fall in line with the hundreds of home owners accepting this new service.  
**Window Shades Cleaned**  
CULVER 8075 20 PALMER ST. Estimates given without obligation

**WILLIAMSON FURNACES**  
Heat Where You Want It—When you Want It—Without Waste of Fuel—  
Terms Arranged If Desired  
ALL MAKES REPAIRED  
**E. J. BARNER**  
685 DEWEY AVE. Genesee 4515

**The Brighton Place Dairy Co.**  
Places Selected Milk, a Fine New Product, Upon the Market Here

The economic problem of the average family has had its effect upon the milk industry, as in all other activities. In the case of the Brighton Place Dairy Company, with offices and plant at 45 Fulton Avenue, this need for greater economy has been successfully met through the introduction of a new "Brand" of milk which this concern claims is from 10 to 15 per cent richer than standard quality milk and considerably lower in price than the prevailing prices for the same grade in cities surrounding Rochester. This saving to the consumer is characteristic of the policy of the local milk firm which has always been early to find the path to successful public service.

**K. C. Singers**  
Will Broadcast Every Friday  
Bishop John Francis O'Hara will inaugurate the K. of C. Hour over Station WHEC on Friday evening of this week, November 13th, beginning at 10:15 and continuing until 10:45 p. m. Grand Knight John A. Doyle will also talk on the broadcast, which is being sponsored by the Rochester Knights of Columbus Choral Society.

**Rev. D. A. Lord**  
Gave Address At Mercy High  
Rev. Daniel A. Lord, S. J., founder of the Sodality movement in the United States visited Our Lady of Mercy High School on Wednesday afternoon of last week and outlined the program of the Sodality movement at the school.

**Vick Insurance**  
Is Attractive In Every Detail  
When you are planning to take out insurance of any kind, it will be well worth your while to get into communication with Clarence A. Vick in the Cutler Bldg., 42 East Avenue, Stone 3180, and talk matters over with him.

**ST. PATRICK'S RADIO HOUR**  
(Continued from Page Two)  
But as to their efficacy, whilst the bloody sacrifices predominated, they had not the power of appeasing an offended and irritated God, nor of burdening man from the crushing burden of sin.

**Sweet Sacrament**  
Sweet Sacrament, alone at night, Save for the tiny Sanctuary light, I will come to you at dawn, In the early hours of morn; I will come to you and say: "Keep me, Jesus, all the day."

**LOCAL AND LONG DISTANCE MOVING**  
J. L. (Jimmy) Ryan  
1510 Dewey Avenue Glen. 4684

**K. of C. Plans Ladies Night, With Program**

The first "Ladies Night" will be conducted by Rochester Council, Knights of Columbus in connection with the regular meeting of the Council, Thursday evening in Columbus Civic Center with Lecturer George J. Law in charge. While the knights are in business session the women will play cards in the clubroom on the second floor James Ryan Jr. and Edward Lorscheider will assist Lecturer Law in the arrangements. Wives, sisters, sweethearts and daughters of the members are invited.

**Mission Society To Hold Supper and Bazaar**

The Mission Society of St. Joseph's Church will hold a Supper and Bazaar on Saturday, November 21, in the Basement of St. Joseph School. There will be various articles suitable for Christmas gifts, as well as general usefulness candy, baked goods, etc.

**Mission Group Will Give Party, Alabama Priest**

To raise funds for Father Langan's mission in Tuscaloosa, Alabama, the local Alabama Mission Group will conduct a card party and dance in Columbus Civic Center on Wednesday evening, November 18th.

**Thomas Edison**  
Thomas Edison was a great man. A marvelous mind had he; He labored daily 'til at night To serve both you and me.

**FANNY DRESS SHOP**  
ARRIVAL NEW FALL DRESSES  
Crepes—Satin—Travelweeds  
Velvets \$8.75—\$12.75  
Special 1/2 Sizes  
Opposite Thurston Theater  
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**Saucke Bros. Construction Co., Inc.**  
BUILDERS AND CONTRACTORS  
Telephone, Glen. 3463 81 SARANAC STREET

PHONE MAIN 1801  
**C. H. MORSE & SON**  
(HENRY W. MORSE, Prop.)  
"Index Label" Air Cushion Rubber Stamps  
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**CARTER & DOWDLE**  
Maple-Leaf Van-Line  
Insured and Bonded Movers in United States and Canada  
OFFICE 12 1/2 RAINIER ST. PHONE, GLENWOOD 5248

WENDY BAYER, Pres. and Treas.; S. J. KLEHMAN, Secretary; CARL F. BROWN, Vice-Pres. and Treas.  
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SHEET METAL WORK AND ROOFING  
ROOFING—TIN, GALV., COPPER, TIA, ALUMINUM, BRASS AND PLUMBING  
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Gutters, Condensers, Ventilating and Heating Systems  
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Our Service Pleases Our Customers  
201 Franklin St.

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MAIN 424

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**VITO CIMINO & SONS**  
FUNERAL SERVICE  
21 LAKE AVE. Main 6375

MAIN 111  
**35c TAXI**  
GREEN CAB AND BROKERAGE, Inc.

65 Broad St., Rochester, N. Y. Main 2540  
**BOCK WEATHER STRIP AND CAULKING CO.**  
formerly  
NIAGARA WEATHERSTRIP COMPANY OF ROCHESTER  
Metal Weatherstrips Pecora Caulking  
Tuttle and Bailey Radiator Furniture

**Hotel Rochester Garage**  
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Ford and Chevrolet Cars  
Greased, 95c  
Free Spring Spray

ROCHESTER  
**WELDING WORKS**  
349 ORCHARD STREET  
Genesee 3156, E. L. Feltner, Mgr.

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Is at the service of those desiring to purchase and install their own Plumbing Supplies and Accessories.

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