

# General Business News


The firms appearing on this page are among the leaders in their respective lines, and are highly deserving of your patronage. This paper suggests that you use this page as your Buyers' Guide, assuring you of quality at the right price, together with prompt and courteous service.

**O'BRIEN & RITZ MARKET**  
FRESH QUALITY MEATS  
69 FRONT STREET  
WATCH FOR OUR WEEKLY SPECIALS

Main 8188 **FRUITS AND VEGETABLES**  
**WHITE FRONT FRUIT STORE**  
PETER J. KRAUS, Prop.  
Open from 8 A. M. to 12 P. M.  
172 PLYMOUTH AVE., SO.  
Cor. Adams St. Rochester, N. Y.

PHONE STONE 5 1416  
**BARBER-DONOVAN, INC.**  
Electrical Wiring-Lighting Fixtures  
285 ALEXANDER ST.

New, Inexpensive Permanents  
Low in price, but the usual high ivasky quality—\$3.50. Also \$6.00 and \$7.50.  
Phone MAIN 2189 for Appointments.  
**IVASKY'S** 200 HURKE BLDG.  
Main and St. Paul Sts.



**KEEP THE CHILDREN WELL SHOD!**  
All Our Work Guaranteed or Money Refunded  
**SIA MO**  
Shoe Shining and Hat Cleaning  
40 EXCHANGE STREET  
We Call We Deliver

Glenwood 2017-2018  
Window Screens—Storm Sash  
Porch Enclosures  
**THE ROCHESTER Woodcraft Shop**  
Incorporated  
300 Norton St.

**SINCERE SERVICE**  
All Details Are Provided For  
**ANTHONY L. MARK FUNERAL DIRECTOR**  
Business Phone 1055 ST. PAUL ST. Residence Phone Glen 5919

Call MAIN 808 CAB  
Three Miles **35 cts.** in Two Mile Circle  
One or Four Persons  
Five or Seven-Passenger Sedans  
**JOHN A. REGAN, Mgr.**

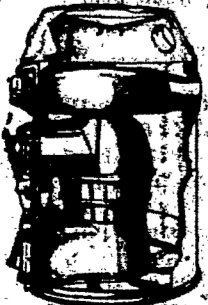
**AMERICAN MOTORISTS INSURANCE CO.**  
Safe, Sure and Saving  
Has Paid 25% Dividend to N. Y. Policy Holders for Five Years  
Save 1/4 on Auto Insurance Cost  
**CLARENCE A. VICK INSURANCE**  
245 CUTLER BLDG.  
STONE 3180

**M. J. ZONNEVYLLE & SONS**  
Established 1894  
2052 MAIN STREET EAST (Works in Rear)  
DEALERS IN GIBASE AND TALLOW  
Manufacturers of Hand and Soft Soaps. Soap Specialty  
PHONE CULVER 3206

Monroe 5162  
**Rochester Cast Stone Co.**  
JAMES R. SEWELL General Manager  
742 Clinton Ave. So. ROCHESTER, N. Y.

**MODERN SHADE CLEANING CO.**  
Look at your shades now. They are probably dusty and show a border if pulled all the way down.  
Let us clean and reframe them to make them look like new.  
Fall in line with the hundreds of home owners accepting this new service.  
**Window Shades Cleaned**  
CULVER 3875 20 PALMER ST. Estimates given without obligation

**WILLIAMSON FURNACES**  
Heat Where You Want It—  
When you Want It—  
Without Waste of Fuel—  
Terms Arranged if Desired  
ALL MAKES REPAIRED  
**E. J. BARNER**  
606 DEWEY AVE. Genesee 4515



## Auto Accidents And Safeguards Of Importance

### Careful Study of Over 100,000 Automobiles Reveals Matters of Interest to Motorists, Says Insurance Agent

Suppose you are a summer tourist, on a clear day, driving carefully, at moderate speed, in a good car, on a good road. Let us say under those favorable circumstances your chances of being killed or injured that day are one in 1,000. Did you ever stop to think how your actions as a driver affect those "odds"?

Clarence A. Vick, Rochester representative for the American Motorists Insurance Company of Chicago, has recently issued some pertinent figures based on the study of over 100,000 automobile accidents made by the Central Automobile Safety Committee of the American Motorists over a period of 15 years.

"The minute you cut out of line of traffic," says Mr. Vick, "and weave in and out, our statistics say your chances of accident are multiplied by 500. You then have 50 chances in 1,000 of being involved in an accident—you have increased the personal accident hazard 5,000%."

"Some of the other increased hazard percentages are:

Driving over 40 miles per hour	2500%
Passing another car on a curve	1000%
Passing another car going up hill	1000%
Failure to signal	500%
Early darkness, rain, fog, snow and sleet all add greatly to the hazard of automobile driving in winter season according to a survey of 1,143 automobile accidents reported to the American Motorists Insurance Company.	

"Automobile owners who drive to and from their places of employment, find it necessary at this time of the year to do an extra amount of driving during the period of twilight or even darkness," said Clarence A. Vick, Rochester representative of the American Motorists Insurance Company.

"During fall and winter of each year, our company experiences an increase in the number of accidents reported as a result of faulty lights including glaring lights and in many cases the absence of lights.

"Rain, fog, snow and sleet obscure the vision of drivers and are the cause of high percentages of collisions particularly during the months of January and February. Drivers will do well to maintain as clear a view ahead as possible during the winter season by keeping their windshields clean and free of snow and sleet and dirt as well. Keep your windshield wiper in good condition and when driving keep side windows open at least partially to prevent mist formation on windshield.

"Tire chains often help in preventing skidding," continued Mr. Vick, "but a careful driver is the best anti-skidding device. Do not throw out the clutch if you start to skid. Keeping power on helps the wheels retain some traction and may stop the skidding. Keep your brakes equalized, drive carefully, and you will find you have reduced your skidding to a minimum.

Another hazard to motorists is the increased average age of automobiles and trucks on the road," said Mr. Vick. "This is strikingly evidenced now when fewer new cars are on the roads. Antiquated and defective vehicles constitute a growing menace. The condition will be gradually improved but for many months the hazard will continue to be more than normal. It affords an additional reason for redoubled care in driving at this time."

**N. A. Fowler & Co. INVESTMENTS**  
210 Wilder Building  
Rochester, N. Y.  
MAIN 424

## Notable Convention of Men Is Notable in Many Ways

### (Continued from Page Two)

We are doing more for our youth in the field of general education than any other country of the world. This should in a certain sense make us the most privileged of nations. Educators should recognize their obligation to God to hold up to those committed to their care the loftiest ideals and to direct them to religion as the source of the highest inspiration. It is to be deplored that so many of our educators, by their written and spoken words, under the pretext of broadmindedness and the banner of science, are robbing our youth of their faith in the supernatural, thereby destroying the greatest potential powers of the future men and women of our land. Every science should lead to God; every teacher of science should have God in his heart. We simply cannot realize what an extent evil forces are at work in our universities and colleges, alienating minds from God and destroying respect for His law.

## Trend of Social Life

Is not the whole trend of social life in our country away from God? The most degrading practices are condemned by our modern society. Those who once would have been considered virtuous and moral turpitude no bar to popularity and success in our day. Adultery and concubinage are legalized, and little or nothing is thought of successive marriages which, though sanctioned by law, are in reality nothing more than polygamy and polyandry. What can be said of the divorce rate today if those directed its course do not realize that God is the Supreme Arbitrator of our social life, that no sanction can be given to violations of His law, that everything in the social world must be thought of and regulated according to His express command? We must count among the forces working against God many leaders of American social life.

A tremendous force working against God is greed for wealth and power, and the interest to which it gives rise. This would be so in the material and industrial world today if those directed its course were working with God and not against Him. In the last two decades we have seen uprisings in many countries, and the overthrow of some of the most powerful governments.

Throughout the world there has been a strong cry of protest against the many and intricate of governments. Revolutions have in several instances brought not relief, but a still more intolerable tyranny. It cannot be expected that any people will long remain passive and submissive under tyranny, of whatever form; so that nations in our day may be doomed to a succession of tyrannical governments. Every form of tyranny is a usurpation of power, an abuse of human rights. Tyrants are arrayed against God. We, in our blessed country, have reason to thank God for the freedom that we enjoy under our democratic government.

## Why We Stand Apart

Catholics are accused of being exclusive, and of standing apart. Archbishop McNicholas said, frankly there is much truth in this. We cannot be in accord with any group of citizens favoring the apostasy of America from God and His Christ, with any group which refuses to acknowledge God as the Supreme Ruler of our country, with any group which denies the necessity of religion. There can be no spirit of Christian fellowship with those who have no regard for the sacramental character of marriage. We Catholics can never sanction divorce and its hideous moral turpitude. We cannot endorse the crusade in favor of "infant birth control." We cannot justify ourselves in upholding and supporting a vice or a current literature that proffers so much that is contrary to Christian thought. Catholics cannot be in the court of conscience and in the court of God be patrons of a vile cause that is seeking with immorality that is according to the spirit of destroying the very foundations of our Christian civilization. We cannot be champions of an educational system which does not and God in every subject that is studied. We have to stand apart and make great sacrifices in order to preserve the heart and soul, as well as the intellectual faculties, in the education of our children.

## No New Principles

The Catholic Church is enunciating no new principles, he said, when she advocates things that seem radical—she is merely applying to our day the principles contained in the great Christian Deposit, of which she alone is the faithful custodian. Many Catholics fall in the discharge of their duties, he said, they incur the censure of their Church, but there can be no compromise with evil. The National Council of Catholic Men has a great mission to perform. The members must become militant exponents of the teachings of the Church, but first must know and understand those teachings. There are no secrets in the philosophy and theology of the Church, and without Catholic philosophy our men are not properly prepared to serve.

With 100 laymen qualified to serve, what could not the National Council of Catholic Men do? What potent influence they could exert as doctors, lawyers, writers, business men! One hundred men, so equipped, could do incalculable good. They could, in countless ways, attract and win souls to God. They could awaken in our people a realization of the need of strengthening the forces for good in order to counteract the evil wrought by the many forces working against God. May this eleventh Annual Convention of the National Council of Catholic Men have the guidance of the Holy Ghost. May a practical plan be formulated to make use of the energy, good will and loyalty of the army of Catholic men whose representatives are assembled here tonight.

In conclusion, let me say that however widely Catholics may differ with their fellow citizens, they are nevertheless bound to all of them by the ties of charity and according to the law of justice. They should freely unite with all in every work of true charity and in everything that promotes the common welfare of our country.

## A Veritable Octopus

We like to think that we are making America more and more democratic. We are extending the power of the people—at least, so far as appearances go, and according to declarations of political parties—many men of keen vision see in the steady encroachments of paternalism in our Government potential tyranny. However, this may be, it is certain that while we openly denounce tyrannical tyranny in the financial and industrial world until it has become a veritable octopus, that is strangling the very life of our people. In its disregard of the principles of Christian justice, the financial and industrial world has been arrayed against God. Unquestionably, unless its absolutism gives way to a true form of industrial Christian democracy, there must be

**Valve and Carbon Experts**  
If you've got the old time "PULL" in your car, drive in, we will "FIX IT" for you. Leaky valves, off timing, congested gas lines, ignition leakage or carbon may rob your car of power.  
OHIOV. 4 CYL. \$2.50 Labor.  
OHIOV. 6 CYL. \$6.00 Labor.  
**W. H. CLEHM**  
795 West Main St.

**LOCAL AND LONG DISTANCE MOVING**  
**J. L. (Jimmy) Ryan**  
1510 Dewey Avenue  
Glen 4684

William H. Sweeney, Walter C. Sweeney, Robert A. Sweeney  
Saucke Bros. Construction Co., Inc.  
BUILDERS AND CONTRACTORS  
Telephone, Glen 3441 53 SARANAC STREET

PHONE MAIN 1811  
**C. H. MORSE & SON**  
(HENRY W. MORSE, Pres.)  
"Index Label" All Condition Rubber Stamps  
15 SOUTH WATER ST.

**CARTER & DOWDLE**  
Maple Leaf Van-Line  
Insured and Bonded Movers in United States and Canada  
OFFICE 1216 RAINIER ST. PHONE GLENWOOD 3445

WENDELL BAYER, A. J. KRAMER, CARL F. ROSE  
Free and Trade  
**THE JOHN SIDDONS COMPANY**  
SHEET METAL WORK AND BONDING  
ROOFING—TIN, ALUM. COPPER, ETC.  
STAIRS, CHIMNEYS, A. S. C.  
COLUMBIAN, OREGON, WISCONSIN, MINNESOTA  
81 1/2 and 85 SOUTH WATER STREET

**Lamberton's Parking Station**  
Colonial House  
Garage, Oil and Grease  
Our Service Pleases Our Customers  
201 Franklin St.

MADE WITH FULLY GUARANTEED  
LADIES' HAIR DRESSING  
CLEANLY PREPARED  
111-113  
Main and West  
1500 Main Street  
**Progressive Dry Cleaners and Tailors**  
Phone, Oliver 25—Oliver 11

Mc JURY (Y. A.) cleaning appearance...  
MONICA WAY and see the difference for yourself!  
**MONICA PRESSERS**  
NEW METHOD DRY CLEANING  
508 GENESSEE ST. We Call! We Deliver  
Glen 1299

The Complete Service  
**VITO CIMINO & SONS**  
FUNERAL SERVICE  
21 LAKE AVE. Main 1175

MAIN 311  
**35c TAXI**  
GREEN CAB AND BROKERAGE INC.

85 Broad St., Rochester, N. Y. Main 6888  
**BOCK WEATHER STRIP AND CAULKING CO.**  
formerly  
NIAGARA WEATHERSTRIP COMPANY OF ROCHESTER  
Metal Weatherstrips  
Floor Covering  
Tattle and Bailey Radiator Furniture

**Hotel Rochester Garage**  
CORNER BROAD & PLYMOUTH  
Ford and Chevrolet Cars  
Greased, 35c  
Free Spring Spray

ROCHESTER  
**WELDING**  
WORKS  
349 ORCHARD STREET  
Genesee 1764 N. E. Taylor Mgr.

**Our Retail Plumbing Department**  
Is at the service of those desiring to purchase and install their own Plumbing Supplies and Accessories.  
**Barr & Creelman Co.**  
74 Exchange Street  
Plumbing and Heating Materials Since 1888  
Ask for our catalogue which is fully illustrated and contains information of interest.

(Continued on Page Five)