

General Business News

The firms appearing on this page are among the leaders in their respective lines, and are highly deserving of your patronage. This paper suggests that you use this page as your Buyers' Guide, assuring you of quality at the right price, together with prompt and courteous service.

EDWARD B. COOKE, Optometrist
 516 ARNETT BLVD. (Corner Warwick)
 Evenings by Appointment

YORK -- YORK -- YORK OIL BURNERS ARE
 Quiet Economical Dependable
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 101 WALNUT ST., Rochester, New York Genesee 5813

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 1510 Dewey Avenue Glen. 4684

City Delivery and Storage Corp.
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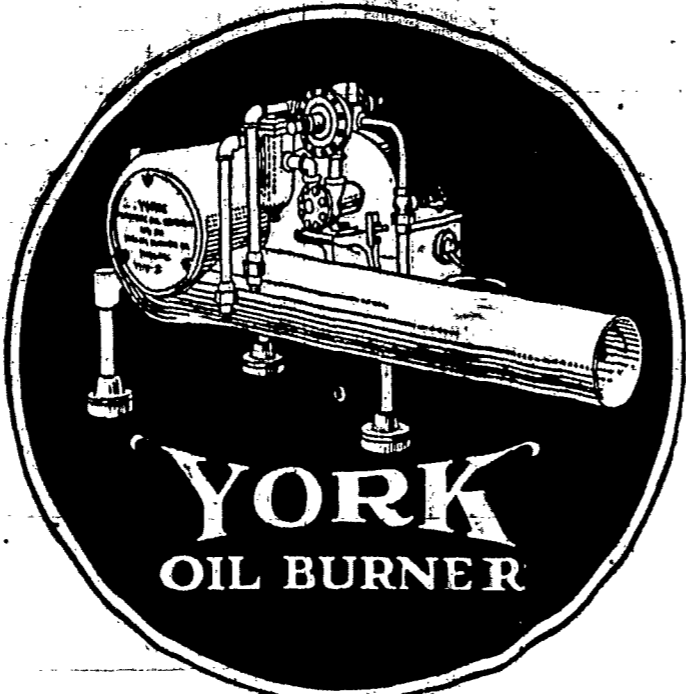
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 Complete Selection of New Fall Patterns
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PROTECT YOUR CHILDREN'S HEALTH AND GIVE THEM THE BEST
 Try a Quart of SELECTED MILK
BRIGHTON PLACE DAIRY
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Proven Reputation of Established Dealers Backed by Guaranteed Service, Increases York Popularity



York Oil Burner

If the extracts of letters received by the York Oil Burner Co., Inc. whose products are distributed in Rochester by Ray H. Adams, 101 Walnut Street, can be used as a gauge of a successful oil burner engineering program then these extracts from unsolicited contributors speak well for York Oil Burners. Here they are, and the York Oil Burner Company offers to supply their names upon request:

"My cost for oil to heat my residence with the York Oil Burner for the winter 1927-28 was \$178.24. My average cost to heat with coal over a period of five years previous in the same house was \$242 per year. (Hard coal \$13.25 per ton, oil nine cents per gallon.)"

"My burner was installed Sept. 10, 1925, and has given me heating comfort that never experienced while burning coal. My greatest satisfaction is in the even temperature that I can maintain in my house in all kinds of weather without requiring any attention on my part."

And there are others, equally enthusiastic. When interviewed, Mr. Adams, local representative, said: "Hundreds of burner companies spring up and disappear as rapidly. Burners sold by these companies who go out of business are orphans and of little use to the purchaser. A few strong, well organized companies will dominate the industry."

"In buying an oil burner you purchase the service the machine supplies and this is just as good as the company back of the product. You have to buy future service from your oil burner and should buy it from a company that has promise of longevity. The York Oil Burner Company has manufactured York Oil Burners for 11 years, has grown from a small beginning to an outstanding position in the industry entirely from earnings."

"In a tremendous investment, a successful past and greater possibilities of future success owing to our fine position in this business guarantee that York burners will not become orphans."

"York dealers, too, have proven themselves by time, by great numbers of successful installations; their whole-hearted, honest efforts make it safer for you to buy a York burner."

Seals Only Oil Burners
 Mr. Adams points out that the local York office is the only Rochester firm devoted exclusively to the sale and service of oil burners. This assures a closer study and application of all the newer ideas in oil heating and a guarantee of concentrated service to every York user.

Rev. C. B. Hanna Goes to Geneva From Mt. Morris

Nephew of Archbishop Hanna Will Be Assistant Pastor at Church of St. Francis de Sales.

The Rev. Clark B. Hanna, son of Mr. and Mrs. Frank N. Hanna of 59 Wellington Avenue, has been transferred by Bishop O'Hara from Mount Morris to the Church of St. Francis de Sales in Geneva, of which the Very Rev. Walter J. Lee, L.L.D., is pastor. Father Hanna will begin his work in Geneva the latter part of the week. He is a nephew of the Most Rev. Edward J. Hanna, D.D., Archbishop of San Francisco, and the Geneva parish is the second one to which he has been assigned since his ordination in Rome, Italy, on February 16, 1930.

Don't Forget Quinces
 By BETTY BARCLAY

Don't forget quinces this year. A few jars on the shelf assure your winter guests of delicious dainties. Get a few quinces, a few apples and try the following recipes. They are economical, especially now with sugar selling at its lowest price in many years.

Quince and Apple Preserves
 1-2 cups sugar
 1 pound fruit, half quince and half sweet apple.
 Water
 Pare quinces. Slice and remove seeds. Cook in about four times their measure of water until they are tender. Pare sweet apples and cut them in medium thick slices. Cook the apples in a small amount of water until they are tender. Drain off the juice from both the apples and the quinces. Add the sugar to the juice and boil the mixture for five minutes. Add the fruit and boil until it is thick and clear. Seal in glass jars.

Catch Up On Catchups
 By BETTY BARCLAY
 Catchup, catsup or ketchup—call it what you will, but be sure you prepare plenty for use this coming winter. Use your odd shaped or attractive bottles and your catchup makes wonderful gifts. It is an appetizer, and the sugar it contains is an excellent winter fuel food.

Elderberry Catchup
 1 quart ripe elderberries
 1 quart elder vinegar
 1 cup sugar
 1 inch piece ginger root
 2 inch piece stick cinnamon
 12 whole cloves
 2 blades mace
 Remove stems from elderberries. Heat vinegar to boiling point. Pour vinegar over berries. Let stand overnight. In the morning strip through a cheesecloth bag without squeezing. Add spices and sugar. Boil gently for ten minutes. Strain. Bottle and seal.

Cucumber Catchup
 1 quart ripe cucumbers, large
 1 cup white onions
 2 green peppers, medium-sized
 1 pint vinegar
 1 cup sugar
 2 tablespoons white mustard seed
 Salt and cayenne pepper
 Pare the cucumbers, cut them in quarters, and remove the pulp. Put the cucumbers, onion, and peppers through a food chopper. Add a small amount of water to prevent sticking, and boil the mixture until the cucumbers are tender. Heat the vinegar, sugar, and seasonings. Add the vegetable mixture and cook until the catchup is clear. Seal in clean, hot bottles or jars.

Every man has his own particular character and every character its own particular cast. We have our characteristic weaknesses. Beware of those particular forms of temptation which have already once held you in their power, or sapped your better resolutions.—Cardinal Manning.

PHONE, MAIN 1291
C. H. MORSE & SON
 (HENRY W. MORSE, Prop.)
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 Mason and Builder Supplies
 We Specialize in
CUT CAST STONE
 Office and Factory
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U. S. Department of Commerce: A coating of soot in a furnace reduces its efficiency from one-fourth to one-half.
Clean Furnaces give more heat and consume less fuel. Remember one-eighth of an inch of soot is equal to five-eighths of an inch of asbestos. Keep your Furnace clean. We have equipment and ability to render you that service.
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 CHRYSLER & PLYMOUTH MOTOR CARS
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 All Cars Washed \$1.50
 Day and Night Service

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 Cleanliness and Courtesy Always
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 LAWN MOWERS SHARPENED AND REPAIRED
 NEEDLES—OIL—BEATING—PARTS
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EDW. LIGHTHOUSE
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Daddy Long Legs' Will Be Played Oct. 11, 12 and 13

"Daddy Long Legs," a four-act comedy, will be presented in St. Francis Xavier Hall, 323 East Street, by the St. Francis Players, Sunday, Monday and Tuesday, Oct. 11, 12 and 13th.

it's easier to get well and stay well than it is to remain ill.
 You may have tried everything for your
 Asthma Insomnia
 Catarrh Nervous Disorders
 Constipation Stomach Trouble
 Diabetes Varicose Veins
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 Try THERONOID today, and every day in our office without charge or obligation to prove its efficacy in your case.
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 200 CUTLER BLDG. 42 EAST AVENUE

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 50c Gillette or Procter Blades 3c
 Ketch or Mottens 20c
 Fountain Pens, 14 Kt. Gold, Iridium tipped points, absolutely guaranteed to be as good as \$2.50 value for \$1.00.
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