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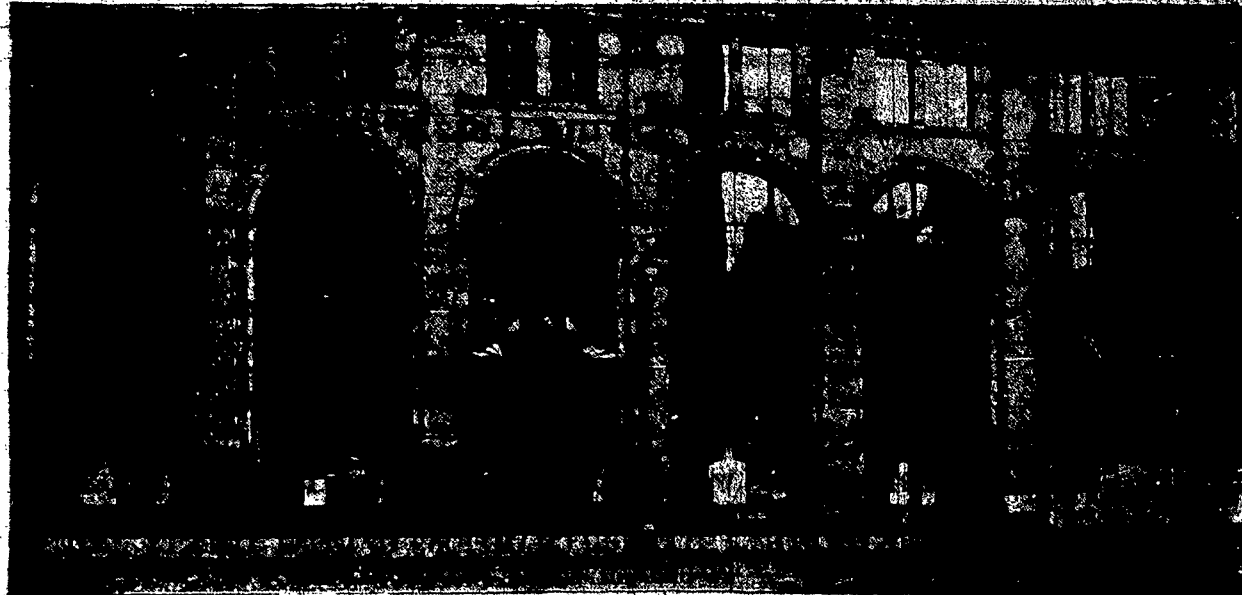
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New home of Wheeler-Constler Corp., distributors of General Electric Refrigerators. Located at Franklin and North Streets, in the Rochester Savings Bank Building, it represents the largest space in Rochester devoted exclusively to electric refrigerators.

With Spring officially here on the calendar, the Wheeler-Constler Corp., distributors of General Electric refrigerators, have announced the official opening of their new display rooms, with attendant ceremonies to last all the coming week.

The new location of the company is at Franklin and North Streets, in the heart of the retail shopping district. This new showroom, with entrances both on North Street and through the lobby of the Rochester Savings Bank Building, is the largest single space in Rochester devoted exclusively to the merchandising of electric refrigerators.

During opening week all visitors will be given souvenirs, and all owners and users of General Electric refrigerators who visit the new store will be presented with glass water bottles for use with their refrigerators.

Prospects for Spring business were never better, in the opinion of Mr.

Clarence Wheeler, president of the Wheeler-Constler Corp. January and February sales for 1931 are better than 20 per cent ahead of the figures for the corresponding months of 1930, and there is an interest in electric refrigeration this year, in Mr. Wheeler's opinion, which augurs well for 1931.

Bishop of Rochester Receives Gold Cross From King of Italy

(Continued from Page One)

Tribute to Italy

"It is a well known fact that Italy in her centuries of existence has given birth to men, men who have influenced mankind deeply and widely, and whose personalities have impressed themselves more profoundly on the lives of men and women of every generation than any other country in the world, not even excepting Greece. These men have exerted the highest influence of all kinds on their fellow citizens and on humanity. They have been painters, architects, sculptors, musicians, scholars, explorers, saints of God to whom their fellows down the centuries have ever returned for inspiration and incentive.

"The works of their statesmen, lawmakers, educators and scholars, their philosophers, diplomats, social workers, rulers, explorers and saints have accomplished monumental achievements in every phase of human activity and the effect of whose examples is still felt. So much is this so that there has been rarely a century in modern times when some native of Italy, like the present Senator Marconi, has not been attracting world-wide attention, and his work shaping the destiny or touching the hearts of men of his generation.

Great Achievements

"Again, in the past, Italy has come to the rescue of civilization when materialism seemed ready to triumph, namely, in the twelfth and thirteenth centuries, and again in the later Renaissance of the fifteenth and sixteenth. In those days Italians were born who accomplished great achievements—achievements that the world will never willingly let die.

"And so we wonder whether in this twentieth century a new outburst of Italian genius might not be expected to save us from a materialism which is fast enveloping this fair land of ours and far beyond. Yes, civilization owes so much more to Italy than to any other nation that we naturally turn to that fair land and its people in a crisis like the present without hoping that something may come to rescue our generation from the impending decadence which is evident all around us.

A Great New Period

"We speak thus because the recent Treaty or Concordat between the Vatican and the King of Italy has produced a state of affairs in that historic and beloved country that may well mean much for the beginning of a great new period of Italian development, a real renaissance.

"Moreover, let it be remembered and not forgotten that during periods in the past centuries when there has been harmony and peace between the Church and the popular mind of that beloved kingdom and when religious ideals and religious faith have been awakened and vitally active, Italian citizens have achieved marvelous success in almost every department of life, of culture and of endeavor. She has been pre-eminent in painting, in sculpture, in architecture, in music, in the arts and crafts, in literature, in education, in philosophy, in science and law, and last but not least in religion.

Message for The King

Carliere Sconetti, will you please extend to His Majesty and to his Premier, the sincere thanks of the

Italian people of the Rochester diocese, as also the appreciation of the Bishop of the Diocese, for this signal token of regard and esteem manifested towards us by His Majesty and the Italian Government? Tell them what an important place the sons and daughters of Italy now occupy in every large community in our American life. Tell them how the sons of Italy are represented in business and industrial life, in the professions and in civil life, and that they bid fair to be one of the most important factors in American civilization in the future. Their children are endowed with health, beauty and talent, and are taking advantage of education from the grammar school to the university. Tell them that the Italian people of our Diocese are beloved by the Bishop, who is ready to spend himself for their betterment religiously, civilly and economically.

And so how happy and how fitting is it not that on this important occasion we should join together the names of the Supreme Pontiff now gloriously reigning to whom such a beautiful tribute has just been paid by His Excellency, the Bishop of Charleston, and the name of the Sovereign Ruler of forty millions of people, His Majesty Vittorio Emanuele III, King of Italy—the one, the white-robed Father of Christendom seated on the Chair of Peter in Vatican City; the other the liberal descendant of the great dynasty of the house of Savoy ruling from the Quirinale, while between them both are the yellow fiber and the illustrious Prime Minister of the Italian Kingdom, Il Duce Benito Mussolini. Now we rise and drink to the health in the beautiful Italian language of E viva il re Vittorio Emanuele, la regina Elena e il duce Benito Mussolini!

Judge Sutherland Speaks The Hon. Arthur F. Sutherland, former Justice of the Supreme Court in the Seventh Judicial District, representing non-Catholic laymen at the banquet, gave an especially fine and appealing talk. He spoke as follows:

Right Reverend Toastmaster, Right Reverend Bishops, Right Reverend Monsignor, Very Reverend and Reverend Clergy, Sir Knights, Ladies and Gentlemen: "I must express my grateful acknowledgments for the courtesy which is extended to me in being invited to be present on this impressive occasion, and to say a few words, as a plain citizen of Rochester, in the guests here assembled; to the dignitaries and clergy of the great Church under whose auspices the ceremonies of the day have been held, and to the Bishop and faithful priests and eminent citizens who are the recipients of the distinguished honors which have been conferred.

"We of this community are living in a time of ever-increasing good will. The presence here of men and women of all national origins and of every rank and position in civic, industrial and religious life, is significant to the spirit of brotherhood which inspires the people of this city toward the advancement of our common good, the relief of the distressed, the comfort of those who suffer from bodily ills, and the furnishing of widest opportunities for education of the young and their preparation for a useful life.

"The song which the shepherd heard as they watched their flocks on that best of all nights—'Peace on Earth to Men of Good Will'—is finding its response in our beloved city. And who is there more earnest, more co-operative, more generous, in his love for his fellow-men of all groups and all religious faiths than the beloved Bishop of Rochester, John Francis O'Hern, under whose initiative and auspicious guidance the impressive ceremonies which we witnessed this morning and this present assemblage have been made possible?

"The influence of this occasion will be felt for beyond the limits of our city. The occasion happens to be under the auspices of the old Church of the ages, and today's event concerns especially the clergy and laity of the Diocese of Rochester.

To Men of Good Will

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A Great Leader

"I understand Rochester is not the largest diocese in the country—in fact, in area it is one of the smallest, and yet it has stood out in its 63 years of existence, conspicuous for

the high grade of ecclesiastical life developed here in religion, in education and in charity. The man who was chosen to be the first Bishop of this new diocese had a vision, and in that vision he saw a superior type of priesthood and an educated and refined laity. He started from this foundation and built up his program so that when he passed out of this life his name and his accomplishments had made Rochester known internationally.

"That man of God was one of the greatest civic and religious leaders in this country, and his name, that of Bernard J. McQuaid, the first Bishop of Rochester, will always be held in grateful remembrance. He was a giant in intellect; possessed of an indomitable will which did not know the word 'failure.'

Archbishop Hickey

"And we are informed, and may be privileged to repeat that which is known to many of you, that when one of the foremost members of the American hierarchy, was about to lay down the burdens of life, he summoned around his bed his professors and his coadjutor and with his dying breath said: 'This work of education and religion must be carried on; there is a torch to be handed to my young, able and devoted coadjutor and for 20 years that torch was held high in this diocese by the second Bishop of Rochester. At last sickness came so that he, now an Archbishop, felt obliged to hand the torch on to his successor in early on. Thank God, Archbishop Hickey is with us still, and is occupying constantly with teaching and preaching, a splendid example of which we listened to a few hours ago in the Cathedral in honor of this very occasion.

Tribute to Bishop O'Hern

"Then the third Bishop of Rochester was chosen—may we say provisionally and tentatively—symbolized by nature and equipped by education for leadership, entirely devoted to his high calling, John Francis O'Hern had already won the hearts of men of all races and creeds, and this day, the second anniversary of his consecration as Bishop of Rochester, is an occasion of universal rejoicing. We all hope this great and good leader may be conscious of the feeling of respect and affection which is entertained for him by all of us, whether members of his community or otherwise, united in every effort he makes for the betterment of our lives and the promotion of the common weal.

"And another great honor comes to him today in the conferring upon Bishop O'Hern of the Order of the Crown of Italy, a symbol of distinguished regard and commendation by the King of Italy, through the hand of Conaui Sconetti. This royal honor comes not only to Bishop O'Hern but to the City of Rochester, the Diocese and to our whole country. May the era of good will between these two great governments continue unbroken. Our faith is strong that those of our people who were born in Italy, or born here of Italian parentage, will be ever united with us as fellow citizens of the American Republic in devotion to the flag that waves over the land of their adoption.

"With its red for love; its white for law. And the blue for the hope that our Father says, 'Of a larger liberty.'

The New Monsignors

"Today Bishop O'Hern has been privileged to honor a group of clergy and laity, for the most part, trained and educated under the dynamic personality of the first Bishop of Rochester. They have been selected and singled out for honor by the highest authority of the Catholic Church, the Supreme Pontiff—the white-robed leader commonly and justly known as the 'Father of Christendom,' who a few days ago throned the apostles world by his broadcast heard all over the face of the earth which will be remembered as an outstanding historic event. That beloved Pontiff, at the request of the Bishop of Rochester, has seen fit to honor a group of Rochester priests and Rochester laymen with dignitaries and decorations which single them out among their fellow-men as worthy of special distinction. These men, priests and laymen, for the most part, were born in bread-earning homes where affluence was not known but where they had the incomparable advantage of the training of God-fearing parents in their childhood days. After years of earnest preparation, and as a result of these new Monsignors were ordained to the priesthood and started on their life's journey under the watchful and

A New Home for Wheeler-Constler Corp. and the GENERAL ELECTRIC ALL-STEEL REFRIGERATOR. We are now located at North and North Streets, in the Rochester Savings Bank Building. This largest space in Rochester is devoted exclusively to electric refrigerators. SPECIAL SHOWING THIS WEEK. You are invited to visit our new showrooms and see the many models on display. To all owners of General Electric refrigerators, who call at our new showrooms, we will present a glass water bottle for their refrigerators. Just recently General Electric has won Three Year Guarantees and many prizes have been received. Consider these advantages in your purchase this year. Wheeler-Constler Corp. 48 Franklin Street (Rochester Savings Bank Building)

Patrick M. Quirk Was Widely Known. Patrick M. Quirk of 114 Varona Street died on Tuesday last week in the Highland Hospital and was buried on Monday morning from St. Patrick's Cathedral. His funeral was largely attended, and many flowers and Mass cards were evidence of the high esteem in which he was held by his many friends. He was a member of the Board of Directors of the Executive Committee from 1921 to 1928. For a number of years he conducted a restaurant at the corner of State and Allen Streets. He is survived by one daughter, Mary C. Quirk, nee Jones, 2 Quirk and a sister, Mrs. Mary Quirk. He will be kept in kindly memory by many friends, and will be greatly missed by his friends and associates.

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(Continued on Page Two)