

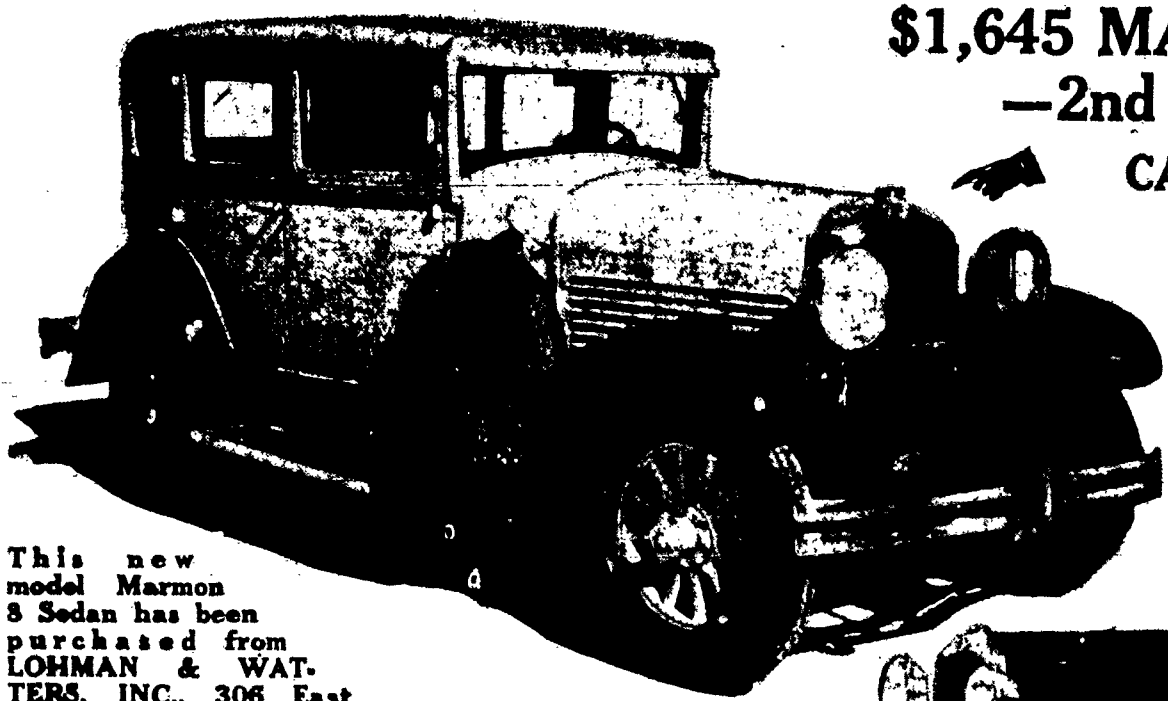
\$10,000.00 IN PRIZES!

The Catholic Courier and Journal offers every Catholic in the diocese of Rochester an opportunity to assist in boosting the circulation of the official Diocesan organ - - - You can win one of these great awards or a cash remuneration for spare time efforts between now and December 21!

The Right Rev. John Francis O'Hern, D. D., Bishop of Rochester, has designated the Catholic Courier and Journal as the official organ of the Diocese of Rochester and commends this undertaking for an increased circulation of the diocesan newspaper to the clergy and laity of the Diocese.

This offer of \$2,000 Cash, 4 automobiles, other cash awards and liberal commissions is open to all readers and friends of the Catholic Courier and Journal. There is no charge or entrance fee, and every person who takes an active part in the campaign is sure to be handsomely rewarded.

\$2,000.00 CASH! FIRST GRAND AWARD!



\$1,645 MARMON 8 SEDAN
—2nd Grand Award

CAMPAIGN STARTS AT ONCE
AND ENDS DECEMBER 21

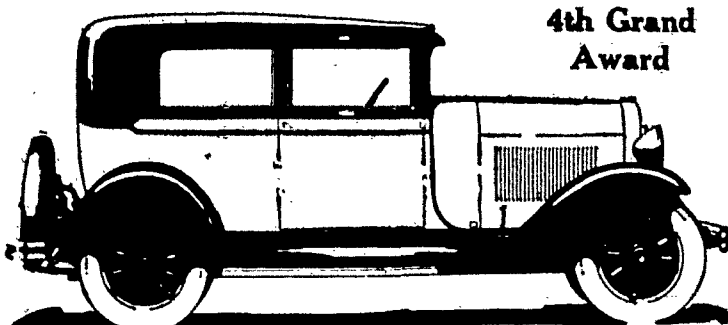
This new model Marmon 8 Sedan has been purchased from LOHMAN & WATERS, INC., 306 East Ave., Marmon and Roosevelt Distributors, at a cost of \$1,645 and it will be given as the Second Grand Award.

\$1,180 Dodge 6 Sedan
---3rd Grand Award



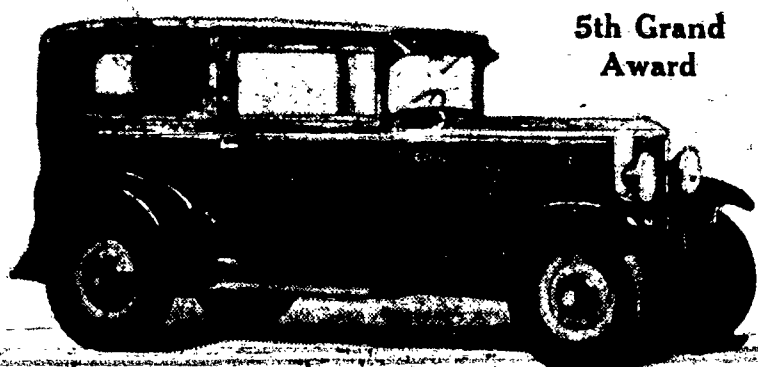
This new model Dodge 6 Sedan has been purchased from E. J. Horton, Inc., Dodge and Plymouth Distributor, 1044 University Ave., at a cost of \$1,180 and it will be given as the Third Grand Award.

\$975 Oldsmobile Sedan



This new model Oldsmobile 2 Door Sedan has been purchased from George W. Henner, 30 South Union St., Oldsmobile and Viking Distributor, at a cost of \$975 and it will be given as the Fourth Grand Award.

\$675 Chevrolet 6 Coach



This new model Chevrolet 6 Coach has been purchased from Cunningham-Joyce Motor Corp., Chevrolet Dealers, 706 Dewey Ave., at a cost of \$675 and it will be given as the Fifth Grand Award.

A MOST LIBERAL OFFER

Membership in this Subscription Club is free. The only requisite for success is the desire to do your part for the Cause of Catholic Truth, and by so doing you will help to bring about the desired increase in circulation of our own official diocesan newspaper.

Every one has an equal chance of winning the \$2,000 Cash—First Grand Award, which is to be given to the person, irrespective of district or parish, who obtains the largest total of vote-credits during the campaign.

One may easily win the \$1,645 Marmon Eight Sedan—Second Grand Award, which is to be given to the person obtaining the second largest total of vote-credits; the third highest will win the \$1,180 Dodge 6 Sedan; fourth, the \$975 Oldsmobile Sedan; fifth the \$675 Chevrolet Six Coach, and sixth highest wins \$200 in Cash.

After the six grand prizes have been awarded, the member in each district with the highest remaining vote total will win \$100 in Cash for his or her respective district, irrespective of how the members stand in other districts. All active non-prize winning members will receive a cash commission of 15 per cent on every dollar they collect for new or old subscription. An active member is one who turns in at least 2 subscriptions during the last week of the campaign.

This Club is open to all men and women residing in the territory in which the Catholic Courier and Journal circulates. Employees of the paper, or members of their immediate families are, of course, barred from competing for these great awards and liberal commissions. The right is reserved to verify all enrollments and to reject any member, as well as the right to decline to issue vote-credits on any subscription which is not acceptable to the management. In the event of a tie for any award, each member of the tie will receive an identical award as that for which they are tied.

OTHER PRIZES

\$200 Cash—6th Grand Award. Six \$100 CASH PRIZES and a 15% CASH COMMISSION, which is the very least any active member of this subscription club can win!

\$100 EXTRA
The sum of \$100 in cash will be given as an extra award to the man or woman turning in the largest total of vote-credits up to 10 P. M., Nov. 14.

No Cost to Win! You Have All to Gain and Nothing to Lose! You Are Guaranteed Sure Pay for Every Resultful Hour!

How You Get Prize Winning Vote-Credits Shown Below!

The number of Vote-credits given on subscriptions to The Catholic Courier and Journal is as follows:

Subscription	Price	Vote-credits
1 Year	\$2.50	5,000
2 Years	5.00	12,000
3 Years	7.50	18,000
4 Years	10.00	24,000
5 Years	12.50	30,000
6 Years	15.00	36,000
8 Years	20.00	48,000
10 Years	25.00	60,000

Address Subscription Club Department, Catholic Courier and Journal, Room 50, Reynolds Arcade, 18 Main Street East.

Telephone Main 3761.

Office open evenings till 9.

INFORMATION BLANK

The Catholic Courier and Journal SUBSCRIPTION CLUB

Please send no further details of your \$10,000 Prize Offer. Write name and address plainly.

Mr. _____
 Mrs. _____
 Miss _____

Address _____
 Parish _____
 City or Town _____ State _____

Free easy-to-read printed matter will be mailed you without obligating you in any way.

ZWEIGLE

Sausage Makers
 County Island
 Delivered Daily to Markets
 Established 1889

Don't Envy—Imitate!

Don't Waste Your Time Wishing People's good Fortune!
 Don't Envy Their Enjoyment of Life.
 Imitate them!
 You Will find that the foundation of every fortune lies in a Savings Account.
 When the Big Opportunity Comes in the Bank Enables you to take it.
 The One Broadway to Financial Regular Savings! A Definite Plan Without fail.
 You can have what you want for it.

Rochester Savings

Two Convenient Offices
 West Main cor. S. Fitzhugh St. Passaic

Silk Underthings at Sharp Reductions

Counter-topped, slightly wrinkled, being on display - - - so prices have been Fine, seasonable merchandises, lower broidery, hand drawnwork and silk trousseau and French pieces in the

- Chemises
- Slips
- Bloomers

In Crepe de Chine, Trillium

- \$2.98 Garments for \$1.98
- \$5.98 Garments for \$3.98
- \$8.98 Garments for \$4.98
- \$11.98 Garments for \$7.98
- \$15.00 Garments for \$10.00

LINGERIE SECTION, THIRD FLOOR

Sibley, Lindsay & Curr

A Special Sale of Pittsburgh Water Heaters

Here is a brand new automatic storage water heater recently put on the market world's largest builders of water heaters, offered to you at a special low price and subject terms very made for the customer.

It's a Pittsburgh-Monarch, with a 30-gallon tank, finished in durable enamel. It is equipped with improved safety action valve, has a 300-lb. test copper tank, and is packed with a new tank. It is built for a lifetime of service and safety.

NEW LOW PRICES—NO DOWN PAYMENT—ONLY \$3.75 A MONTH

2 1/2 YEARS TO PAY BALANCE

PRICE—\$102.90 INSTANTLY

Liberal Allowance For Yearly Small additional charge for payment plan

Rochester Gas & Electric

89 EAST AVENUE

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