

\$10,000.00 to be Given Away!

The Catholic Courier and Journal offers every Catholic in the Diocese an opportunity to do his or her bit for the cause of Catholic Truth!

YOU CAN WIN rich remuneration for your efforts between now and Dec. 21 by joining this Subscription Club!

These wonderful awards will be given to the readers and friends of THE CATHOLIC COURIER and JOURNAL who join the club and assist the Official Diocesan Organ increase its circulation.

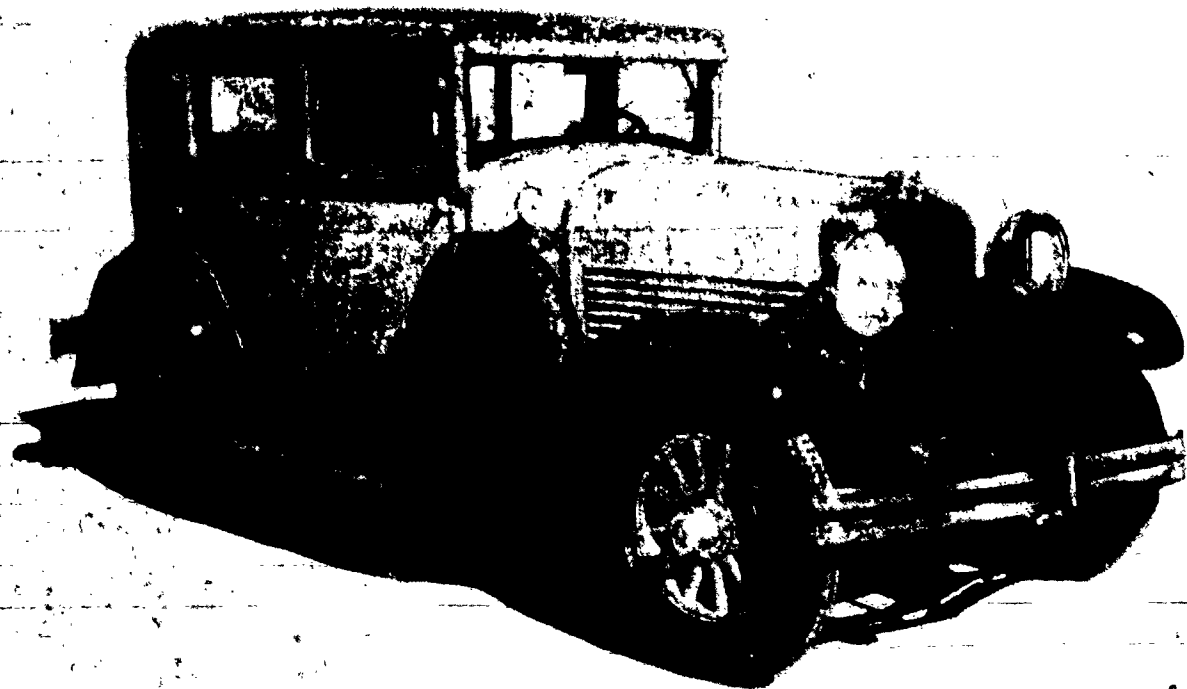
The Right Rev. John Francis O'Hern, D.D., Bishop of Rochester, has designated the Catholic Courier and Journal as the official organ of the Diocese of Rochester and commends this undertaking for an increased circulation of the diocesan newspaper to the clergy and laity of the Diocese.

This offer of \$2,000 Cash, 4 automobiles, other cash awards and liberal commissions is open to all readers and friends of the Catholic Courier and Journal. There is no charge or entrance fee, and every person who takes an active part in the campaign is sure to be handsomely rewarded.

\$2,000 IN CASH—1st Grand Award

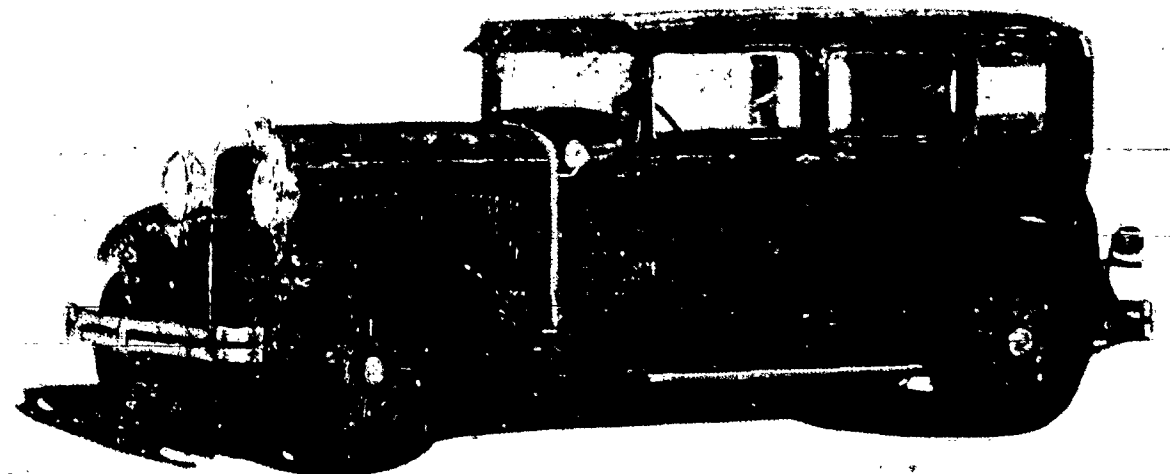
THIS MAGNIFICENT SUM WILL BE GIVEN IN CASH TO THE PERSON JOINING THIS SUBSCRIPTION CLUB AND OBTAINING THE LARGEST TOTAL OF VOTE-CREDITS DURING THE CAMPAIGN, WHICH BEGINS AT ONCE AND ENDS DECEMBER 21. HERE, INDEED, IS AN OPPORTUNITY OF A LIFETIME FOR SOME TACTFUL AMBITIOUS PERSON WHO CARES TO UTILIZE A SMALL PART OF HIS OR HER SPARE TIME FOR A GOOD CAUSE.

\$1,675 Marmon 8 Sedan
2d Grand Award



This new model Marmon 8 Sedan has been purchased from LOHMAN & WATERS, INC., 306 East Ave., Marmon and Roosevelt Distributors, at a cost of \$1,645 and it will be given as the Second Grand Award.

\$1,180 Dodge 6 Sedan
3d Grand Award



This new model Dodge 6 Sedan, has been purchased from E. J. Horton, Inc., Dodge and Plymouth Distributor, 1011 University Ave., at a cost of \$1,180 and it will be given as the Third Grand Award.

YOU CAN WIN \$2,000 Cash

You Can Win an Automobile!
You Are Sure of Being Well Paid
For Every Resultful Hour!
Every Active Member a Sure
Chance to Win!

Campaign Starts Now and
Ends December 21st

A MOST LIBERAL OFFER

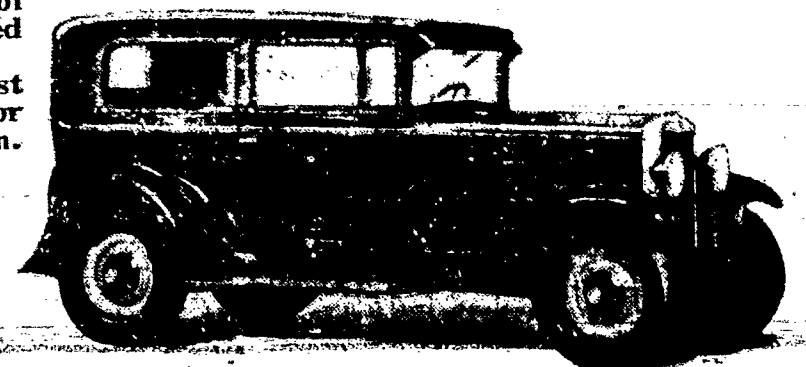
Membership in this Subscription Club is free. The only requisite for success is the desire and ability to do your part for the Cause of Catholic Truth, and by so doing you will help to bring about the desired increase in circulation of our own official diocesan newspaper.

Every one has an equal chance of winning the \$2,000 Cash—First Grand Award, which is to be given to the person, irrespective of district or parish, who obtains the largest total of vote-credits during the campaign. One may easily win the \$1,645 Marmon Eight Sedan—Second Grand Award, which is to be given to the person obtaining the second largest total of vote-credits; the third highest will win the \$1,180 Dodge 6 Sedan; fourth, the \$975 Oldsmobile Sedan; fifth, the \$675 Chevrolet Six Coach, and sixth highest wins \$200 in Cash.

After the six grand prizes have been awarded, the member in each district with the highest remaining vote total will win \$100 in Cash for his or her respective district. Irrespective of how the members stand in other districts. All active non-prize winning members will receive a cash commission of 15 per cent on every dollar they collect for new or old subscription. An active member is one who turns in at least 2 subscriptions during the last week of the campaign.

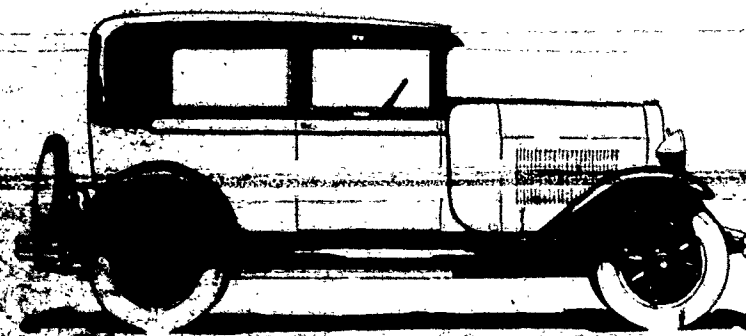
This Club is open to all men and women residing in the territory in which the Catholic Courier and Journal circulates. Employees of the paper, or members of their immediate families are, of course, barred from competing for these prizes and liberal commissions. The right is reserved to verify all enrollments and to reject any member, as well as the right to decline to issue vote-credits on any subscription which is not acceptable to the management. In the event of a tie for any award, each member of the tie will receive an identical award as that for which they are tied. No agreements or promises, either written or verbal, made by representatives or members other than those published from time to time will be recognized. Each member agrees to abide by the conditions herein outlined when he or she accepts membership in the Club. All questions or controversies that may arise will be decided by the Publisher. Vote-credit receipts or certificates will be issued for all subscriptions received. These credit receipts cannot be purchased and are not transferable. A list of members and the number of their vote-credits accepted for publication will be printed from time to time. All vote-credits will be accepted for verification and publication at the discretion of the management.

\$675 Chevrolet 6 Coach
5th Grand Award



This new model Chevrolet 6 Coach, has been purchased from Cunningham-Joyce Motor Corp., Chevrolet Dealers, 706 Dewey Ave., at a cost of \$675 and it will be given as the Fifth Grand Award.

\$975 Oldsmobile Sedan
4th Grand Award



This new model Oldsmobile 2 Door Sedan, has been purchased from George W. Henner, 30 South Union St., Oldsmobile and Viking Distributor, at a cost of \$975 and it will be given as the Fourth Grand Award.

\$600 CASH
DISTRICT AWARDS
\$100 for each district after the winners of the grand awards have been eliminated.

\$200 CASH
—5th grand award. This cash award will be given to the member turning in the 5th largest total of vote-credits.

\$100 EXTRA
The sum of \$100 in cash will be given as an extra award to the man or woman turning in the largest total of vote-credits up to 10 P. M., Nov. 14.

15% CASH Commission
That's the very least any active member can receive.

How Subscriptions Count

The number of vote-credits given on subscriptions to The Catholic Courier and Journal is as follows:

Subscription	Price	Vote-credits
1 year	\$2.50	5,000
6 months	5.00	12,000
3 months	7.50	18,000
1 month	10.00	24,000
1 week	12.00	30,000
1 day	15.00	36,000
1 hour	20.00	48,000
1 minute	25.00	60,000

At the regular schedule of Vote-credits the following will count as follows during the campaign:

From the beginning of the campaign until November 14, 1934, all subscriptions totaling 5 years, each year at its expiration. From November 15, 1934, all subscriptions will count as follows: 5 years, which is set as the regular schedule of vote-credits. From December 1, 1934, to December 31, 1934, all subscriptions will count double. From December 15, 1934, to December 21, 1934, all subscriptions will count triple.

ADDRESS ALL COMMUNICATIONS TO

SUBSCRIPTION CLUB DEPARTMENT

The Catholic Courier and Journal

34 REYNOLDS ARCADE
Rochester, N. Y.

18 MAIN ST. EAST
Main 3761

The Thing To Do

Enroll your name at once! You can join by using the blank below, by telephoning Main 3761, by writing or calling at Room 50 Reynolds Arcade, 18 Main St. East. The office is open from 9 A. M. to 9 P. M. every day except Sunday. You may get all the subscription blanks you want by asking for them. There is no cost to you, and you have all to gain and nothing to lose by taking part in this campaign. You can win as much as \$2,100 and you are guaranteed sure pay for every resultful hour put into the drive.

MEMBERSHIP BLANK

The Catholic Courier and Journal
SUBSCRIPTION CLUB

Fill out and Mail today—good for 5,000 Vote-credits
Write name and address plainly. Enroll your name or that of a friend.

Rev. _____
Mr. _____
Mrs. _____
Miss _____

Address _____
Parish _____

City or Town _____ State _____
Only One Membership Blank Accepted for Any One Member