

Arch-Aid Shoes are supreme in style perfect in fit and unexcelled in comfort. ROCHESTER, N. Y. You can "tune in" The Arch Aid Boot Shop 86 East Avenue on the good things of life Opposite Electric Bldg. Charge Accounts Invited only if you have a reserve fund to pay for them **Rochester Savings Bank** Two Offices: Main St. W. cor. S. Fitzhugh St. Franklin St. cor. North St. Open Every Saturday Evening 5 to 9 P. M. COMPLIMENTS Listen in on the Savings Bank program—Broadcast over WHAM every Monday evening, 8:00 to 8:30 p.m. evening, 8:00 to 8:30 p.m. OF JOHN LUTHER & SONS CO. YOUR DIOCESAN PAPER Will carry important Catholic news of the entire Diocese. And also important Catholic news of the whole world. It has features that will appeal to all the family. It is well edited and carefully censored by priests appointed by the Bishop of the Diocese. Truth, justice, clean news, clean advertisements will characterize it's make-up. It will champion right living, right thinking, spiritual safeguards and same citizenship. It will publish the official news of the Diocese, and it has the endorsement and cordial support of the beloved Rt. Rev. John Francis O'Hern, D. D., Bishop of Rochester. Your Subscription will help this paper Succeed. The Cost is Small-**ONLY \$2.00 PER YEAR!** Payable Annually or Semi-Annually SUBSCRIPTION COUPON Please send me The CATHOLIC COURIER & JOURNAL for one year. COMPLIMENTS Address J.E. DUNN D.D.S City State Amount Enclosed \$ _____ Date