

PATRONIZE THESE WELL-KNOWN CONCERNS

DEPENDABLE BUSINESS FIRMS ALWAYS AT YOUR SERVICE

BUY, BOOST AND BUILD IN ROCHESTER

Compliments of C. L. WHITING INC. Distributors Buick Automobiles and GOOD USED CARS 342 EAST AVENUE Stone 714

Whitmore, Rauber & Vicinus GENERAL CONTRACTORS Dealers in BUILDERS' SUPPLIES 51 GRIFFITH STREET Phone Main 180

IF YOU CAN'T STOP, DON'T START!—We Use the Best Brake Lining, which is Busco Brake Lining—Will Hold, Wet or Dry We put them on at the lowest price, with free adjustment Called for and delivered—All Work Guaranteed—24-Hour Service Car Washing \$1.25 Up—Day or Night—Phone Stone 2155 JARRETT BROS., 154 South Avenue

Telephone Stone 5806 NEW ROOFS OVER OLD BECKER ROOFING COMPANY MANUFACTURERS AND APPLIERS OF BECKER BONDED ROOFS E. L. Amey Mgr. 195 CLINTON AVE. 80. Rochester, N. Y.

Genesee 4669 GEORGE H. PIKE Hardware, Paints, Oils 550 CHILL AV.—ROCHESTER, N. Y.

Have Your Lawn Mower SHARPENED BY MACHINERY DONAGHUE HARDWARE TWO STORES: 1308 Dewey Ave. 4387 Lake Ave. Glen. 357 Charlotte 140 Work Called for and Delivered

BICYCLES FOR EVERYONE REPAIRS—PARTS ALL MAKES OF TIRES CHARLES LIPPINCOTT 484 STATE STREET

R. O. PAUL Choice Meats & Poultry Vegetables In Season Glen. 4044—1442 Dewey Ave. Rochester, N. Y.

Office Phone, Culver 690 Residence Phone, Genesee 331-W G. M. Clancy Carting Co., Inc. STORAGE WAREHOUSE FURNITURE MOVED, PACKED, STORED AND SHIPPED 87 Railroad St. Rochester, N. Y.

HEATING and VENTILATING EMPIRE BLOWER CO., Inc. Experts in the Removal of Shavings, Dust, Lints and Odors Complete Systems Installed E. Bertran Keyes Main 2918 Ray L. Goodridge 197 N. Water

Lake Avenue Auto & Furnace Works 790 Lake Avenue Glenwood 6012 General Auto Body Repairing, Wood, Metal and Trimming. COLLISION WORK A SPECIALTY Film Covered Duco Brought Out To Original Finish.

Anything, Anywhere, Anytime Sam Gottry Carting Co. Office: Powers Arcade Phone Main 1412 Stables: 9 Parkway

NORRISTONE Cut-Cast Granite The building material for the ages—of which many great churches, banks, schools, and other public buildings are constructed. 107 Norris St. C. of C. Bldg. ROCHESTER BUFFALO

DENNIS CARTING The World Is MOVING WE MOVE YOU 38 Monroe Ave. Main 5220 Rochester, N. Y.

F. SCHWIKERT & SON MANUFACTURER OF BILLIARDS AND POOL TABLES. All kinds Billiard Supplies Main 5502 ROCHESTER, N. Y.

ACB CLEANERS DYERS TAILORS PHONE MAIN 3593 We Call and Deliver We Operate Our Own Plant 581 MAIN ST. EAST ROCHESTER, New York

TAXI 50c GREEN TAXI CAB CO. Main 211

CLAM BAKES WITH PLENTY OF CLAMS \$3.00 INCLUDING LOBSTER, \$4.00 THE OLD HOMESTEAD On Irondequoit Bay CALL CULVER 2150-M

S. E. GELIN CLOTHES FACTORY "Clothes Builders For Men Hard To Fit" READY MADE \$25 MADE TO ORDER SELLING DIRECT TO ORDER Phone Main 2439 1000 Clinton Ave. N. Open Evenings

Automotive Electrical Service Complete Battery Service Tenth Ward Service Station Repairing, Overhauling & Towing Collision Work A Speciality Official Garage Automobile Club of Rochester Phone Glenwood 5060 475 DEWEY AVENUE, ROCHESTER, N. Y. 24 Hour Service

McGregor's FURS TWO STORES 201 Grand AVENUE 587 Monroe AVENUE

Let Us Study Our Real Needs

Dependable MERCHANTS, like dependable MERCHANDISE are essential to all successful cities.

In every growing progressive city of the type of Rochester there are MERCHANTS, and there are merchants.

Did you ever hear of John Wanamaker?

Of course you did, and you know that he was called the PRINCE OF MERCHANTS.

WHY?

Principally, for the reason that he ADVERTISED his wares to those who had the money to buy.

So it is with the MERCHANTS WHOSE NAMES and places you find on THIS PAGE and the other pages of THE CATHOLIC JOURNAL in each issue.

They are DEPENDABLE; you can rest ASSURED of HONEST VALUES. They APPEAL because they can BACK UP their appeal.

And that is the first principle of SUCCESS in BUSINESS.

Clambakes de luxe at Old Homestead For Hardware, Paints, See George H. Pike

Clams, lobsters, chickens, corn served right from the piping hot steamtable. How does that fascinating menu catch you? This is the open season for clambakes, and if you do not order a bake you will be out of luck.

The Old Homestead at Irondequoit Bay is making a specialty of Clambakes, and, oh, boy, how savory, how tasty and how delicious those Homestead bakes are. Prepared under the skilled guidance of Oscar Smith, the Old Homestead bake is the last word in quantity and quality.

When a person puts his or her feet beneath the table laden with clams, lobster, chicken, corn, etc., there is a feeling of satisfaction. And you are as close to that treat as is your nearest telephone.

Do not let this season pass without one or two clambakes, the more the merrier. With all the clams one wants the cost is only \$3, with lobster added, the cost per plate is \$4—and it is worth five times that sum.

Buster Brown Shoes For the Children

When the child's feet feel comfortable the child is happy. And the only way to make and keep the child's feet healthy is to use the right kind of shoes. Physicians and others recommend the famous Buster Brown health shoes for boys and at Altier's Brown Hill Shoe Store, girls. These shoes may be purchased at Altier's Brown Hill Shoe Store, 887 Portland Avenue. Take the boy or girl to this store, have the feet fitted to Buster Browns, and then see the happy countenance of the proud owner.

Buster Brown shoes are made to fit children's feet, are durable, and a wonderful protection against rain, snow and ice.

Pope Honors Four Cincinnati Priests

Cincinnati, O., Sept. 6.—Announcement that four priests of the Archdiocese of Cincinnati have been raised to the rank of domestic prelate by the Pope has been made here by Archbishop John T. McNicholas.

Those honored are: The Rev. Henry J. Waldhaus, chaplain of St. Rita's School for the Deaf; the Rev. M. P. O'Brien, Ph. D., pastor of St. Patrick's parish; the Rev. E. Marcellus Wagner, Ph. D., acting Chancellor of the Archdiocese, and the Rev. Frank A. Thill, Ph. D., archdiocesan director of missions.

Catholic Lodges Cheer Veterans

Palo Alto, Cal., Sept. 6.—Forty wounded World War veterans, patients at the U. S. Government Base Hospital here, were guests of honor at a joint picnic given them by Golden Gate Council, No. 2507, Knights of Columbus, and Court Golden Gate, No. 913, Catholic Daughters of America, of San Francisco.

The outing was held at a grove near here, an auto caravan of the Catholic groups taking them to and from the grounds, where they were lavishly entertained. An open-air vaudeville show, a concert and a noon-day barbecue were provided.

FUR STORAGE REPAIRING REMODELING Phone—Glenwood 2-0-8 Crosby Frisian Fur Co. 571 LYELL AVENUE Fur Dressing—Taxidermy

OUR RETAIL PLUMBING STORE

is at the service of those desiring to purchase and install their own plumbing and heating supplies and accessories. The advice we offer costs nothing and is the result of long and varied experience.

One of our retail catalogues free for the asking. BARR & CREELMAN CO. PLUMBING AND HEATING 74 Exchange Street, Rochester, N. Y. Phone Main 6465

RENT A NEW CAR—U-DRIVE-IT ALL NEW CARS AT REASONABLE PRICES RATES 10c PER MILE UP NO HOUR CHARGE U-DRIVE-IT SYSTEM INC. 68 BROAD STREET MAIN 6429

HOME-MADE MAYONNAISE Strictly fresh eggs, purest oil, and finest of other ingredients, mixed together into a smooth, delicious salad dressing and sold to you fresh from our machine at Rochester's LOWEST PRICE! Pickles, Relishes, etc. for the picnic lunch (CITY FRUIT & VEGETABLE COMPANY 7 Front St.—A step from Main (The Old Rooney Location) K. L. DUGAN Prop. 55c qt. (30c. Pint)

NEW METRO GASOLINE GARGOYLE MOBIL OIL CHAS. E. SHONE Distributor of Quality Petroleum Products Monroe 592 407 Mt. Hope Ave. (Crane service and greasing)

Main 7349 BUSTER BROWN for BOYS—for GIRLS Health Shoes Altier's Brown Hill shoe store 887 Portland Avenue

Genesee 1530 FRANK J. HORN SHEET METAL WORKER FURNACE AND REPAIRING 405 CHILL AVE. ROCHESTER, N. Y.

R. E. C. Service Sta. Gas - Oils - Tires - Batteries Out Board Motors and Accessories All Makes of Autos Repaired Phone Stone 820 554 Avenue D.

FREE PARKING SUNDAYS For All Attending Church We Change Oil and Lubricate Your Car While You Stop Mac Loan Service Station, Inc. Under New Management—H. Smith (Corner Court & Stone Streets)

Gen. 3093 401 (Chill Ave.) We specialize in Remodeling of Ladies' Garments (all kinds) with Moderate Prices. (CLEANING & PRESSING Joseph Giragosian Opposite St. Augustine's Church)

MICHAEL SCHIAVO 825 DEWEY AVENUE Full Soles Our Specialty—Fancy Buckle Attached To Shoes—Shoe Shining Parlor—We Dye Shoes We Make Men's Shoes To Order—Also Orthopedic Shoes

"You Can Whip Our Cream But You Can't Beat Our Milk" EMERSON DAIRY 735 EMERSON STREET MILK 1 1/2 By the Quart 6c By the Pint Phone Glenwood 5604

Dewey Ave. Market Choice Meats Dressed Poultry 781 Dewey Avenue E. Gertel (Glenwood 4922)

ESCOTT'S BAKERY Delicious Bread White, Brown and Rye Bread Dairy, Finger Rolls, Doughnuts, Fried Cakes and Cookies We Deliver Phone (Culver) 3326 881 Webster Avenue

Ideal Parking Station Gasoline, Oil, Accessories AUTO WASHING—ALEMITE ELM and EUCLID STREETS Main 7546

Chestnut Parking Station GENERAL LUBRICATING CO. Automobile Washing Gasoline and Oils 96 CHESTNUT STREET, next to Health Bureau, Phone Stone 5039

MARCOTT'S FENDER AND BODY REPAIRING 650 Culver Road at Atlantic Ave. Phone Culver 453 Rochester, N. Y.

Wall Paper, Paints, Decorative Enamels, Window Shades Painting and Paper Hanging a Specialty EDWARD T. HOWDEN 884 DEWEY AVE. Glen. 471

Weiss Dry Cleaning Co. Quality Work—By our new process Men's Suits Cleaned 1 00 Ladies' Work a Specialty Goods Called For and Delivered 17 South Ave. Stone 889

TOM TORRIS Sundial Shoes Modern Shoes & Repairing Expert Arch Fitting We Call For and Deliver 1624 Clifford Ave.—Main 4283-M

Culver 2596—Phones—Main 3539 HARRY S. TORREY JEWELER Special Attention to Repairing Fine Watches 529 N. Goodman St. 403 Taylor Building

Blanchard Florist "FLORAL ARTISTS" Main 1996 Our Only Store 42-52 Lake Ave.

WHITE LINEN SUPPLY LAUNDRIES, Inc. Gen. 5990 We Specialize in All Family Services 427-451 Maple St. Try Our ALLPREST METHOD. Everything Finished and Ready to Wear

Cheese, Sausage, Pork Products PORSCHE 59 Front St. Main 4115

Red Cross Ranges & Furnaces CHARLES DIEHL Hardware and Paints 635 Jay St. Gen. 4498

SERVICE Service in theory and service in fact are widely different. Ours is a service of fact. This applies in the distant community as in our home community. The Complete Service VITO CIMINO AND SONS JOSEPH J. BUCKEY, Associate FUNERAL SERVICE 31 LAKE AVENUE MAIN 6275