

EASTER

AND ITS RELATION TO

YOUR STORE

Easter is almost here and the general appearance of the Store has changed—every display is fresh and sparkling with newness, showing bright, new things of Easter and Spring.

And now, with such an array of splendid wearables, we ask you to come and view them. Just a walk through the Store will be pleasant and interesting, for it will tell you graphically just what will be most favored in styles for Spring.

The same "Good Quality" standard of merchandise for which this Store is known, shows itself in all the new merchandise—there's nothing in the entire store that has not been carefully selected for its goodness, and with the idea of pleasing everyone who shops here.

DUFFY-POWERS INC.

Easter Recalls the Promise of Eternal Life



Of all the anniversaries which humanity celebrates, Easter is the most significant. Christmas is the joyous celebration of a birth, of the beginning of the most conspicuous and potent life in human history. It relates primarily to a life on earth, to an existence that is comprehensible because it is expressed in the material forms that make it tangible, visible, and easily subject to the human understanding. But the whole purpose of that life related to an existence beyond the material, to another and a different life infinitely more important, and Easter is at once the symbol and the assurance of that larger and greater existence for which man is designed and to which earthly life is but a vestibule.

The event which it commemorates is a resurrection from death so well substantiated by the evidence and so tremendous in its implications, that for nearly 2,000 years it has been by far the most powerful influence in the thought and action of mankind. In that event is the promise, the assurance, the proof, the certainty, of immortality. It has given to human life an immeasurable importance, has extended it from a few hours to an eternity, has lifted it up from the dust and clothed it in the apparel of divinity. Eternal life! That is the meaning of Easter.

Firm Belief in Immortality.

But in the necessary freedom of human reasoning there are always theories antagonistic to the meaning and significance of Easter as well as direct denial of that conception of deity upon which the Christian and all religions are based, and denial in particular of the historical evidence upon which the Christian world founds its faith. Evident atheism, however, is not, and never has been, a serious menace to human welfare. There is something instinctive in humanity that protects it from such a negation. Nowhere, and at no time since man became conscious of his own ego, has he been without some

consciousness of deity, however vague or distorted it might be. And associated with that there has nearly always been some feeling or hope or belief relating to survival after death that is apparently no less instinctive. The two ideas, the idea of God and the idea of immortality, seem to be set so deeply and firmly within man that intellectual demerits can make no serious headway against them.

More dangerous, because more subtle, are those mechanistic theories of human life now unapologetically prevalent in many of our higher institutions of learning, which reason the soul out of the body in the name of pseudo-science. When a youth is told with an air of authority that thought is merely a physiological process, that ideas and, of course, ideals, are but the products of the mechanical stimulus of a physical organ, the brain; when he is taught indirectly, if not directly, that there is no such thing as mind or spirit or soul; he is, if he accepts these theories, deprived not only of all religious foundations but of all incentive, other than animal, for living. If man is only a mechanical automaton, as some of our psychologists contend, life indeed is without purpose or without hope, and is not worth living.

Consciousness of Soul.

But such fantastic and depressing theories are contradicted by the individual consciousness of every human being. It is inconceivable that even their creators and distributors actually believe in them. They are in effect the denial of all human experience, the rejection of all knowledge. Those activities of consciousness which have created all that is great and fine and wonderful in science, in art, in literature, in architecture, in mechanics are but fortuitous reactions to mechanical stimulus in a physical organ! We are all Frankenstein's soulless beings, produced by a soulless nature! And such pernicious absurdities, clothed in respectable terminology to give them an air of profundity, are gravely imparted to youth as learning. No wonder that boy and then a youth says to himself "What's the use?" and commits suicide. And if they expressed truth all humanity, indeed, would better commit suicide and put an end to the colossal farce of existence.

But fortunately for mankind it rejects such nonsense in the guise of learning, with proper contempt. It knows that it has a consciousness that is self, an ego, a mind, spirit, a soul. "What makes each one of us be what we are is only the soul," said Plato long ago, and that is the common conviction of humanity. And that soul, however it may be subject to material limitations, is a material ex-

"He Is Risen"

"Sweet and clear the birds are singing,
At Easter dawn!
Hark, O hark! the bells are ringing
On Easter morn.
And the song that they sing,
The good news we hear, thus ring,
"Christ, the Lord, is risen, is risen!"
Easter morn will soon be dawning,
Fragrant and gay;
Winter's snows give place to showers,
And night to day;
Hope and joy come singing,
Life and light forever ring!
Yea! Christ, the Lord, is risen, is risen!"

istence, is not in itself subject to a material death. Together with the consciousness of a soul is the virtually universal and unchangeable conviction that it survives physical dissolution. That is a conviction which springs instinctively from the soul consciousness, which is supported by reason without which, indeed, life itself is irrational, and the truth of which is demonstrated by the event which Easter commemorates. Consciousness, feeling, reason, fact, all unite to make life after death the only rational, the only supportable, the only satisfactory, solution of the problem of human existence.

Death's Terrors Overcome.

It is only in that faith that human life acquires a meaning and a purpose, it is only in that faith that life is given hope and assurance, and it is only in that faith that death loses its terrors and becomes the instrument of promotion and of triumph. In that faith life is a fruitful progress toward a blessed goal, a preparation for eternity; and he who by that faith and by the character of his life has more than death secure, may contemplate the event of death with unfeeling tranquility, knowing it to be but an incident of an eternal life already won. "So live," says the poet—

—that when thy summons comes to join
The innumerable caravan which moves
To that mysterious realm where each
shall take
His chamber in the silent halls of
death,
Thou go not, like the quarry slave at
night,
Scourged to his dungeon, but sustained
And soothed
By an unfeeling trust, approach thy
grave
Like one that wraps the drapery of
his couch
About him, and lies down to pleasant
dreams.
What matters death, indeed, when
it is but a sleep from which one
wakes to a more abundant life!—St.
Louis Globe-Democrat.

WHY

Many Believe They Have Seen Sea Serpents

That the sea serpents reported in ancient and occasionally even in modern times, are not mere products of an overwrought imagination but the slings of the eye, that might have deceived anybody, is the opinion of Admiral Hugh Rodman.

In "Yarus of a Kentucky Admiral" appearing in Field and Stream Magazine, Admiral Rodman says, "Several times in my life I have seen that which the uninitiated might think was actually a sea serpent. On the coast of Nantucket in the autumn, there are large numbers of surf ducks which remain in flocks and feed in salt water. It is often characteristic of them to 'follow the leader' and string out in a long line when in flight. As they go from place to place the line rises and falls at times with a wave motion, especially if the flock is near the water and the head of the column rises above the rest. Because of the indistinctness due to low visibility and their method of flying, I have sometimes seen these birds when it was not hard to imagine that they resembled some huge sea serpent traveling along the horizon, with its head and forward part of the body erect, propelling itself rapidly with the remainder of the body. Corporalants, particularly on the west coast of South America fly much the same way in going to and from their feeding grounds, and so do pelicans the world over."

Why Tree Replanting Would Not End Floods

We may as well reluctantly concede from the notion that deforestation has any marked effect on the floods in the Mississippi, after all the contrary testimony. To this, Major Gotwals, United States engineer, adds: "The suggestion that more trees be planted to avert floods is not worth considering. In 1783 and 1814 when the valley had its greatest amounts of vegetation, the worst floods occurred. De Soto, in 1539, saw a flood in the vicinity of Natchez which had much of the characteristics of the flood of 1827. Floods depend on rainfall, not trees." It seems reasonable also, to us at least, that the millions of acres of plowed fields now existing would retard the run-off of rainfall, fully as much as any forested area would. So the theory of deforestation and floods, cherished so long, may go to join the theory that the entire interior of the earth is molten, another of the delusions.—F. H. Collier, in St. Louis Globe-Democrat.

Why Animals Don't Worry

As far as we are aware, animals have no notion of time in the sense we have. The future means nothing to them, and for this they are much happier than we are. They live for the present moment only. They have no fears of what may happen so them in days to come—no fear, then, of death and no yearning after immortality.

Neither do we suppose that they have any clear conception of the past, although undoubtedly they have unconscious memory. The formation of habits depends on this. But they don't consciously think over their happy days of youth gone by, nor brood over the sorrows of old age.—H. Munro Fox in the Forum Magazine.

Why Trees Are Famous

Plymouth, where the Pilgrims landed, has a number of trees which saw the early struggle of the little band of brave spirits. It is said the Pilgrim Fathers brought linden and oak from their mother country to encourage them in the new land. In 1745 Col. George Watson planted linden trees brought from London; some of them still standing are among the finest in the country. Connecticut has its Charter oak, Pennsylvania the tree of William Penn fame. In England there is the Great oak at Ravenhead, last survivor of old Sherwood forest of legendary Robin Hood days.—New York Times.

Why Called Cayuses

Cayuse is the name of an Indian tribe which formerly occupied the territory around the heads of Walla Walla, Umatilla and Grande rivers in Washington and Oregon. After the Indians came into contact with white people the Cayuse tribe was especially enterprising in breeding and raising horses. The scrub horses they raised were called Cayuses. From a merely local use the name has attained an extended currency in the northwestern states, and even throughout the Union.—Pittsburgh Courier.

Why They Must Tune Up

The members of an orchestra must tune up where they have to play, because most instruments are susceptible to atmospheric changes. Instruments previously tuned up would soon be out of tune.

Why Boiling Points Differ

Theoretically speaking the boiling point of milk is a little higher than that of water. This is due to the presence of certain solids in solution, especially soluble salts and the sugar. The difference in time is very slight.

Why Vegetable Got Name

The pickle lettuce is sometimes called the compass plant because on hot dry days in summer the leaves twist and point very nearly north and south.

NACH und VON DEUTSCHLAND

If You Hold One Dear In Europe Why Not Visit Them?

When planning for your trip abroad, or bringing someone over, we realize that you feel it is a burden to make all the necessary arrangements, and it is comforting to have some one relieve you of the details of obtaining all required documents, visas, re-entry permits, sailing permits, and will also obtain best accommodations in any class, steamer or sailing and can hereby assure you that your trip abroad will be a pleasant one as your mind will be at rest, and the many pleasures to be derived from travel depend largely on the thoroughness with which your trip is arranged.

JAC. HOCHSTEIN, Inc.

Authorized and Bonded Steamship Travel Agency.

284 Joseph Ave.

Phone—Stone 6263

FOR YOUR CONVENIENCE, Open evenings until 9 o'clock.

PORTER

FISH & OYSTER MARKET

Fresh Fish, Oysters, Lobsters, Clams, Etc.
Daily Shipments

WE DELIVER

284 North Street

Main 1778

WILLIAMS COAL COMPANY

871 Dewey Avenue

Cor. Driving Park Ave.

QUALITY COAL—SOLVAY COKE

Phone Glenwood 143-144

SATISFACTION AND SERVICE SINCE 1885

Phone Monroe 6854

West Carting & Storage Co., Inc.

200 HAMILTON STREET

Local And Long Distance Moving

Storage, Crating and Shipping

CHAS. HONGENET, Pres.

ROCHESTER, N. Y.

IF IT IS ANYTHING

IN CONNECTION WITH YOUR LIFE

INSURANCE

SEE

"ERNIE" HOUGHTON

311 National Bank of Rochester Bldg.

MAIN 1815

George M. Clancy Carting Co., Inc.

STORAGE WAREHOUSE

Furniture Moved, Packed, Stored and Shipped

Office Phone, Colver 600

Residence Phone, Geneva 681-W

55-55 RAILROAD ST.

Phone, Gen. 6260

ROY R. HOWDEN

WATCHMAKER AND JEWELER

Watch, Clock and Jewelry Repairing a Specialty

196 GENESEE ST.

Rochester, N. Y.

WHEN YOU WANT JOB PRINTING

CALL MAIN 1287

CATHOLIC JOURNAL PUB. CO.