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**Make An Early Selection On These**  
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\$3.50 Rotary Ash Sifters	\$2.98
50c Round Ash Sifters	39c
\$2.50 Ash Cans	\$1.59
\$1.00 Liberty Brooms	69c
75c Bass Brooms	45c
\$1.75 Bushel Baskets	
(Galvanized Ash)	\$1.19
90c Furnace Shovel	59c
90c D Handle Snow Shovel	59c
90c Long Handle Iron Shovel	59c

**ASH CAN**  
**Grit Soap, 10c.**  
**3 Cans for 25c.**

**LESTER HARDWARE COMPANY**  
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 Builders' Hardware Specialists  
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**CORDUROY CORD SIDEWALL PROTECTION**



Such are the guarantees that go with every tire that we sell. In the matter of tires and their influence upon the life of a car, your interests are our interests.

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Main 2428 Main 2429  
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 Night Service at the Right Price  
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 ON ALL PURCHASES  
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CALL  
**BALL**  
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 Phones Main 895 and Main 896  
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Main 7341 CALL Main 7342  
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 Sized Cannel Coal for Fireplaces  
**Gallagher Coal Co., Inc.**  
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 ROCHESTER, N.Y.  
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COAL THAT SATISFIES  
**EVANS**  
 COAL CO., INC.  
 IS THE KIND WE SELL  
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**Alphabet Contest Page!**

FIND  
 THE NUMBER  
 OF LETTERS  
**"Z"**  
 in the Advertisements  
 On This Page.  
**\$10.00**  
 TO BE GIVEN AWAY IN TRADE  
 EACH WEEK  
 By THE CATHOLIC JOURNAL  
 This Page Published Every Friday



HERE'S THE PLAN. Four substantial prizes will be offered each week during the run of this contest. The First Prize will be \$4.00 in trade with the advertisers on this page; the Second Prize, \$3.00; the Third Prize, \$2.00 and the Fourth Prize, \$1.00.

When you have satisfied yourself that you have found the correct number of letters designated then send the number of letters to "Contest Editor," The Catholic Journal, so that it will reach this office not later than Tuesday noon. The FIRST FOUR correct answers will be awarded the prizes and announcement of prize winners will be made each week.

All answers must be mailed. DO NOT bring your answers in person to The Catholic Journal office, as they will not be accepted. In the event of a tie, that is, if four or more contestants solve the correct number, the letters bearing the earliest post marks will be awarded the prizes. Neatness will also be considered by the judges in making the awards.

Everybody is eligible to compete except employees of The Catholic Journal and their families.

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 Quality Meats at Reasonable Prices  
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 Heat your house instead of your cellar.  
 A System of air cells insulator which stops heat leaks. It saves you money.  
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 WATCHES and JEWELRY  
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 The Diamond Store of Rochester

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 We Maintain Quality  
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 ANY MAKE OF CAR  
 Special Attention Given  
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 We extend a cordial welcome to every one to visit our rooms before buying.

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 In Nathaniel Hawthorne's Celebrated Novel  
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 Distinguished American Soprano  
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 Recommends to its patrons  
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 Four Days Beginning Sunday  
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**Mother Hubbard Butter**



A liberal spread of good and wholesome Mother Hubbard Butter on a thick slice of bread will appease that after school appetite. The grownups will also enjoy its tasty flavor.

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 The men of quality plumbing fixtures, combining beauty and practicability.  
 Your Plumber Will Install Them  
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 Laid and finished complete in old and new houses. Best quality workmanship and materials. Estimates furnished. Old floor re-finished.  
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 High Compression No Knock Gasoline  
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 "LADIES' HIGH GRADE SHOES  
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 Home Made Pastry—Our Specialty  
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**DYERS & FRENCH CLEANERS**  
 Goods Called For and Delivered  
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 Roofing & Sheet Metal Work  
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**DEPENDABLE DRUG STORES**  
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