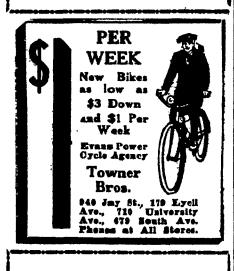
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Seeking Admirers Mode Still Persists; Same In-

Hemline Flare Is

fluence May Dominate Autumn Fashions.

simple and narrow outline, but more lately snubbed by an ungrateful mode, has returned to claim some of its early admirers. Despite the many predictions of a return to the straight silhouette, the spirit of the flare still. persists, declares a fashion writer in the New York Herald-Tribune, and it is our belief that the same influence will dominate the modes of next au-

tumn. The flare, in its present connotation, does not exclusively mean the hemline distension which was its first and most popular manifestation. It now indicates any deviation from the strictly parallel outline which was the essence of the post-war silhouette.

The question of skirt length, about which so many conflicting ideas have been broadcast, remains in status quo. Despite rumors of greater length, afternoon dresses are as short as ever and sometimes a little shorter. Evening dresses are clearly longer but that is not of great significance. Indications at the moment are that late summer and early autumn will witness a slightly lowered hemline. It will be no more than a few inches at most, however, and it will not be the forerunner of the ankle-length skirt. For which you may be duly grateful. Two-Piece Frocks.

Generally, the present midseason collections confirm the various tendencies that were launched earlier in the spring. Outstanding is the universal prevalence of the two-piece frock, though for day wear rather than evening dress, in which realm it has given way to the more feminine and elaborately worked gown that Genesee 2088 928 Genesee St. | contrasts sharply with the sports-like tendency of the day-time mode. Jean Patou shows jumper frocks

even for the afternoon in town, and of such material and make that they are suitable for the bridge party or the tea dansant as well as the street. One particularly smart model is made of black satin, and has that touch of merican Taxicab Co. pink which is particularly fashionable just now. It appears in the cravette,

the skirt above the hem. The whole

skirt is finely plaited.

tucks on the jumper.

THE CATROLIC JOURNAL

is lined with fourard printed in bright Avoid Home Baking The same foulard is used for the dress, which has a border of blue, black and white stripes round the hem."

Baking in warm weather is no Another characteristic of the mid-Another characteristic of the mid-season is the further development of the uneven hemime. This is seen in women go to the Arnetic Bakery for points and netal edges on the more points and petal edges on the more their baked goods supplies now. elaborate afternoon dresses, and some ciaborate afternoon dresses, and some Bread, cakes, cookies, pasteries, times in turrets on simpler gowns, as and all kinds of good things to as It will come as something of a re-lief to learn that the Paris midseason collections have not furthered the re-make the box plaits in front appear The Arnett Hakery in clean, bot action toward the slender silhouette, a little longer than the rest of the only in front where the public see Indeed, even the hemline flare, once skirt. The same cut is used in the the fine array of baked goods, apthe leading insurrectionist against the plain black, thus giving wider servated petizing and delicious, awaiting them

edges all along. Midecason Evening Gowns.

showing of the haute couture evi-

point of this type du soir in that it

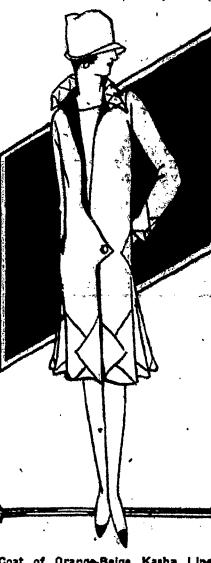
the cuffs and in two narrow rows in Coat of Orange-Beige Kasha Lined

but also in the back where the ovena Midseason Evening Gowns. Vield their rich harvest of golden In evening gowns the midseason brown bread, rolls, cakes and pastry. People who are particular about

In Warm Weather

dences a continuation of the two what they est always insist upon the schools that have opposed each other Arnett Bakery products, for this conall spring at the smart Paris func cern has built up an envious record tions. On the one side there is the for using good material in all its plain chiffon gown developed in vari-baked goods, and they are wholeous effective colors. The significant some and delicious.

is entirely devoid of trimming except Cinder Blocks Mfg.



Rochester Cinder Block Corp. DENAN DI **Under Straub Proces**

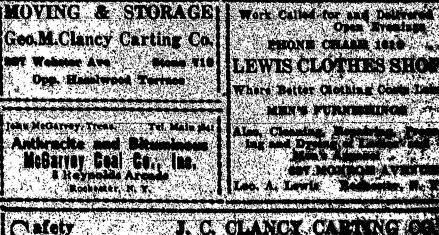
(By N. C. W. C. News Service) MOVING & STORACE The Rochester Cinder Block Corporation was organized for the manstacture of cinder block under the Geo.M.Clancy Carting Co. Straub patent. Combination of cinders and cement

in the Straub patented block are advantageous and builders of all kinds of buildings are rapidly adopting them. They are absolutely fireproof thus giving lower insurance rates, less costly to erect, are damp proof and require no lathing or furring, will take stucco perfectly, do not crack or peat and will take nalla

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The Straub cinder blocks are built here in the city in the plant of the corporation on Norman street. More than 8,000 square feet of factory space is required to manufacture four thousand blocks per day. The Rochester Cinder Block Corporation is the only plant in the city

using the Straub patent. It has not connection with any other firm here building cinder blocks,



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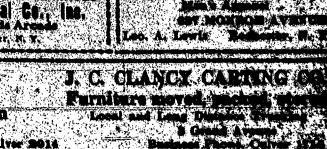
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The Clashing Ensemble.

Prepared by JOHN JARDINE 192 State Street Rochester, N. Y.



Another charming example of the in the shape of some flower or motif square yoke, the latter left untucked." A narrow gold leather belt gives the final touch of originality to this pretty trock, which has the skirt plaited with nium rose and a beautiful bright Ranges have been designed by men the same degree of fineness as the

Contrast in Coat and Dress. Also noteworthy among the general tendencies of the demi-season offerworn by young girls. ings is the contrast between coat and

dress in the two-piece ensembles. A Louiseboulanger model illustrates a very happy interpretation of this idea. type. It depends for its effect on ideal range. She shows a straight coat in mauve the richness and sparkle of its em- "Women who use Round Oak and

and slashed panels in a gown that is pleased?" trast in their elaborate types is the store you will see all models of often one-sided effect given by Round Oak and Sterling Ranges, drapery in the plain chiffon gowns.

whereas the embroidered dress is usu- Let "Van" Supply ally symmetrical in form. For the Traveler,

The urban exodus is about to begin. Two things are uppermost in the mind of the prospective reminine hardware men conducts a very up traveler. What shall she wear for the to-date and complete store at the trip itself and the incidental touring, corner of North and Lynchurst and what types of dress will insure street. Many are familiar with his her certain smartness, even when so name, Martin Van Dussen; better journing in a strange country. known as "Van." His stock is si-

The first consideration for the tray. ways complete and those who with eler is that she arrive at her desany hardware, whether it is inside tination as fresh and trim, or almost ware or outside will find a fine asso, as when she started out. Nothing sortment here at the right prices, is more distilusioning than to leave People who are planning on more home in a tresh trock of some light. Ing, into their new homes this fail weight material and descend from the and need the right and newest thing train or motor hours later in some in inside hardware will find Mr. 'Van" an authority on the subject thing that is so wrinkled and rumpled as to bear almost no resem and one who will be only too giad blance to its former self. Therefore to furnish you with the information. when traveling choose a costume of Fixtures can be obtained in nickel soft woolen mixture. These are ad. or brass in different finish.

mirable for retaining their lines and These days when the weather is so mirable for retaining their lines and not showing dust and soil. As the present tendency is toward a great expression of color,- the dull, drab ones can be had at very low prices, your Drug and Drug Sundries wants. expression of color, the duli, drap and a fine line is on display at his it its a Prescription take it to the gaver tone. There is, too, the general line of

Mohair provides an alternative for the woman who finds the woolen too hardware always needed by builders? warm, particularly for train travel, contractors and architects, and also and it has the further advantage of by the home owner. Call at this cleaning easily when necessary. If one store when in need of any of this

chooses this material it is important that also goes over the top of the steeves in a shield movement. This to avoid those combined with artificial coat is lined with dull rose crepe de silk, as this is apt to crease and frill thine which has a hint of mauve in it. in an unbecoming manner when trav-The dress is also made of this rose eling. Skirts are usually plaited to to so anywhere you're always too crepe and has a new line in the in- insure freedom of movement and come, tired, but if you want to go but it's a teresting long stole front that hangs in all sorts of widths and styles. Many different tune." loose from a pointed yoke at the back, of them, with a view to delivering the

wearer at her stopping place with all her pristine glory intact, are confin I wish you'd talk so somebody could Molyneux cutries out the contrast- ing their plaits to the sides and front, understand you. I spent an hour last

"Round Oak and Sterling Ray Funeral, Weddings, Christen- jumper frock in the Patou collection of the same color as the dress. Moly- burn less sas," said Joseph & Diahl 1- jumper frock in the Patou collection is a dainty model that will be much worn at Deauville and Biarritz throughout the summer. It is made of beige crepe de chine, finely hand-tucked in horizontal lines with a small from palest champagne to light nut tages. They cook, bake and broll in brown are the most popular new color-ings for these gowns, though there is users." still a great deal of currant red, gera- The Round Oak and Sterling

green with a hint of blue in it like who have considered, first and list the color of Kentucky grass. White the convenience of the housewife. is also used and there is a great deal The range that actually gives a of very simple black that is being housewife more hours of leisure each week, and which does the housewife's

The other school of evening gowns work in an extremely economical is what is known as the glittering manner, comes close to being the

broldery or fringes which are car Sterling Ranges, alte trying various ried out in the beads and sequins and other makes, frequently come back sometimes diamante and crystal. The to us with this statement: "I don't form of the latter species is straight see how I got along to long without er than that of the chiffon gown, for it," Mr. Diehl said. "If the woman the fullness necessitated by a filmy of the house is happy with such a Old Iron, Raga, Matal and material is replaced by flat flounces type of range, who she has to be and slashed panels in a gown that is pleased?" weighted by embroidery. Another con- In the show room in the Dishi

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line.

"It's funny to me any time I want

"If you are gonns talk in your sleep ing coat and dress in rep and foulard. so that all possibility of the unleyely night trying to make if out and besides.



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