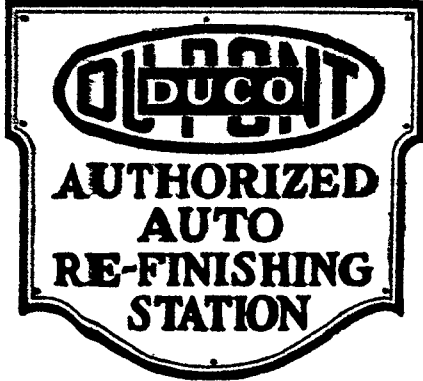


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Ancient Methods of Heating and Lighting

The time when man's curiosity and courage first enabled him to investigate the phenomena of fire was certainly not less than 35,000 years ago. It probably happened in Europe during the Glacial age.

One of the earliest methods was by twirling a pointed stick in a hole in dry wood, leading to the hearth fire. This was followed by the shell lamp—a shell filled with animal fats or fish oil, with grass or moss as the wick.

The oldest bronze lamp known was found in Cyprus, and is probably 4,000 years old. In Homer's Odyssey the use of three braziers in the palace to give light is mentioned—a method made possible by the fact that roofs were commonly open in those days.

Coming to more recent times, the cresset, a species of cage filled with old rope smeared with pitch, was in use.

Candles were first introduced by the Phoenicians about 1000 years B. C., after which they became the regular indoor illuminant. About 400 B. C. candles in all the chief countries of Europe were displaced by oil lamps of clay and bronze and did not return to common use for a thousand years.

The first friction match (the Lucifer) was not invented until 1827, and a box of fifty cost half a crown (40 cents). The introduction of the Swedish safety match dates to about fifty years ago—London Times.

Winter Rains Stored for Time of Drought

In southern California, where land without water is worth little, various means have to be adopted to conserve the winter rainfall for the dry summer months. From May till October landowners depend on the underground water supply.

A recent development has been the construction of a vast natural "sponge" destined to hold the flood waters from the great canyons in the district. The water from the melting snow or rains is distributed over nearly 500 acres of rock and sandy land, covered from end to end with sage bushes. This area has been intersected by specially constructed ditches, with concrete distributing gates by means of which the water is kept circulating, instead of pouring away to waste.

At the height of the season this wonderful "sponge" soaks up not less than 100,000 inches of rain, all of which can be pumped to the surface when required.

Official Sauerkraut

A definition and standard for sauerkraut has been adopted by the secretary of agriculture as a guide for the officials of the department in the enforcement of the federal food and drugs act, upon the recommendation of the joint committee on definitions and standards, as follows: "Sauerkraut is the clean, sound product, of characteristic acid flavor, obtained by the full fermentation, chiefly lactic, of properly prepared and shredded cabbage in the presence of not less than 2 per cent nor more than 3 per cent of salt. It contains upon completion of the fermentation, not less than 1 1/2 per cent of acid, expressed as lactic acid. Sauerkraut which has been rebrined in the process of canning or repacking contains not less than 1 per cent of acid expressed as lactic acid."

"Laborer" Was Right

Getting one's name on the voting list in an outlying town in Massachusetts for the first time is a serious ceremony, yet with touches of humor. For instance, one lady was asked what her occupation was and she replied "Housewife." Whereupon the registrar volunteered this one: "I asked this question of one woman and she replied, 'Laborer.'" The registrar, some what puzzled, again queried, "What kind of laborer?" The woman replied, "Well, I'm home all day."—Christian Science Monitor.

Famous Bank's Nickname

The origin of "The Old Lady of Threadneedle street," the nickname of the Bank of England, never has been definitely established, according to the Kansas City Star, but the London Economist traces the appellation back as far as May 22, 1797, when William Pitt induced parliament to suspend cash payments at the bank. This moved Gilray to draw his famous cartoon, which shows an old lady, seated on a chest labeled "Bank of England," being savagely attacked by Pitt.

But, it is argued, Gilray may have made use of an old idea. As early as 1695, a medallion appeared, and still appears, on the bank's notes. It consists of a seated, draped figure, with the head uncovered, holding a sprig in one hand and a spear in the other, and throughout more than two hundred years it has remained substantially the same.

Opportunity seems to favor those who save a little each week and put it in the bank.

To be industrious is praiseworthy; to be honest is admirable; to be both is as high as any man can go.

Hez Heck says: "One reason why many men fail is because they spread themselves out thin over too much ground."—Bert Moses in Detroit Free Press.

Satisfaction Assured By I. S. Hunt Company

The I. S. Hunt Company located at 390 Thurston Road conduct a store that is well worthy of the patronage that it receives. With quality, courtesy and value being the first essentials of the management, every one who patronizes this store once is sure to remember the service received.

Perhaps nowhere does quality mean so much as in the drug store prescription department. Here, where both quality and accuracy are essentials, the purchaser is assured satisfaction.

Courtesy is sure to make friends for any business. Here a service is maintained in all departments that is both prompt and courteous. Whether the purchase made here is large or small, the purchaser is sure to appreciate the service received.

Here quality is consistent with price. With this assured, every purchase is a real value. Value assured the purchaser is sure to be satisfied. They also carry a full line of paints and hardware. All departments are stocked only with the highest quality goods of proven merit.

Red Cross Range Adds Hours Of Ease

Rochester housewives who are using Red Cross Stoves, sold by Charles G. Diehl of 635 Jay Street, are the greatest advertisers of this efficient piece of household equipment. The Red Cross Range has actually added many hours a week to their leisure.

The Red Cross Range is built for the housewife's convenience. It saves fuel, time and labor, and performs in a satisfactory manner every form of cooking, baking or roasting.

Mr. Diehl is an expert on stoves and furnaces, and you will do well, if you are considering the purchase of a new range to see Mr. Diehl before you make your purchase.

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If you are building a home this spring, it can best be built with Straub Building Blocks, because—

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Straub blocks are advantageous and builders of all kinds of buildings are adopting them. They are absolutely fireproof thus giving lower insurance rates; less costly to erect, are damp proof and require no lathing or furring; will take stucco perfectly, do not crack or peel and take nails.

The Rochester Cinder Block Corporation is the only plant in the city using the Straub patent. It has no connection with any other firm here building cinder blocks.

If you wish any quotations call them at Glenwood 4170 and they will be very glad to quote you prices.

An Intelligent Interest

The pastor of a country parish was showing one of his parishioners round his garden. He paused in front of the garden wall, into which had been built a huge boulder of granite differing obviously from the red sandstone blocks that composed the rest of the wall. "That," he said, indicating the granite boulder, "came down in a glacier." The visitor considered the object with much attention and then said thoughtfully: "Would that be before the war?"—Manchester Guardian.

AMBITION

Ambition has no rest.—Bulwer-Lytton.

Who doth ambition shunt?—Shakespeare.

Men would be angels, angels would be gods.—Pope.

No man is born without ambitious worldly desires.—Carlyle.

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