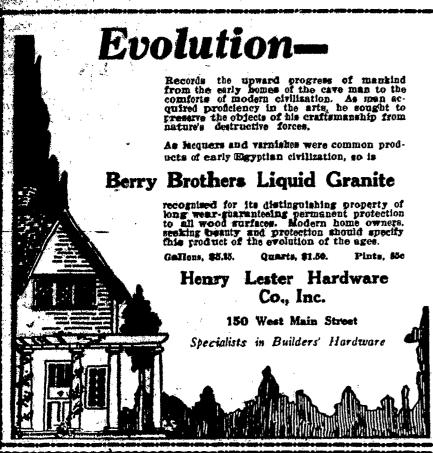
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Factor In Keeping Even Temperature

The month of January, 1925, will long he remembered in Rochester Of very ancient origin are the vari-

ing systems of many a home. of heat producers in a most scienti-cow's horn was the first bugle and it flic manner, so that every room of is mentioned in the Bible. The ram's 'all during the continued cold snap 'bugle is the oldest of musical instru-

Hundreds of Rochester homes, ments. have been kept warm by the Red Cross furnaces installed by Mr Diehl and they have been the cozy spots of the city during the cold snap

erous homes with their heating They were sung in the Garden of equipment the past few years, says Eden before and after the serpent that satisfied customers come into wiggled his way into that earthly parthe store continually to tell how satisfactory their Red Cross furnaces first crude language of the human rate are working. And every one has a when caves were used for dwelling good word for the evenness of the places and the hunter went forth to temperature in the different rooms the hills to strangle his prey with bare of the house. The secret of attain hands. Helen heard them sung to her ing even temperature is largely a within the walls of Troy. All through matter of proper installation, and the countless ages of the world since that is where Mr. Diehl, through his time began there have been love songs. knowledge of the vagaries of Rochester's climate, is able to make friends for the furnaces he installs.

What Red Cross Does. consumption of fuel.

Mr. Diehl likes to have furnace owners come into his store and talk over their operation with him. He is frequently able to give suggestions that will means savings in fuel ning of the first day in its first year, and greater satisfaction in opera- and does not end until the close of the

stalling Red Cross furnaces carries with the common mode of stating the a complete line of Red Cross ranges, age of a person. A person born at including the famous Red Cross the beginning of the Christian era Combination Range, at his Jay would be called one year old during Street store. A call at the store will his second year, that is during the result in courteous treatment and course of the year two; he would be valuable advice on heating and cook-called two during the year three; and ing problems.

Plant That Changes Its Location at Will

plant life teems with wonders. Take, for example, the Loranthus, a species the sense of sweetness with other of mistletoe. If this plant finds itself in qualities of the sugar, one being the a situation unfavorable to its growth, melting quality—that is, if the sugar it will throw out a root by which it is melts easily in one's mouth, the sense enabled to move to another site, the of sweetness comes more rapidly than means of locomotion being a flattened of sweetness comes more aparty and means of locomotion being a flattened of the sugar dissolves slowly. All in disc that acts as a sort of foot. The all, it is believed that white sugar is moving process is repeated until a satisfactory position for development has been found.

Another plant, the Clusia, lodges its

Cinder Blocks Manufactured Under Straub Process

The Rochester Cinder Block Corclose to three hundred institutions poration was organized for the in operation over the country. Roch-manufacture of cinder blocks under ester is fortunate enough to have the Straub patent. They have been one of these institutions, which is building blocks composed of cinders

have been operating for some time Combination of these two materand where we have benefited hun-jals in the Straub patened block are dreds of ailing men and women who advantageous and builders of all Jacob H. Rumbold, Gen. Mgr. live in and near this city. Our place kinds of buildings are rapidly adopt. Frank N. Hanna, Salesman is known as the Sulphur Vapor Bath ing them. They are absolutely fire-Ins't, the most scientific remedy proof, thus giving lower insurance

be taken while living at home, there- It costs from 2 to 5 per cent.

will be delighted. Investigate now here in the city in the plant of the corporation on Norman street. More 139 Park Ave., Rochester Mrs. A than 8,000 square feet of factory space is required to manufacture Best people in the city and dozens four thousand blocks per day.

The Rochester Cinder Block Corporation is the only plant in the Proper Installation Big city using the Straub patent. It has no connection with any other firm here building cinder blocks.

Bugle Calls Ancient

and vicinity for its extreme and long ous bugle calls still used by modern continued cold weather-days that armies. The "tatoo" dates back to have proved most trying on the heat-the Thirty-Years' war, from 1615 to 1643, and was originally the "tap to" But, despite the many and cold call, a signal for the men to cease days of the month, Charles Diehl of their drinking by closing the bung 635 Jay Street, who sells the Red or "tap" of the barrel. "Retreat" Cross furnace and installs that make call was used by the crusaders. The house is held at an even tempera horn was a later variation. Many stu ture, has heard only words of praise dents of musical apparatus say the

Love Songs Old as Race

The making of love songs is an an-Mr. Diehl, who has equipped num reedy pipes there were love songs.

Scotch Terriers

The first pair of Scotch terriers ever exhibited at a bench show in this A Red Cross furnace, installed by country were shown to the public in Mr. Diehl will distribute just the 1888, at which time there was a deright amount of pure, fresh and cided dislike for the dogs, and the properly moistened warm air to all show was criticized for admitting the parts of the house in coldest weath pair, but after Doctor Ewing of St. er. No need to fear the sudden "cold Louis and other men began developing snap" of a week's or a month's dura the dogs and were able to show their tion, for the fire will keep right on finer qualities, public sentiment deburning, as long as it is tended, and veloped in their favor and Scotty is the furnace will keep working a welcome dog at all bench shows and away with a will, and at a minimum has won his way to national popu-

Pertaining to Ages

A century begins with the beginlast day in its hundredth year The Mr. Diehl, besides selling and in-mode of reckoning is often confused forty during the year forty-one, etc.

Qualities of Sugar

The sweetness of sugar is tested by To those who have made it a study, qual amount of water until only one diluting each kind of sugar with an tastes sweet. It is easy to confuse

On Growing Old

We all have to grow old, so do your seeds in the branches of a tree, whence best not to worry about it. For over the roots grow downward and strike in three thousand years people have been the soil. From these suspended roots trying to discover the secret of perbranches grow on all sides, until the petual youth, but they have never distree by which they are supported be covered it, and they never will. Old comes literally suffocated. These and age is a gracious and a happy state other queer happenings in plant life when we accept it naturally. It is are related in "The New Book of only when we struggle that it becomes

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