

Winter Haven

FLORIDA

The City of a Hundred Lakes

"SPECIAL EXCURSION"

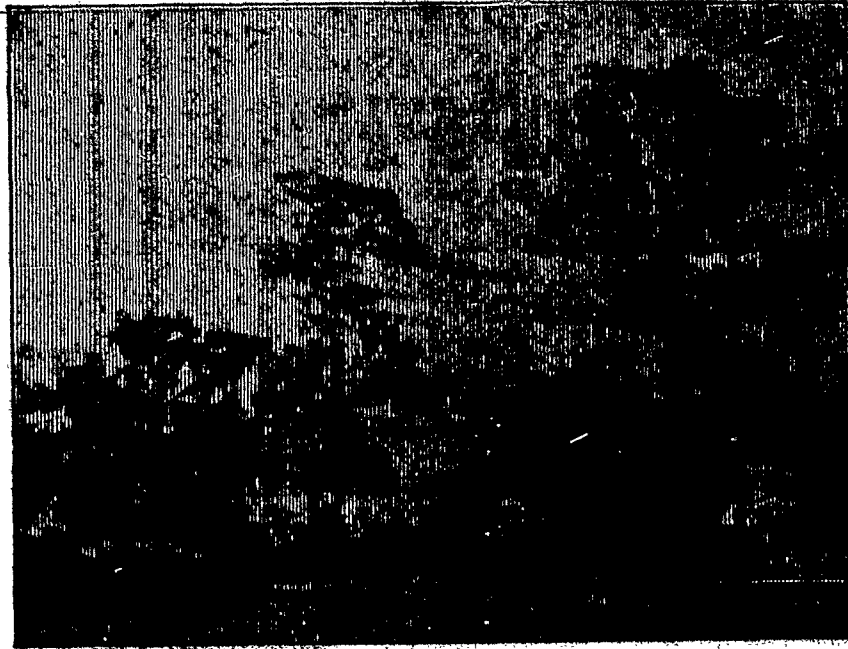
(PERSONALLY CONDUCTED)

TO INWOOD THE BEAUTIFUL

"It Renews Their Youthful Ambition"

Why are nationally famous men of wealth attracted to the Ridge Section of Polk County? This question was asked of Irwin A. Yarnell, the famous writer, by Sunland, Florida's leading magazine. Mr. Yarnell answered, "Because it renews their youthful ambitions." This is his answer after personally interviewing such men as the Boks, Gunthers, Montgomeries, Majors, Cadwaladers, Heckshers, Babson and many others.

Mr. Babson said to the writer, "Next to my family, I love Florida more than anything else in this world." Yet, Mr. Babson was attracted to Florida and the Ridge Section thru the cold medium of figures stripped of all sentiment, these figures Mr. Babson has shared with the world from time to time; and from the public platform he has inspired thousands with the belief that, commercially, Florida is but even now beginning to come into its own. His selection of a point about midway on the Ridge—later renamed Babson Park—for the establishment of his Southern statistical office, speaks for itself as to Mr. Babson's personal preference when it came to the selection of a home and business site in Florida.



The Haven Villa Corporation has arranged to provide a special excursion to leave Rochester, New York, Wednesday, July 22nd, for Winter Haven, Florida, and return. Following their policy of recommending a personal inspection of any Florida property before purchasing, they have arranged this excursion Via Solid Pullman Deluxe Train over the New York Central Railroad to New York City, thence Via The Clyde Line, first class cabin passage to Jacksonville, Florida. Then To Winter Haven By Pullman, four days in Florida as guests of The Haven Villa Corporation, visiting different points of interest and development for comparative purposes. All expenses, including meals, Hotel bills, taxi service, transportation to points of interest in our privately owned, High class touring cars driven by competent chauffeurs, and all Entertainment included.

We welcome a personal inspection of our company books, as to satisfied customers, all of whom have realized a handsome profit on the money invested.

Floridians buy in the summer and sell in the winter.

We have provided reservations for this excursion to the number of fifty people, and the price, including everything as above stated, is one hundred thirty dollars? Which may be applied on the purchase price of any parcel of our properties, if you so decide.

FACTS

Situated on the western side of the city.

A high rolling setting, amidst nature's most beautiful pines. Accessible to seventeen lakes connected by boat canal.

Nearly a mile of lake front public park.

Two recreation piers on Lake Cannon, one dancing pavilion.

Fifty-mile water course by motor boat, row boat, or canoe.

Accessible to two of Florida's finest golf courses, the Florence Villa and the Lake Region Country Club.

All the lakes abound in fish.

Paved boulevards and paved streets.

Beautiful street intersection parkways.

FACTS

Live oak trees in front of every lot.

Electricity and other conveniences.

City water of health giving qualities.

Exquisite type of street development.

Two main paved coast to coast highways run through "Inwood."

A community business center restricted to Spanish type of business buildings.

A restricted apartment section. Four-acre public school site.

No assessments for the mentioned improvements.

Many new homes being constructed this year.

"Inwood" is a six hundred-acre restricted district that challenges comparison.

Winsome Blouse Outfit for Girls' Summer Wear



Bright green is a gay color for sports wear. The outfit pictured above is in a young-apple shade; the blouse, lightweight ballescent; the skirt, with its smart pleats, in crepe de chine—and green—the color.

Brushing Best Way to Keep Your Hair Fluffy

Whether you have bobbed hair or long flowing tresses, your hair should be fluffy, light, soft and lustrous. Which simply means that your hair should be healthy and clean. For any hair when properly cared for will have these characteristics.

There are so many women whose hair is limp, sticky, dull and lifeless simply for lack of a little common-sense treatment. And no woman can be really beautiful without attractive hair, becomingly arranged.

Invest in a good brush to start your hair improvement campaign, advise an authority. It should be sufficiently stiff to reach through your hair to your scalp. And the bristles should be set far apart to permit of easy cleansing.

Use your brush every morning and every night. Unless your hair comes out in alarming quantities on your brush, you should brush it thoroughly twice a day. Don't be content until your scalp feels warm from the friction. That means that you have stimulated the circulation of the blood through the scalp and so the growth of your hair. But be careful not to pull at your hair, as you brush. Your strokes should be firm and long rather than short and jerky and vicious.

Well-brushed hair is usually healthy hair. But you must do more than merely brush your hair to get the best results. Your shampoo is quite as important. And the nature of your shampoo must be determined by the type of hair that you have.

But there is one general rule that applies to hair of all varieties. And it is a rule that is seldom put into effect. It is this: Wash your hair frequently. There is a popular misconception that it is somehow harmful to the hair to wash it often. But the best authorities claim that frequent washing is no more injurious to the hair than it is to your face.

Use warm water instead of hot if your hair is dry. A soap which has an oil base is desirable.

If you have the time to dry it thoroughly, shampoo your hair every week. You should bear this in mind particularly if your hair has a tendency toward oiliness.

Bags of Latest Styles More Simple in Shape

Fancy leather is much in vogue at the moment for bags and many other of the accessories of dress. An entirely new shopping bag is made of soft leather. It is of moderate size, about that of the usual purse bag, and is gathered into a plain leather toy shaped like an upright flaring collar, instead of the older style metal top, and is drawn together with leather strap in lieu of a wrist chain or handle. These are practical, substantial affairs to be had in several colors, black, brown, tan, taupe, beige, green and scarlet. Another leather handbag shown among English novelties is a flexible model, round and unshaped, being drawn close with leather strings run through slits cut near the top edge. This, too, is made in several colors, and is lined in silk to match the outside or a contrasting color. Some uncommonly smart bags of this description have a lining of bright plaid or flowered taffeta. All bags of the latest styles are more simple in shape, in the manner of trimming and less extreme in size.

Many dainty little silk bags of plain silk, satin or moire are ornamented with a center medallion of needlework, petalpoint being now more in demand than ever. Dresden figures in the embroidery, either hand-painted or done in beadwork, are seen on some of these French novelties of brightly colored silk, many of black.

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Zionist Head Wins Fight To Admit All Jews To Movement

(N. C. W. C. News Service)

Washington, July 21.—Dr. Chaim Weizmann, head of the World Zionist Organization, won an important victory here recently when American Zionism accepted his recommendation for the cooperation of all Jews in building up a Jewish homeland in Palestine. Only six dissenting votes were registered against the proposal when a vote was taken at the 28th convention of the American Zionist Organization, held here.

Strong leaders opposed Dr. Weizmann, and some declare his triumph means that he will be reelected at the World Zionist congress in Vienna. These persons argue that the world organization will not dare override the American group, which is the most powerful of its units.

Proposed inclusion of non-Zionists in the Palestine project has been a strongly-debated question among Zionist leaders. Dr. Weizmann has contended that a "united Jewry" must be mobilized if the homeland dream is to be realized. His opponents held that to include non-Zionists would endanger some of the most sacred Zionist traditions.

Israel Goldberg, of New York, addressing the convention, charged that Great Britain had failed in her obligations under her mandate over Palestine. The active help she pledged in the building up of a Jewish homeland has not been given, he declared; British policy has been dictated by Arab agitators, and lands due under the mandate have not been turned over. He urged that the World Zionist congress be asked to lodge a formal protest with Great Britain.

A budget of \$19,000,000 for the next two years, more than double that of any previous period, was urged by Emanuel Neumann, of New York, who said the voting of that sum would make possible the settling of 75,000 new immigrants in Palestine. Dr. Simon Bernstein reported that 1,000 American Jews migrated to Palestine for permanent settlement last year. Morris Rothenberg reported that the Palestine Foundation Fund since its establishment in America had raised \$7,800,000 for its various activities in Palestine. It has established and helped to maintain 43 colonies, he added. Hadassah, the women's organization, has raised \$875,000 for its medical work in Palestine, Miss Henrietta Scoll reported.

The convention here heard optimistic accounts of building and increased activity in building up a Jewish homeland in Palestine. After a tumultuous scene, a resolution was passed favoring equal suffrage for women in Palestine.

Hindenburg Pledges Religious Tolerance To All In Germany

Cologne.—Hindenburg, Germany's new President, has made a definite pledge for religious tolerance and mutual cooperation among the churches of the country.

His appeal came at a function at which high representatives of the Protestant, Catholic and Jewish religions pledged adherents of their churches to loyal cooperation for the national welfare, at the same time congratulating the President on his election.

Dr. Kapler, president of the Evangelical church in Berlin, thanked the President because, in accepting the felicitations, he had not regarded them as a political act, but as the expression of a deep religious sentiment.

Auxiliary Bishop Deltmer, speaking for the Catholics, declared that the attitude and pronouncements of the President had won the approval of all the German Catholics and promised that they were willing, as the Catholic Church teaches order and authority, to cooperate in the restoration of the nation with all the forces reposing in Religion and Church.

The representative of the Jews, Kammergerichtsrat, L. Wolf, said that the German Jews are assured that the President will care for all religious groups, and in the name of his people pledged true devotion and patriotic cooperation.

Hindenburg then replied to his visitors as follows: "I thank you for all your heartfelt words of felicitation, and for the congratulations you offer as the representatives of the various confessions. Your declarations, all breathing the same sentiment of readiness to devote the religious powers of the German people to the restoration of our country, gladden me. In that I see the more a precious guarantee for the consolidation of our internal life because I know what great tasks and heavy burdens the religious confessions will have to bear for the renovation of the spiritual life of the nation."

"On this occasion I give you once more my promise that in my high office I will esteem all faiths and opinions with the same reverence and protect the spirit of sincerity."

"If I may give expression to a desire, I beg you not to regard this common reception of the different confessions by the representative of the German nation as a mere formula. As you have met to give expression to your common wishes, so also may there be found in the bodies of the churches and communities the spirit of tolerance, mutual esteem and harmonious cooperation, without which the future of Germany cannot be worked out."

American Pilgrims Amazes Europeans By Democratic Ways

(By N. C. W. C. News Service)

Cologne, July 13.—An American pilgrim, going to Rome as a member of a pilgrimage conducted by the correspondent of the N. C. W. C. News Service, startled, yet won the admiration of Germans in the party by his democratic greeting and conversation with high ecclesiastical and secular personages.

He is Peter Foss, of Chicago, who was born at Frechen, near Cologne, but has been an American citizen for twenty years.

While attending Mass at St. Paul Outside the Walls, in Rome, Mr. Foss observed the former Chancellor of Germany, Dr. Marx, serving as a Mass officer, despite his more than 60 years—a pious act that he often performed in Berlin. Struck by such humility in a great man, the American approached him after the Mass and addressed an American greeting to him. Although, Dr. Marx had steadily refused to be interviewed while in Rome, he was so impressed in his turn that he stopped and held a long conversation with the visitor.

While later, the American met Cardinal Faulhaber, and here again there was a cordial greeting. In Florence while the pilgrimage was at dinner the Bishop of Mainz entered the room with his pilgrimage. It was but a moment before Mr. Foss was giving him a greeting from American Catholics.

"Tell the American Catholics," replied the bishop, "that the Germans will never forget all the goodness of Americans to us in our time of need and poverty."

On the train when the pilgrims were returning, Cardinal Schulte also was a passenger. The American presented himself to him, and they had a long and apparently cordial conversation.

German pilgrims in the party were startled to see the American addressing such high dignitaries in this informal way. He answered them, however, by saying simply:

"I am an American, and there we are all equals. I shake hands with the President of the United States; I conduct myself in the same manner in Italy and Germany. You observe that the Chancellor, the bishops and the cardinals recognize American customs, in which I do not see anything blamable."

His fellow pilgrims conceded his point, but seemed to lack the courage to follow his example.

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(By N. C. W. C. News Service)

Let me laugh for the pure joy of living.
Let me laugh like a child at his play,
And the heart of the race will reserve me a place
And be glad that I traveled this way.

MORE GOOD THINGS

A hurry-up dessert which is tasty, good to look at, and enjoyed, is:

Marshmallows.—Treat a few marshmallows that have been cut into quarters, serve them with a chocolate nut and flavored whipped cream.

Jelled Prunes.—Wash and soak one-half pound of prunes in two cups of cold water, then cook in the same water until soft. Remove the prunes and cut into quarters; to the prune water add enough boiling water to make two cups, soak half a box of gelatin in half a cupful of cold water and stir over the heat until dissolved, then add one cupful of sugar, one-quarter of a cupful of lemon juice; turn into a mold and stir a few times to prevent the prunes from sinking. Serve with sugar and cream.

Figs With Lemon Sauce.—Soak figs several hours in cold water, then put them into an agate pan, add water enough to just cover them, and cook until plump; add one-fourth of a cupful of lemon juice to the water, when nearly tender. Drain the figs and serve in a glass dish, with the juice slightly thickened with cornstarch and thoroughly cooked, poured around them. Chill and serve with whipped cream flavored with grated lemon rind.

Rice With Bananas.—Season cold boiled rice with melted butter, the grated rind of a lemon, and sweeten to taste with sugar. Add the yolks of two eggs well beaten, cook until thick, then pack into a border mold and keep warm ten minutes. Turn out carefully on a plate, fill the center with sliced sweetened bananas. Pour over the pudding a sirup flavored with lemon, orange, or any fruit juice.

Bacon and Egg Sandwiches.—Chop many hard-cooked eggs as will be needed, adding a tablespoonful of mayonnaise for each egg. Spread on buttered bread and top with a thin slice of cooked bacon. Cover with another slice of bread and wrap in paraffin paper.

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