

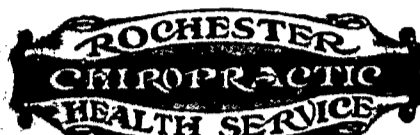
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This is not the time of year that most people think of their furnace only in the light of getting them out as soon as possible. There are a good many fore-handed ones though that are at this time having their old furnaces repaired, gone over for breaks or worn places, cleaned of the winter sediment and dust, in fact getting it in readiness for the next cold weather.

Many are at this time installing new furnaces in either new houses or replacing a worn out one with new in their older dwelling.

E. H. Knapp & Son are busy repairing old, and installing new furnaces every day in all sections of the city. In addition, the firm does everything in the sheet metal work line, including gutters, conductors, roofing, and tin, copper, and iron work. Included in the lines of new furnaces handled by Mr. Knapp are the Ajax made by the Co-operative Foundry Company of this city, and the Cheerful Home.

Only expert workmen are employed at the Knapp shop—men who know hot air heating systems, and who are competent to install or repair them. And, Mr. Knapp points out, only the best of materials is used on all jobs, thus insuring long life to the installation or repairs.

"The hot air heating system," says Mr. Knapp, "is the most healthful, and the most economical. It gives the heated air the proper moisture, thus preventing colds, and other diseases, and also, if properly installed, saves coal. Our firm studies each individual job, and makes the installation so that greatest benefits will be derived from the heating."

"There are many things to consider in erecting a furnace which are often overlooked, especially the furnace must be located centrally, so that the length of pipe will be evenly divided. This is always taken into consideration by our firm, as well as the details of convenience for the home owner of placing the feed door in such a position that it will be easy to shovel in the coal, and to clean the furnace."

Rochester's Beautiful Flowers

The city of Rochester stands for its beautiful flowers. All Rochesterians know and appreciate this. Not a few of these lovely things are in evidence at the Seneca Florist Shop in the Seneca Arcade in South Clinton Ave.

At this time of the year everyone who has no flowers out of doors of their own wishes to have them in evidence just the same. For Spring and early summer is the time for flowers. You can keep fresh ones in your home too, at this flower shop they have especially arranged assortments of fresh flowers, for a small price. These are made up daily and of different varieties. If you have need of funeral pieces their lovely plucks and set pieces are of the nicest, call them for prices, and you will find their prices right.

All sized bouquets for weddings both for the bride and her attendants can be had here and made up to blend together. June is approaching, and that is the month for graduation gifts. What is more appropriate than flowers for the sweet girl graduate. Call at this shop and leave your order early.

DO YOU KNOW THAT—

Cotton waste has been prohibited as packing for imports in Africa.

Apple trees with short trunks are harder than those with standard ones.

Grapefruit carefully cleaned and stored in moist sand or sawdust will keep several months.

Mountain pine beetles destroyed a Montana forest region that will take over twenty years to reforest.

In 1923 92.6 per cent of all persons in almshouses in the United States were white.

The distribution of weight in six wheeled trucks save the road from being cut.

Diphtheria antitoxin was first made in 1924.

Athletes have a higher scholastic average in colleges than nonathletes.

Golfer is endemic in some parts of Colorado.

Two thin suits of undergarments are warmer than a single heavy one; the air between acts as an insulator—Science Service.

The Right Kind of Gas

"Life these days is a high-speed affair and the gear ratio is getting higher. Difficult business to keep one's footing to be free from worry, to guard a generous measure of abundant health.

Sometimes we think the automobile is the greatest single agent of preventive medicine that we have in this hurly-burly age, that the mere ability to pack up at will and hit the long trail into the peace and quiet of the country is a gift that few of us realize and too few take advantage of.

That's why we like to preach the gospel of Automatic health the best life assurance in the world. Nothing like the sun in your face and the wind at your back to keep the body fit and your courage soaring.

And we are told that there is nothing better than Socony Gasoline and Socony Motor Oil to keep the engine of that Automobile fit, and ready for any test of the road.

There is health for the whole family in a motor ride, longer life and happier.

All sorts of auto service of the courteous kind as well as this high-grade gasoline and oil can be obtained at The Enders Gas Station at the corner of Platt and Cataract Streets.

Attractive Briar Rose Beauty Shop

The Briar Rose Beauty Shop at 729 Monroe Ave. which is owned and managed by Miss Almina Fox who for twelve years conducted a similar shop down town and for two years has been located at the present address, furnishes a haven for the lady who wishes to enhance her beauty.

This shop is one of the best liked and reliable ones in the vicinity. Many ladies of the east side who find parking conditions down town so difficult find this shop a boon as it is so easily accessible and convenient to find parking space here. The regular work of shampooing, waving, facial massage, treatments and the like are given here and the celebrated Harper method is used. As this method is world known and is noted as one of the best there is little else that can be said of it. Treatments by the Harper method are sure to help the scalp and live up and start the hair to grow. If you are unfamiliar with this method Miss Fox will be glad to demonstrate it by appointment.

Several lady assistants are in attendance as well as a gentleman barber who is proficient in bobbing, shingling, etc., and is much appreciated by the large clientele of the shop. All of the popular waves are given here including the ever popular French Marcel. Miss Fox guarantees her marcel wave to last two weeks, and will demonstrate it for one dollar.

Reasonable prices is one of the drawing cards of the establishment. Call them for your next appointment Chase 1490.

Called Back

"Have your neighbors called yet?"
"No, I guess they heard what we called them, first."

His Quest

Doorkeeper of Movie Theater—"So you want to see a boy inside, eh? Who is it?" Boy (confidentially)—"Me!"

Who Wouldn't?

Jack—Imagine two horses racing for \$100,000!
Jill—Imagine them not racing!

The Reason Why

Examiner in Cooking Test—"These biscuits have a stale taste." Scout—"Oh, that's because I used an old recipe!"

Voice She Loves

"Is Maud a good listener!"
"When she hears herself talking."—Boston Transcript.

Tea Averts a Strike

Tea drinking is a deeply rooted custom in England and this habit averted a strike among girls in the herring curing plant at Grimsby when they walked out, demanding an increase of 5 shillings a week. After much argument between the president of the concern and the girls, which was getting nowhere, he suggested that they adjourn for tea. While the girls were indulging themselves the president hurried into a conference of his associates and came back with the news that an increase would be granted and the strike was averted.

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